**SAYANTAN BHATTACHARYA**

8/L, Jogodyan Lane, Kolkata, 700054, West Bengal.

Mobile No – 8820640550

E-mail: [sayantanbhattacharya7@gmail.com](mailto:sayantanbhattacharya7@gmail.com)

**PROFESSIONAL QUALIFICATIONS:**

Effective communications, interpersonal relations and public speaking skills. Social responsibility, Ability to utilize information, Communication skills, Teamwork, Hard Work

Data Collection &Reporting

**EDUCATION:**

* Completed BBA from IIPM, Kolkata (Autonomous)
* Accomplish ISC from St.Michael’s School, Durgapur with an aggregate of 77.75% on 2011
* Accomplish ICSE from St.Xavier’s School, Durgapur with an aggregate of 77.2% on 2009.

**EXTRA QUALIFICATION:**

* Operating Systems : Windows 2003 & 2007, Windows XP, Windows Vista, MS DOS

**PROJECTS:  
  
SUMMER PROJECT:**

* “A Study in the field of Marketing Strategy” at **Asha Infotech Pvt. Ltd., KOLKATA.**

**LIVE PROJECTS:**

1. Online Marketing

* Growth of E-Commerce &Internet Usage
* Effectiveness, Tactics & Success of E-Commerce

1. Brand Awareness survey for Laptops in India (Kolkata)

* Overview of Indian Laptop Market.
* Consumer behavior, buying decision.
* Data Collection & Analysis through Questionnaire.

1. Supply Chain Management in Local bakery (Kolkata)

* Supply Chain in the Local Bakery.
* Cross- Docking System involved there.
* Various Conflicts & measures to avoid it.

**Personal Profile:**

|  |  |
| --- | --- |
| NAME: | SAYANTAN BHATTACHARYA |
| DOB: | 08/05/1992 |
| MARITAL STATUS | SINGLE |
| NATIONALITY | INDIAN |
| SEX | MALE |
| HOBBIES | Playing Football, Watching Football matches, Listening to music, Reading Books |
| RELIGION | HINDUISM |

**Declaration**

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date: **SAYANTAN BHATTACHARYA**