SAYYED SHAIFAL ABBAS

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**OVERVIEW**

* I am a very creative person with positive attitude towards life.
* I am looking for an opportunity where I can use my experience, creativity, ideas, for the client and company benefits.

**CAREER PROFILE**

* I have more than 10 years of work experience where I worked with DHL Logistic, Herbal Concept, WNS, & currently working as a Freelancer Creative head, Direct and Indirect Social Media Marketing.
* I have more than 7 years of experience in Customer Service and more than 2 years of experience in Shipping Logistic.

**WORK EXPERIENCE**

**July 2016 Till Date**

Creative Sales| Media marketing for various Small & MNC co.

* Did Online Marketing Strategies for Narayana e-Techno School (Andheri)
* Front Desk Customer Interaction head for Bran-stuff Products
* Did Copywriting for Radio Channel
* Handling Social Media Marketing for Online Clothing Brand (Brandstuffworldwide)

**Freelancing**: As a freelancer I did online and offline marketing, online promotion, writing creative taglines & Assisting Customer Relation strategies.

**30 September 2013 till 29 July 2016**.

Worked with DHL Logistic as a Senior Executive for AU NFE IMPORT & previously worked with OFR US EXPORT.

* Working on SAP for Forwarding Order Booking / Freight Booking
* Send Electronic Shipping Instruction
* Take care of Pre Alerts and handle station queries.
* Good hand on Ocean Export in creating House bill and Master bill.

**24th May 2012 to 29 September 2013**

Worked as a PN Senior Customer Service Executive with WNS for British Gas Process

* Dealing with customer enquiries via email and also making departmental calls to UK

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**1st January 2007 to 10th May 2012**

Worked as a Customer Service Executive with HERBAL CONCEPT (Discovery Herbs)

* Interact with Customers
* Solve their queries regarding our herbal products
* Place an Order & take care of the Shipping Department
* To look into Google Ad words and to update the advertisement on internet

##### Educational Qualification:

**Secondary School Certificate Examination (Maharashtra State Board)**

**School: VBM MODEL ENGLISH PRIMARY HIGH SCHOOL**

**Year of Passing: March -2005**

**Higher Secondary Certificate Examination (Maharashtra State Board)**

**COLLEGE: SIDDHARTH COLLEGE OF ARTS, SCIENCE & COMMERCE**

**Year of Passing: March -2007.**

**SYB.COM - 2009**

**COLLEGE: SIDDHARTH COLLEGE OF ARTS, SCIENCE & COMMERCE**

**Certified Fitness Course – 2017**

**Institute: IFSA (Intellectual Fitness & Sports Academy)**

**COMPUTER SKILLS**

* Basic in Computers
* Google Ad words

**OTHER ACTIVITIES**

* Writing
* Vlogging
* Cycling

**Freelancing**: As a freelancer I have helped few companies in there online marketing, online promotion and promoting their social page.

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**PERSONAL DATA**

**DATE OF BIRTH**

* 18th May 1990

**PLACE OF BIRTH**

* Mumbai

**LANGUAGES**

* English, Hindi, Marathi

**MARITAL STATUS**

* Single

**DATE**: 10-June-2018

**PLACE**: MUMBAI                                     (**SAYYED SHAIFAL ABBAS**)