USMAN AHMAD

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# Objective

Dynamic multi-lingual marking executive with over 3 1/2 years’ progressive experience within advertising and brand marketing. Possessing proven track record for orchestrating marketing strategies, opening new market segments. seeks a challenging and varied position that will enable me to capitalize on sound marketing, commercial and project management expertise, with opportunities for personal and professional growth.

# Education

## Degree | Date Earned | School

* Major: MBA-2016-NATIONAL INSTITUTE OF MANAGEMENT AND SCIENCE-MARKETING SPECIALIST
* Minor: BBA – 2014 -MILESTONE COLLEGE CHHINDWARA, MADHYA PRADESH
* 12 TH - 2011 EXCELLENCE SCHOOL CHHINDWARA MADHYA PRADESH

## DIPLOMA | Date Earned | School

MANAGEMENT CERIFICATES:

RETAIL MANAGEMENT- MILESTONE COLLEGE CHHINDWARA-CERTIFIED BY RETAIL ASSOCIATON OF INDIA-(RAI)

STOCK MANAGEMENT- MILESTONE COLLEGE CHHINDWARA-CERTIFIED BY STOCK EXCHANGE BOARD OF INDIA(SEBI)

INFORMATION TECHNOLOGY CERIFICATES (COMPUTER CERTIFICATES):

ADVANCE DIPLOMA IN INFORMATION TECHNOLOGY(ADIT)-NIIT INDIA

# Skills & Abilities

## Management Skills:

* collaborative team player,
* good planner
* Oversight
* Strategic Thinking
* motivational leader,
* Creative-Research based,
* decisions Customer,
* Self-Motivated
* Service Cost efficient
* responsibility.

## Sales skills:

* Collaboration
* Conflict Resolving.
* persuasive communicator
* stress management

## Communication skills:

* Team Player
* Public Speaking
* Time Management

## Leadership skills:

* Accountability
* Coordinating resources
* Information gathering
* Influence
* Mentoring
* Planning
* Politeness
* Positivity
* Prioritization

## computer(information technology) skills:

* Advance Java(j2SE,J2EE)
* oracle
* SQL-Server
* database management
* html5
* MS-Office
* network security
* software development and web designing etc.

# Experience

## I was working in VINAYAK PUBLICITY • FROM 14-03- 2014 TO 22-07- 2017 AS ADVERTISER IN MARKETING FIELD AND I ALSO WORK AS A LEADER IN THAT COMPANY. I GAIN KNOWLEDGE ABOUT New Client Opportunities, Managing-team, Customer satisfaction, International Marketing/Advertising, Market Segmentation,Publishing, Brand Marketing, lead generation, FROM VINAYAK PUBLICITY.