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Mark Curtis Snyder

Experience



2015-2017 **Turtle Entertainment America** **Burbank, CA**

League Operations Manager

- Analyzed, Staffed and Managed all ESL Play contracts in North America
- Engaged project managers, business development, online operations and content coordinators to meet all contract deliverables
- Collaborated with coworkers to improve and refine rules, league structure, department processes and procedures
- Supervised the League Operations team, including scheduling, staffing and career growth within TEA.



2014-2015 **Iron Gaming** **Chattanooga, TN**

Operations Manager

- Planned and executed company's events, including employee and contractor staff travel and accommodations
- Set and maintained a budget for all company operations
- Developed online tournament structure, schedule and support system
- Oversaw Operations department. Set department and individual goals, providing feedback and guidance when appropriate



2018-Current **Insight Global | 343 Industries** **Seattle, WA**

Event Manager

- Manage event logistical needs, including import/export documentation, travel coordination, and inventory needs
- Design and manage venue space for sponsor booths and competition stations
- Coordinate with various departments in the studio, including art, IT, game, and admin teams
- Perform pre-production and on-site QA on broadcast and tournament hardware



2008-2014 **Major League Gaming** **New York, NY**

Event Referee/Tournament Director/Head Referee

- Managed and coordinated MLG tournaments, supervised Event Referees
- Assisted with Production, Tournament Operations and Event Coordination as needed
- Owned and executed onsite event QA when needed

Education



2006-2010 **University of Northern Iowa** **Cedar Falls, IA**

- B.A., Biology, Pre-Med

Related Skills

13 years experience planning and managing events from 50 attendees to over 2,000, managing a team of staff from 1 to 20

Worked for IBM from 2012 - 2014 as a member of the Tools Configuration Group, Team Lead for the Database Maintenance Software team, reviewing team members' work and managing audit responses

Notable worked or managed events – All MLG events 2008-2013, TIPGC 1-3, UGC Niagara 1 and 2, Big Bang 2010 at the International Videogame Hall of Fame, UMG St. Louis, UMG Chicago, AGL Chicago, AGL Columbus, HCS Columbus and Atlanta 2015, UMG Ontario, ESL One New York, IEM San Jose 2015, Halo World Championships 2016, 2017, and 2018, IEM Oakland 2016