JORGE ALEJANDRO LIEVANO CARVAJAL

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EDUCATION

YALE UNIVERSITY

New Haven, CT

Master of Business Administration (MBA) and Master of Public Health (MPH), Candidate

2021

- Management Science Concentration, STEM program
- Recipient of the Hortsmann Scholarship, awarded based on outstanding academic performance
- Recipient of the FUNED Scholarship, awarded based on promising performance and contributions
- Teacher Assistant of Health Care Economics, and Health Care Strategy

INSTITUTO TECNOLOGICO AUTONOMO DE MEXICO (ITAM) Master of Economics (M.E.)

Mexico City, Mexico

2017

- GPA: 3.82, ranked 3rd in Class
- Conducted thesis research on the income and substitution effect on the labor supply in Mexico

EL COLEGIO DE MEXICO

Mexico City, Mexico

2014

Bachelor of Arts (B.A.), International Relations

• GPA: 3.5

- Awarded a Full-Tuition Scholarship and stipend, awarded based on academic excellence
- Recipient of the "Emerging Leaders in the Americas Program" Scholarship to study a semester at UBC, Canada

PROFESSIONAL EXPERIENCE

Optum, Inc., Health Services Innovation Company

Mexico City, Mexico

Strategic Partnerships Summer Intern, at the Strategy, Innovation and New Ventures Team

Summer 2020

- Outlined and drove the strategic roadmap for a digital health platform targeting 7 market opportunities with expected revenues of over 240M USD by 2025, provided build/buy/partner recommendations, and gained leadership support
- Managed 8+ business cases for partnerships, including a large tech company, to increase engagement and cost-savings
- Assessed 400+ companies and evaluated 15+ demos for an M&A target list which advanced Optum's strategy

HOSPITAL SAN JUDAS TADEO S.A. DE C.V., Private Hospital Independent Consultant

Mexico City, Mexico Spring 2019

- Implemented, coached and concept designed a management process improvement, achieving 10% costs decrease
- Devised a diversification strategy to incorporate 4 medical services; counseled a 10-year growth plan
- Reviewed financial statements and suggested a 1.2M USD recapitalization strategy

BIOKORF DE MEXICO S. DE R.L. DE C.V., *Pharmaceutical Startup* **Government Affairs Manager**

Mexico City, Mexico

2018 - 2019

• Launched plan to mediate with 3+ federal and local authorities to ensure the laboratory's normative compliance

MEXICAN SOCIAL SECURITY INSTITUTE, Federal Government Project Coordinator

Mexico City, Mexico 2017 – 2018

• Led project management of the 60M USD National Linear Accelerators Substitution Program

- Evaluated suppliers' performance, and demonstrated resourcefulness at solving operational obstacles; represented local administrators in H.Q. meetings, and planned training delivery for 100+ technicians
- Supervised clinics and hospitals in 15+ regions; advised new approach strategies to execute improvements
- Initiated and formed alliances to implement 4 major programs improving patient safety and quality assurance
- Coordinated information with 20+ managers; reported to and strengthened General Director's decision making
- Collaborated in 200M USD cost-saving budget allocation for national medical equipment acquisition programs
- Directed event management during 10+ General Director's working tours

SECRETARIAT OF FINANCE AND PUBLIC CREDIT, Federal Government Intern at the Pension System Operation Direction

Mexico City, Mexico

Spring 2017

• Analyzed databases and brainstormed approaches to generate reports; assessed 3 significant risks for public policy

SECRETARIAT OF FOREIGN AFFAIRS, Federal Government

Mexico City, Mexico

Private Secretary to the General Director for South America

2014 - 2015

Strengthened team collaboration, oversaw task allocation and provided administrative assistance; cooperated in 5+ Inter-Ministry Reunions with officials of Venezuela, Colombia, Ecuador and Peru

ADDITIONAL INFORMATION

- Languages: Spanish (native), English (fluent). Computer Skills: Advanced Microsoft Office and STATA
- Patient Services Director at HAVEN Free Clinic, student-run free clinic partnered with Yale University
- Avid traveler, art enthusiast, amateur painter, skilled salsa dancer, love to constantly learn and to read obscure historic facts