TOM BAKER

STRATEGY, RESEARCH, & ANALYSIS

PROFESSIONAL PROFILE

A U.S. Navy veteran with 13 years of work experience and a background in military intelligence, political campaigning, & veteran advocacy. My work since concluding my service has focused on the intersection of veterans and politics.

CONTACT

Mobile: (919)-593-6613 Email: jtb.iv@icloud.com

NOTABLE HIGHLIGHTS

2020 Veterans of Foreign Wars-Student Veterans of America Legislative Fellow

2019 Student Veterans of America Leadership Institute

PROFESSIONAL SKILLS

Microsoft Office NexisNGP/VAN Blue State Digital Tools PDI Tools Social Media Management WordPress

WORK EXPERIENCE

ELECTORAL STRATEGIST & ORGANIZER

Vets For The People, Working Families Party | Wake Forest, NC June 2020- Present

- Organizes the Left leaning military community politically and electorally to strengthen a veteran social movement
- Reviews polling and research to assess the status of the Working Families Party
- Designs electoral targeting criteria & matrix to assign WFP champions to VFTP priority tier levels
- Works with VFTP/WFP leadership & stakeholders to shape messaging and narrative on security, military, defense and internationalism
- Identifies, recruits, & trains politically aligned military veterans who can serve as leaders and trainers
- Concentrates and targets leader development and convening in key electoral states

RESEARCH ASSISTANT

Break The Majority, North Carolina Democratic Party | Raleigh, NC May 2018 - Dec 2018

- Monitored and maintained research documents on the policy positions, and initiatives of our opposition.
- Conducted in-depth policy research, particularly aimed at localizing national issues and developing narratives about the real-life impacts of policy decisions.
- Advised NCDP leadership on veteran and military family issues.

RESEARCH DIRECTOR & ORGANIZER

Applegate For Congress | San Diego, CA Jul 2016 - Nov 2017

- Directed campaign opposition research collections and analysis
- Managed relationship with Research Directors at the Democratic National Committee and Democratic Congressional Campaign Committee
- Recruited, trained, and managed a team of 3 college interns to serve as campaign trackers
- Organized and recruited veterans to provide volunteer support to the campaign in the form of phone banks, special canvassing events, and press conferences

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN POLITICAL SCIENCE

Arizona State University | 2019 - 2020