

Alec Reimel  
Frontend Web Developer  
<https://alecreimel.com/>

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## Skills

- Main languages, tools, and frameworks:
    - CSS3, HTML5, Javascript, JQuery, PHP, CakePHP, SQL, MySQL, Google Analytics, Google Tag Manager, Github
  - Actively learning:
    - Node.js, GSAP
  - Experimenting with:
    - React, React Mobile
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## Sites

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|---|---|---|
| • <a href="https://explorerutgers.com/">https://explorerutgers.com/</a>   | • <a href="https://www.opex.com/">https://www.opex.com/</a>                           | • <a href="https://cornerstone-companies.com/">https://cornerstone-companies.com/</a> |
| • <a href="https://www.pinnaclefcu.com/">https://www.pinnaclefcu.com/</a> | • <a href="https://pbnj.com/">https://pbnj.com/</a>                                   | • <a href="https://www.maxfinkelstein.com/">https://www.maxfinkelstein.com/</a>       |
| • <a href="https://realidnj.com/">https://realidnj.com/</a>               | • <a href="https://bliss.wertherscaramel.com/">https://bliss.wertherscaramel.com/</a> |   |
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## Experience

### Current

- Associate Web Developer - Oxford Communications, June 2016 - Current
  - Web development in a full service marketing and advertising agency, focusing on fast turnaround, lead generation, and user experience.
  - Drove frontend development within the agency, creating lead-centric, scalable, and responsive sites, ranging from quickly implemented microsites for campaigns, to total site rebrands. Clients typically include Fortune 500 companies, multi-state franchises, national brands, and government agencies.
  - Introduced a number of new coding concepts, modernized the team's frontend code, and eventually took on the majority of frontend work.
  - Heavy emphasis on cross-department collaboration in order to more fully realize campaigns, especially with the Creative department to achieve better UX, and the Digital department to set up tracking and analytics for campaigns.

### Previous

- Recruiting Intern, Social Intern, Web Design Intern - Kane Partners, LLC., June 2015 - June 2016
  - Handled web development and design roles for a client base of 10-12 businesses at any given time, including the company's site.

- Worked remotely throughout senior year of college, collaborating via email, chat, and Skype.
  - Sourced candidates for junior, senior, and VP level technology positions, handled calls to the office, and assisted in troubleshooting IT issues around the office.
- Laborer, IT Consultant - Frank V. Radomski & Sons, Inc. May 2014-Sept. 2014
  - Worked as a construction laborer over the summer, while providing occasional IT support for temporary field offices at several job sites.
- Secure Document Handler, IT Consultant - Centennial Blueprint, July 2012-Aug. 2013
  - Scanned and organized large batches of sensitive documents for government and private contracts, on and off site.
  - IT duties included building and running ethernet cable, troubleshooting company computers, and troubleshooting the legacy DOS server which made up the backbone of the business.

## **Education**

- Syracuse University, School of Information Studies, Class of 2016
  - Bachelor's Degree in Information Technology and Management, which balanced technology and manager roles. I focused on Web Design and Information Security over the course of my degree.
- La Salle College High School, Class of 2012