



# Grovery Holiday Card Augmented Reality Hologram

Printout format - 3D object will appear floating above marker image

Instructions: Print this out, lay it on a flat surface, scan the QR code with your phone, then point your camera at the marker below.

MARKER IMAGE - 3D OBJECT ANCHOR POINT



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CREATIVE SOLUTIONS

POINT CAMERA HERE TO VIEW 3D OBJECT

**Marker Image:** This image is a pattern that acts as an anchor point for the 3D object you wish to view. The shapes inside the image allow your camera to calculate distance, orient to the top/bottom/left/right/center of the marker, and determine the angle you're viewing from.