



# Michiel Roukens

## React Developer

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[arejasresume.surge.sh](https://arejasresume.surge.sh)

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### About me

#### Startup founder turned developer.

Extremely passionate about building beautiful, practical and smart things. Self-starting, highly determined, obsessively persistent.

Having completed the Front-end Engineer Path of the Full-Stack Career Course on [codecademy](#), I am eager to practice my new found skills as a Front-end / React Developer.

Open for a junior position or Freelance assignment. Remote / hybrid preferred.  
Get in touch!

### Key Skills

Building web-apps from start to finish  
Rocking React & Redux

### Tech Skills

HTML  
CSS  
JavaScript  
TypeScript  
React  
Redux  
Next.js  
Node.js  
Express.js  
SQL  
Git  
GitHub  
TDD  
Mocha  
JEST  
React Testing Library  
Markdown  
JSON  
Headless CMS  
Framer Motion

### Marketing Skills

Google Analytics  
Goal Tracking  
Growth Hacking Principles  
Split Testing  
Conversion Optimisation  
Google Adwords  
Facebook Ads

### Additional Skills

Adobe Creative Suite  
Google Sketchup  
SCRUM  
Agile

### Experience

Dec 2022 - current  
*Arejas  
The Hague*

#### Freelance Front-end JavaScript Developer

React based web-apps. Current project: Next.js + headless CMS webapp for a local business.

2021 - 2022  
*Arejas  
The Hague*

#### Becoming a Front-end JavaScript Developer

Bootcamp on Codecademy. Completed the Front-End Engineer Path, now continuing for Full-Stack. Studying React / Express. Build and sold a campervan to be able to study fulltime.

2019/2022  
*Arejas  
The Hague*

#### Freelance Wordpress Developer

Wordpress websites & webshops for different clients using Divi, Elementor, WooCommerce, HTML and CSS.

2010-2019  
*privately held*

#### mijnJohan.nl

Development, Marketing and Sales. Homegrown accountancy software for independent entrepreneurs. Passive Income Company.

2016-2017  
*Camptoo.nl  
The Hague*

#### Growth Hacker

Head responsible for the growth of the product-offering for this peer-2-peer Campers & Caravans renting platform, using the complete online marketing spectrum including Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

2015-2016  
*Yippie.nl  
Amsterdam*

#### First marketing Officer

Head responsible for the first growth spurt in users of this shopping-app, using the complete online marketing spectrum including Facebook Ads, Google Ads, Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

2011-2014  
*OWNR  
The Hague*

#### Startup Founder

Internet startup in action sports. Responsible for marketing, sales, investors, product-development and allround succes. Collaborations with among others: Quiksilver / DC shoes and Nitro Snowboards.

### Education

Oct 2022 - Present  
*codecademy*

#### Full-Stack Developer Career Path

Becoming a Full-Stack web developer learning to build web-apps' front-end and back-end using HTML, CSS, JavaScript, React, Redux, Node, Express, SQL, TDD, Mocha, Jest, React Testing Library, Markdown, JSON, Git & Github.

2021 - oct 2022  
*codecademy*

#### Front-End Engineer Career Path

Become a Front-end Engineer. Make UIs and websites beautiful, functional, and fast. Cover all the topics that bootcamps teach (and more). Focus: JavaScript, React, Redux, Data structures, Algorithms, Git & GitHub, TDD

2020 - 2021  
*codecademy*

#### Build a back-end app with JavaScript

A predecessor to codecademy's back-end engineer career path. This was my introduction to JavaScript, Node, Express, SQL and building API's.

2008-2010  
*WdKa  
Rotterdam*

#### Creative Advertising

Art Direction, concepting & realisation. Arts Academy of Rotterdam.

1998-2004  
*Ashram College  
Alphen aan den Rijn*

#### Atheneum

Atheneum. Focus on Economics & Society. Field of choice: Computer Science. Research paper: Encryption.

### Certifications

- **TypeScript** | Learn TypeScript | Codecademy | Oct '22
- **Front-End Engineer Career Path** | Become a Front-end Engineer | Codecademy | Oct '22
- **Back-end app with Javascript** | Write API's with Node, Express & SQL | Codecademy | Jan '21

### Languages

Dutch  
English  
German  
Spanish

### Hobbies

Snowboarding  
Skateboarding  
Surfing  
Wakeboarding  
Climbing  
Guitar  
Travel  
Campervans