## Michiel Roukens
### *React Developer*

Try me!

## Contact

| | |
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| location | The Hague, Netherlands |
| github | **github** |
| portfolio | **portfolio** |
| linkedin | **LinkedIn** |

## About me

**Startup founder turned developer.**

Extremely passionate about building beautiful, practical and smart things. Self-starting, highly determined, obsessively persistent.

Having completed the Front-end section of the Full-Stack Career Course on **codecademy**, I am eager to practice my new found skills as a Front-end / React Developer.

Open for a junior position or Freelance assignment. Remote / hybrid preferred.
Get in touch!

## Key Skills

Building web-apps from start to finish
Rocking React & Redux

## Tech Skills

HTML
CSS
JavaScript
React
Redux
Node.js
Express.js
SQL
Git
GitHub
TDD
Mocha
JEST
React Testing Library
JSON

## Marketing Skills

Google Analytics
Goal Tracking
Growth Hacking Principles
Split Testing
Conversion Optimalisation
Google Adwords
Facebook Ads

## Additional Skills

Adobe Creative Suite
Google Sketchup
SCRUM
Agile

## Experience

**2021 - Current**
*Arejas*
*The Hague*

**Becoming a Full-Stack JavaScript Developer**
Bootcamp on Codecademy, Studying React / Express. Build and sold a campervan to be able to study fulltime. See: Education / About me.

**2019/2022**
*Arejas*
*The Hague*

**Freelance Developer**
Wordpress websites & webshops for different clients using Divi, Elementor, WooCommerce, HTML and CSS.

**2010-2019**
*privately held*

**mijnJohan.nl**
Development, Marketing and Sales. Homegrown accountancy software for independent entrepreneurs. Passive Income Company.

**2016-2017**
*Camptoo.nl*
*The Hague*

**Growth Hacker**
Head responsible for the growth of the product-offering for this peer-2-peer Campers & Caravans renting platform, using the complete online marketing spectrum including Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

**2015-2016**
*Yippie.nl*
*Amsterdam*

**First marketing Officer**
Head responsible for the first growth spurt in users of this shopping-app, using the complete online marketing spectrum including Facebook Ads, Google Ads, Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

**2011-2014**
*OWNR*
*The Hague*

**Startup Founder**
Internet startup in action sports. Responsible for marketing, sales, investors, product-development and allround succes. Collaborations with among others: Quiksilver / DC shoes and Nitro Snowboards.

## Education

**2021 - Present**
*codecademy*

**Full-Stack Developer Career Path Course**
Becoming a Full-Stack web developer learning to build web-apps' front-end and back-end using HTML, CSS, JavaScript, React, Redux, Node, Express, SQL, TDD, Mocha, Jest, React Testing Library, Markdown, JSON, Git & Github.

**2020 - 2021**
*codecademy*

**Build a back-end app with JavaScript**
A predecessor to codecademy's back-end engineer career path. This was my introduction to JavaScript, Node, Express, SQL and building API's.

**2008-2010**
*WdKa*
*Rotterdam*

**Creative Advertising**
Art Direction, concepting & realisation. Arts Academy of Rotterdam.

**1998-2004**
*Ashram College*
*Alphen aan den Rijn*

**Atheneum**
Atheneum. Focus on Economics & Society. Field of choice: Computer Science. Research paper: Encryption.

## Certifications

• **Back-end app with Javascript** | Write API's with Node, Express & SQL | Codecademy | Jan '21

## Languages

Dutch
English
German
Spanish

## Hobbies

Snowboard
Skateboard
Surf
Wake
Climbing
Guitar
Travel
Campervans