Michiel Roukens
React Developer

Try me!

Contact

phone	+31622040319
email	info@arejo.nl
location	The Hague, Netherlands
github	**github**
portfolio	**portfolio**
linkedin	**LinkedIn**

About me

Startup founder turned developer.

Extremely passionate about building beautiful, practical and smart things. Self-starting, highly determined, obsessively persistent.

Having completed the Front-end section of the Full-Stack Career Course on **codecademy**, I am eager to practice my new found skills as a Front-end / React Developer.

Open for a junior position or Freelance assignment. Remote / hybrid preferred.
Get in touch!

Key Skills

Building web-apps from start to finish
Rocking React & Redux

Tech Skills

HTML
CSS
JavaScript
React
Redux
Node.js
Express.js
SQL
Git
GitHub
TDD
Mocha
JEST
React Testing Library
JSON

Marketing Skills

Google Analytics
Goal Tracking
Growth Hacking Principles
Split Testing
Conversion Optimalisation
Google Adwords
Facebook Ads

Additional Skills

Adobe Creative Suite
Google Sketchup
SCRUM
Agile

Experience

2021 - Current
Arejas
The Hague

Becoming a Full-Stack JavaScript Developer
Bootcamp on Codecademy, Studying React / Express. Build and sold a campervan to be able to study fulltime. See: Education / About me.

2019/2022
Arejas
The Hague

Freelance Developer
Wordpress websites & webshops for different clients using Divi, Elementor, WooCommerce, HTML and CSS.

2010-2019
privately held

mijnJohan.nl
Development, Marketing and Sales. Homegrown accountancy software for independent entrepreneurs. Passive Income Company.

2016-2017
Camptoo.nl
The Hague

Growth Hacker
Head responsible for the growth of the product-offering for this peer-2-peer Campers & Caravans renting platform, using the complete online marketing spectrum including Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

2015-2016
Yippie.nl
Amsterdam

First marketing Officer
Head responsible for the first growth spurt in users of this shopping-app, using the complete online marketing spectrum including Facebook Ads, Google Ads, Goal Tracking, Analytics, Split Testing and Conversion Optimisation.

2011-2014
OWNR
The Hague

Startup Founder
Internet startup in action sports. Responsible for marketing, sales, investors, product-development and allround succes. Collaborations with among others: Quiksilver / DC shoes and Nitro Snowboards.

Education

2021 - Present
codecademy

Full-Stack Developer Career Path Course
Becoming a Full-Stack web developer learning to build web-apps' front-end and back-end using HTML, CSS, JavaScript, React, Redux, Node, Express, SQL, TDD, Mocha, Jest, React Testing Library, Markdown, JSON, Git & Github.

2020 - 2021
codecademy

Build a back-end app with JavaScript
A predecessor to codecademy's back-end engineer career path. This was my introduction to JavaScript, Node, Express, SQL and building API's.

2008-2010
WdKa
Rotterdam

Creative Advertising
Art Direction, concepting & realisation. Arts Academy of Rotterdam.

1998-2004
Ashram College
Alphen aan den Rijn

Atheneum
Atheneum. Focus on Economics & Society. Field of choice: Computer Science. Research paper: Encryption.

Certifications

• **Back-end app with Javascript** | Write API's with Node, Express & SQL | Codecademy | Jan '21

Languages

Dutch
English
German
Spanish

Hobbies

Snowboarding
Skateboarding
Surfing
Wakeboarding
Climbing
Guitar
Travel
Campervans