



Michiel Roukens

React Developer

Try me!

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arejasresume.surge.sh

Contact

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github [github](#)
portfolio [portfolio](#)
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About me

Startup founder turned developer.

Extremely passionate about building beautiful, practical and smart things. Self-starting, highly determined, obsessively persistent.

Having completed the Front-end section of the Full-Stack Career Course on [codecademy](#), I am eager to practice my new found skills as a Front-end / React Developer.

Open for a junior position or Freelance assignment. Remote / hybrid preferred.
Get in touch!

Key Skills

Building web-apps from start to finish
Rocking React & Redux

Tech Skills

HTML
CSS
JavaScript
React
Redux
Node.js
Express.js
SQL
Git
GitHub
TDD
Mocha
JEST
React Testing Library
JSON

Marketing Skills

Google Analytics
Goal Tracking
Growth Hacking Principles
Split Testing
Conversion Optimisation
Google Adwords
Facebook Ads

Additional Skills

Adobe Creative Suite
Google Sketchup
SCRUM
Agile

Experience

2021 - Current
*Arejas
The Hague*

Becoming a Full-Stack JavaScript Developer

Bootcamp on Codecademy, Studying React / Express.
Build and sold a campervan to be able to study fulltime.
See: Education / About me.

2019/2022
*Arejas
The Hague*

Freelance Developer

Wordpress websites & webshops for different clients
using Divi, Elementor, WooCommerce, HTML and CSS.

2010-2019
privately held

mijnJohan.nl

Development, Marketing and Sales. Homegrown
accountancy software for independent entrepreneurs.
Passive Income Company.

2016-2017
*Camptoo.nl
The Hague*

Growth Hacker

Head responsible for the growth of the product-offering
for this peer-2-peer Campers & Caravans renting
platform, using the complete online marketing spectrum
including Goal Tracking, Analytics, Split Testing and
Conversion Optimisation.

2015-2016
*Yippie.nl
Amsterdam*

First marketing Officer

Head responsible for the first growth spurt in users of
this shopping-app, using the complete online marketing
spectrum including Facebook Ads, Google Ads, Goal
Tracking, Analytics, Split Testing and Conversion
Optimisation.

2011-2014
*OWNR
The Hague*

Startup Founder

Internet startup in action sports. Responsible for
marketing, sales, investors, product-development and
allround succes. Collaborations with among others:
Quiksilver / DC shoes and Nitro Snowboards.

Education

2021 - Present
codecademy

Full-Stack Developer Career Path Course

Becoming a Full-Stack web developer learning to build
web-apps' front-end and back-end using HTML, CSS,
JavaScript, React, Redux, Node, Express, SQL, TDD,
Mocha, Jest, React Testing Library, Markdown, JSON,
Git & Github.

2020 - 2021
codecademy

Build a back-end app with JavaScript

A predecessor to codecademy's back-end engineer
career path. This was my introduction to JavaScript,
Node, Express, SQL and building API's.

2008-2010
*WdKa
Rotterdam*

Creative Advertising

Art Direction, concepting & realisation. Arts Academy of
Rotterdam.

1998-2004
*Ashram College
Alphen aan den Rijn*

Atheneum

Atheneum. Focus on Economics & Society. Field of
choice: Computer Science. Research paper: Encryption.

Certifications

• **Back-end app with Javascript** | Write API's with Node, Express & SQL |
Codecademy | Jan '21

Languages

Dutch
English
German
Spanish

Hobbies

Snowboarding
Skateboarding
Surfing
Wakeboarding
Climbing
Guitar
Travel
Campervans