



Lea Estrada

- 48
- Single mother
- Accountant
- Hobbies: spending time with her kids, resting, cooking

Motivations

She wants to be able to go to work as usual without the need to take lots of breaks in between because of her symptoms.

Pain Points

Lea is busy with work and can't find the time to learn about menopause. Due to the U.S. healthcare system, she can't really afford anything due to money problems.