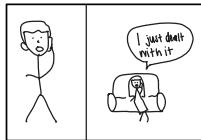
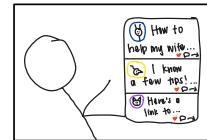


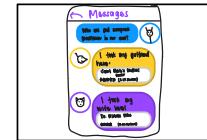
Joshua sees his wife going through menopause.



He calls and asks his mom for help, but gets no useful advice.



He finds an app that allows him to connect with fellow people whose partners are going through menopause.



The app features text messages, where Joshua was able to find multiple menopause practitioners referred to by his new friends.



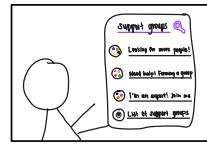
He then takes his wife to the best menopause practitioner.



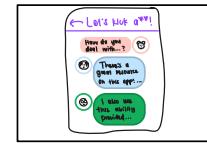
Carla is a single woman with no children, experiencing perimenopause alone.



Not knowing what to do, she calls her doctor but he did nothing to support her.



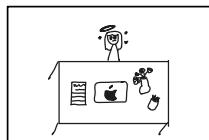
She downloads an app that helps her search for support groups.



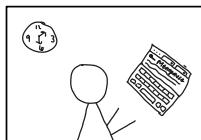
As she got comfortable with the app, she created a group chat with other women.



Carla meets up with her new friends in person, all exchanging tips for dealing with menopause.



Lea is a single mother at work experiencing menopause symptoms and is unable to get off work.



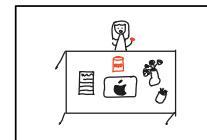
She comes home late at night and searches for resources about menopause.



Lea discovers an app and makes a new friend as she creates her dream avatar and companion.



Her new companion tells her about possible solutions to alleviate the symptoms she's been experiencing.



Now, whenever she feels pain, she's able to help herself and can sustain being at work in her usual hours.