



**Doğuş Üniversitesi**  
**İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ**  
**İŞLETME (İNGİLİZCE)**  
**İŞLETME (İNGİLİZCE)**

1.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 107	Introduction to Business	3+0+0	Zorunlu	3
BA 403	Consumer Society and Sustainability	2+0+0	Zorunlu	4
CRP 101	Career Planning	1+0+0	Zorunlu	2
DOU 101	Understanding University and Critical Thinking	1+0+0	Zorunlu	1
ENG 201	Critical Reading and Writing in English	4+0+0	Zorunlu	4
LAW 133	Introduction to Law	3+0+0	Zorunlu	5
MATH 101	Mathematics for Social Sciences	3+0+0	Zorunlu	6
PSY 100	General Psychology	3+0+0	Zorunlu	5
Toplam AKTS				30

2.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 122	Organizational Communication	2+0+0	Zorunlu	5
ECON 106	Principles of Economics	3+0+0	Zorunlu	6
IR 114	Globalization	2+0+0	Zorunlu	4
POLS 102	Introduction to Political Science	2+0+0	Zorunlu	6
SOC 100	General Sociology	3+0+0	Zorunlu	5
TÜRK 103	Critical Reading and Writing in Turkish	4+0+0	Zorunlu	4
Toplam AKTS				30

3.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 211	General Accounting	3+0+0	Zorunlu	5
BA 241	Management and Organization	3+0+0	Zorunlu	5
COME 201	Information Technologies	2+1+0	Zorunlu	4
ECON 211	Microeconomics	3+0+0	Zorunlu	5
LAW 331	Commercial Enterprise Law	3+0+0	Zorunlu	5
STAT 201	Statistics for Social Sciences	2+1+0	Zorunlu	6
Toplam AKTS				30

4.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 202	Research Methods for Social Sciences	2+1+0	Zorunlu	6
BA 242	Organizational Behavior	2+1+0	Zorunlu	6
BA 252	Principles of Marketing	3+0+0	Zorunlu	5
ECON 212	Macroeconomics	3+0+0	Zorunlu	5
FIN 212	Financial Analysis	2+1+0	Zorunlu	4
TAR 203	Principles of Atatürk and Formation of Modern Turkey	4+0+0	Zorunlu	4
Toplam AKTS				30

5.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 311	Managerial Accounting	3+0+0	Zorunlu	6
ENG 400	Business English	2+0+0	Zorunlu	4
FIN 311	Financial Management	3+0+0	Zorunlu	5
IE 365	Decision Making Techniques	2+1+0	Zorunlu	5
MIS 101	Introduction to Management Information Systems	2+0+0	Zorunlu	5
SEC I (Aİ)	In-Field Elective	-	Seçmeli	5
Toplam AKTS				30

Gruplu Dersler				
BA 353	Consumer Behavior	3+0+0	Seçmeli	5
BA 449	Entrepreneurship and Small Business Administration	3+0+0	Seçmeli	5
BA 463	Innovation Management	2+1+0	Seçmeli	5
BA 491	Research Project	0+2+0	Seçmeli	6
ECON 321	International Economics	3+0+0	Seçmeli	5
ECON 325	Economic Development	3+0+0	Seçmeli	5
ECON 413	Labor Economics	2+0+0	Seçmeli	5
ECON 417	Environment and Natural Resource Economics	2+0+0	Seçmeli	5
INTR 213	International Logistics	3+0+0	Seçmeli	5

INTR 411	Globalization and Sustainable Development	3+0+0	Seçmeli	5
INTR 413	Cross-cultural Management	3+0+0	Seçmeli	5
IR 463	International Relations Through Films	2+0+0	Seçmeli	5
MTH 402	Introduction to Data Management and Artificial Intelligence	2+0+0	Seçmeli	5
PHIL 313	Professional Ethics	3+0+0	Seçmeli	5

6.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 326	Digital Transformation	2+0+0	Zorunlu	5
BA 342	Strategic Management and Business Policy	3+0+0	Zorunlu	6
SEC II (Aİ)	In-Field Elective (3 Pieces)	-	Seçmeli	15
SEC III (AD)	Non-Field Elective	-	Seçmeli	4
Toplam AKTS				30

Gruplu Dersler				
BA 362	Sales Management	3+0+0	Seçmeli	5
BA 450	Project Management	2+0+0	Seçmeli	4
CHN 102	Chinese II	2+2+0	Seçmeli	5
CHN 104	Chinese IV	2+2+0	Seçmeli	5
ECON 224	History of Economic Thought	3+0+0	Seçmeli	5
ECON 314	Game Theory	3+0+0	Seçmeli	5
ECON 316	Monetary Theory and Policy	2+1+0	Seçmeli	5
ECON 412	Economic Globalization and World Economy	2+0+0	Seçmeli	5
ECON 422	Turkish Economy	3+0+0	Seçmeli	5
FIN 432	Investment Management	2+1+0	Seçmeli	5
FIN 442	International Financial Management	3+0+0	Seçmeli	5
GER 102	German II	2+2+0	Seçmeli	5
GER 104	German IV	2+2+0	Seçmeli	5
INTR 102	Global Supply Chain Management	3+0+0	Seçmeli	6
INTR 312	E-Commerce and E-Business	3+0+0	Seçmeli	5
INTR 354	International Marketing	3+0+0	Seçmeli	5
INTR 402	Global Business	3+0+0	Seçmeli	5
INTR 422	Foreign Trade of Turkey	3+0+0	Seçmeli	5
IR 326	Politics in Developing Countries	2+0+0	Seçmeli	5
IR 432	Environmental Issues in World Politics	2+0+0	Seçmeli	5
PHIL 400	Thought and Civilization Consciousness	2+0+0	Seçmeli	4
POLS 310	Non Governmental Organizations	2+0+0	Seçmeli	4
PSY 282	Introduction to Social Psychology	2+0+0	Seçmeli	4
RUS 102	Russian II	2+2+0	Seçmeli	5
RUS 104	Russian IV	2+2+0	Seçmeli	5
SMR 400	Seminar	2+0+0	Seçmeli	2
TRE 410	Translating Texts on International Trade	2+0+0	Seçmeli	4
VTS 301	Volunteering Studies	1+2+0	Seçmeli	4

7.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 455	Human Resource Management	3+0+0	Zorunlu	6
FIN 437	Financial Markets and Institutions	2+1+0	Zorunlu	5
SEC IV (Aİ)	In-Field Elective (3 Pieces)	-	Seçmeli	5
SEC V (AD)	Non-Field Elective	-	Seçmeli	4
Toplam AKTS				20

Gruplu Dersler				
BA 353	Consumer Behavior	3+0+0	Seçmeli	5
BA 449	Entrepreneurship and Small Business Administration	3+0+0	Seçmeli	5
BA 463	Innovation Management	2+1+0	Seçmeli	5
BA 491	Research Project	0+2+0	Seçmeli	6
CHN 101	Chinese I	2+2+0	Seçmeli	5
CHN 103	Chinese III	2+2+0	Seçmeli	5
ECON 321	International Economics	3+0+0	Seçmeli	5
ECON 325	Economic Development	3+0+0	Seçmeli	5
ECON 401	History, Society and Economy	2+0+0	Seçmeli	4
ECON 403	Blockchain Technologies and Virtual Currency	2+0+0	Seçmeli	4
ECON 413	Labor Economics	2+0+0	Seçmeli	5
ECON 417	Environment and Natural Resource Economics	2+0+0	Seçmeli	5
GER 101	German I	2+2+0	Seçmeli	5
GER 103	German III	2+2+0	Seçmeli	5
GRD 101	History of Art I	2+0+0	Seçmeli	4
INTR 213	International Logistics	3+0+0	Seçmeli	5
INTR 411	Globalization and Sustainable Development	3+0+0	Seçmeli	5
INTR 413	Cross-cultural Management	3+0+0	Seçmeli	5

IR 463	International Relations Through Films	2+0+0	Seçmeli	5
LAW 211	Human Rights	3+0+0	Seçmeli	5
MIS 303	Informatics Ethics	2+0+0	Seçmeli	4
MIS 405	Artificial Intelligence and Data Management	2+0+0	Seçmeli	4
PHIL 313	Professional Ethics	3+0+0	Seçmeli	5
RUS 101	Russian I	2+2+0	Seçmeli	5
RUS 103	Russian III	2+2+0	Seçmeli	5
SBYO 105	Special Education and Inclusion	3+0+0	Seçmeli	4
SMR 400	Seminar	2+0+0	Seçmeli	2
SOC 287	Technology Addiction	2+0+0	Seçmeli	4
TRE 309	Presentation Skills	2+0+0	Seçmeli	4

8.Yarıyıl Ders Planı				
Ders Kodu	Ders Adı	T+U+L	Zorunlu/Seçmeli	AKTS
BA 001	Internship	0+0+0	Zorunlu	5
BA 492	Graduation Project	0+2+0	Zorunlu	7
SEC VI (AI)	In-Field Elective (2 Pieces)	-	Seçmeli	5
SEC VII (AD)	Non-Field Elective (2 Pieces)	-	Seçmeli	4
Toplam AKTS				21
Gruplu Dersler				
BA 362	Sales Management	3+0+0	Seçmeli	5
BA 450	Project Management	2+0+0	Seçmeli	4
BA 458	Strategic Brand Management	3+0+0	Seçmeli	5
CHN 102	Chinese II	2+2+0	Seçmeli	5
CHN 104	Chinese IV	2+2+0	Seçmeli	5
ECON 224	History of Economic Thought	3+0+0	Seçmeli	5
ECON 314	Game Theory	3+0+0	Seçmeli	5
ECON 316	Monetary Theory and Policy	2+1+0	Seçmeli	5
ECON 404	Ecology and Balance	2+0+0	Seçmeli	4
ECON 412	Economic Globalization and World Economy	2+0+0	Seçmeli	5
ECON 418	Agricultural Economics	2+0+0	Seçmeli	5
ECON 422	Turkish Economy	3+0+0	Seçmeli	5
FIN 432	Investment Management	2+1+0	Seçmeli	5
FIN 442	International Financial Management	3+0+0	Seçmeli	5
GER 102	German II	2+2+0	Seçmeli	5
GER 104	German IV	2+2+0	Seçmeli	5
INTR 312	E-Commerce and E-Business	3+0+0	Seçmeli	5
INTR 354	International Marketing	3+0+0	Seçmeli	5
INTR 402	Global Business	3+0+0	Seçmeli	5
INTR 422	Foreign Trade of Turkey	3+0+0	Seçmeli	5
IR 326	Politics in Developing Countries	2+0+0	Seçmeli	5
IR 432	Environmental Issues in World Politics	2+0+0	Seçmeli	5
POLS 310	Non Governmental Organizations	2+0+0	Seçmeli	4
PSY 282	Introduction to Social Psychology	2+0+0	Seçmeli	4
RUS 102	Russian II	2+2+0	Seçmeli	5
RUS 104	Russian IV	2+2+0	Seçmeli	5
SMR 400	Seminar	2+0+0	Seçmeli	2
SOC 400	Migration and Urban Sociology	2+0+0	Seçmeli	4
TRE 410	Translating Texts on International Trade	2+0+0	Seçmeli	4
VTS 301	Volunteering Studies	1+2+0	Seçmeli	4
SEÇMELİ DERSLER HAVUZU				
BA 353	Consumer Behavior	3+0+0	Seçmeli	5
BA 362	Sales Management	3+0+0	Seçmeli	5
BA 449	Entrepreneurship and Small Business Administration	3+0+0	Seçmeli	5
BA 450	Project Management	2+0+0	Seçmeli	4
BA 458	Strategic Brand Management	3+0+0	Seçmeli	5
BA 463	Innovation Management	2+1+0	Seçmeli	5
BA 491	Research Project	0+2+0	Seçmeli	6
CHN 101	Chinese I	2+2+0	Seçmeli	5
CHN 102	Chinese II	2+2+0	Seçmeli	5
CHN 103	Chinese III	2+2+0	Seçmeli	5
CHN 104	Chinese IV	2+2+0	Seçmeli	5
ECON 224	History of Economic Thought	3+0+0	Seçmeli	5
ECON 314	Game Theory	3+0+0	Seçmeli	5
ECON 316	Monetary Theory and Policy	2+1+0	Seçmeli	5
ECON 321	International Economics	3+0+0	Seçmeli	5
ECON 325	Economic Development	3+0+0	Seçmeli	5

ECON 401	History, Society and Economy	2+0+0	Seçmeli	4
ECON 403	Blockchain Technologies and Virtual Currency	2+0+0	Seçmeli	4
ECON 404	Ecology and Balance	2+0+0	Seçmeli	4
ECON 412	Economic Globalization and World Economy	2+0+0	Seçmeli	5
ECON 413	Labor Economics	2+0+0	Seçmeli	5
ECON 417	Environment and Natural Resource Economics	2+0+0	Seçmeli	5
ECON 418	Agricultural Economics	2+0+0	Seçmeli	5
ECON 422	Turkish Economy	3+0+0	Seçmeli	5
FIN 432	Investment Management	2+1+0	Seçmeli	5
FIN 442	International Financial Management	3+0+0	Seçmeli	5
GER 101	German I	2+2+0	Seçmeli	5
GER 102	German II	2+2+0	Seçmeli	5
GER 103	German III	2+2+0	Seçmeli	5
GER 104	German IV	2+2+0	Seçmeli	5
GRD 101	History of Art I	2+0+0	Seçmeli	4
INTR 102	Global Supply Chain Management	3+0+0	Seçmeli	6
INTR 213	International Logistics	3+0+0	Seçmeli	5
INTR 312	E-Commerce and E-Business	3+0+0	Seçmeli	5
INTR 354	International Marketing	3+0+0	Seçmeli	5
INTR 402	Global Business	3+0+0	Seçmeli	5
INTR 411	Globalization and Sustainable Development	3+0+0	Seçmeli	5
INTR 413	Cross-cultural Management	3+0+0	Seçmeli	5
INTR 422	Foreign Trade of Turkey	3+0+0	Seçmeli	5
IR 326	Politics in Developing Countries	2+0+0	Seçmeli	5
IR 432	Environmental Issues in World Politics	2+0+0	Seçmeli	5
IR 463	International Relations Through Films	2+0+0	Seçmeli	5
LAW 211	Human Rights	3+0+0	Seçmeli	5
MIS 303	Informatics Ethics	2+0+0	Seçmeli	4
MIS 405	Artificial Intelligence and Data Management	2+0+0	Seçmeli	4
MTH 402	Introduction to Data Management and Artificial Intellegience	2+0+0	Seçmeli	5
PHIL 313	Professional Ethics	3+0+0	Seçmeli	5
PHIL 400	Thought and Civilization Consciousness	2+0+0	Seçmeli	4
POLS 310	Non Governmental Organizations	2+0+0	Seçmeli	4
PSY 282	Introduction to Social Psychology	2+0+0	Seçmeli	4
RUS 101	Russian I	2+2+0	Seçmeli	5
RUS 102	Russian II	2+2+0	Seçmeli	5
RUS 103	Russian III	2+2+0	Seçmeli	5
RUS 104	Russian IV	2+2+0	Seçmeli	5
SBYO 105	Special Education and Inclusion	3+0+0	Seçmeli	4
SMR 400	Seminar	2+0+0	Seçmeli	2
SOC 287	Technology Addiction	2+0+0	Seçmeli	4
SOC 400	Migration and Urban Sociology	2+0+0	Seçmeli	4
TRE 309	Presentation Skills	2+0+0	Seçmeli	4
TRE 410	Translating Texts on International Trade	2+0+0	Seçmeli	4
VTS 301	Volunteering Studies	1+2+0	Seçmeli	4