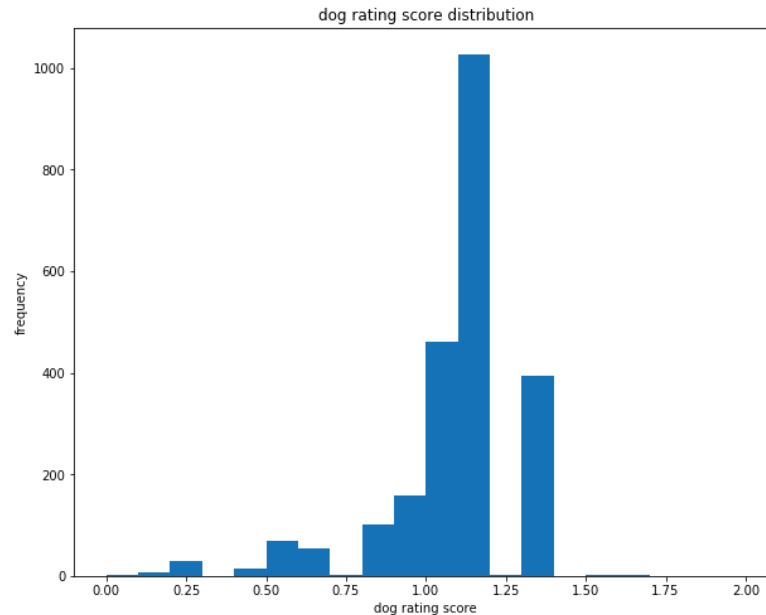


## Act Report

After gathering, assessing, cleaning, storing and analyzing the dataset on We Rate Dogs, I was interested in find out the distributions and any factors that have impact on dog rating scores, so in this report, I will share the insights from my data analyze and all the vitalizations I produced from my wrangled data in the form of Q&A.

Q 1: What is the dog rating score distribution?

A 1:



As shown, Most dog rating scores are between 1 to 1.25, and is to say most people rate the dog 10/10 to 12.5/10!

Q2: Which user source is the most popular?

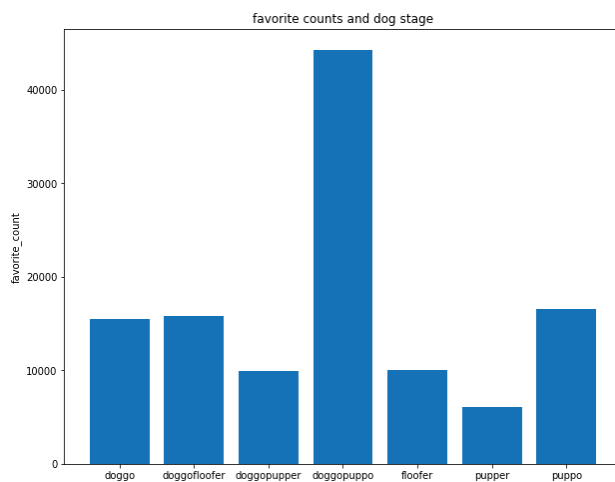
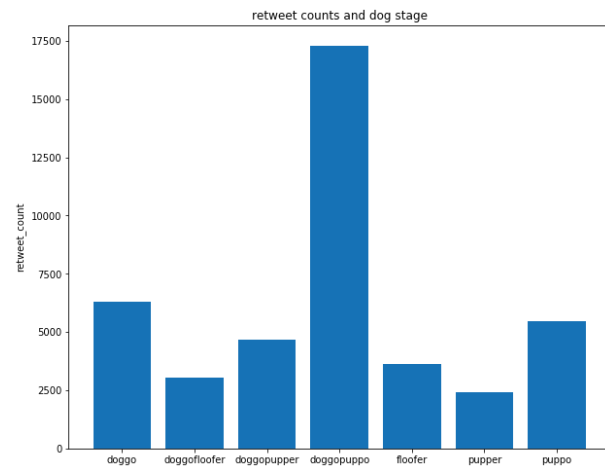
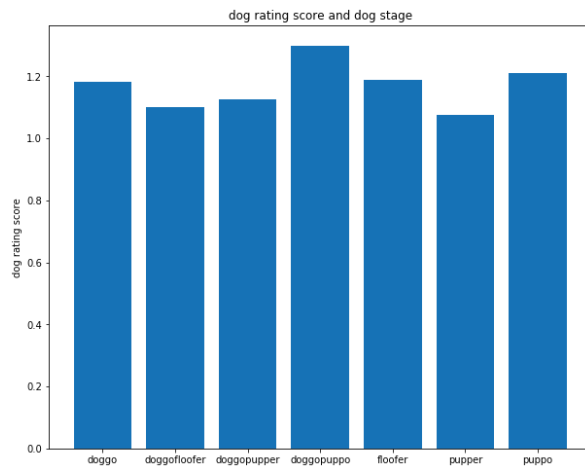
A2: Analyses shows that 94% of dog rating users are from Twitter for iPhone, indicating the popularity of this user source. This could be an important market information for the industry. The Vine - Make A scene iPhone app by Twitter, however, only counts for 3.9% of user sources compared to Twitter for iPhone.

Q3: Does user source have any impact on dog rating score?

A3: Surprisingly, TwitterDeck users gave the highest dog rating score, this may due to the high score outliers. Otherwise, Twitter for iPhone users rate the dogs slightly higher than other users.

Q4: Which dog stage of the dogs received the highest dog rating score, retweet counts and favourite counts?

A4:



People love the dogs that are in the stage of between doggo and puppo, followed by doggo and puppo! They received the highest dog rating score, retweet counts and favourite counts!