Introduction

Prof. Dr. Josif Grabocka

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Albert-Ludwigs-Universität Freiburg

grabocka@informatik.uni-freiburg.de

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- Concepts
- Supervised Learning
- 3 Probabilistic Interpretation
- 4 ML Design Cycle
- 5 Simple non-parametric models

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Machine Learning

- Learn to approximately solve a task using
- ... past **occurrences** of task instances and *given* solutions
- ... by **maximizing** the quality of the *approximated* solutions.



Figure 1: Face Recognition, Courtesy of www.nec.com

ML Design Cycle

Machine Learning is everywhere

- speech recognition, language translation
- search engines, product recommendation
- weather forecast
- biometric verification (face, fingerprint)
- spam email
- computer vision
- ... and thousands of other applications.



Machine Learning: A Task Solver

A task involves:

Concepts

- a real agent (e.g., a doctor)
- which given a particular context (e.g., patient lab results)
- takes a complex decision (e.g., diagnose a disease)
- in order to achieve a goal (e.g., correct diagnosis).

Machine Learning

focuses on approximately solving tasks by learning from

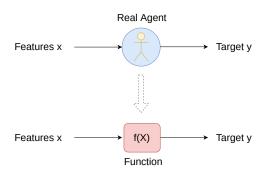
- the past decisions of a real agent and their outcomes
 - e.g., database of patient cases, their lab results and how doctors diagnosed them
- in order to mimic the agent's behavior
 - e.g., learn to diagnose these patient cases in the same way as the doctors did

Modeling Real Agents as Functions

Supervised Learning

• For an agent whose context are features x and its decision is the target y, ML replaces the agent with a math function f ...

ML Design Cycle



• ... and trains f from observations $\{(x_1, y_1), \ldots, (x_N, y_N)\}$ - such that $f(x_i) \approx y_i, \ \forall i \in \{1, \dots, N\}$

Supervised and Unsupervised Learning

- Supervised learning (previous example):
 - Target is given by an expert (ground-truth)
 - Classification, Regression, Ranking
 - The lion's share of this course
- Unsupervised learning:
 - Target contains no explicit labels of the context features
 - Clustering, Dimensionality reduction, Anomaly/Outlier Detection

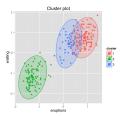


Figure 2: Clustering illustration, Courtesy of www.sthda.com

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Supervised Learning Example

Supervised Learning

• For N existing bank customers and M=23 features, i.e. given $x \in \mathbb{R}^{N \times 23}$ and ground truth $y \in \{0, 1\}^N$

ML Design Cycle

<i>y</i> :	Default credit card payment (Yes $= 1$, No $= 0$)
X:,1	Amount of the given credit (NT dollar)
X:,2	Gender $(1 = male; 2 = female)$.
X:,3	Education (1=graduate; 2=univ.; $3 = high school$; $4 = others$).
X:,4	Marital status (1 = married; 2 = single; 3 = others).
X:,5	Age (year)
$x_{:,6} - x_{:,11}$	Past Delays (-1=duly,, 9=delay of nine months)
$x_{:,12} - x_{:,17}$	Amount of bill statements
$x_{:,18} - x_{:,23}$	Amount of previous payments

Table 1: Yeh, I. C., & Lien, C. H. (2009).

• Goal: Estimate the default of a new (N+1)-th customer, i.e. given $x_{N+1,:} \in \mathbb{R}^{23}$, estimate $y_{N+1} = ?$

Estimating the Target Variable

- Given a training data of N recorded instances, composed of
 - features variables $x \in \mathbb{R}^{N \times M}$ and
 - target variable $y \in \mathbb{R}^N$.
- Predict the target variable of a future instance $x^{test} \in \mathbb{R}^M$?
- Need to have a function f(x) that predicts the target $\hat{y} := f(x)$
 - Known as "Prediction Model"
- How to find a good function? Answer:
 - Parametrize through learn-able parameters θ as $f(x, \theta)$
 - ullet Learn parameters heta using the training data
 - But, according to which criteria should we learn θ ?

Difference to Ground Truth

- The quality of a prediction model $f(x, \theta)$
 - Difference between the estimated target \hat{y} and ground-truth target y

ML Design Cycle

- Defined as a loss function $\mathcal{L}(y,\hat{y}): \mathbb{R} \times \mathbb{R} \to \mathbb{R}$
- The term loss is used for minimization tasks, e.g. regression
- Note: sometimes a maximization of $\mathcal{L}(y, \hat{y})$ is needed

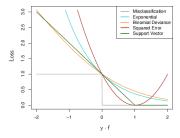


Figure 3: Loss types, (Hastie et al., 2009, The Elements of Statistical Learning)

ML Design Cycle

Archetype of Supervised Learning

- Data dimensions: N instances having M features
- Features: $x \in \mathbb{R}^{N \times M}$ and Target: $y \in \mathbb{R}^{N}$
- A prediction model: having parameters $\theta \in \mathbb{R}^K$ is $f \cdot \mathbb{R}^M \times \mathbb{R}^K \to \mathbb{R}$

$$\hat{y}_n := f(x_n, \theta)$$

- Loss function: $\mathcal{L}(y_n, \hat{y}_n) : \mathbb{R} \times \mathbb{R} \to \mathbb{R}$
- Regularization: $\Omega(\theta) : \mathbb{R}^K \to \mathbb{R}$
- Objective function:

$$\underset{\theta}{\operatorname{argmin}} \sum_{n=1}^{N} \mathcal{L}(y_n, \hat{y}_n) + \Omega(\theta)$$

Prediction Models - I

Linear Model

•
$$\hat{y}_n = \theta_0 + \theta_1 x_{n,1} + \theta_2 x_{n,2} + \dots + \theta_M x_{n,M} = \theta_0 + \sum_{m=1}^M \theta_m x_{n,m}$$

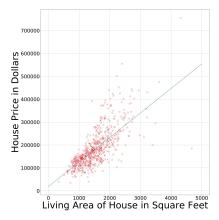


Figure 4: Predicting house prices

Prediction Models - II

Supervised Learning

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Polynomial Regression

•
$$\hat{y}_n = \theta_0 + \sum_{m=1}^M \theta_m x_{n,m} + \sum_{m=1}^M \sum_{m'=1}^M \theta_{m,m'} x_{n,m} x_{n,m'} + \dots$$

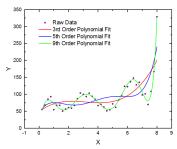


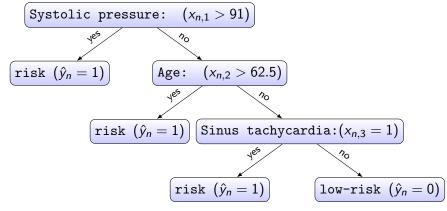
Figure 5: Polynomial regression, Source: www.originlab.com

ML Design Cycle

- Decision Trees
- Neural Networks

Decision Tree as a Prediction Model

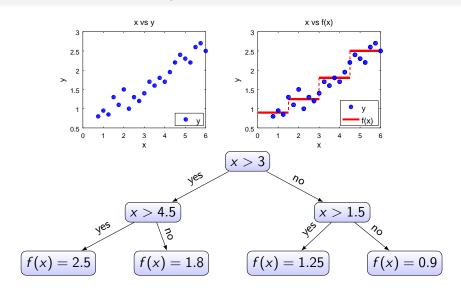
A prediction model $\hat{y}_n := f(x_n, \theta)$ can be also a tree:



ML Design Cycle

Figure 6: San Diego Medical Center

Decision Tree as a Step-wise Function



ML Design Cycle

Neural Network Model

Supervised Learning

- Composite functions, i.e., functions of functions ...
- A neuron indexed i is a non-linear function $f_i(x, \theta_i)$
- If neuron *i* is connected to neuron *j* the model is $f_i(f_i(x,\theta_i),\theta_i)$

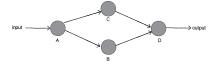


Figure 7: One layer network, Courtesy of Shiffman 2010, The Nature of Code

$$\hat{y}_n := f_D(\theta_0 + \theta_{D1}f_C(f_A(x_n, \theta_A), \theta_C) + \theta_{D2}f_B(f_A(x_n, \theta_A), \theta_B))$$

Loss Functions

- Regression (target is real-valued $y_n \in \mathbb{R}$)
 - Least-squares:

$$\mathcal{L}(y_n, \hat{y}_n) := (y_n - \hat{y}_n)^2$$

• L1:

$$\mathcal{L}(y_n,\hat{y}_n):=|y_n-\hat{y}_n|$$

- Binary Classification
 - Logistic loss, $y_n \in \{0, 1\}$:

$$\mathcal{L}(y_n, \hat{y}_n) := -y_n \log(\hat{y}_n) - (1 - y_n) \log(1 - \hat{y}_n)$$

• Hinge loss, $v_n \in \{-1, 1\}$:

$$\mathcal{L}(y_n, \hat{y}_n) := max(0, 1 - y_n \hat{y}_n)$$

Multi-class loss - Softmax

• Re-express targets $y_n \in \{1, \dots, C\}$ as one-vs-all, i.e.

$$y_{n,c} := \begin{cases} 1 & y_n = C \\ 0 & y_n \neq C \end{cases}$$

ML Design Cycle

- Learn model parameters per class $\theta \in \mathbb{R}^{C \times K}$
- Estimations expressed as probabilities among classes

$$\hat{y}_{n,c} = \frac{e^{f(x_n,\theta_c)}}{\sum\limits_{q=1}^{C} e^{f(x_n,\theta_q)}}$$

Logloss:

$$\mathcal{L}(y_{n,:}, \hat{y}_{n,:}) := -\sum_{c=1}^{C} y_{n,c} \log(\hat{y}_{n,c})$$

Overfitting, Underfitting

- Underfitting (High model bias): Unable to capture complexity
- Overfitting (High model variance): Capturing noise

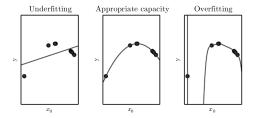


Figure 8: Overfitting, Underfitting, Source: Goodfellow et al., 2016, Deep Learning

Regularization

• Fights overfitting to the noise of the measured data

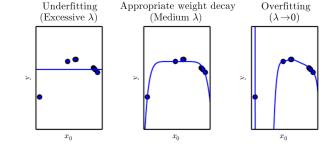


Figure 9: Regularizing a polynomial regression, Source: Goodfellow et al., 2016, Deep Learning

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Probabilistic Interpretation: Generative Model

Considering a linear model

$$\hat{y} = \theta_0 + \sum_{m=1}^{M} \theta_m x_m$$

ML Design Cycle

• Assume the error in predicting the ground truth y_n is normally distributed

$$\epsilon | x \sim \mathcal{N}(0, \sigma^2)$$

In other words, the models generates estimations

$$\hat{y} \sim \mathcal{N}\left(\theta_0 + \sum_{m=1}^{M} \theta_m x_m, \sigma^2\right)$$

Maximum Likelihood Estimation

- Let $\hat{p}(y|x,\theta)$ be the probability density function for the target y given features x and parameters θ
- The likelihood of observing the target $y \in \mathbb{R}^N$ is

$$L(\theta) = \prod_{n=1}^{N} \hat{p}(y_n | x_n, \theta)$$

- What values of θ make our observed target more likely to occur?
- Aim: **Estimate** the θ -s which **maximize** the **likelihood**.

Maximum Likelihood Estimation - II

Remember

$$\log(a \, b) = \log(a) + \log(b)$$
 argmax $g(\theta) = \underset{\theta}{\operatorname{argmax}} \log(g(\theta))$

Taking the logarithm of the likelihood

$$\log \prod_{n=1}^{N} \hat{p}(y_n \mid \theta) = \sum_{n=1}^{N} \log(\hat{p}(y_n \mid \theta))$$

• Assuming \hat{p} is normally distributed we derive the log-likelihood:

$$\log L(\theta) = \sum_{n=1}^{N} \log \left(\frac{1}{\sqrt{2\pi\hat{\sigma}}} e^{-\frac{(y_n - \hat{y}_n)^2}{2\hat{\sigma}^2}} \right)$$

Maximum Likelihood Estimation - III

• Deriving further:

$$\log L(\theta) = \sum_{n=1}^{N} \log \left(\frac{1}{\sqrt{2\pi\hat{\sigma}}} e^{-\frac{(y_n - \hat{y}_n)^2}{2\hat{\sigma}^2}} \right)$$
$$= \sum_{n=1}^{N} \log \left(\frac{1}{\sqrt{2\pi\hat{\sigma}}} \right) + \log \left(e^{-\frac{(y_n - \hat{y}_n)^2}{2\hat{\sigma}^2}} \right)$$

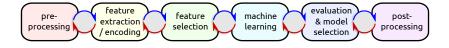
Omitting the constant term above with respect to the parameters θ :

$$\underset{\theta}{\operatorname{argmax}} \log L(\theta) \approx \underset{\theta}{\operatorname{argmax}} \frac{1}{2\hat{\sigma}^2} \sum_{n=1}^{N} - \left(y_n - \left(\theta_0 + \sum_{m=1}^{M} \theta_m x_m \right) \right)^2$$

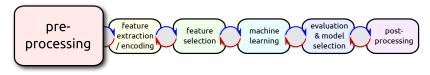
$$\approx \underset{\theta}{\operatorname{argmin}} \sum_{n=1}^{N} \left(y_n - \left(\theta_0 + \sum_{m=1}^{M} \theta_m x_m \right) \right)^2$$

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- Real ML applications have many different steps, including:
 - Converting the data into targets and features (x,y)
 - Modeling your task as a ML problem
 - Evaluating and deploying your solution



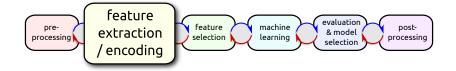
Collecting the data

- Design sensor systems, design questionaires
- Invest in labeling, get legal approval to use data, etc.

Cleaning the data

- Standardization
- Missing values
- Outliers
- Imbalanced target

ML Design Cycle: Feature Extraction & Encoding



Extract features:

• ... from a human cell, a text, a sound, a brainwave, an image

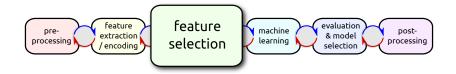
Engineer features:

• E.g., body mass index: $BMI = weight/(height^2)$

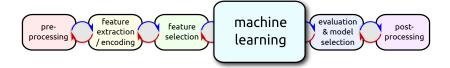
Encode features:

• One-hot encoding of categorical features

ML Design Cycle: Feature Selection

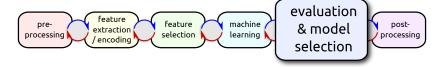


- E.g. recommendation system datasets have millions of features
- certain methods incorporate 'automatic' feature selection, others do not scale in terms of the number of features



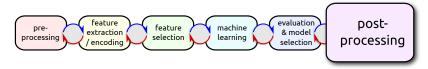
- Models: 'core' of machine learning
- In practice features are as important as models

ML Design Cycle: Evaluation and Model Selection 1/3



- Tuning the settings of models (hyper-parameters)
- ... ensures generalization.

The Machine Learning Design Cycle



- Ensure fairness / avoid algorithmic bias
 - E.g., model should not discriminate based on race, gender, religion, sexual orientation, . . .
- Some models don't yield proper probabilities
 - Transform model outputs to probabilities

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Nearest Neighbors

- Predict the target $\hat{y} \in \mathcal{Y}$ of $x \in \mathcal{X}$
 - ullet by aggregating the targets of the k neighbors of x with the
 - smallest distance $d: \mathcal{X} \times \mathcal{X} \to \mathbb{R}_+$, e.g., $d(x,z) = ||x-z||_p$

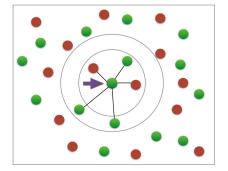


Figure 10: $\mathcal{X} = \mathbb{R}^2$, $\mathcal{Y} = \{red, green\}$, Credit: datacamp.com

Model

- Let our dataset be $\mathcal{D} = \{(x_1, y_1), (x_2, y_2), \dots (x_N, y_N)\}$
- The set of the k nearest neighbors of x is $S(x) \subset D$:

$$S(x) := \underset{S(x) \subset \mathcal{D}, \ |S(x)| = k}{\operatorname{argmin}} \sum_{(x', y') \in S(x)} d(x', x)$$

• The prediction of the nearest neighbor model f(x) is:

$$f(x) := \operatorname{aggregate} (\pi_y (S(x)))$$

Predictions

Targets of the k nearest neighbors of x are $y_x^{\text{(nearest)}} := \pi_v (S(x))$

• For a continuous target the aggregation is:

$$f(x) := \frac{1}{k} \sum_{y' \in y_x^{(\text{nearest})}} y'$$

ML Design Cycle

for nominal targets (class c) the aggregation is:

$$f(x)_c := \frac{1}{k} \big| y' \in y_x^{(\text{nearest})} \, | \, y' = c \big|$$

Naive Bayes - Bayes Rule

Assume $x \in \mathcal{X}, y \in \mathcal{Y}$:

$$P(y \mid x) = P(y) \frac{P(x \mid y)}{P(x)}$$
$$= P(y) \frac{P(x \mid y)}{\sum_{y' \in \mathcal{Y}} P(x \mid y') P(y')}$$

Naive Bayes - Bayes Rule

Assume $x \in \mathcal{X}, y \in \mathcal{Y}$:

$$P(y \mid x) = P(y) \frac{P(x \mid y)}{P(x)}$$
$$= P(y) \frac{P(x \mid y)}{\sum_{y' \in \mathcal{Y}} P(x \mid y') P(y')}$$

ML Design Cycle

• Let $y := success \in \{yes, no\}$ and $x := plan \in \{yes, no\}$ P(success = yes | plan = no) $= P(success = yes) \frac{P(plan = no \mid success = yes)}{P(plan = no)}$

Bayes Rule - COVID-19 Example

- Let $y := \mathsf{covid} \in \{\mathsf{pos}, \mathsf{neg}\}\ \mathsf{and}\ x := \mathsf{fever} \in \{\mathsf{high}, \mathsf{low}\}$
- Compute $P(\text{covid} = pos \mid \text{fever} = low) = ?$

$$\implies P(\mathsf{covid} = \mathsf{pos}) \frac{P(\mathsf{fever} = \mathsf{low} \mid \mathsf{covid} = \mathsf{pos})}{P(\mathsf{fever} = \mathsf{low})}$$
$$\approx 0.43 \cdot \frac{0.33}{0.57} \approx 0.25$$

$$P(\text{fever} = low)$$

= $P(\text{fever} = low \mid \text{covid} = pos)P(\text{covid} = pos)$
+ $P(\text{fever} = low \mid \text{covid} = neg)P(\text{covid} = neg)$
= $0.33 \cdot 0.43 + 0.75 \cdot 0.57 = 0.57$

Table 2: COVID-19 data

covid	fever
pos	low
neg	low
neg	high
pos	high
neg	low
neg	low
pos	high

Multiple conditional variables

$$P(y | x_1, x_2..., x_M) = P(y) \frac{P(x_1, x_2..., x_M | y)}{P(x_1, x_2..., x_M)}$$

ML Design Cycle

Multiple conditional variables

$$P(y | x_1, x_2..., x_M) = P(y) \frac{P(x_1, x_2..., x_M | y)}{P(x_1, x_2..., x_M)}$$

• Let $y := \text{covid} \in \{pos, neg\}$ and $x_1 := \text{fever} \in \{high, low\},$ $x_2 := \text{cough} \in \{yes, no\}, x_3 := \text{headache} \in \{yes, no\}$

covid	fever	cough	headache
pos	low	yes	no
neg	low	yes	yes
neg	high	no	no
pos	pos high		yes
neg	low	no	yes
neg	low	yes	no
pos	high	no	yes

P(covid = pos | fever = high, cough = yes, headache = no) = ?

ML Design Cycle

Naive Baves

Assume x_1, x_2, \dots, x_M are all independent given y:

$$P(y | x_1, x_2..., x_M) = P(y) \frac{P(x_1, x_2..., x_M | y)}{P(x_1, x_2..., x_M)}$$

$$= P(y) \frac{P(x_1 | y) P(x_2 | y) ... P(x_M | y)}{P(x_1, x_2..., x_M)}$$

If the goal is only to predict y we can drop the denominator:

$$P(y | x_1, x_2 ..., x_M) \propto P(y)P(x_1|y)P(x_2|y)...P(x_M|y)$$

$$P(\text{covid} = ? | \text{fever} = high, \text{cough} = yes, \text{headache} = no)$$

covid	fever	cough	headache
pos	low	yes	no
neg	low	yes	yes
neg	high	no	no
pos	high	yes	yes
neg	low	no	yes
neg	low	yes	no
pos	high	no	yes

 $\propto 0.57 \cdot 0.25 \cdot 0.5 \cdot 0.5 = 0.036$

$$P(\text{covid} = pos) = 0.43$$

 $P(\text{covid} = neg) = 0.57$
 $P(\text{fever} = high | \text{covid} = pos) = 0.67$
 $P(\text{fever} = high | \text{covid} = neg) = 0.25$
 $P(\text{cough} = yes | \text{covid} = pos) = 0.67$
 $P(\text{cough} = yes | \text{covid} = neg) = 0.5$
 $P(\text{headache} = no | \text{covid} = pos) = 0.33$
 $P(\text{headache} = no | \text{covid} = neg) = 0.5$

$$P(\operatorname{covid} = pos \mid \operatorname{fever} = high, \operatorname{cough} = yes, \operatorname{headache} = no)$$
 $\propto P(\operatorname{covid} = pos) \cdot P(\operatorname{fever} = high \mid \operatorname{covid} = pos)$
 $\cdot P(\operatorname{cough} = yes \mid \operatorname{covid} = pos) \cdot P(\operatorname{headache} = no \mid \operatorname{covid} = pos)$
 $= 0.43 \cdot 0.67 \cdot 0.67 \cdot 0.33 = 0.064$
 $P(\operatorname{covid} = neg \mid \operatorname{fever} = high, \operatorname{cough} = yes, \operatorname{headache} = no)$