

Privacy Policy

Last Updated: 22 June 2025

Effective Date: 22 June 2025

Introduction

Welcome to Pill reminder. We are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our medication reminder mobile application (the "App").

Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the App.

Information We Collect

Information You Provide to Us

We collect information you voluntarily provide when using our App:

- **Medication Information:** Names of medications, dosages, schedules, food timing preferences, and stock levels
- **Health-Related Data:** Medication adherence history, dose logs, and reminder preferences
- **User Preferences:** Theme selections, notification settings, and app customization choices
- **Device Information:** Time zone settings for accurate reminder scheduling

Information Automatically Collected

When you use our App, we automatically collect:

- **Device Identifiers:** Anonymous device IDs for notification delivery
- **Usage Data:** App feature usage, interaction patterns, and crash reports
- **Technical Data:** App version, iOS version, and device type for compatibility

Information We Do NOT Collect

We do NOT collect:

- Personal identification information (name, email, phone number)
- Location data
- Contact lists
- Photos or media (unless you add medication photos)
- Financial information
- Social media accounts

How We Use Your Information

We use your information to:

- **Provide Core Services:** Schedule medication reminders and track adherence
- **Improve User Experience:** Customize themes and notification preferences
- **Ensure Functionality:** Sync data across your devices via iCloud
- **Maintain App Performance:** Fix bugs and improve features
- **Send Notifications:** Deliver medication reminders at scheduled times

Data Storage and Security

Local Storage

- All medication data is stored locally on your device using Core Data
- Data is encrypted using iOS's built-in encryption when device is locked

iCloud Sync

- If enabled, medication data syncs across your devices via your personal iCloud account
- Apple's iCloud security measures protect your synced data
- We cannot access your iCloud data

Data Retention

- Data remains on your device until you delete it
- Deleting the App removes all locally stored data
- iCloud data persists until manually removed from iCloud settings

Data Sharing and Disclosure

We do NOT share, sell, rent, or trade your personal information with third parties. Your medication data:

- Remains on your device and your personal iCloud account
- Is never transmitted to our servers
- Is never shared with pharmaceutical companies, insurers, or marketers
- Is only accessible by you

Your Privacy Rights

You have the right to:

- **Access:** View all data stored within the App
- **Correct:** Edit or update your medication information
- **Delete:** Remove individual medications or all data
- **Export:** Use iOS sharing features to export your data
- **Control:** Manage notification permissions and iCloud sync

Children's Privacy

Our App is not intended for children under 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe we have collected information from a child under 13, please contact us.

Third-Party Services

Apple Services

- **iOS Notifications:** For medication reminders (no personal data shared)
- **iCloud:** For optional data sync (encrypted, private to your account)
- **Core Data:** For local data storage (remains on device)

We do not integrate with any analytics, advertising, or tracking services.

International Data Transfers

All data remains on your device or in your iCloud account. We do not transfer data internationally as we do not collect or store your data on our servers.

Changes to This Privacy Policy

We may update this privacy policy from time to time. Updates will be noted by changing the "Last Updated" date. Continued use of the App after changes constitutes acceptance of the updated policy.

California Privacy Rights

California residents have additional rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of the sale of personal information (we do not sell your data)
- Right to non-discrimination for exercising privacy rights

European Union Privacy Rights

EU residents have rights under the General Data Protection Regulation (GDPR):

- Right to access, correct, and delete personal data
- Right to data portability
- Right to restrict processing
- Right to withdraw consent

Since all data is stored locally or in your iCloud, you maintain full control.

Contact Us

If you have questions or concerns about this privacy policy or our practices, please contact us at:

Ares Labs

Email: areslabs.care@gmail.com

Consent

By using our App, you consent to this Privacy Policy.

Note for App Store Submission:

This App:

- ✓ Does not collect user personal information
- ✓ Stores data locally on device
- ✓ Uses iCloud for optional sync (user's private account)
- ✓ Does not contain analytics or tracking
- ✓ Does not share data with third parties
- ✓ Complies with COPPA, GDPR, and CCPA requirements