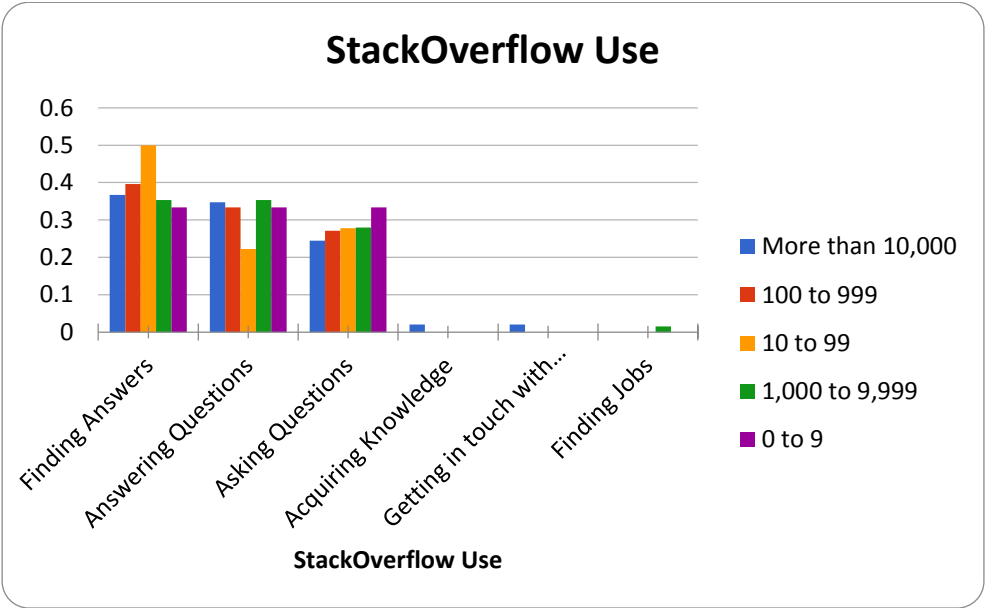
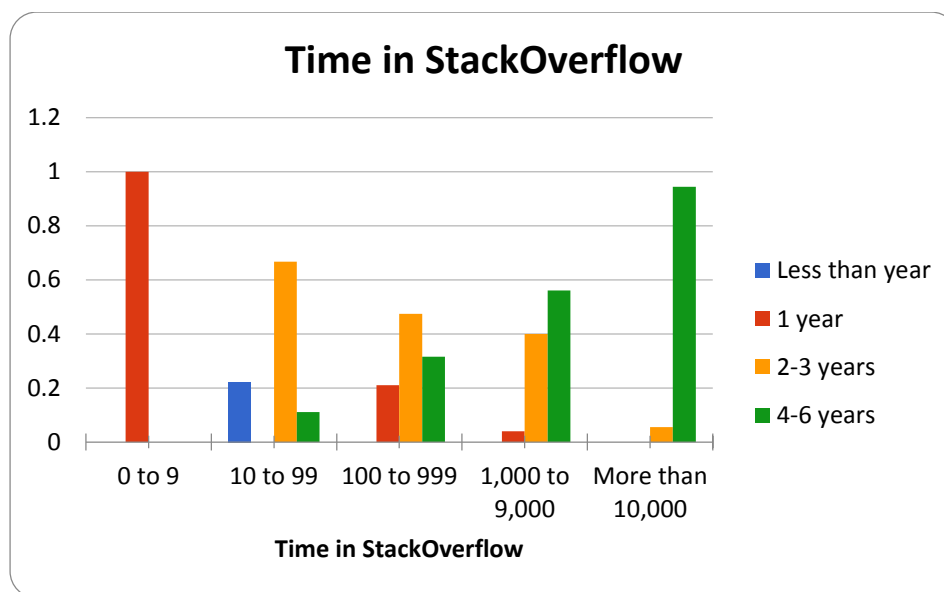


Survey Data

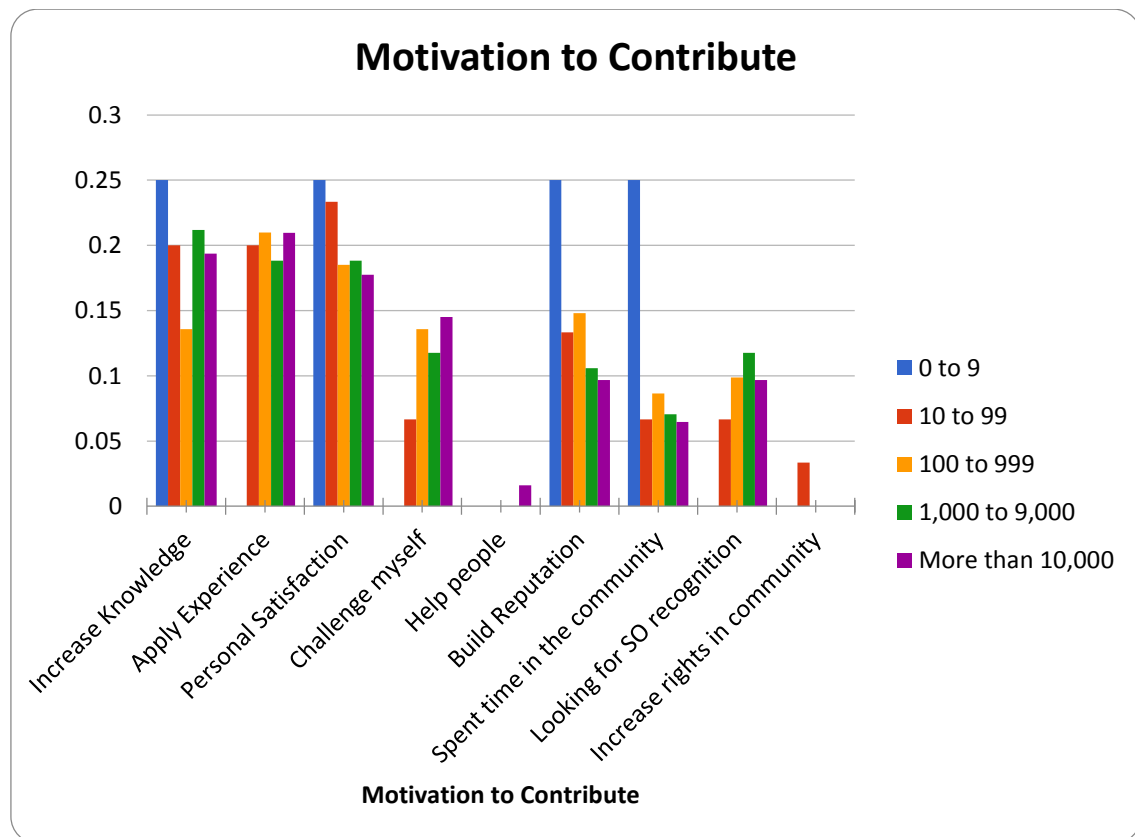
StackOverflow Use	More than 10,000	100 to 999	10 to 99	1,000 to 9,999	0 to 9
Finding Answers	0.36734694	0.395833333	0.5	0.352941176	0.333333333
Answering Questions	0.34693878	0.333333333	0.222222222	0.352941176	0.333333333
Asking Questions	0.24489796	0.270833333	0.277777778	0.279411765	0.333333333
Acquiring Knowledge	0.02040816	0	0	0	0
Getting in touch with coder community	0.02040816	0	0	0	0
Finding Jobs	0	0	0	0.014705882	0



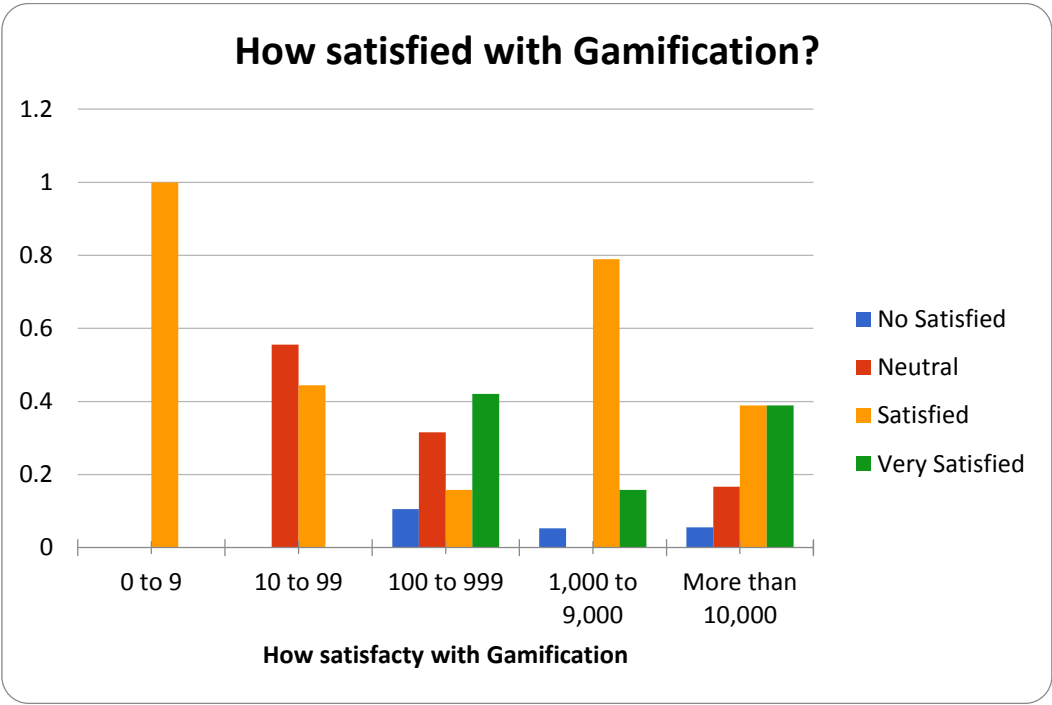
Time in StackOverflow	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Less than year	0	0.222222222	0	0	0
1 year	1	0	0.210526316	0.04	0
2-3 years	0	0.666666667	0.473684211	0.4	0.055555556
4-6 years	0	0.111111111	0.315789474	0.56	0.944444444



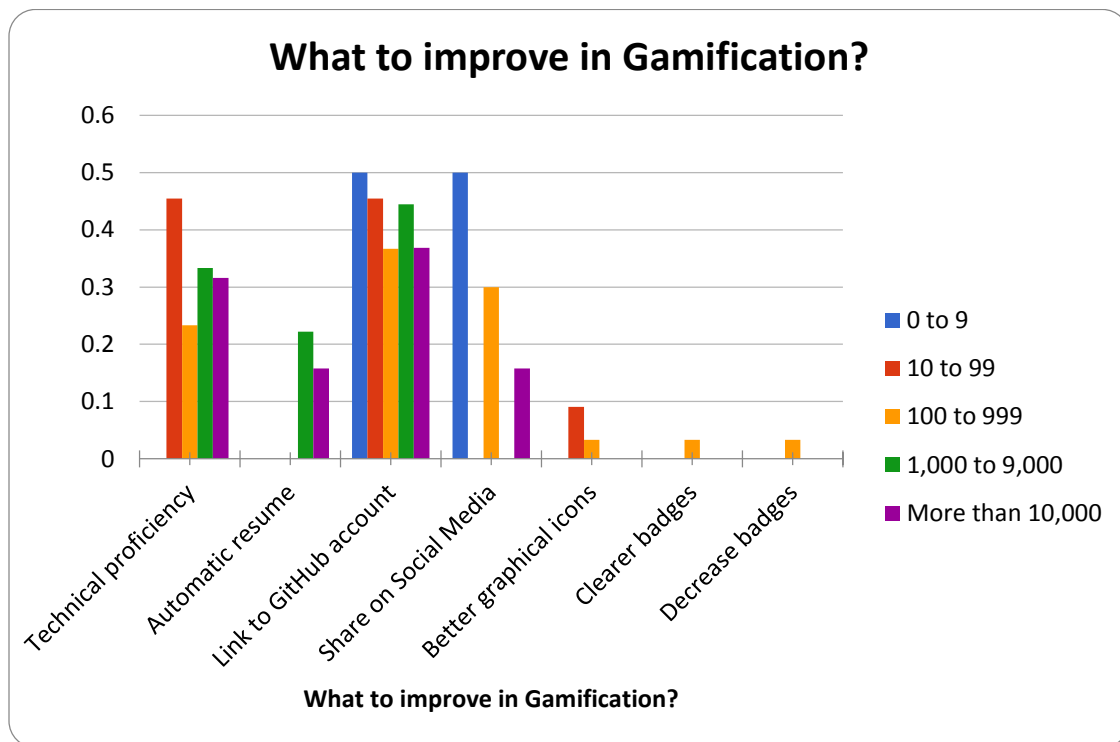
Motivation to Contribute	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Increase Knowledge	0.25	0.2	0.135802469	0.211764706	0.193548387
Apply Experience	0	0.2	0.209876543	0.188235294	0.209677419
Personal Satisfaction	0.25	0.233333333	0.185185185	0.188235294	0.177419355
Challenge myself	0	0.066666667	0.135802469	0.117647059	0.14516129
Help people	0	0	0	0	0.016129032
Build Reputation	0.25	0.133333333	0.148148148	0.105882353	0.096774194
Spent time in the community	0.25	0.066666667	0.086419753	0.070588235	0.064516129
Looking for SO recognition	0	0.066666667	0.098765432	0.117647059	0.096774194
Increase rights in community	0	0.033333333	0	0	0



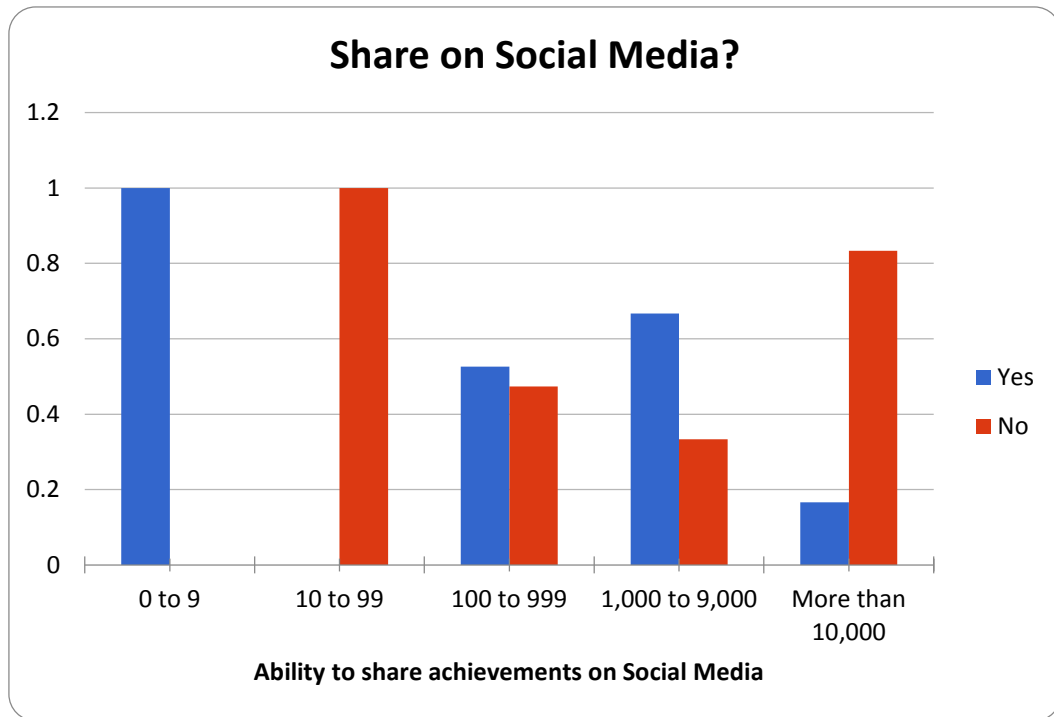
How satisfy with Gamification	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
No Satisfied	0	0	0.105263158	0.052631579	0.055555556
Neutral	0	0.555555556	0.315789474	0	0.166666667
Satisfied	1	0.444444444	0.157894737	0.789473684	0.388888889
Very Satisfied	0	0	0.421052632	0.157894737	0.388888889



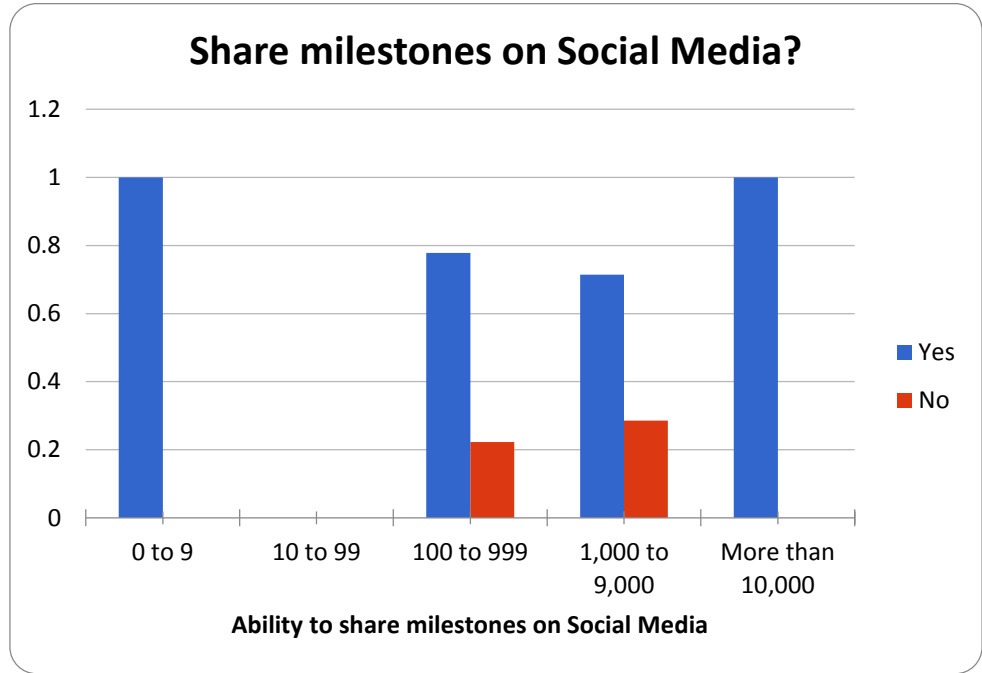
What to improve in Gamification?	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Technical proficiency	0	0.454545455	0.233333333	0.333333333	0.315789474
Automatic resume	0	0	0	0.222222222	0.157894737
Link to GitHub account	0.5	0.454545455	0.366666667	0.444444444	0.368421053
Share on Social Media	0.5	0	0.3	0	0.157894737
Better graphical icons	0	0.090909091	0.033333333	0	0
Clearer badges	0	0	0.033333333	0	0
Decrease badges	0	0	0.033333333	0	0



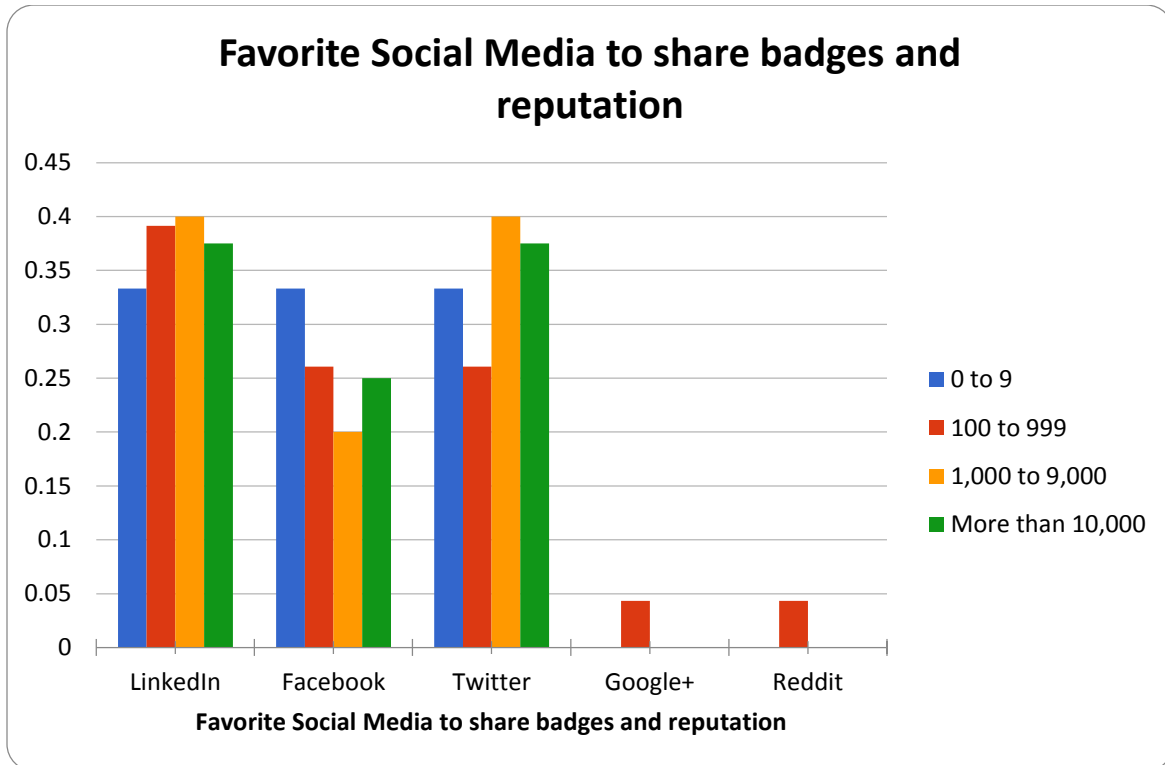
Ability to share achievements on Social Media	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Yes	1	0	0.526315789	0.666666667	0.166666667
No	0	1	0.473684211	0.333333333	0.833333333



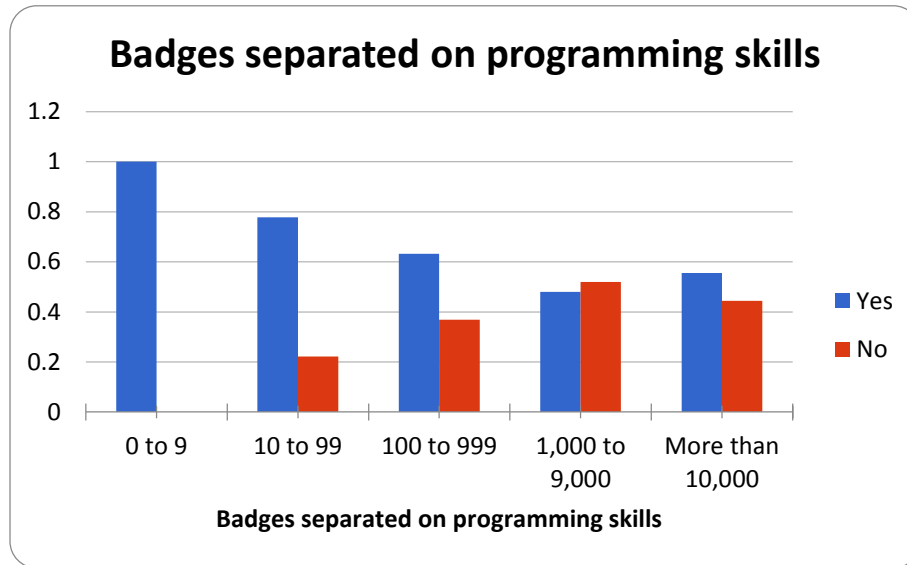
Ability to share milestones on Social Media	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Yes	1	0	0.777777778	0.714285714	1
No	0	0	0.222222222	0.285714286	0



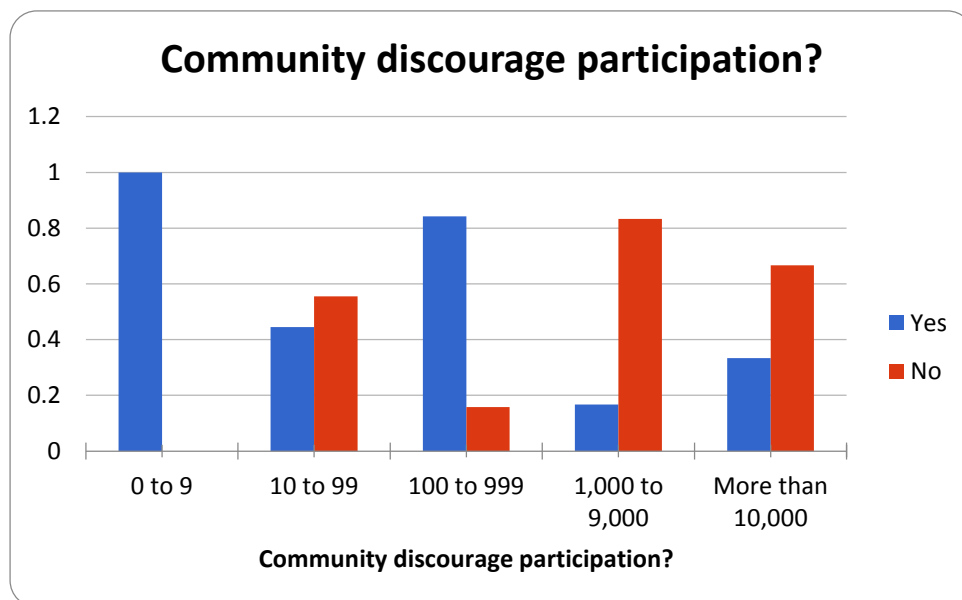
Favorite Social Media to share badges and reputation	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
LinkedIn	0.33333333	0	0.391304348	0.4	0.375
Facebook	0.33333333	0	0.260869565	0.2	0.25
Twitter	0.33333333	0	0.260869565	0.4	0.375
Google+	0	0	0.043478261	0	0
Reddit	0	0	0.043478261	0	0



Badges separated on programming skills	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Yes	1	0.777777778	0.631578947	0.48	0.555555556
No	0	0.222222222	0.368421053	0.52	0.444444444



Community discourage participation?	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
Yes	1	0.444444444	0.842105263	0.166666667	0.333333333
No	0	0.555555556	0.157894737	0.833333333	0.666666667



Contribution affectation if SO shared your reputation and badges?	0 to 9	10 to 99	100 to 999	1,000 to 9,000	More than 10,000
No change	0	0.777777778	0.631578947	0.541666667	0.833333333
Motivate participation	1	0.222222222	0.315789474	0.333333333	0.166666667
Decrease participation	0	0	0.052631579	0.125	0

