

### Team CMYK

- Sham King Yin **C**onnie
- **M**ahaittidon Natchanon
- Lai **Y**i Ting Elaine
- **K**eith Lie

### The Brief

We are excited to create a dynamic platform to promote the **Industry Night** organized by the Fanshawe Interactive Media Design Program and User Experience Design Programs. Our focus will be on showcasing the outstanding projects developed by students, particularly highlighting “The Brothers in Arms Project” for the Srishti Foundation.

Our project will honor the finalist teams and their hard work, providing them with a platform to shine. We will design and develop a mobile-to-desktop responsive website that will serve as a digital showcase for student portfolios, allowing potential employers and the community to appreciate their creativity and skills.

Additionally, the website will feature testimonials from both the clients and professors, emphasizing the impact and quality of the work produced by our students. We will include information about the Interactive Media Design program, its objectives, and how it equips students with the necessary skills for the industry.

Overall, our aim is to create an engaging and informative experience that not only promotes the Industry Night event but also celebrates the talent within our Interactive Media Design community.

### Our Solution

A single **webpage** designed to be **responsive** from mobile to desktop, utilizing `grid.css` for layout control.

### Our Sections

### Components/Desc

#### Header

**Nav:** Event, Honor, About IDP, Portfolio

*\*Click & link to the specific section*

**Button:** book a seat for client RSVP

**Mobile:** menu have a transition or animation applied

#### Hero Banner

**Fanshawe logo:** 3D animation

**Highlight:** Industry Night 2025

#### Industry Night Video

We will create a one-minute video to promote Industry Night, using eye-catching motion graphics, animations, typography, and imagery. This video will showcase innovative student projects from the Interactive Media Design Program, highlighting the core elements of "We Design, We Code, We Build," and aim to inspire interest in our students' creativity and talents.

#### About

This section showcases seven innovative projects, featuring 72 student portfolios while providing valuable networking opportunities. The audience can scroll down for details, including the event date, time, run-down, and venue, complete with a Google Map link for easy navigation. There is also a "Book a Seat" button for click RSVP

#### Project Crowning

**"The Brothers in Arms Memorial" of Srishti Foundation"**

**Finalist: 3 teams**

Scroll down and the finalist will appear one by one from right to left

**Honourable: 3 teams**

Scroll down and the honourable will keep **looping from left to right**

#### Behind the Scenes

**Making-of Project and Industry Night**

Scroll down and photos appear one by one from left and right to the center.

### Our Sections

### Components/Desc

#### Testimonial

Testimonials by clients and professors with image and text.

**Scroll** down appear one by one **from bottom to top**

#### Developer

CMYK Team members, name, image and link to their portfolio

**Scroll** down and appear one by one **from right to left**

**Touchpoint:** Image and Portfolio URL -> Click and link to portfolio

#### Portfolio

**72 Students'** name & portfolio link

**Hover** the student's name appear their image and portfolio link  
**search** function

**Touchpoint:** Text -> Click and link to portfolio

#### About IDP

Fanshawe Interactive Media Design Program

**Image:** WE DESGN; WE CODE ; WE BUILD

**Hover** on image appear text & content

**Button:** Explore More -> Redirect to IDP Page

#### Footer

**Fanshawe logo**

**click** and link to Fanshawe college webpage

**Social media icon:** Instagram, Youtube & Facebook

**click** and link to the social media page of fanshawe

## Our Needs

**CSS Grid:** We will utilize CSS Grid to manage the responsive layout, ensuring the website looks great on both mobile and desktop devices.

**CSS for Styling and Basic Animation:** We will need CSS styles to enhance the visual appeal of the site, along with basic animations to provide an engaging user experience.

**JavaScript for Scrolling Functions:** We will implement JavaScript's infinite scrolling feature to seamlessly navigate between different sections of the webpage, triggering animations as users scroll.

**Motion Animation:** for the Main Hero Logo: We will incorporate motion animations for the main Fanshawe logo to create a dynamic and eye-catching introduction to the site.

**Video Player Setup:** A JavaScript-based video player will be essential to control playback features such as play, pause, stop, and volume adjustments for any multimedia content included on the page.

## Resources

Based on the items mentioned above, we have begun our initial searches and research to identify the necessary implementations for successfully completing the Hackathon as planned. Below are the websites we have explored for inspiration and guidance to support our project:

<https://jitter.video/>

<https://selfbook.com/#about>

<https://locomotive.ca/en/work>

<https://gsap.com/>

<https://xiztdevops.com/#about>

<https://plyr.io/>

<https://readymag.com/studios/>

<https://alvarotrigo.com/blog/7-scroll-text-animations-css-and-js/>

[https://developer.mozilla.org/en-US/docs/Web/API/Element/click\\_event](https://developer.mozilla.org/en-US/docs/Web/API/Element/click_event)

### Task Delegations

#### Research

CMYK Team

#### Wireframes - Low & High Fidelity

Natchanon & Keith

#### Wireframes - Prototype

Keith

#### Dev Notes

Connie

#### Materials: Text & Content

Connie & Natchanon

#### Motion Graphic

Keith

#### HTML - CSS Code

Connie & Elaine

#### Javascript

CMYK Team

#### Video - Styleframe

Connie & Keith

#### Video - Editing

Keith

#### Project Coordinator

Connie