

Contact

samhitabalanagu@gmail.com

www.linkedin.com/in/satya-samhita-balanagu (LinkedIn)

Top Skills

Sketch App

Leadership

Figma

Languages

English (Native or Bilingual)

Telugu (Native or Bilingual)

Hindi (Limited Working)

Honors-Awards

NUS Awards for Study Abroad (NASA) Exchange Scholarship

Tan Ean Kiam Arts Awards - Production of the Year

Satya Samhita Balanagu

Undergraduate Student at National University of Singapore

Summary

I am excited about how people and technology interact and the role of human factors in design.

Experience

User Experience Researchers Pte Ltd

UX Design Intern

May 2018 - August 2018 (4 months)

Singapore

- Performed Heuristic evaluations, provided and compiled key issues and recommendations for improvements for more than 60 mobile sites within retail, travel and finance sectors across South-east Asia.
- Conducted a comprehensive market research for the conception of a new product, taking into consideration required features and potential new designs or features that can be incorporated.
- Prepared mock information architecture for early stage design conception of an app to go along with a new product and for organising product features.
- Used sketch to prepare wireframes for a new intranet portal based on concept designs.
- Designed a survey to address information architecture issues on sorting commonly accessed resources within the intranet portal by various departments.
- Prepared, helped conduct and consolidated card sorting materials and results in order to restructure the information architecture for an intranet portal.
- Assisted in conducting focus group discussions with end-users of an intranet portal and helped consolidate results and key points from the stakeholders.
- Prepared a blog-post for the company blog.

EngageRocket

People Operations Intern

December 2016 - January 2017 (2 months)

Singapore

- Worked directly with CEO and COO.

- Developed resources to increase the pool of ideas clients can implement within their teams to improve employee engagement.
- Researched, wrote and produced blog posts for the company blog. Produced a guest post which saw the highest number of hits and popularity compared to past posts.
- Compiled client data to create benchmarks.
- Designed a storyboard for the company video.
- Collaborated to create walkthroughs for new members and also researched for potential walkthrough software and liaised with third parties.
- Suggested and discussed potential ideas for product development within the company's pipeline.
- Assisted in administrative tasks.

Education

National University of Singapore

Bachelor's Degree, Psychology · (2015 - 2019)

D Y Patil International School

High School, International Baccalaureate Diploma · (2013 - 2015)