

Introduction to Principles of Microeconomics and Financial Project Evaluation

Lecture 8: Discounted Cash Flow Analysis II Gradients

September 23, 2022

Highly recommended Reading and Viewing

- Learning OnDemand. (2018, March 31). Engineering Economic Analysis - Gradient Series [Video File]. <https://youtu.be/3YeDeCawZog>
- Section 17.5 Gradients on pages 373-377 of
- Higbee, C. (1995). *Engineering Cost Analysis*. Oregon: Geo-Heat Center. <http://digitallib.oit.edu/digital/collection/geoheat/id/10700/rec/2>
 - This 48-page PDF makes an excellent free textbook on the basics of Engineering Economics, and includes solved examples.

Recommended Reading

- *Engineering Economics*, 6th edition, 3.6 – 3.8
- *Engineering Economics*, 7th edition, 3.5 - 3.7. Ignore Close-Up 3.5.
- Shaw, M. & Snyder, D. E. (2001). Selection of wood pole alternatives by means of present-worth analysis. *Rural Electric Power Conference*, 29 Apr – 01 May 2001, pp. C5/1 – C5/9. Retrieved from
<https://ieeexplore-ieee-org.ezproxy.library.uvic.ca/document/949522>
 - The source for the case study. Note that in the version presented in class, I've made a few changes to make it slightly more suitable for teaching.

Learning Objectives

- Continue becoming familiar with the notation for conversion factors.
- Know how to deal with regular payments that are spaced apart.
- Become familiar with the basic cash flow series elements (Geometric and Arithmetic Gradients) and be able to convert between them and other cash flows at will using appropriate conversion factors.
- To become more familiar with breaking down realistic cash flows into appropriately timed cash flow elements.

Relevant Solved Problems I

- From *Engineering Economics*, 6th edition:
- Arithmetic Gradient: Example 3.6, 3.9.b., 3.10, 3.30, 3.34, 3.53
- Geometric Gradient: Example 3.7, Example 3.8, 3.11, 3.12, 3.35, 3.37, 3.40, 3.46
- Repeated Payments with Gaps (e.g. \$100 every 5 years, or \$100 every working day): Example 3.9, Example 3.10, Review Problem 3.2, 3.13, 3.15, 3.31
- Challenging ‘everything together’ practice problems: 3.14, 3.32, 3.36, 3.37, 3.38, 3.49, 3.50, 3.51

Relevant Solved Problems II

- From Stuart Nielsen's *Engineering Economics: The Basics* (2nd edition):
- Chapter 6 (all)

Notation Dictionary

(Not provided on quiz/final formula sheet)

- A = Annuity
- F = Future Value
- g = growth rate
- G = Gradient Element
- GGS = Geometric Gradient Series
- i = interest rate
- i^o = growth-adjusted interest rate
- N = the N'th time period
- P = Present Value
- S = Salvage
- Green Text = Excel Formula

- Conversion factors are of the form $(X/Y,z)$
- Read as: X, given Y and z.
- X is the element we want.
- Y is the element we have.
- z represents additional parameters.
- e.g. $(P/F,i,N)$
- Present Value, given a Future Value at time N and interest rate i.

Equations

- Notation: The orange symbol on a slide indicates a formula is introduced there.

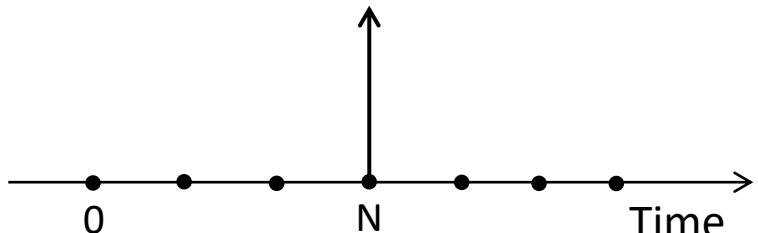
$$\bullet (A/G, i, N) = \frac{1}{i} - \frac{N}{(1+i)^N - 1}$$

$$\bullet (P/A, g, i, N) = \frac{(P/A, i^o, N)}{1+g}$$

$$\bullet i^o = \frac{1+i}{1+g} - 1$$

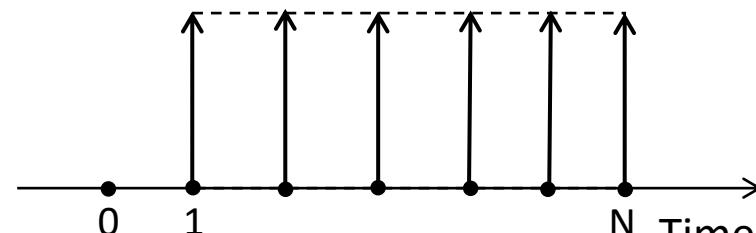
ESSENTIALS (11 slides)

Reminder: Four basic cash flow elements



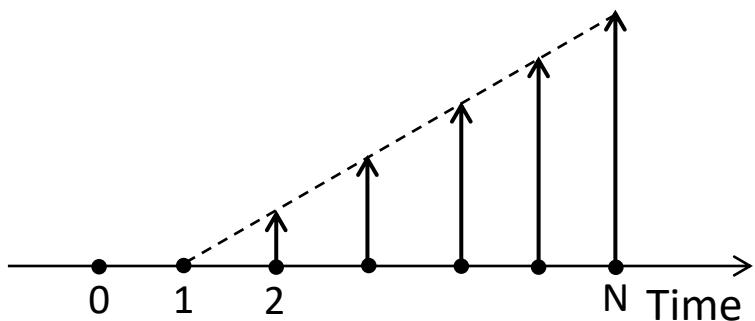
Impulse (Future Value, F)

Positive in Year N only



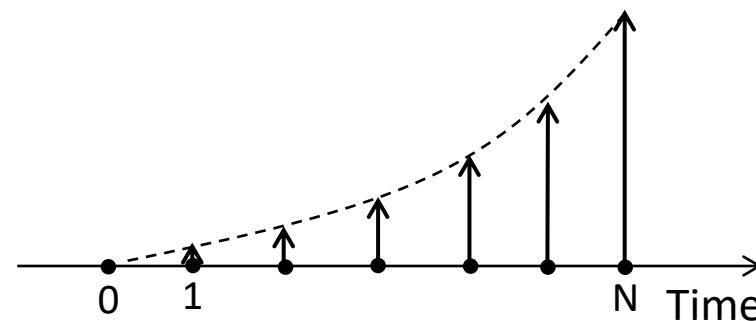
Step (Annuity, A)

Positive from Years 1 to N (not 0)



Ramp (Arithmetic Gradient, G)

Positive from Years 2 to N

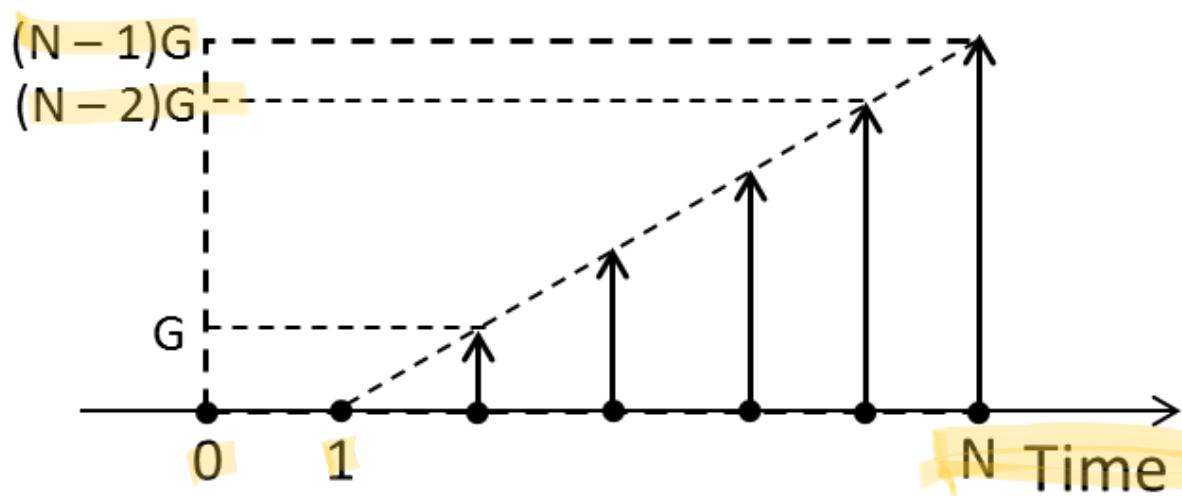


Geometric Gradient Series (Growth/Decay)

Positive from Years 1 to N

Introducing the arithmetic gradient

- A function that starts at 0 in period 1 rises by G each period until period N . G may be positive or negative.
- Series: $0, 0, G, 2G, 3G, 4G, \dots (N-1)G = (t - 1)G$ for $t = 1 \dots N$



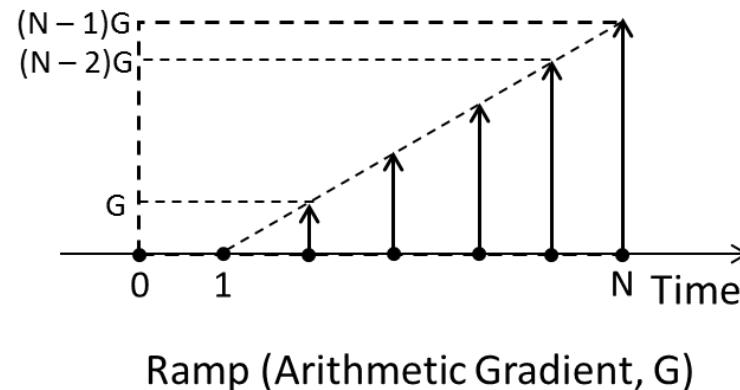
Ramp (Arithmetic Gradient, G)

Arithmetic gradient to annuity conversion factor ($A/G, i, N$)

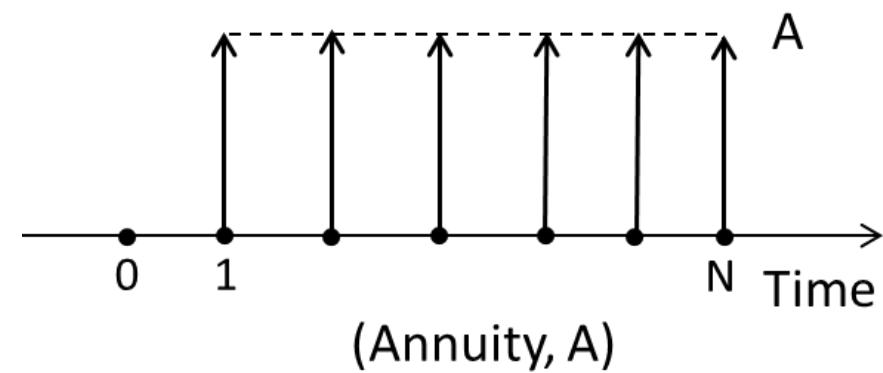
$f(x)$

- Let's try this A/GiN .
- Converts G to A : $A = G \times (A/G, i, N)$ No easy Excel shortcut, sorry!
- That's right: to get an annuity, you need to be $(A/G, i, N)G$.

$$(A/G, i, N) = \frac{1}{i} - \frac{N}{(1 + i)^N - 1}$$

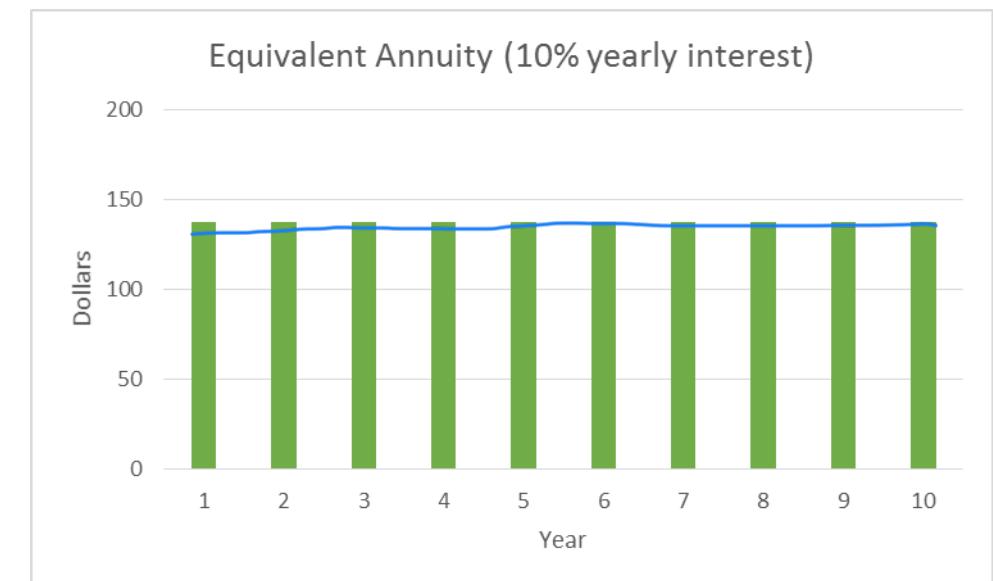
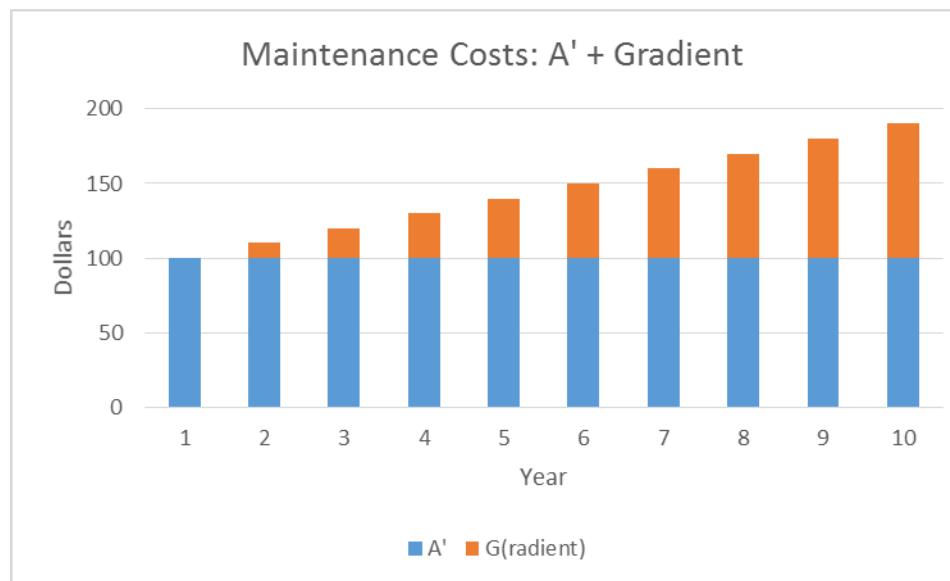


$\xrightarrow{\hspace{1cm}}$
 $G \times (A/G, i, N)$

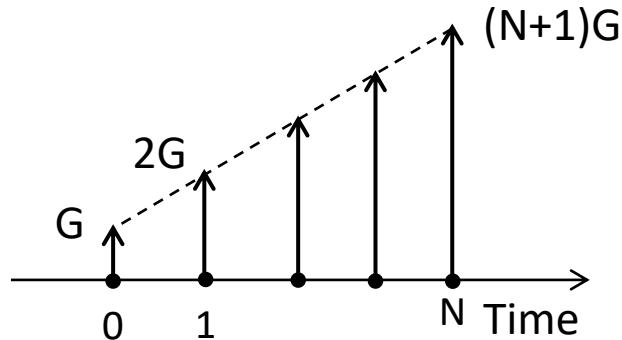


What if our gradient is positive at t=1?

- Often, a gradient will be sitting on top of an annuity A' , like a hat.
- A gradient that is positive at $t=1$ is equivalent to such a series.
- e.g. Maintenance that starts at \$100 /yr and increases by \$10 /yr.
- To get the total equivalent annuity, just add them up: $A_{tot} = A' + G(A/G,i,N)$



What if the 'gradient' starts at time 0?



This looks very much like an arithmetic gradient G ...
BUT gradients aren't positive until Year 2.

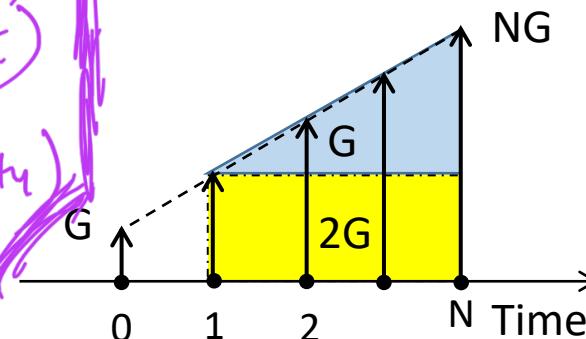
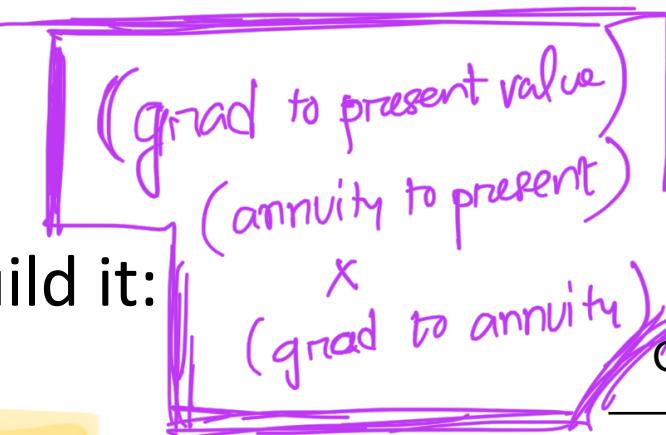
Solution: Divide the cash flow into a $2G$ annuity, a payment of G today and a gradient G .

$$P = G + 2G(P/A, i, N) + G(P/G, i, N)$$

If we don't have P/G , we can build it:

$$(P/G) = (P/A) \times (A/G)$$

$$\rightarrow G(P/G, i, N) = G(P/A, i, N)(A/G, i, N)$$



$$\rightarrow P = G + 2G(P/A, i, N) + G(P/A, i, N)(A/G, i, N)$$

Brute Force Testing: G=5, i=0.1, N=5

Year	Flow	PV
0	10	\$10.00
1	20	\$18.18
2	30	\$24.79
3	40	\$30.05
4	50	\$34.15
5	60	\$37.26
Total		\$154.43
	P	\$10.00
	A	\$75.82
	A/G	18.10126
	P/A	\$68.62
Total		\$154.43

Excel Formulas Used

$PV = PV(i, Year, , -Flow)$

$P = G$

$A = PV(i, 5, -2G)$ [Present value of the annuity]

$A/G = i * (1/i - N / ((1+i)^5 - 1))$

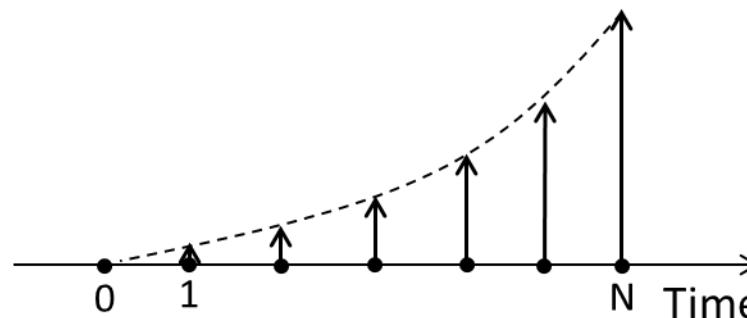
$P/A = PV(i, N, -A/G)$

$Total = P + A + P/A$

By 'Brute Force' I mean, 'Forget all these other fancy discount factors! Let's just find the present values one by one and add them up!'

Introducing geometric gradient series (GGS)

- A GGS is an annuity that grows at a rate g . The rate of ‘growth’ may be positive or negative.
- Like an annuity (which is a special case with $g=0$), a GGS has a value of 0 in period 0, and A in period 1.
- The value of a GGS in period t is $A(1 + g)^{t-1}$
- This kind of series can help you when you need to adjust cash flows for inflation.



Geometric Gradient Series (Growth/Decay)

Growth-adjusted interest rate, i^O

- Consider the standard case, where you can either keep \$P in a box for a year, after which you have \$P, or put it in the bank for a year at interest i , after which you have $$P \times (1 + i)$.
- The $$P \times (1 + i)$ is greater than the $$P$ you would have had by keeping the money in a box by a factor $(1 + i)$, and this corresponds to an interest rate of $i (= (1 + i) - 1)$. Now let's spice things up a bit...
- Suppose we observe that P becomes $P(1 + i)$ at the end of one period, in a setting where there is growth g . What's the return JUST due to interest?
- In the absence of interest, in 1 period, P would have become $P \times (1 + g)$ on its own.
- Instead, it became $P \times (1 + i)$. This is greater than $P \times (1 + g)$ by a factor of $(1 + i)/(1 + g)$.
- This corresponds to a growth-adjusted interest rate of i^O , where $i^O = \frac{1+i}{1+g} - 1$
- $P \times (1 + g) \times (1 + i^O) = P \times (1 + i)$
- We can use this to correct interest rates for inflation, which we'll look at later.
- The real interest rate is a growth-adjusted interest rate were $g = \text{inflation}$
- (See section 9.4.1 on p. 309 of the text for the inflation version.)

Wait, WHAT? Suppose prices are rising...

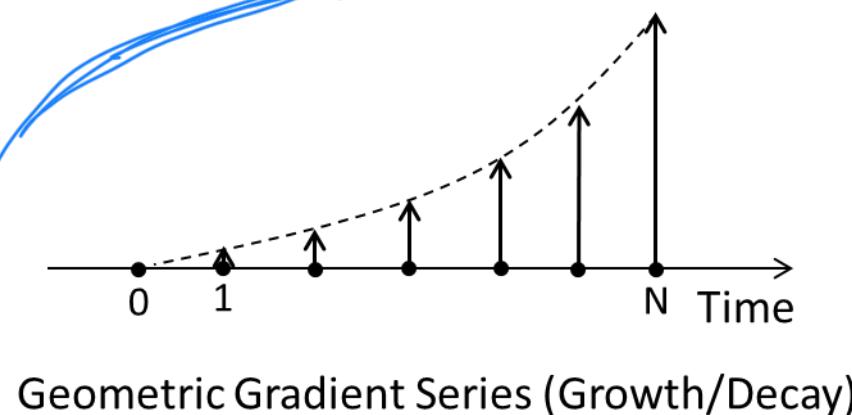
- You only care about apples. Apples today cost \$1 each, and the price of apples doubles in 1 year, so apples will cost \$2 one year from now.
- The price of apples *grows* at a rate $g = 100\%/\text{year}$.
- Your bank offers $i = 20\%$ interest/year. You put \$100 in the bank today, and take out \$120 one year from now.
- What you put in: $\$100/\$1 = 100$ apples.
- What you took out: $\$120/\$2 = 60$ apples.
- Due to the growth in the price of apples, the bank's interest rate is not an accurate description of what happens to your purchasing power.
- You need the **growth adjusted interest rate**: $(1 + i)/(1 + g) - 1$
- Here, $(1+20\%)/(1+100\%) - 1 = -40\%$.
- Check: $100 \times (1 - 40\%) = 100 \times 60\% = 60$

Geometric Gradient to Present Worth

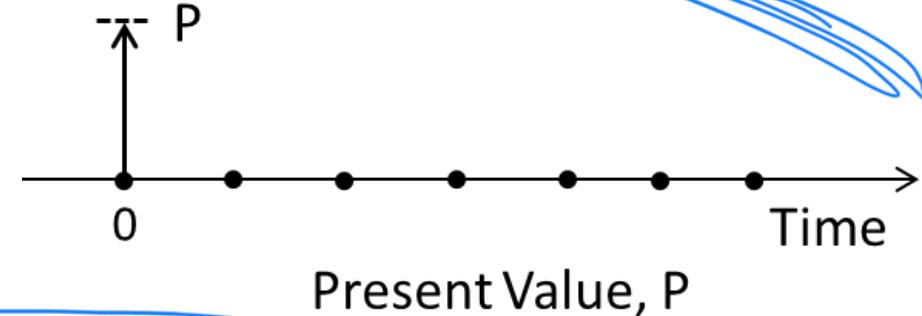
Conversion Factor ($P/A, g, i, N$)

- If this looks familiar, it's because $(P/A, i, N) = (P/A, 0, i, N)$
- Annuities are just really simple geometric gradient series with $g = 0$.
- Converts a GGS to P: $P = A \times (P/A, g, i, N) = PV(i^0, N, -A)/(1+g)$
- $(P/A, g, i, N) = (P/A, i^0, N)/(1 + g)$

$q = q_{\text{growth rate}}$



$$A \times (P/A, g, i, N)$$



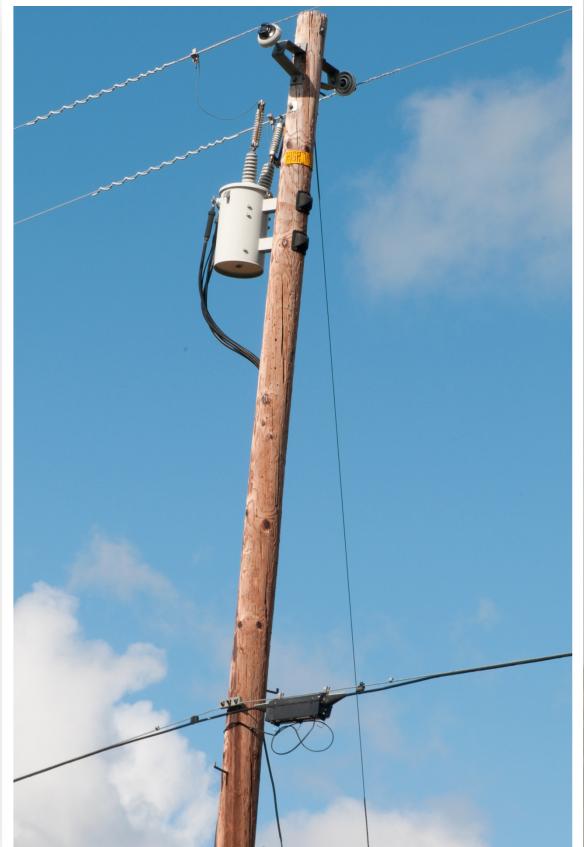
What if $i = g$?

- This is a question that often trips students up.
- What if I'm looking at a geometric gradient, and the growth-adjusted interest rate is zero?
- For that matter, what if I'm looking at ANY conversion factor, and $i=0$?
- Then you're lucky – your calculations just got a LOT easier!
- If interest = 0, that means a dollar today is a dollar tomorrow is a dollar a million years from now, or 4 billion years ago.
- $A \times (P/A, 0, N) = N \times A$
- $i = g \rightarrow A \times (P/A, g, i, N) = A \times (P/A, 0, N)/(1+g) = NA/(1 + g)$
- ...and so on.
- Intuition: Before starting this course, you probably thought about most income and costs in terms of interest = 0. That shouldn't make the math blow up – quite the opposite.

AFTER HOURS

- Real-world case study (power lines) (18 marks)
 - Demonstrates uses of present value, future value, annuities & arithmetic gradients

Breaking news...



<https://www.tcec.coop/content/tcec-makes-major-progress-restoring-power>

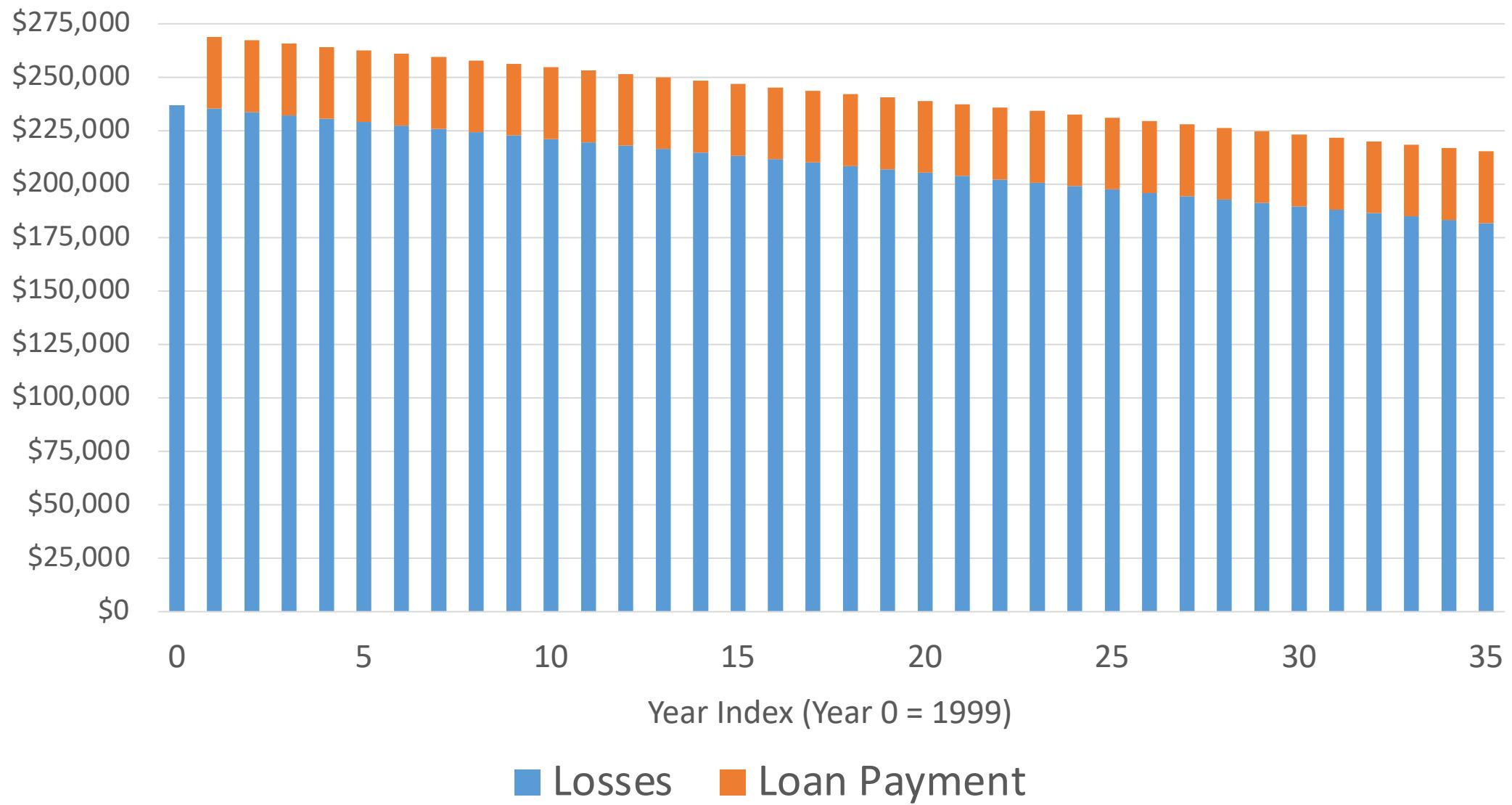
Trouble with Power Lines

- In 1999, the Tri-County Electric Company of Oklahoma ran into trouble with a 9-mile segment of a transmission link between Boise City and a substation.
- Limited power flow and service loss were costing Tri-County \$236,884 annually in system losses, and between \$4,000 and \$10,000 in repairs to old wooden poles along the line.
- Tri-County considered several options – today, we'll look at two of them:
- A. Repair the old line, and add a voltage regulator.
- B. Build a new, more reliable and durable line.
- We'll compare the *annual worth* of costs for each of the two alternatives.
- Tri-County Electric uses an interest rate of 6% and a planning period of 35 years for its calculations.
- (Note if you're reading the original article: we're ignoring carrying charges.)

Plan B: Build a new line

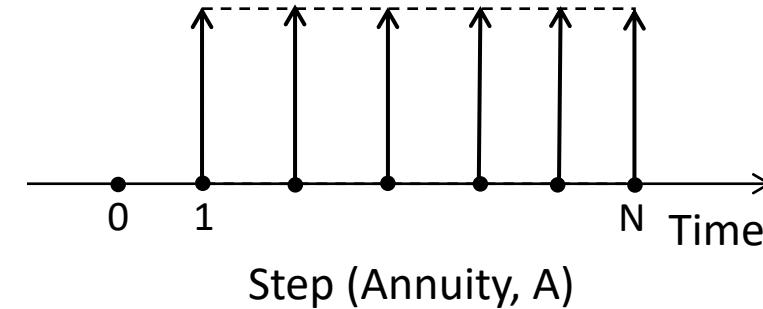
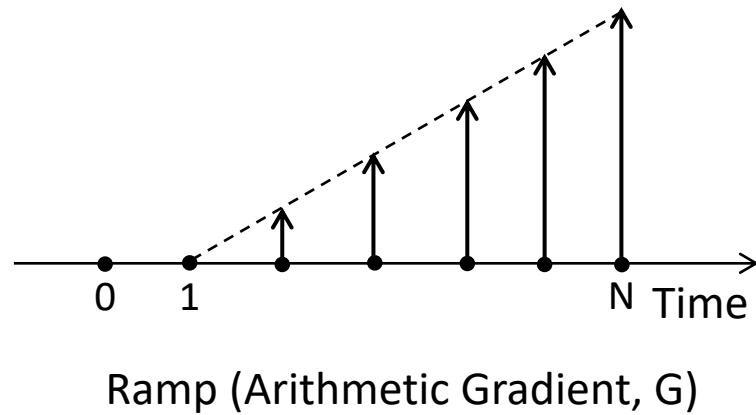
- Tri-County would take out a 35-year loan to pay for the new line.
- The loan would be paid in 35 yearly payments of \$33,571, starting in year 1 (2000, with 1999 as the present).
- The new line would not have any significant repair costs during the study period.
- Currently (Year 0), the cost of system losses is \$236,884/year.
- If the new line were built, these losses would *fall* by \$1,575 each year for the next 35 years, starting in Year 1.

Total Costs by Year, New Line



Dividing the cash flow into elements

- Looking at the cash flow and information, we have:
- A present-value cost, $P = 236,884$
- An arithmetic gradient with (negative) step size $G = -1,575$
- An annuity A from Year 0 to Year 35 (annuities are first positive in year 1)

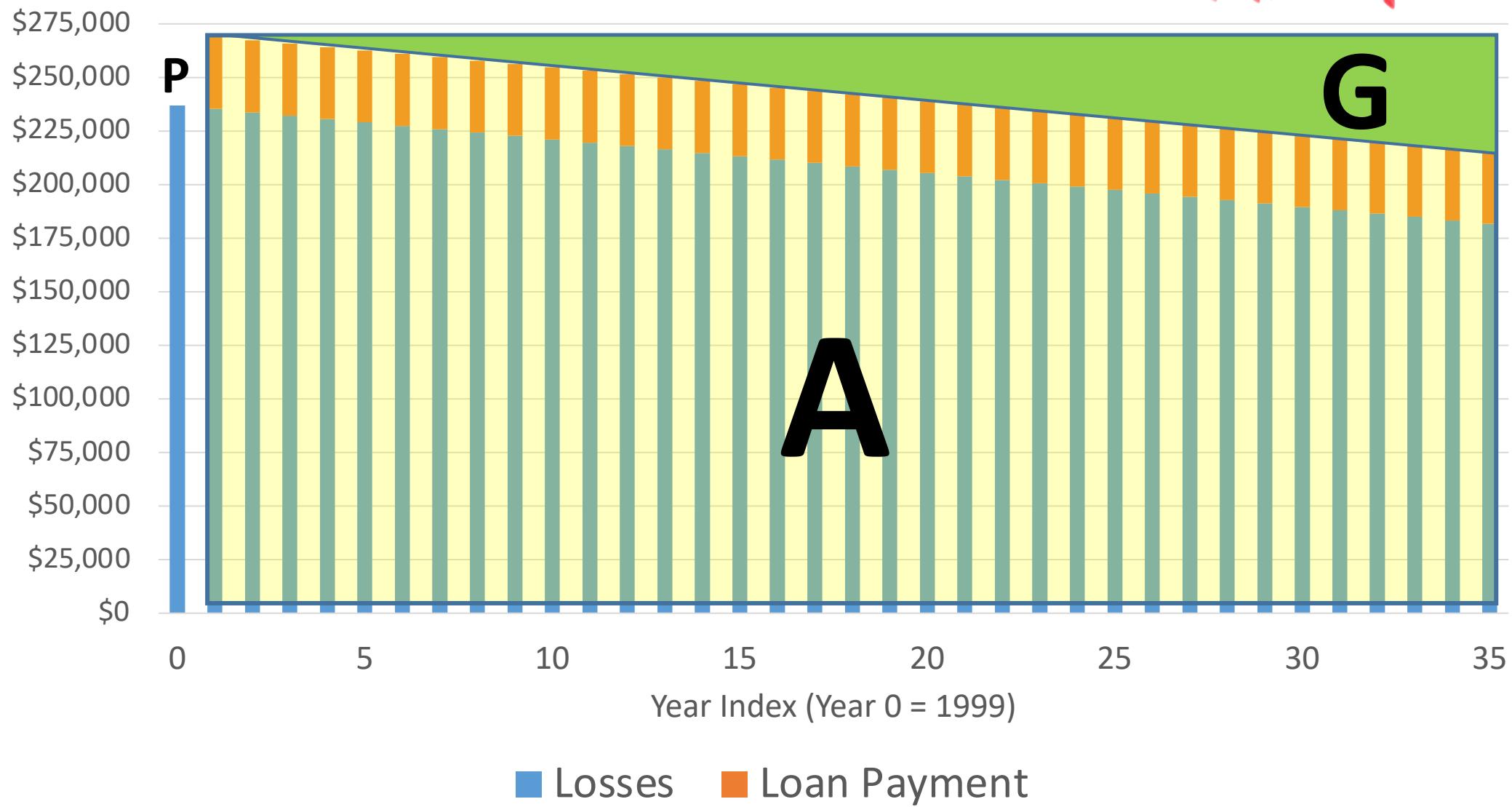


Working out the timing

- Arithmetic gradients are first positive (or in this case, negative) in time period 2. That works well with our diagram, and we don't even have to play around with timing.
- The total costs at time 1 are the 'floor' of the gradient.
- The total costs at time 1 are also the value of our annuity, A .
- Since annuities are first positive in Year 1, that leaves the total costs at time 0 as a one-off cost, which is in present value terms.
- Recall that we want to find the *annual* value of all this. Let's put it together....
- ...after taking a quick look at what it means, on the diagram.

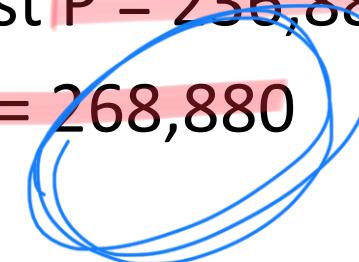
Total Costs by Year, New Line

A=Annuity.



Annual worth calculations

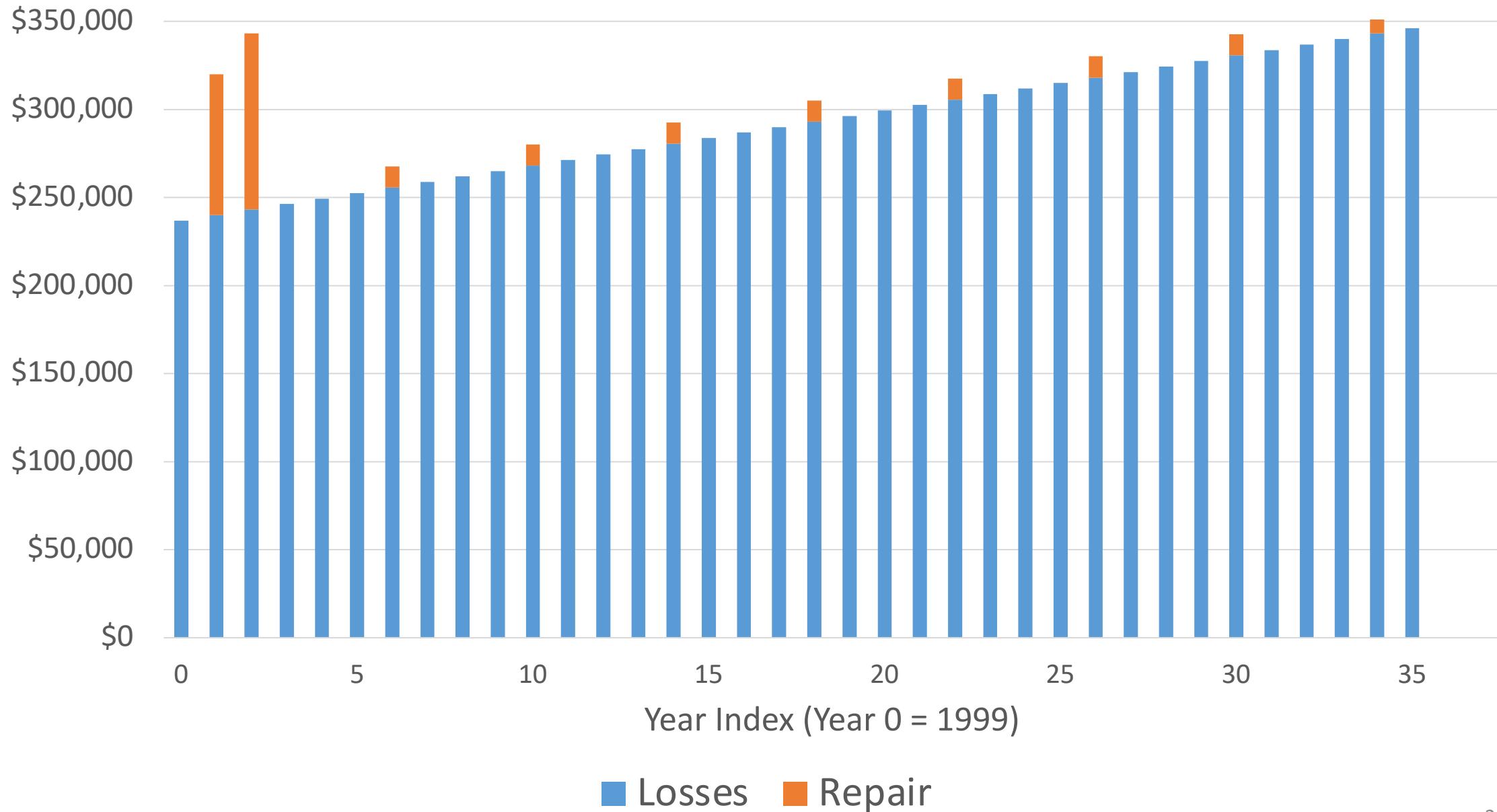
- What we know: $N = 35$, $i = 6\%$, $G = -1,575$, Initial Cost $P = 236,884$
- $A = \text{total costs in Year 1} = 236,884 - 1,575 + 33,571 = 268,880$
- Annual worth of...
- Initial Cost: $\$236,884 \times (A/P, 6\%, 35) = \$16,338.80$
- Gradient: $-\$1,575 \times (A/G, 6\%, 35) = -\$18,005.27$
- Annuity: $A = \$268,880$
- → Total annual costs = \$267,213.54 (sum of the above)



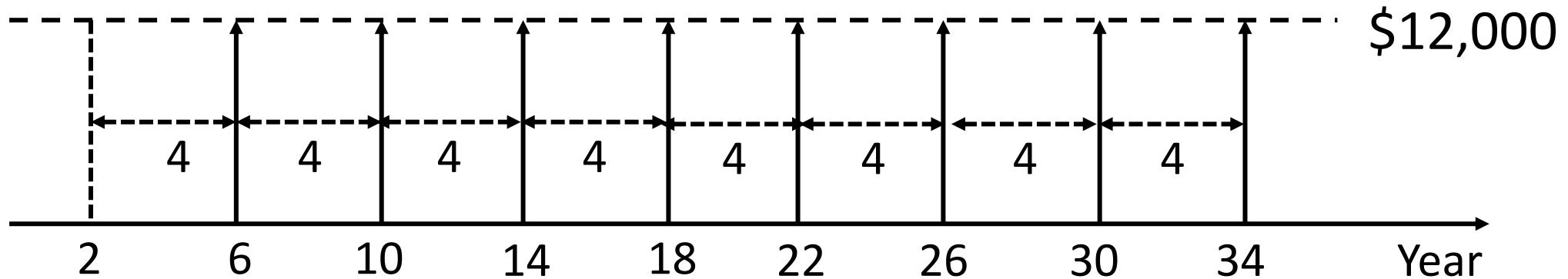
Plan A: Repair the Line

- Tri-County would not have to borrow money to repair the line, but there are other costs to keep track of.
- Under a repaired line, system losses would increase by \$3,123 a year starting in Year 1.
- Initial ‘catch-up’ repairs would cost \$80,000 in Year 1 and \$100,000 in Year 2.
- Regular repairs would cost \$12,000 every fourth year, starting in Year 6 and with the last repair session in the study period being in Year 34.
- The first two items are simple enough: we have one-off payments in Years 0, 1 and 2, plus an annuity and gradient, just as in Plan B.
- The third item is the weird one. We COULD treat it as a series of future payments, but is there any way to make use of its regularity?

Total Costs by Year, Repaired Line



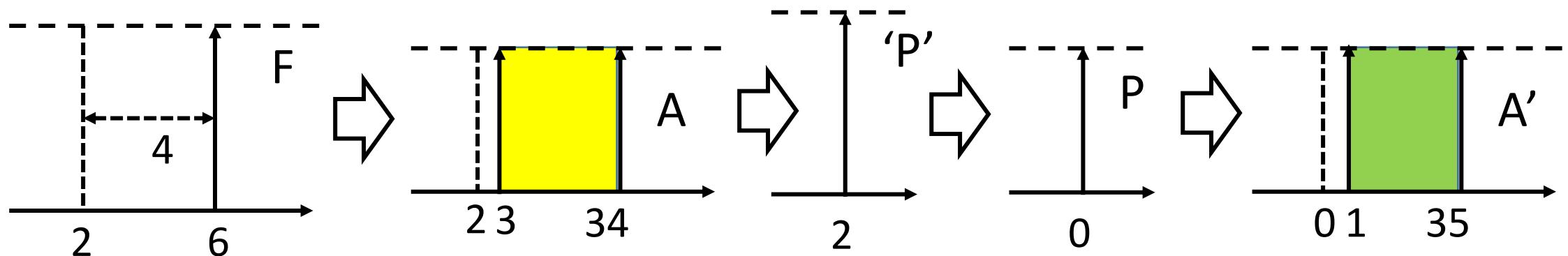
Let's look at that repeating \$12,000



- We have a conversion factor, $(A/F,i,N)$, that will turn a payment in Year N into an annuity that is positive from years 1 to N.
- We only need to do it for ONE of the four-year periods, and (by symmetry) we'll obtain an annualized value, A, that we can use for the entire time period.
- That gives us an annuity with Year '0' at Year 2, and $N = 34 - 2 = 32$.
- To find the annualized value with the correct 'present time' and $N = 35$, we'll have to first use $(P/A,6\%,32)$ to find a Year 2 value, and then $(P/F,6\%,2)$ to find a Year 0 present value.
- Finally, we'll use $(A/P,6\%,35)$ to find the correct annualized value.

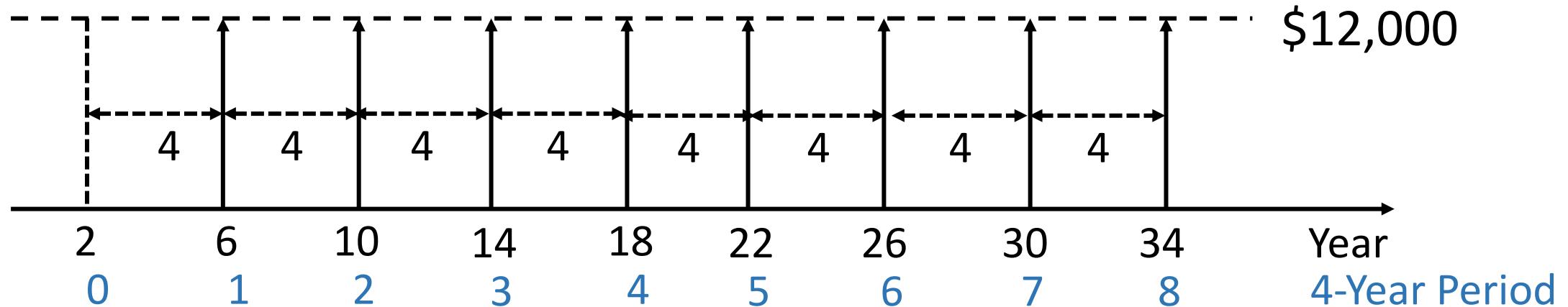
Let's get to it.

- $A = \$12,000 \times (A/F, 6\%, 4) = \$2,743.10$
- Year 2 P = $\$2,743.10 \times (P/A, 6\%, 32) = \$38,633.91$
- Year 0 P = $\$38,633.91 \times (P/F, 6\%, 2) = \$34,384.04$
- → Annual Worth is $\$34,384.04 \times (A/P, 6\%, 35) = \$2,371.60$



Still confused? This is extremely similar to the main example in section 3.8 of the textbook.

An easier way (and possible ‘d’oh!’ moment)



- Everything is in terms of **4 years**... why are we using a one-year interest rate?
- If our time period is 4 years, we have a standard, 8-period annuity with Year 2 as its ‘0’. We should just...
- Find the 4-year interest rate.
- Use it with $(A/P,i,N)$ to find the discounted worth in Year 2.
- Use $(P/F,i,2)$ with the *annual* interest rate to find the present worth (Year 0).
- Use $(A/P,i,N)$ with the *annual* interest rate to find the annual worth.

Going through it...

- Interest = 6%/year, so after 4 years, \$1 becomes $\$1 \times (1 + 6\%)^4$.
- → After 4 years, \$1 becomes \$1.262, so 4-year interest is 26.2% (rounded).
- A = \$12,000, N = 8 (4-year-periods), with Year 2 as the element's 'Year 0'.
- → Year 2 worth = $\$12,000 \times (P/A, 26.2\%, 8) = \$12,000 \times 3.22 = \$38,633.91$
- Any difference from the above when you check the math is a rounding error.
- Small differences in interest significant figures can have big impacts over time!
- Present Worth = $\$38,633.91 \times (P/F, 6\%, 2) = \$34,384.04$
- Annual Worth (over 35 years) = $\$34,384.04 \times (A/P, 6\%, 35) = \$2,371.60$

In a nutshell...

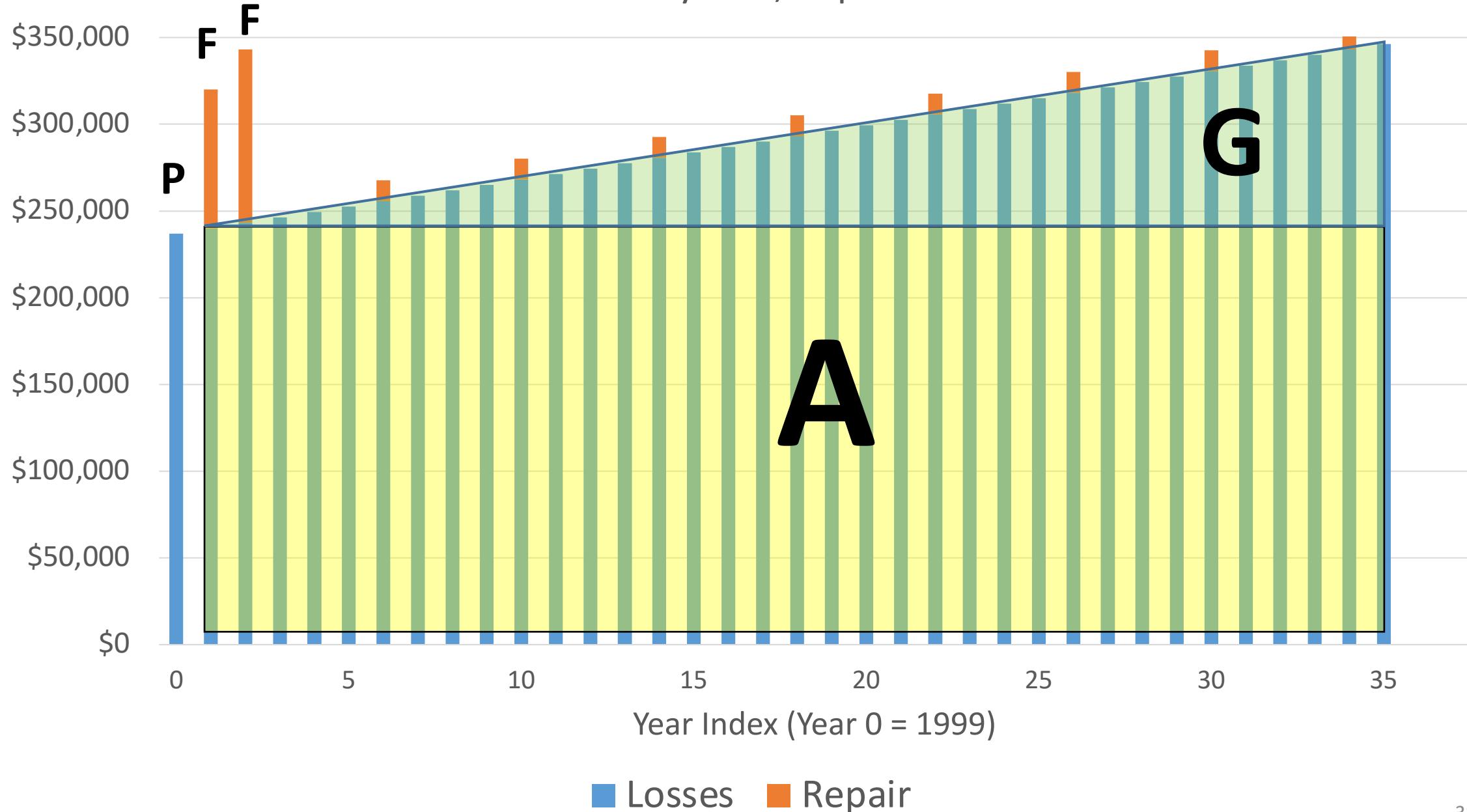
- When faced with a regular payment every X years, you can...
- A: Find the equivalent annuity for each X years, and work from there.
- B: Change the interest rate to be an every X-period interest rate, and switch back to an every-period rate when convenient.

- When dealing with geometric gradients with gaps (say, a payment every 5 years that is 10% higher each time), option B is often much faster.

Now for the rest

- Compared to that, the rest is simple.
- Gradients are first positive in Year 2, and annuities are first positive in Year 1. We have an arithmetic gradient with $G = 3,123$ that is first positive at year 2, sitting on top of an annuity that is first positive in Year 1, and has a value of $(236,884 + 3,123) = \$240,007$.
- Apart from that, we have three one-shot payments: 236,884 in Year 0, 80,000 in Year 1 and 100,000 in Year 2.
- First, we'll revisit our diagram, then we'll perform the breakdown and annual worth calculations.

Total Costs by Year, Repaired Line



Annual equivalent worth of costs

- What we know: N = 35, i = 6%, G = 3,123, Initial Cost P = 236,884, Year 1 Payment = 80,000, Year 2 Payment = 100,000, Annual Worth of regular repairs = \$2,371.60
- A = total costs in Year 1 = $236,884 + 3,123 = 240,007$
- Annual worth of...
- Initial Cost: $\$236,884 \times (A/P, 6\%, 35) = \$16,338.80$
- Gradient: $\$3,123 \times (A/G, 6\%, 35) = 35,701.87$
- Annuity: A = \$240,007
- Year 1 Costs: $\$80,000 \times (P/F, 6\%, 1) \times (A/P, 6\%, 35) = \$6,138.65$
- Year 2 Costs: $\$100,000 \times (P/F, 6\%, 2) \times (A/P, 6\%, 35) = \$2,371.60$
- Regular Repairs: \$2,371.60
- Total Annual Costs = \$305,763.50 (Sum of the above)

In this case,
replacement
is cheaper
than repairs
over a 35-
year period.