ENGR 110 Final Assessment Fall 2021 (15%)

Due Dec. 10ᵗʰ 11:59 pm PST

(available Dec. 6ᵗʰ 9:00 am PST).

This is a take-home, open-book final assessment that must be done individually, without assistance from peer reviewers, editors, or the Centre for Academic Communications (CAC) in order to comply with academic integrity requirements.

Assignment Available from Dec. 6ᵗʰ at 9:00 am (PST)
Assignment is due Dec. 10ᵗʰ at 11:59 pm (PST)

This term, you completed two major projects for ENGR 110:
1. The Design Project that you created as a team for the Design portion of the course (Team Presentation and Final Report)
2. The research essay you created for the Communications portion of the course.

These two projects had several similarities but also had significant differences, resulting from the rhetorical situation (authors, audience, purpose, genre, context), the problems you were addressing, and your specific focus.

To complete this Final Assessment, write a 700-800 word comparative analysis of these two projects in which you describe, explain, and reflect on some significant similarities and differences in the approaches you took to completing the two projects as a result of their differing **rhetorical situations** (ie: differences in creators, audience, approach, strategies, purpose, form, and process). Consider **HOW** and **WHY** you did things differently in completing each project. Also, **refer to at least one important source** you used this term in completing one or both of your projects. Format your paper according the **ENGR 110 Style Guide** requirements for academic writing and use IEEE style to cite and document your source(s).

Writing Tips:
- Remember to structure this final **reflection** on your work this term in the form of a **comparative essay**, with an introduction, body paragraphs, and conclusion that all work to develop your main reflective insight(s).
- Since this is a personal reflection, you can and should use first person pronouns in your analysis especially when you refer to your own experiences; however, you should avoid informal and colloquial language like slang and clichés; also avoid 2ⁿᵈ person pronouns ("you").
- Use a formal tone and style of expression
- Take time to plan your essay and ensure that you present your ideas in a coherent comparative essay structure (using block and/or alternating structure to organize ideas)
- Make sure to include specific examples and explanations to support your points
- Refer to at least one important source you used; cite it and document it correctly in IEEE style
- Review the **ENGR 110 Style Guide** formatting requirements before submitting your paper
- Revise/edit your paper before submitting to make it clear, concise, coherent, concrete and correct.

Submit your paper to the Final Assignment dropbox by 11:59 pm on Dec. 10ᵗʰ (PST)

Your paper, worth 15%, will be evaluated using the rubric below.

	Meets all & exceeds some expectations (85-100%; 12.8 – 15) A to A+ level	Mostly meets expectations (70 - 84%; 10.5 – 12.7) B to A- level	Marginally meets expectations (50 – 69%; 7.5 – 10.4) C to D level	Fails to meet minimal expectations (0-49%; 0 - 7.4) F
Content	Clearly and fully responds to the essay prompt. Introduction clearly establishes context and ends in a clear, specific thesis that previews the key ideas and insights to be developed. Paragraphs begin with guiding topic sentences, are unified, and contain plenty of specific examples directly related to your experiences in the course and course material (cited source). Effective conclusion ends in a reflective insight.	Response to the prompt is mostly clear and well developed. Good introductory context, fairly specific thesis. Paragraphs generally have clear topic sentences, unified focus, and a good level of specific detail, but some ideas could use more specific examples and/or more direct discussion of cited source. Conclusion contains some insight into overall learning in the course. A bit of further development would be helpful.	Response to prompt may be somewhat vague and confusing. Context is not clearly explained and/or thesis is overly vague (*eg*. "there are some similarities and differences…") Paragraphs lack clear guiding TS and/or unified focus and/or specific detail drawn from course experience to develop and illustrate ideas. Conclusion simply repeats what was already said; does not offer reflective insight.	May not adequately address the prompt. May not sufficiently discuss or compare the 2 topics specified in the prompt; may not have a thesis or a clear purpose; or may not include sufficient details from relevant course experiences to develop a clear thesis/purpose.
Organization	Makes effective use of block and/or alternating structure to develop ideas logically and thoroughly. Uses effective transitions to create a coherent flow within and between paragraphs. Ideas flow in a logical order that makes sense to the reader.	Organization is mostly effective, but may be slightly inefficient and repetitive; and/or block structure may not always include effective comparisons. Some transitions may be slightly weak or awkward. Some revision needed.	Organization is a bit haphazard, but an attempt has been made. Paragraphing shows some evidence of unity, if not necessarily coherence: transitions may be absent or inappropriate. Significant revision needed.	Little or no apparent organizational principal is evident. Paragraphing lacks coherence and logical flow. No planning is evident.
Expression	Clear, concise, coherent, concrete, and correct expression, using sophisticated vocabulary and interesting style. A few minor mechanical errors do not impact clarity. Semi-formal style (uses first person, but avoids 2nd person, slang and cliches)	Generally clear expression, but may be a bit wordy or awkward in places. Mechanical errors may be a bit distracting, but do not impact clarity of ideas. May have minor lapses in formality. Some revision needed to improve expression.	Expression is marred by excessive wordiness and/or awkward phrasing; numerous errors distract from the ideas, but overall intent is mostly clear. Style may be overly informal. Significant revision is needed.	Numerous expression errors in every paragraph make it difficult or impossible to follow ideas and understand the intended meaning.

NOTE: Content, organization, and expression will be given equal weight in grading your paper.