What does Academic Writing look like?

Roughly 300 words, 2-3 paragraphs, discuss how this article is different from an academic paper, give 3 specific and detailed suggestions for how the other could revise the piece into an academic essay. "Accessibility is more than a technical problem", Devon Persing. Use specific examples of what to change and how and why. Topic sentence for each paragraph, clear transitions. article

This whole article is written informally, using a lot of first person. The article format produces a lot of disconnected sentences and paragraphs, to mimic a presentation and not a paper. Uses weird bullet points halfway through along with figures that are not following the right format. Sentences start with "and". Much of the article is broken up into small 1-2 sentence sections, in an academic paper these could all be one paragraph. The whole thing is in a list format.