Parking App Initial Research

Group: Androids

Overarching goals of our project

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- To create a method of passive income for homeowners
- Most importantly: A more efficient use of land in areas where our app has high usage.

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- Ensure essential features of the app are discoverable for both new and experienced users.
- Above all else: Ensure our initial concepts for UI follow a human centered design

An experienced user. Will likely want to use both driver and homeowner functionalities.

Between an experienced and new user. This person will primarily be a driver user, but could potentially be a homeowner as well.

A highly experienced user. Extensive previous use with driving applications. Primarily would use driver functionalities.

An inexperienced user. This person has little use with previous driving apps. Will likely only use driver functionalities.

Ethnographic Questions

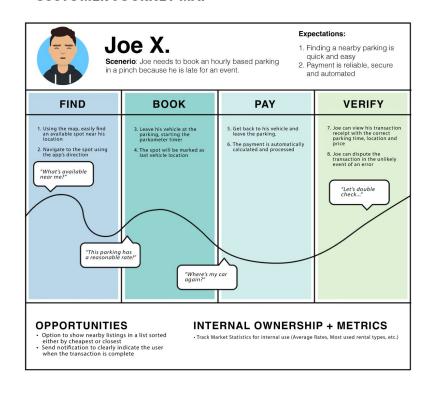
- Book an hourly based parking in a pinch.
- Book a leased based parking.
- Rent out some parking space you own.

Information from Ethnographic Research

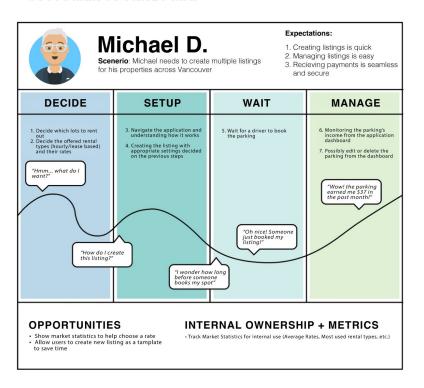
- Fact1
- fact 2
- Fact 3
- Fact 4

Information from Interview Research

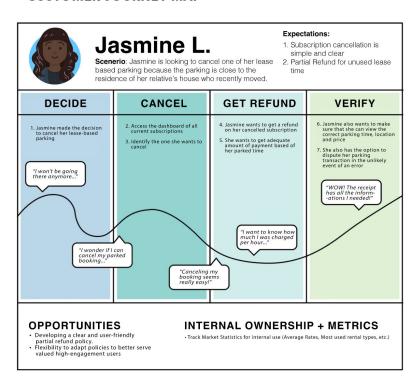
Journey Map: Joe X.



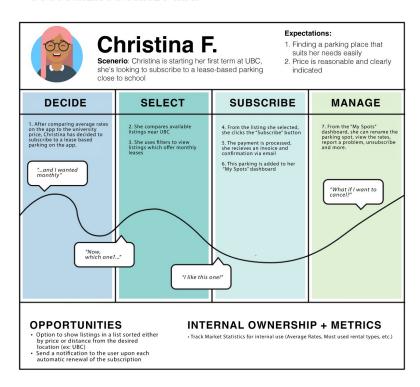
Journey Map: Michael D



Journey Map: Jasmine L.



Journey Map: Christina F.



Design Requirements

From our research, we have found what requirements **must**, **should** and **could** be met.

Must: Buying and selling parking space. This includes browsing listings and creating listings.

Should: A list of currently owned and sold spots.

Could: A settings menu. Data on your currently leased out parking spaces.

END OF PRESENTATION

Group Members

Henry Arfaz

William

Aran

Group Name Androids

