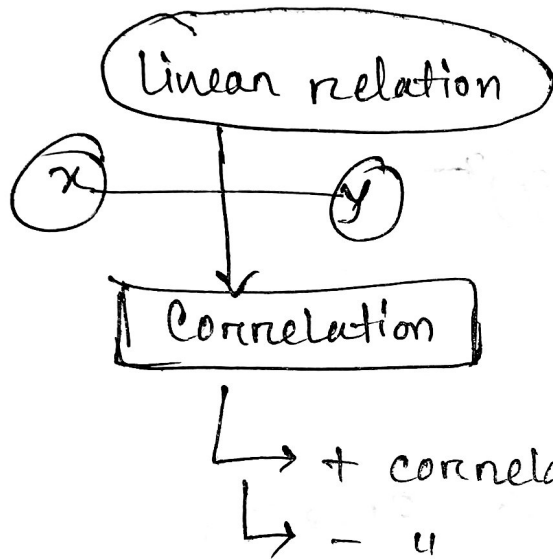


18/07/27

Correlation



Linear Relation



~~Correlation~~
~~Linear Relation~~

Positive correlation → x and y increase together.
If x increases, y also increases.
Both x and y move in the same direction.

Negative correlation → x and y move in opposite directions.
If x increases, y decreases.

Karl Pearson correlation coefficient

$$r = \frac{\sum_{i=1}^n [(x_i - \bar{x})(y_i - \bar{y})]}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2 \sum_{i=1}^n (y_i - \bar{y})^2}}$$

$r = (-1 \text{ to } +1) \rightarrow$ Range is 2 marks,
 $\hookrightarrow 0$ - means no correlation
 $\hookrightarrow -1$ means Perfect Neg correlation
 $\hookrightarrow +1$ " " Positive "

$r = 0$ to 0.2	very weak / very low
0.21 to 0.4	weak / low
0.41 to 0.6	moderate / median
0.61 to 0.8	Highly moderate
0.81 - 0.999	very high

$r = 0.75 \rightarrow$ ^{positively} highly moderate (Positive c.r.)
 $r = -0.75 \rightarrow$ ^{negatively} ~~which is positive c.r.~~ (Neg. c.r.)
 which is negative.

⇒ How we can find out the correlation coefficient?

X_i Price	Y_i Profit
10	8
5	7
20	15
8	5

→ is there any correlation between price & Profit ?

interpret (or) your result?

✓ value of $\cos 5$
scale of 473

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 ୨୦/୧୧ ୨୦୧୭

x_i y_i

Price	Profit	$(x_i - \bar{x})$	$(y_i - \bar{y})$	$(x_i - \bar{x})(y_i - \bar{y})$	$(x_i - \bar{x})^2$	$(y_i - \bar{y})^2$
10	8	-0.75	-0.75	0.56	0.56	0.56
5	7	-5.75	-1.75	10.06	33.06	3.06
20	15	9.25	6.25	57.81	85.56	39.06
8	5	-2.75	-3.75	10.31	7.56	14.06
$\bar{x} = 10.75$	$\bar{y} = 8.75$			78.74	46.74	56.74
					126.74	63.22

$$r = \frac{\sum_{i=1}^n [(x_i - \bar{x})(y_i - \bar{y})]}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2 \sum_{i=1}^n (y_i - \bar{y})^2}}$$

$$\therefore r = \frac{78.74}{\sqrt{126.74 \times 63.22}} = 0.928 = 0.93$$

~~~~~



ans 1 and 20

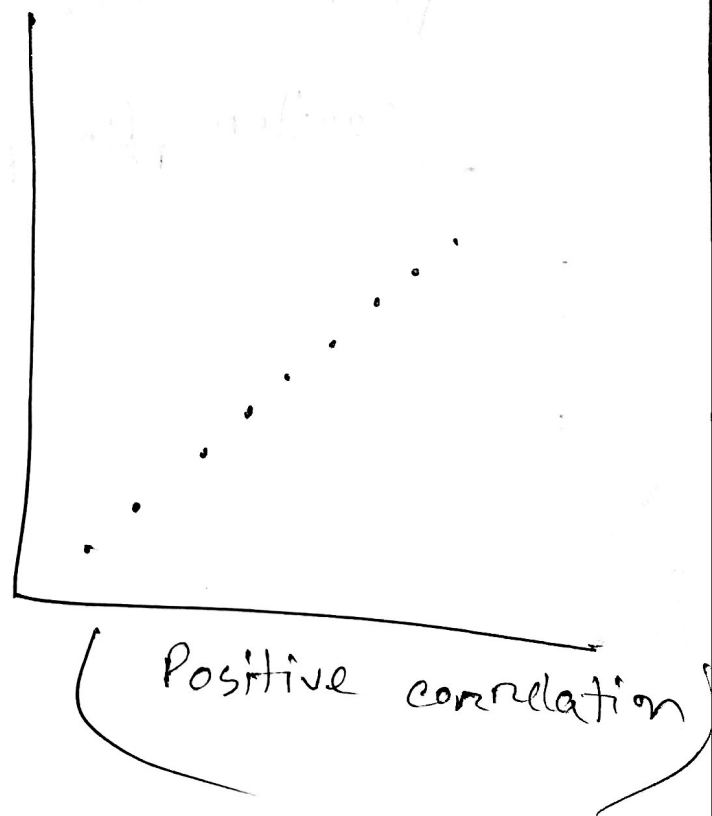
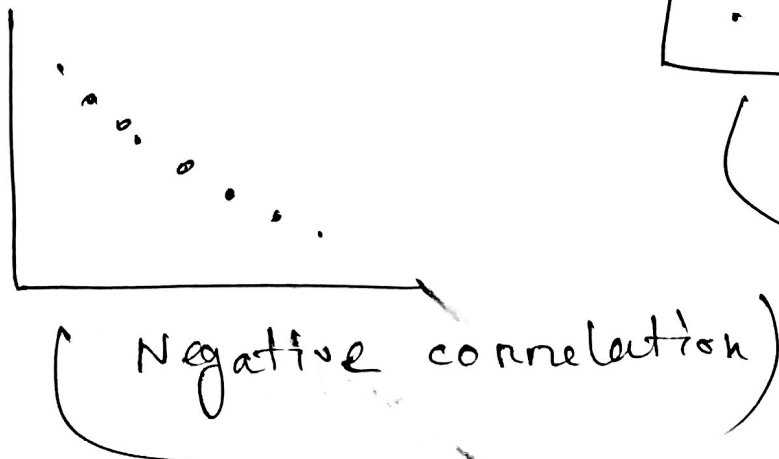
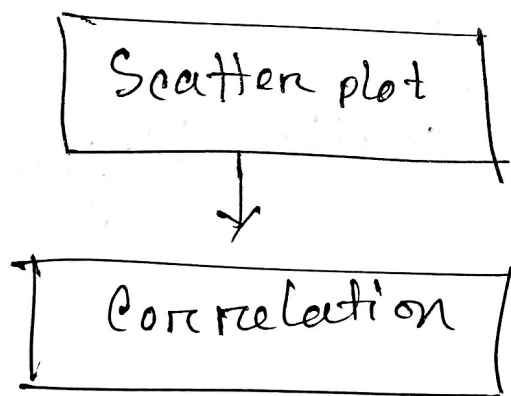
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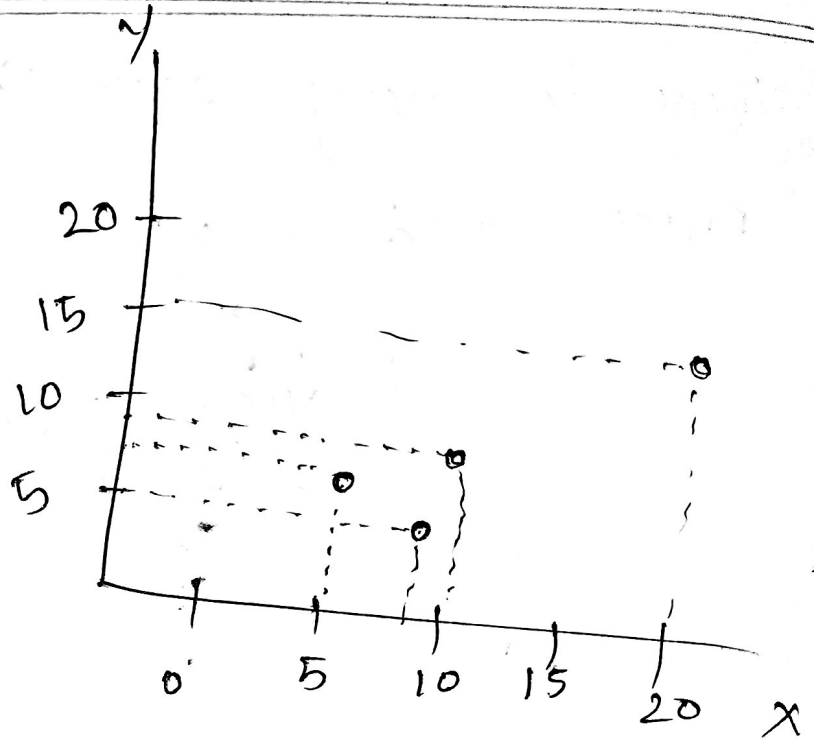
So, There is very high linear <sup>relation/</sup> correlation between Price and profit.

↳ Neg <sup>correlation</sup> last  $\rightarrow$  which is Negative value for  $-2/5$

# Linear relation is a special graph drawn  $\rightarrow$  scatter plot



| $x_i$ | $y_i$  |
|-------|--------|
| Price | Profit |
| 10    | 8      |
| 5     | 7      |
| 20    | 15     |
| 8     | 5      |



⇒ Scatter plot is (x and y) coordinate —  
line draw zero error. Just

Point (x, y) highlight zero.

Scatter ~~plot~~ plot / scatter diagram