

# FinTech 15.S08

- For those wishing to explore FinTech:
  - How new technologies are disrupting the financial services industry
  - Business models, products, applications and customer user interface
  - AI, Deep learning, Blockchain Technology and Open API's
  - Competitive Landscape of FinTech Startups & Big Tech vs. Big Finance
- For those who wish to gain critical reasoning skills to:
  - Understand the 'ground truths' of FinTech
  - Conduct Business & Technology Strategic Analysis

# Intro Class: Readings

- '*The economic forces driving fintech adoption across countries*' Jon Frost, BIS Working Papers
- '*FinTech and market structure in financial services*' Financial Stability Board
- '*The Future of Banking*' FDIC Chair Jelena McWilliams

# Intro Class: Study Questions

- What are the major technological trends materially influencing the provision of financial services?
- How is the competitive landscape shaping adoption of these new technologies around the globe? How are FinTech start-ups and Big Tech firms competing and cooperating with incumbents from big finance? How has Big Finance reacted?
- What do you wish to achieve in this Fintech course?