

FinTech 15.S08

- For those wishing to explore FinTech:
 - How new technologies are disrupting the financial services industry
 - Business models, products, applications and customer user interface
 - AI, Deep learning, Blockchain Technology and Open API's
 - Competitive Landscape of FinTech Startups & Big Tech vs. Big Finance
- For those who wish to gain critical reasoning skills to:
 - Understand the 'ground truths' of FinTech
 - Conduct Business & Technology Strategic Analysis

Intro Class: Readings

- *'The economic forces driving fintech adoption across countries'* Jon Frost, BIS Working Papers
- *'FinTech and market structure in financial services'* Financial Stability Board
- *'The Future of Banking'* FDIC Chair Jelena McWilliams

Intro Class: Study Questions

- What are the major technological trends materially influencing the provision of financial services?
- How is the competitive landscape shaping adoption of these new technologies around the globe? How are FinTech start-ups and Big Tech firms competing and cooperating with incumbents from big finance? How has Big Finance reacted?
- What do you wish to achieve in this Fintech course?