# Arghavan Aslani

M.Sc. student

♀ github.com/arghavanaslani
★ arghavan-aslani
★ aslaniarghavan@gmail.com
♣ +98.938.868.7792

## **EDUCATION**

M.Sc. in Cognitive Science, cog-SUP, Sorbonne Université and Université Paris Cité, Paris, France 2024 - Computational Neuroscience and Artificial Intelligence Track

cog-sup.fr

# B.Sc. in Electrical Engineering, University of Tehran, Tehran, Iran

2017 - 2022

Control Systems Focus

Thesis: "LiveGaze: an integrated application for real-time gaze contingent display of multi-source 
Code Repository eye-tracking data"

• GPA: 15.24/20

# RESEARCH EXPERIENCE

## Crowd Cognition Group, Ludwig Maximilians Universität München —

Apr. 2022 - present

## Research Assistant

crowdcognition.net

# Co-supervisors: Dr. Bahador Bahrami, Prof. Ophelia Deroy

- Data Analysis Collaboration with Museu do Amanhã, Rio de Janeiro, Brazil
  - Conducted a comprehensive analysis of eye-tracking data and questionnaires to address inquiries from museum stakeholders.
  - Generated detailed reports, which included heatmaps, interactive diagrams, histograms of specific events from eye-tracking data, and identified meaningful patterns.
  - Managed a team of 5 individuals, overseeing data collection and preprocessing.
- Investigating Variances in Visual Perception with Mobile Eye-Tracking
  - Conducted data collection using the Pupil Invisible eye-tracking device in two conditions: individual and pair.
  - Analyzed collected data with statistical tests, generated heatmaps, and applied various similarity metrics.
- $\bullet$  Live Gaze - Real-Time Visualization of Multi-Source Eye-Tracking Data
  - Developed the MVP of the software using Pupil Invisible API, in Flask framework. The objective is to create real-time visualization including heatmaps and saliency maps from multiple observers.

# ESLAB, University of Tehran — Lead Reseach Assistant

July 2021 - August 2022

in www.linkedin.com/company/eng-sci-lab

#### supervisor: Dr. Ehsan Maani Miandoab

- Developed a 2-DOF robot named "Spider-Paint" capable of translating images into drawings on a whiteboard using a marker. (Link to Videos)
- Designed and implemented a control algorithm in C to operate two stepper motors on a vertical plane using a single Arduino. (Link to Code)
- Authored a paper accepted at the ISME Conference 2022 by consolidating contributions from various team members.

# Publications

- Screens in the Museum: Understanding Visitor Interactions Through Mobile Eye-Tracking Contributors: A. Aslani, S. Saeedpour, D. Ferreiro, B. Bahrami, O. Deroy Status: Under Preparation
- Measuring Gaze Scan-Path Similarity Between Observers Using Mobile Eye-Tracking Contributors: D. Gulhan, A. Aliyeva, A. Aslani, O. Deroy, B. Bahrami Status: Under Preparation

#### • Design, Fabrication and Control of 2 DoF Robot in Vertical Plane

Authors: A. Aslani, E. Maani Miandoab, H. Najafi, H. Bahreininan, M. Hemmati, M. Fakher

Conference: The 30th Annual International Conference of the Iranian Society of Mechanical Engineers, 2022

Publisher: https://civilica.com/doc/1468825/

# Work Experience

#### CLIC, University of Tehran — Market Analyst

July 2019 - Sep 2019

- Analyzed the product's value propositions, estimated market size, and identified early adopters to pinpoint optimal markets for eye-tracking devices.
- Scheduled and facilitated meetings with potential customers from major companies to understand their needs.

# PROJECTS

## Exploratory Analysis of Digikala User Search Data

Conducted in-depth exploratory analysis on user search data from Digikala, Iran's largest online retailer, based on the previous year's dataset. Due to confidentiality, the analysis was performed in a secure environment, and the specific details and notebook cannot be shared.

#### User Experience Analysis for Language Learning App (Alpha)

Lead the user experience data collection and analysis initiative for the alpha version of a language learning application. Employing surveys, interviews, and user behavior analytics to gather insights aimed at enhancing usability and addressing user needs effectively.

# Additional Training

### Computational Neuroscience Boot Camp, Neuromatch Academy

Certificate

Task-Oriented Course in Data Analysis with Python

Certificate

Task-Oriented Course in SQL

Certificate

## Extracurricular Activities

- Member of BTCS (Brain Tech and Cognitive Science Club)
  Contributed to event planning and execution to attract students to the field.
- Performer and Member of Council at Performing Arts Club

Link to Instagram Page

# LANGUAGES

English Full Professional Proficiency (IELTS overall:7.5, L:8.5, R:7.5, W:7, S:7.5)

Farsi(Persian) Native or bilingual proficiency

# TECHNICAL SKILLS

Data Analysis Python (Numpy, Pandas, Matplotlib, Seaborn, scikit-learn), SQL (Postgres, MySQL), MATLAB, R

Web Development Python (Flask, Django), HTML5, CSS, JavaScript

Operating Systems Linux(Ubuntu), Windows

Tools Git, Jupyter Notebook, LATEX, Microsoft Office

# REFERENCES

• Dr. Bahador Bahrami - bahador.bahrami@psy.lmu.de

Director of Crowd Cognition Lab, Faculty of Psychology and Educational Sciences, Ludwig Maximilian University, Munich

• Prof. Ophelia Deroy - Ophelia.Deroy@lrz.uni-muenchen.de Chair for Philosophy of Mind and Neuroscience, Ludwig Maximilian University, Munich

• Dr. Ehsan Maani Miandoab - e.maani@ut.ac.ir Assistant Professor, Faculty of Engineering Sciences, College of Engineering, University of Tehran, Iran