Arghya Biswas

UI/UX & Web Designer

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🔗 Websites, Portfolios, Profiles

- arghyabuiux.netlify.app
- www.linkedin.com/in/arghya-biswas-8b8598189/
- www.behance.net/arghyab

Experienced UI/UX & Web Designer with a focus on creating engaging digital experiences for web and mobile platforms. Skilled in wireframing, prototyping, and responsive design using tools like Figma and Adobe XD. Collaborative approach with cross-functional teams to maintain brand identity and usability standards. Dedicated to utilizing design thinking and user research to enhance user satisfaction and drive engagement in the digital realm.

Skills

- Adobe XD
- Figma
- Adobe Photoshop
- Wireframing
- Prototyping
- Responsive Design
- Web design
- UI Design
- UX Design
- HTML
- CSS
- Wordpress
- Webflow

Work history

Jan 2022 - Jan 2025   **UI/UX & Web Designer**   `3 years and 1 month`
Loyltwo3ks IT PVT LTD, Bengaluru, Karnataka

- Created wireframes, prototypes, and mockups using tools such as Figma, and Adobe XD.
- Designed responsive layouts for web and mobile applications, ensuring consistent user experience across devices.
- Worked closely with developers to ensure designs and maintain design integrity throughout the development process.

Key Achievements:
- Received recognition from management for outstanding performance and contributions to the success of key projects.
- Designed responsive layouts for web and mobile applications, ensuring consistent user experience across devices.

Tools/Technologies Used:
- Figma, Adobe XD, Photoshop, Illustrators
- HTML/CSS, JavaScript (basic proficiency)
- Github
- Wordpress

Jan 2020 - Aug 2021   **Web & Graphic Designer**   `1 years and 8 month`
Freelance

- As a Freelance Designer I collaborate with clients to understand their objectives and deliver customized solutions that exceed their expectations. From design to branding materials, I bring ideas to life through innovative design concepts and meticulous craftsmanship.

Languages

- Bengali
- English
- Hindi

Education

Jan 2018 - Sep 2020   **Web & UI Design**
LEARNING ACADEMY

Jan 2014 - Mar 2015   **Higher Secondary**
GHATABOR ANCHAL ADARSHA VIDYALAY

Projects

Aotex AI – Corporate Website Design
Role: UI/UX & Web Designer
Duration: [2025-04 - 2025-05]
Summary: Redesigned and developed the corporate website for Aotex AI, an AI-driven technology solutions provider, with a focus on user-centric design, responsive layout, and brand consistency. Collaborated closely with stakeholders to create intuitive user flows, wireframes, and UI design. Delivered a modern, SEO-optimized website that enhanced the company's digital presence and improved user engagement., Key Contributions:, Created wireframes, mockups, and interactive prototypes using Figma., Developed responsive and accessible web interfaces using HTML5, CSS3, and Webflow., Ensured alignment with the brand identity and design system., Optimized page load performance and implemented basic SEO best practices., Delivered a clean, professional UI that improved bounce rate and user session time.

SEO Company OC – Corporate Website Design
Role: UI/UX & Web Designer
Duration: [2025-05 - 2025-05]
Summary: Designed and developed a modern, responsive corporate website for OC Corporate, a digital marketing and SEO solutions provider. The goal was to reflect their brand identity, enhance user engagement, and improve SEO performance through a visually compelling and performance-optimized web presence., Key Contributions:, Conducted UX research to understand business goals, target audience, and competitors., Created wireframes, and interactive prototypes using Figma., Designed high-fidelity mockups aligned with brand guidelines and SEO objectives., Ensured responsive design across devices (desktop, tablet, mobile)., Applied SEO-friendly design structure, optimized image sizes, and web accessibility standards., Results:, Improved user retention and page load speed., Delivered a professional, scalable website that strengthened the company's online credibility.