

LouderVoice

Customer Reviews

Why LouderVoice?

- ✓ **On-Site**
Customers STAY on your site to read reviews. Don't send them to some hub to never return.
- ✓ **Multi-Product**
Collect reviews of your company and of every product or service for the same incredibly low price. One easily installed widget does it all.
- ✓ **Customer Feedback**
Get direct feedback on your products and services. Deal quickly with customer service issues. Reduce returns by letting customers guide each other.
- ✓ **Validated Reviews**
Get reviews from your genuine customers not your competitors. Be in control of your own reviews.
- ✓ **Low monthly fee**
A low fee provides all of the above with a simple 30 day contract. And you own all of your content.
- ✓ **Sales**
On-site reviews can increase sales conversions by 20% or more.
- ✓ **SEO**
Google loves reviews. All of your reviews are syndicated to louderyou.com with links back to your site and shown with star ratings on Google.
- ✓ **Social Media Traffic**
Qualified visitors from Facebook and Twitter, guided to you by their friends are the most valuable visitors of all.
- ✓ **Best Practices**
Your WSI IC can guide you on how to make reviews work best for your business.
- ✓ **Every Sector**
All businesses can benefit from reviews. We have clients in hospitality, e-retail, e-commerce, local services and more.

Why Reviews?

ROI

Customer reviews are a revenue driver, not a cost.

Customer Opinion

32% of internet-using Americans have posted reviews.

Customer Trust

70% of consumers trust unknown users, only 27% trust experts.

Customers Positive

88% of reviews in the U.S. are four or five stars.

Customers Offline

51% of consumers use the Internet even before making a purchase in shops.

Customer Sharing

7 in 10 who read reviews share them with friends and family.

Suitable for hundreds of business sectors



www.loud.ie/fastnetline
Leisure



www.loud.ie/louisfitz
Hospitality



www.loud.ie/lvanderson
Local Plumber



www.loud.ie/puddleducks
Speciality e-commerce