

# LouderVoice

## Customer Reviews

### Why LouderVoice?

- ✓ **On-Site**  
Customers STAY on your site to read reviews. Don't send them to some hub to never return.
- ✓ **Multi-Product**  
Collect reviews of your company and of every product or service for the same incredibly low price. One easily installed widget does it all.
- ✓ **Customer Feedback**  
Get direct feedback on your products and services. Deal quickly with customer service issues. Reduce returns by letting customers guide each other.
- ✓ **Validated Reviews**  
Get reviews from your genuine customers not your competitors. Be in control of your own reviews.
- ✓ **Low monthly fee**  
A low fee provides all of the above with a simple 30 day contract. And you own all of your content.
- ✓ **Sales**  
On-site reviews can increase sales conversions by 20% or more.
- ✓ **SEO**  
Google loves reviews. All of your reviews are syndicated to louderyou.com with links back to your site and shown with star ratings on Google.
- ✓ **Social Media Traffic**  
Qualified visitors from Facebook and Twitter, guided to you by their friends are the most valuable visitors of all.
- ✓ **Best Practices**  
Your WSI IC can guide you on how to make reviews work best for your business.
- ✓ **Every Sector**  
All businesses can benefit from reviews. We have clients in hospitality, e-retail, e-commerce, local services and more.

### Why Reviews?

#### ROI

Customer reviews are a revenue driver, not a cost.

#### Customer Opinion

32% of internet-using Americans have posted reviews.

#### Customer Trust

70% of consumers trust unknown users, only 27% trust experts.

#### Customers Positive

88% of reviews in the U.S. are four or five stars.

#### Customers Offline

51% of consumers use the Internet even before making a purchase in shops.

#### Customer Sharing

7 in 10 who read reviews share with friends and family.

### Available in hundreds of business sectors



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