

# LouderVoice

## Customer Reviews

### Why LouderVoice?

- ✓ **On-Site**  
Customers STAY on your site to read reviews. Don't send them to some hub to never return.
- ✓ **Multi-Product**  
Collect reviews of your company and of every product or service for the same incredibly low price. One easily installed widget does it all.
- ✓ **Customer Feedback**  
Get direct feedback on your products and services. Deal quickly with customer service issues. Reduce returns by letting customers guide each other.
- ✓ **Validated Reviews**  
Get reviews from your genuine customers not your competitors. Be in control of your own reviews.
- ✓ **Low monthly fee**  
A low fee provides all of the above with a simple 30 day contract. And you own all of your content.
- ✓ **Sales**  
On-site reviews can increase sales conversions by 20% or more.
- ✓ **SEO**  
Google loves reviews. All of your reviews are syndicated to louderyou.com with links back to your site.
- ✓ **Social Media Traffic**  
Qualified visitors from Facebook and Twitter, guided to you by their friends are the most valuable visitors of all.
- ✓ **Best Practices**  
Your WSI IC can guide you on how to make reviews work best for your business.
- ✓ **Every Sector**  
All businesses can benefit from reviews. We have clients in hospitality, e-retail, e-commerce, local services and more.

### Why Reviews?

#### ROI

Customer reviews are a revenue driver, not a cost.

#### Customer Opinion

32% of internet-using Americans have posted reviews.

#### Customer Trust

70% of consumers trust unknown users, only 27% trust experts.

#### Customers Positive

88% of reviews in the U.S. are four or five stars.

#### Customers Offline

51% of consumers use the Internet even before making a purchase in shops.

#### Customer Sharing

7 in 10 who read reviews share them with friends and family.

### Available in hundreds of business sectors

SWANSEA to CORK  
ROUTE By Fastnet line



[www.loud.ie/fastnetline](http://www.loud.ie/fastnetline)  
Leisure



[www.loud.ie/louisfitz](http://www.loud.ie/louisfitz)  
Hospitality

Klipsch®



[www.loud.ie/klipschusa](http://www.loud.ie/klipschusa)  
Corporate e-commerce



[www.loud.ie/puddleducks](http://www.loud.ie/puddleducks)  
Speciality e-commerce

*"Fastnet Line has been delighted with the LouderVoice solution for obtaining customer reviews. It is simplicity itself to use and operate and is an invaluable part of our marketing of the ferry service between Swansea and Cork"*

**Order Now with WSI and have reviews within 3 days.**