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|  | **Why LouderVoice?** |  |  |
| BlueTick_16px.eps | On-Site  Customers STAY on your site to read reviews. Don’t send them to some hub to never return. | BlueTick_16px.eps | Sales  On-site reviews can increase sales conversions by 20% or more. |
| BlueTick_16px.eps | Multi-Product  Collect reviews of your company and of every product or service for the same incredibly low price. One easily installed widget does it all. | BlueTick_16px.eps | SEO  Google loves reviews. All of your reviews are syndicated to louderyou.com with links back to your site and shown with star ratings on Google. |
| BlueTick_16px.eps | Customer Feedback  Get direct feedback on your products and services. Deal quickly with customer service issues. Reduce returns by letting customers guide each other. | BlueTick_16px.eps | Social Media Traffic  Qualified visitors from Facebook and Twitter, guided to you by their friends are the most valuable visitors of all. |
| BlueTick_16px.eps | Validated Reviews  Get reviews from your genuine customers not your competitors. Be in control of your own reviews. | BlueTick_16px.eps | Best Practices  Your WSI IC can guide you on how to make reviews work best for your business. |
| BlueTick_16px.eps | Low monthly fee  A low fee provides all of the above with a simple 30 day contract. And you own all of your content. | BlueTick_16px.eps | Every Sector  All businesses can benefit from reviews. We have clients in hospitality, e-retail, e-commerce, local services and more. |
|  | **Why Reviews?** |  |  |
|  | ROI  Customer reviews are a revenue driver, not a cost. |  | Customers Positive  88% of reviews in the U.S. are four or five stars. |
|  | Customer Opinion  32% of internet-using Americans have posted reviews. |  | Customers Offline  51% of consumers use the Internet even before making a purchase in shops. |
|  | Customer Trust  70% of consumers trust unknown users, only 27% trust experts. |  | Customer Sharing  7 in 10 who read reviews share them with friends and family. |

**Suitable for hundreds of business sectors**

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