

# Ariel Cotton

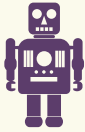
(347) 852-4682



ariel@argoncobalt.com



www.argoncobalt.com



## Work Experience & Education

The Cooper Union for the Advancement of Science and Art

BFA 2013, GPA 3.5

### Creative Director & Product Designer at The Electronic Sketchbook

Brooklyn, NY, May 2014 - Present

My design studio specializes primarily in product design, but also does UI/UX design, visual design, print design, front-end development, and illustration. The Electronic Sketchbook provides intuitive software and physical design solutions for a variety of clients in countries all over the world, from large corporations to startups to individuals looking for a voice on the web.

### Visual Communications Designer at Mass Exchange

New York, NY, March 2015 - Present

Designs the application interface for Mass Exchange's product. Makes all visual and UI/UX decisions for the product with the creative director. Takes Balsamiq wireframes and makes visual design mockups based on them, then rapidly prototypes them using HTML, CSS and JavaScript. Is occasionally asked to assist with design of marketing and branding materials.

### Interaction Designer at The Hackerati

New York, NY, December 2013 - October 2014

Designed and developed websites, t-shirts and other marketing materials for The Hackerati. Worked with Adobe CS, HTML, CSS, JavaScript, jQuery, Jekyll, and Git/Github.

### Front End Software Engineer at Rubenstein Technology Group

New York, NY, July 2013 - November 2013

Implemented UI designs for various clients using HTML, CSS, JavaScript, jQuery, and the Google Maps API. Developed printer-friendly CSS.

### Technical Design Intern at Arch & Loop

New York, NY, August 2012 - June 2013

Implemented Photoshop mockups into websites for clients using HTML, CSS, JavaScript and jQuery. Developed Shopify and Tumblr themes. Designed interface and drew illustrations for select websites.



## Skills

**Programming & Markup Languages** HTML, CSS, Sass/SCSS, JavaScript, jQuery, Processing, XML

**Design** interaction design, user experience design, user interface design, visual design, branding & logo design, website design, industrial design

**Software** Adobe Creative Suite, Sketch, WordPress, Shopify, Git, Github, Jekyll, Bourbon, InVision, Omnigraffle, Balsamiq, Grunt, Flexbox

**Electronics** robotics, Arduino, soft & wearable circuits, physical computing  
**Art** vector illustration, drawing, painting (oils, watercolors, and acrylics), silkscreening



## Select Projects

### Distance Dolls

A pair of rag dolls that can send “hugs” over long distances.

View here: <https://vimeo.com/77104679>

### Lady Godiva

A set of miniature chocolate molds in the shape of a nude female figure that contain edible circuitry inside. When a user bites into the molds, they make moaning noises.

View here: <https://vimeo.com/99686557>

### Les Fleurs du Mal

A dress covered in flowers made from electrically conductive fabric that scream and cry when they are touched.

View here: <https://vimeo.com/117982117>

### Collection of Conductive Ink Books

Books made with conductive ink text and illustrations that play music and interact with graphics on a computer screen when they are touched.

1. <https://vimeo.com/81600512>
2. <https://vimeo.com/81470241> + [webcomic: http://electricstud.io/innergirl](http://electricstud.io/innergirl)



## Select Press

### Huffington Post: “Project 24: A Portrait of Millennial Artist Ariel Cotton”

[http://www.huffingtonpost.com/rain-embuscado/ariel-cotton\\_b\\_5956746.html](http://www.huffingtonpost.com/rain-embuscado/ariel-cotton_b_5956746.html)

### Huffington Post: “These Dolls Let You 'Hug' A Loved One Miles Away”

[http://www.huffingtonpost.com/2014/10/07/distance-dolls-hugging\\_n\\_5946110.html?utm\\_hp\\_ref=weird-news](http://www.huffingtonpost.com/2014/10/07/distance-dolls-hugging_n_5946110.html?utm_hp_ref=weird-news)

### Technically Brooklyn: “Art show ‘Gonna Put A Hacks On You’ blends electronics, clothing, sweets”

<http://technical.ly/brooklyn/2014/08/13/gonna-put-hacks-interactive-art-show-ariel-cotton-littlefield/>

### The Brooklyn Paper: “Totally wired! Gowanus artist’s work is electrifying”

[http://www.brooklynpaper.com/stories/37/31/24-ariel-cotton-interactive-art-2014-08-01-bk\\_37\\_31.html](http://www.brooklynpaper.com/stories/37/31/24-ariel-cotton-interactive-art-2014-08-01-bk_37_31.html)

### Laughing Squid: “Distance Dolls, A Pair of Wireless Dolls That Let People Hug Loved Ones From Afar”

<http://laughingsquid.com/distance-dolls-a-pair-of-wireless-dolls-that-let-people-hug-loved-ones-from-afar/>