Cory Salveson

📞 952-221-7683 • ✉ corysalveson@gmail.com • 🔗 linkedin.com/in/corysalveson/ • 📇 corysalveson.com

Summary

Researcher, writer, and technologist focused on artificial intelligence and human learning. Experienced IT pro with 10 yrs. experience managing systems and developing data solutions for business process automation, analysis, research, and thought leadership. Passionate about building the future of human knowledge using AI.

Skills & Expertise

Writing: *Academic, Technical, Copywriting* • **Social Data Science**: *Python, SQL, Natural Language Processing, Network Science* • **IT**: *Linux, Docker* • **Higher Education & Adult Learning** • **Educational Technology** • **Knowledge Management** • **Scientometrics** • **Economics of Artficial Intelligence** • **Content Marketing** • **Strategic Foresight**

Work

Element AI: Advisory Insights Associate • Toronto, ON • 2018–Present
Research the business and management of AI, supporting design, foresight, and thought leadership.
- Design content marketing strategy to launch a new business line.
- Write blogs, white papers, social media posts, and talks.

University of Oxford / Google: Graduate Researcher / Data Science Consultant • Oxford, UK • 2017–2018
Use Python scientific computing stack to research AI and Lifelong Learning (LL).
- Extract and visualize topics from thousands of academic journal articles using NLP and scientometrics.
- Transform social media into a knowledge graph modeling the institutional ecosystem of AI and LL.
- Write academic publications, blog posts, and technical documentation.

Federal Reserve Bank of Minneapolis: Business Systems Analyst III • Minneapolis, MN • 2017–2018
Maintain and improve Learning Management Support Office (LMSO) operations.
- Introduce data integration and web-based forms to save dozens of hours of labor per year in LMSO operations (Microsoft SharePoint, Access, Excel).
- Resolve technical issues with e-learning technologies such as SCORM in client, server, and network systems, as well as HTML and multimedia content.

RSM US: Learning Systems and Analytics Lead • Minneapolis, MN • 2013–2016
Lead technical operations of learning management information systems, ensuring digital and in-person training can be delivered and tracked to Certified Professional Education (CPE) credit standards set by NASBA.
- Save 1000+ labor of labor per year by digitizing course administration with web-based forms and business process automation (Pentaho Data Integration, Microsoft SharePoint).
- Migrate 15+ years of data to new Learning Management System using SQL (Microsoft SQL Server).
- Regularly adapt new technologies to enhance digital and classroom learning experience (Adobe Connect, Poll Everywhere, EvaluationKIT).
- Coach and train colleagues in soft and technical skills (CTI Co-Active Coaching).

Additional experience in IT and knowledge management at Spok Software (2009-2013) and Bodleian Libraries (2017).

Education

University of Oxford, Oxford Internet Institute: M.Sc. (Distinction), Social Science of the Internet (2017)
- M.Sc. thesis analyzed production/distribution of data science education in the U.S.
- Awarded £20,000 Oxford Ideas Prize for educational technology innovation.

University of Minnesota, Twin Cities: B.Sc. in Multidisciplinary Studies: Communications (2014)

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