



15th May, 2025 • Bhubaneswar, Odisha

SEEDS OF CHANGE IN ODISHA



The Indian Agriculture Sector is all set to unveil a better tomorrow with the Government striving to boost agricultural production, enhance productivity, and improve farmers' livelihoods by addressing critical challenges and fostering sustainable development through innovative practices and supportive measures. The thrust is to move from conventional methods to modern technology. Despite the decline of the share of agriculture in India's GDP to 15% in the last fiscal year from 35% in 1990-91, it remains the leader in employment. Its share in employment was 44.1% in 2017-18, which has increased to 46.1% in 2023-24.

INDIAN AGRICULTURE - THE ROAD AHEAD



The Indian agriculture sector is poised to take-off into the future with specific programs and initiatives.

Having prioritized sustainability and climate resilience in agriculture towards safeguarding farm livelihoods, schemes such as **Paramparagat Krishi Vikas Yojana (PKVY)** and the **Bharatiya Prakritik Krishi Paddhati (BPKP)** have been implemented.

Additionally, the **Pradhan Mantri Fasal Bima Yojana (PMFBY)** crop insurance scheme offers farmers financial protection by insuring crops. Another pillar of climate-resilient agriculture is research and innovation.

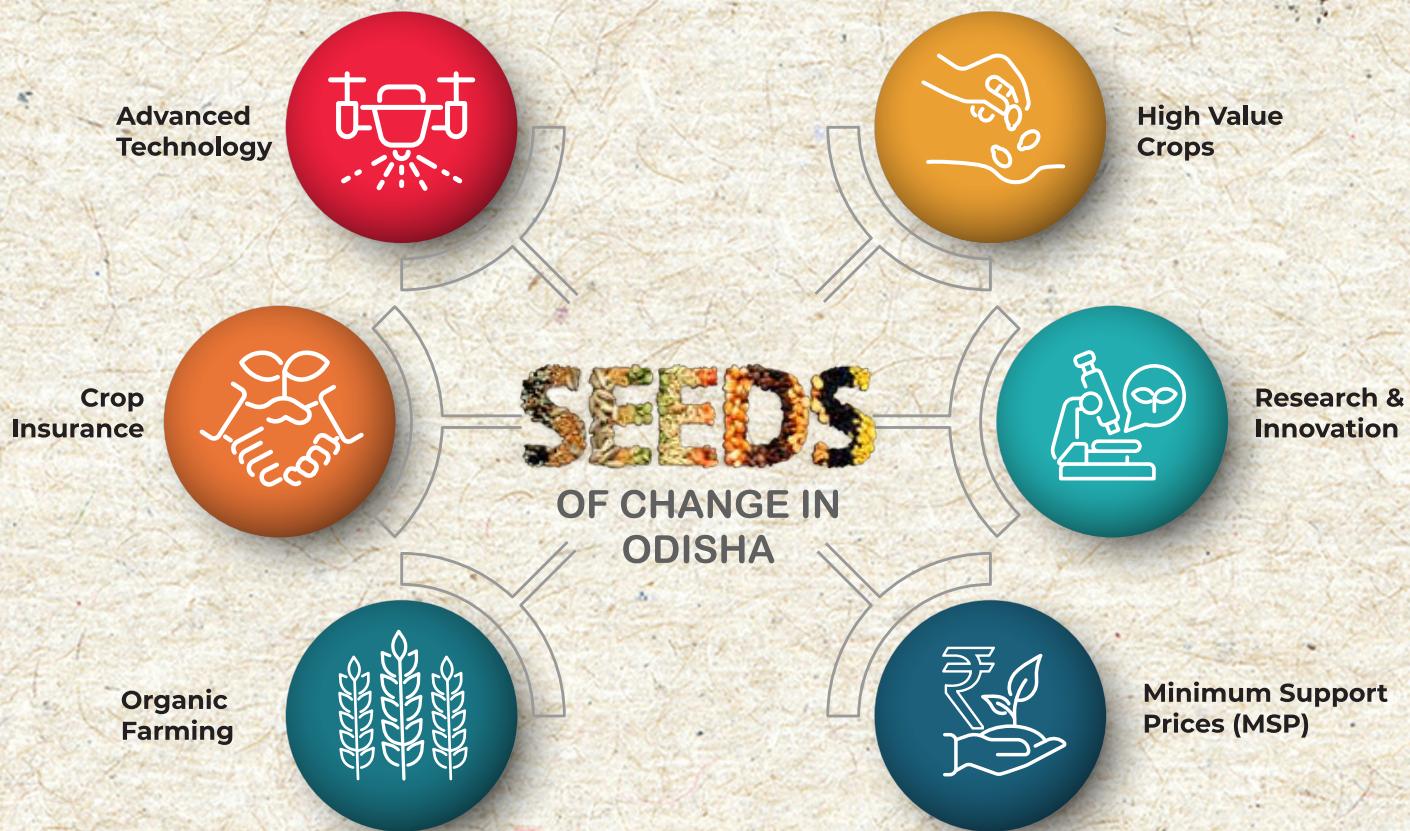
Support to farmers is being provided through extensive subsidies that ensure viability and profitability through initiatives such as the **Pradhan Mantri Kisan Samman Nidhi (PM-KISAN)** and **Kisan Credit Cards (KCC)**. The Government also fixes **Minimum Support Prices (MSP)** for 22 major crops (including staples like paddy and wheat) each season, based on recommendations of the Commission for Agricultural Costs & Prices. The Government is also facilitating urea and other fertilizers at controlled prices (with nutrient-based subsidies). Initiatives like **Soil Health Cards** guide farmers to use balanced fertilization, and optimizing

input use. The Prime Minister **Dhan-Dhaanya Krishi Yojana** for low-yield districts, complemented by Odisha's **Samrudh Krushak Niti**, can help address longstanding bottlenecks to enhance agricultural productivity through crop diversification and improving irrigation facilities.

Driving an AgriTech Revolution across the country, **Artificial Intelligence** and **Precision Farming** are being put to use. **Science-based farming practices and inputs** are steps towards **improving agricultural productivity**. Other initiatives include mechanization of Indian farms, reduction of post-harvest losses and waste and promotion of Agri-Tech Startups and Innovation.

A dedicated **Agriculture Export Policy** has been formulated with the vision of integrating Indian farmers and global markets.

AGRICULTURE IN ODISHA: THE LANDSCAPE



Agriculture in Odisha is undergoing a **transformation** which is being **driven by innovative technologies, enhanced irrigation, and financial assistance**. Global agricultural practices are being localised through institutional research and policy coherence.

Agriculture in Odisha is slated to become the source of prosperity and well-being in the state. As an effort to strengthen the welfare of farmers, the Government has taken special care that they are covered by **various schemes**.

The Government has initiated the process of **procurement of paddy from farmers**. Further, the priority is on **Crop Diversification focussing on pulses, oilseeds, vegetables and high value crops**.



Steps are being taken to **improve farm income, cropping intensity and soil health** by leveraging partnerships with leading research institutes and local agencies.



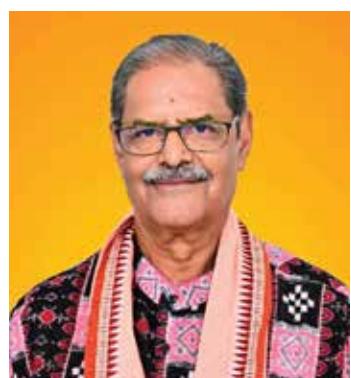
The Government is encouraging **Crop Insurance** and is also **reintroducing and popularising certain neglected crops** through scientific approach, documentation and awareness initiatives.

AGRI VIKAS 2025: THE CONCLAVE

Argus Agri Vikas 2025 is a daylong Agriculture Conclave on **15 May 2025 [Thursday]**. The Conclave is designed to be a platform to discuss challenges, innovations and opportunities in the agriculture sector. It would strive to promote sustainable practices, improve productivity, address policy concerns and encourage agri-investments.

The Conclave will be a convergence of policymakers, industry leaders, academia, research organisations, influencers, agri start-ups and other industry leaders and stakeholders from across the country to share their views and discuss strategies. It will facilitate knowledge sharing, networking and collaboration to drive growth and modernisation.

CHIEF GUEST



Shri Kanak Vardhan Singh Deo
Hon'ble Deputy Chief Minister
and Minister of Agriculture &
Farmers' Empowerment, Energy,
Government of Odisha

PARTICIPATING SECTORS



Fisheries, Animal Husbandry & Dairying



Agro Forestry



FPOs,
Cooperatives, SHGs



Horticulture



Food Processing & Marketing



Organic Farming



Technology & Innovation in Agriculture



Marine & Export



Skilling, Agri Tourism & F&B Industry Opportunities



Bio-fuels



Harvesting & Storage



Financing & Credit Linkages

AGRI VIKAS – THE THREE EDITIONS

Argus has hosted Agri Vikas, the Agriculture Conclave for the last three years, which have had a reasonable impact. The very first edition of the Conclave in 2022, dealt with **challenges and opportunities arising out of transformation of the agriculture sector in Odisha**. In 2023, the Conclave concentrated on **leveraging the agriculture sector through Cooperatives in Odisha**. This was followed by the Conclave in 2024 the thrust of which was **smart and sustainable agriculture eco-system in Odisha**.

GLIMPSES

YEAR 2022



YEAR 2023



Argus News

Argus News, the fastest growing Odia Satellite News Channel, has emerged as the Voice of Odisha with its fearless and independent reporting ethics. Backed by state-of-the-art technology, Argus reaches out to the farthest corners of the state and also connects to the Odia Diaspora beyond the state and the country with a strong digital presence. Argus News believes in The Power of Truth. With a focus on current news, views and analysis, it is our attempt to cover Odisha like none other.

YEAR 2024



CONCLAVE SESSIONS

01 SESSION

India@2047: Redefining Agriculture for Future Policy Push

- ◆ Agriculture in Odisha - Present Scenario
- ◆ Future of Chemical Free Farming in Odisha
- ◆ Climate - Resilient and Sustainable Practices in Agriculture

02 SESSION

Crop Diversification & Value Addition for Profitable Farming

- ◆ Technology Integration and Smart Farming [adoption of technology-precision farming, IoT, drone, agri-tech incubator, AI, ML etc.]
- ◆ Collaborations for the next generation Agricultural Reforms
- ◆ Mitigating Risk through Agri-Insurance: A Reality Check

03 SESSION

Opportunities and the way forward in leveraging the potential in Odisha.

- ◆ Attracting Investments in Agri-Supply Chain
- ◆ Fostering Rural Entrepreneurship through agri-startups
- ◆ PPP for Infra Development & Technology Dissemination



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