



15th May, 2025 • Bhubaneswar, Odisha



The Indian Agriculture sector is all set to unveil a better tomorrow with the Government striving to boost agricultural production, enhance productivity, and improve farmers' livelihoods by addressing critical challenges and fostering sustainable development through innovative practices and supportive measures. The thrust is to move from conventional methods to modern technology

Despite the decline of the share of agriculture in India's GDP to 15 per cent last fiscal year from 35 per cent in 1990-91 it remains the leader in employment. Its share in employment was 44.1 per cent in 2017-18, which has increased to 46.1 per cent in 2023-24.

INDIAN AGRICULTURE - THE ROAD AHEAD

The Indian agriculture sector is poised to take-off into the future with specific programs and initiatives.



Having prioritized **sustainability and climate resilience** in agriculture towards **safeguarding farm livelihoods**, schemes such as **Paramparagat Krishi Vikas Yojana (PKVY)** and the **Bharatiya Prakritik Krishi Paddhati (BPKP)** have been implemented.

Additionally, the **Pradhan Mantri Fasal Bima Yojana (PMFBY)** crop insurance scheme offers farmers financial protection by insuring crops. Another pillar of climate-resilient agriculture is **research and innovation**.

Support to farmers is being provided through **extensive subsidies** that ensure viability and profitability through initiatives such as the **Pradhan Mantri Kisan Samman Nidhi (PM-KISAN)** and **Kisan Credit Cards (KCC)**. The Government also fixes **Minimum Support Prices (MSP)** for 22 major crops (including staples like paddy and wheat) each season, based on recommendations of the Commission for Agricultural Costs & Prices. The Government is also facilitating urea and other fertilizers at controlled prices (with nutrient-based subsidies). Initiatives like **Soil Health Cards** guide farmers to use balanced fertilization, and optimizing input use. The Prime Minister Dhan-Dhaanya Krishi Yojana for low-yield districts, complemented by Odisha's Samrudh Krushak Niti, can help address longstanding bottlenecks to enhance agricultural productivity through crop diversification and improving irrigation facilities.

Driving an AgriTech Revolution across the country, **Artificial Intelligence** and Precision Farming are being put to use. **Science-based farming practices and inputs** are steps towards **improving agricultural productivity**. Other initiatives include mechanization of Indian farms, reduction of post-harvest losses and waste and promotion of Agri-Tech Startups and Innovation.

A dedicated **Agriculture Export Policy** has been formulated with the vision of integrating Indian farmers and global markets.

AGRICULTURE IN ODISHA: THE LANDSCAPE



Agriculture in Odisha is undergoing a **transformation** which is being **driven by innovative technologies, enhanced irrigation, and financial assistance**. Global agricultural practices are being localised through institutional research and policy coherence.

Agriculture in Odisha is slated to become the source of prosperity and well-being in the state. As an effort to strengthen the welfare of farmers, the Government has taken special care that they are covered by **various schemes**.

The Government has initiated the process of **procurement of paddy from farmers**. Further, the priority is on **Crop Diversification** focussing on pulses, oilseeds, vegetables and high value crops.

 Steps are being taken to **improve farm income, cropping intensity and soil health** by leveraging partnerships with leading research institutes and local agencies.

The Government is encouraging **Crop Insurance** and is also **reintroducing and popularising certain neglected crops** through **scientific approach, documentation and awareness initiatives**.



AGRI VIKAS - THE THREE EDITIONS

Argus has hosted Agri Vikas, the Agriculture Conclave for the last three years, which have had a reasonable impact. The very first edition of the Conclave in **2022**, dealt with **challenges and opportunities** arising out of transformation of the agriculture sector in Odisha. In **2023**, the Conclave concentrated on leveraging the agriculture sector through **Cooperatives** in Odisha. This was followed by the Conclave in **2024** the thrust of which was smart and sustainable agriculture eco-system in Odisha.

YEAR 2022



YEAR 2023



YEAR 2024



OUR DISTINGUISHED GUESTS



Name

Lorem ipsum dolor sit amet, consectetur



Name

Lorem ipsum dolor sit amet, consectetur



Name

Lorem ipsum dolor sit amet, consectetur



Name

Lorem ipsum dolor sit amet, consectetur



Name

Lorem ipsum dolor sit amet, consectetur



Argus News

Argus News, **the fastest growing Odia Satellite News Channel**, has emerged as **the Voice of Odisha** with its fearless and independent reporting ethics. Backed by **state-of-the-art technology**, Argus reaches out to the farthest corners of the state and also connects to the Odia Diaspora beyond the state and the country with **a strong digital presence**. Argus News believes in **The Power of Truth**. With a focus on current news, views and analysis, it is our attempt to cover Odisha like none other.

CONCLAVE SESSIONS

01 SESSION

- ◆ Crop Diversification: Pulses, Oilseeds, Medicinal & Aromatic Plants, Horticulture (Fruits, Vegetables, Flowers etc.)
- ◆ Role of technology in empowering small & marginal farmers

02 SESSION

- ◆ Sustainable Farming – the future of chemical-free agriculture
- ◆ Startups – Agri Entrepreneurship and Rural Economy

03 SESSION

Doubling Farmers' Income: Strategies and Challenges

- ◆ Climate Change and Risk Mitigation - Public Private Partnership in Crop Insurance
- ◆ FPO - The concept, implementation and the status
- ◆ Infrastructure Development (Irrigation, Cold Storage, Mandi)



PRATHAM BROADCAST INDIA PVT. LTD

Corporate Office: 4th floor, Symphony Mall, Rudrapur National Highway-16, Bhubaneswar - Odisha 752 101

Delhi Office: Block B6, Humayunpur, Safdarjung Enclave, Delhi

Phones: 75290 87000, 99309 49275 **Email:** sales@argusnews.in



www.argusnews.in



@ArgusNews_in



argusnewsin



Argus News



argusnews.in