# Public vs. Private Cloud: Key Differences & Benefits

Cloud computing provides scalable solutions for businesses. The two main types are Public and Private Cloud, each with distinct advantages. Below is a concise comparison and key benefits of transitioning from public to private cloud.

## Comparison Table: Public vs. Private Cloud

|  |  |  |
| --- | --- | --- |
| Feature | Public Cloud | Private Cloud |
| Accessibility | Open to multiple users via the internet | Restricted to a single organization |
| Security & Control | Managed by third-party providers | Enhanced security with full control |

## Why Move from Public to Private Cloud?

Businesses with critical data often switch to private cloud for better security and control. Here’s a real-world example from the finance sector.

### Case Study: Banking Institution

A bank using public cloud faced security risks and slow transaction speeds. Moving to a private cloud improved:

- \*\*Security & Compliance:\*\* Ensures encryption and meets banking regulations.

- \*\*Performance:\*\* Faster transactions with dedicated resources.

- \*\*Customization:\*\* Tailored analytics and security controls.

- \*\*Long-term Cost Savings:\*\* Eliminates high pay-as-you-go costs.