



corporate
pathshala



**Human Resource
Development Center
Lovely Professional University**



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www.lpu.in

ABOUT

LOVELY PROFESSIONAL UNIVERSITY

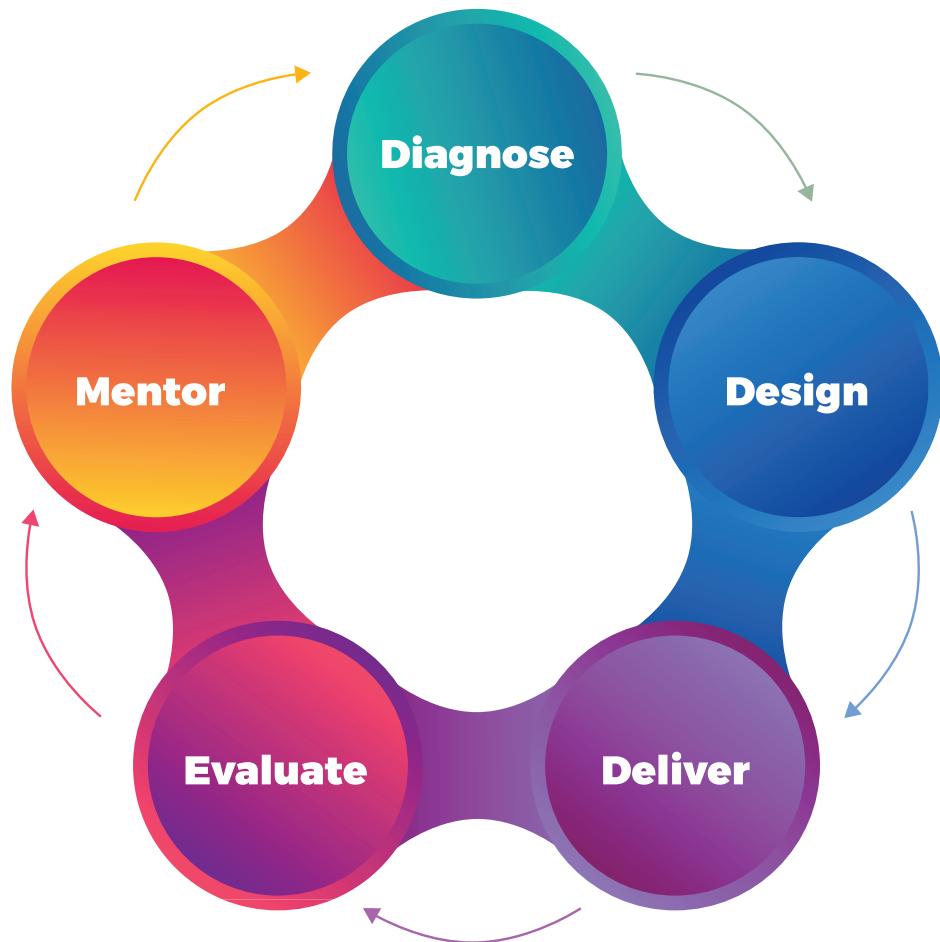
Lovely Professional University has a lush green vast campus with emblematic architecture spread over 600 acres of land on the Grand Trunk (GT) road at the entry of Jalandhar city, Punjab. The University has a leading position in the field of Business Management, Engineering, Agriculture and Applied Medical Sciences.

We had the honour of organizing 106th Indian Science Congress in 2019, inaugurated by Prime Minister Sh. Narendra Modi. The scientific deliberations involved three Nobel laureates, nearly 20000 eminent scientists & delegates.

CORPORATE PATHSHALA

Corporate Pathshala is committed to enhance professional and organizational competencies leading to business growth and development. We provide tailor made solutions to the clients.

Innovation in people, products and processes is our mantra. Corporate Pathshala has an experienced and vibrant team of corporate trainers engaged in diagnosing, designing, delivering and devising workable solutions for business development. We cater to the learning and development needs of industry through an iterative approach aimed at excellence.



PROGRAM BASKET



The Seven Fold offerings include:

V1:: LEADERSHIP PROGRAMS

LPU focuses on creating impact through High Performance Leadership Excellence for Senior, Middle and Frontline level management in this competitive VUCA-Volatile, Uncertain, Complex, Ambiguous era. The programs offered in this vertical are:

- Managerial Leadership & Team Effectiveness
- Strategic Leadership and Path to Enterprise Growth
- Transformational Leadership
- Leadership Skills for Top Management
- Innovation and Change Management

V2:: LIFE SKILLS

In a constantly changing environment, having life skills is an essential part of being able to meet the challenges of everyday life. Life skills are Everyday Survival Skills. You can choose from a range of program offerings in this vertical:

- Assertive Communication
- Time Management
- Effective Decision Making
- Conflict Management
- Emotional Intelligence- An Asset for VUCA world
- Enhancing Interpersonal Effectiveness
- Professional Integrity: Values and Ethics
- Creative Thinking and Critical Thinking (C²T²)
- Managing Work Stress for Superior Performance

V3:: BUSINESS DEVELOPMENT PROGRAMS

At the core of Business development lies the creation of long-term value for an organization from customers, markets, and relationships.

- Customer Satisfaction and Delight
- Selling and Negotiation Skills
- Digital Marketing and Branding
- Selling through Story Telling
- Corporate Communication & Image Building

V4:: TECHNICAL SKILLS

Technical Know-how is indispensable for the growth of any organization. If you are looking for core competence development here is a range of program offerings:

- Energy conservation for efficiency
- Cyber Security and Ethical Hacking

- Data Analytics
- Web Designing
- Artificial Intelligence
- Cloud Computing
- Nanotechnology
- Blockchain
- Internet of things
- Six Sigma
- Waste Management
- Luxury Fashion- Skill sets for the future
- Green Building
- Smart Cities
- Agribusiness Management

V5:: TALENT MANAGEMENT

Talent management gives managers a significant role and responsibility in the recruitment process. It plays a vital role in the ongoing development and retention of superior employees. Programs in this vertical are:

- Employee Engagement
- Strategic Recruitment
- Strategic Performance Management
- Passion at Work Place
- Work Life Balance
- HR Analytics

V6:: FAMILY BUSINESS MANAGEMENT

The programs in this basket aim at capacity building for taking the business to the next level:

- From Startup to Take Off
- E-Commerce Entrepreneurs' workshop
- Intrapreneurship for Business Excellence
- Strategic Succession Planning

V7: TRAIN THE TRAINER PROGRAM

Become a trainer with a reputation for delivering high-impact programs. Become a brand of your own. Join our Train the Trainer program. This comprehensive program allows you to sharpen your skills in determining the needs of the audience, handling hecklers and bring about improvement in your professional appeal. Get ready for designing & conducting outcome oriented Training programs, creating a positive learning curve. Learn how to create an impact through powerful presentation.

ON CAMPUS FACILITIES

Uni hotel having state of the art residential facilities to host the corporate guests. We are the proud member of FHRAI (Federation of Hotel & Restaurant Associations of India) and ICHRIE (International Council on Hotel, Restaurant and Institutional Education) having tieups with many hotels of repute.

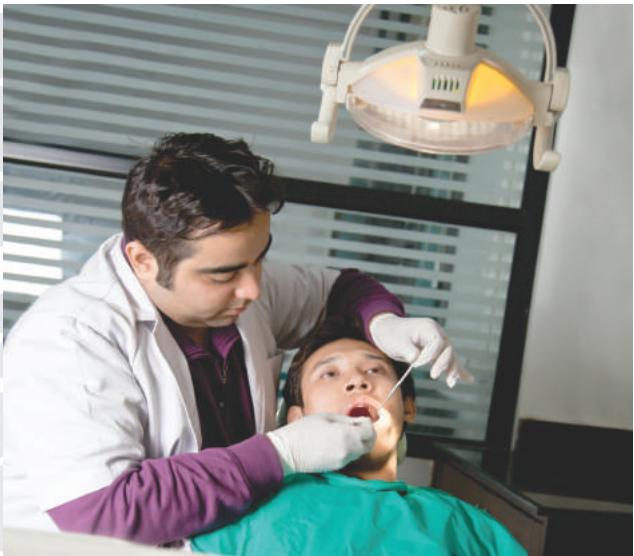


While on campus, the delegates attending Corporate Pathsala programs have access to one of the largest and advanced Indoor Sports complexes 'matching Olympics standards. It includes many badminton courts, shooting range, and an Olympic size Swimming pool for all seasons. There is a cricket stadium and unmatchable outdoor games facilities.





The campus is equipped with all medical amenities, 30- bed hospital, well qualified doctors and paramedical staff.



To make you feel at home, the hospitality team offers a diverse range of cuisines including north/south Indian, Chinese & Mexican food.

To host Corporate Conferences, Award ceremonies and annual meets, conclaves the campus offers well equipped ultra-modern air-conditioned auditorium with a seating capacity of 2000 and the latest technology for video conferencing.



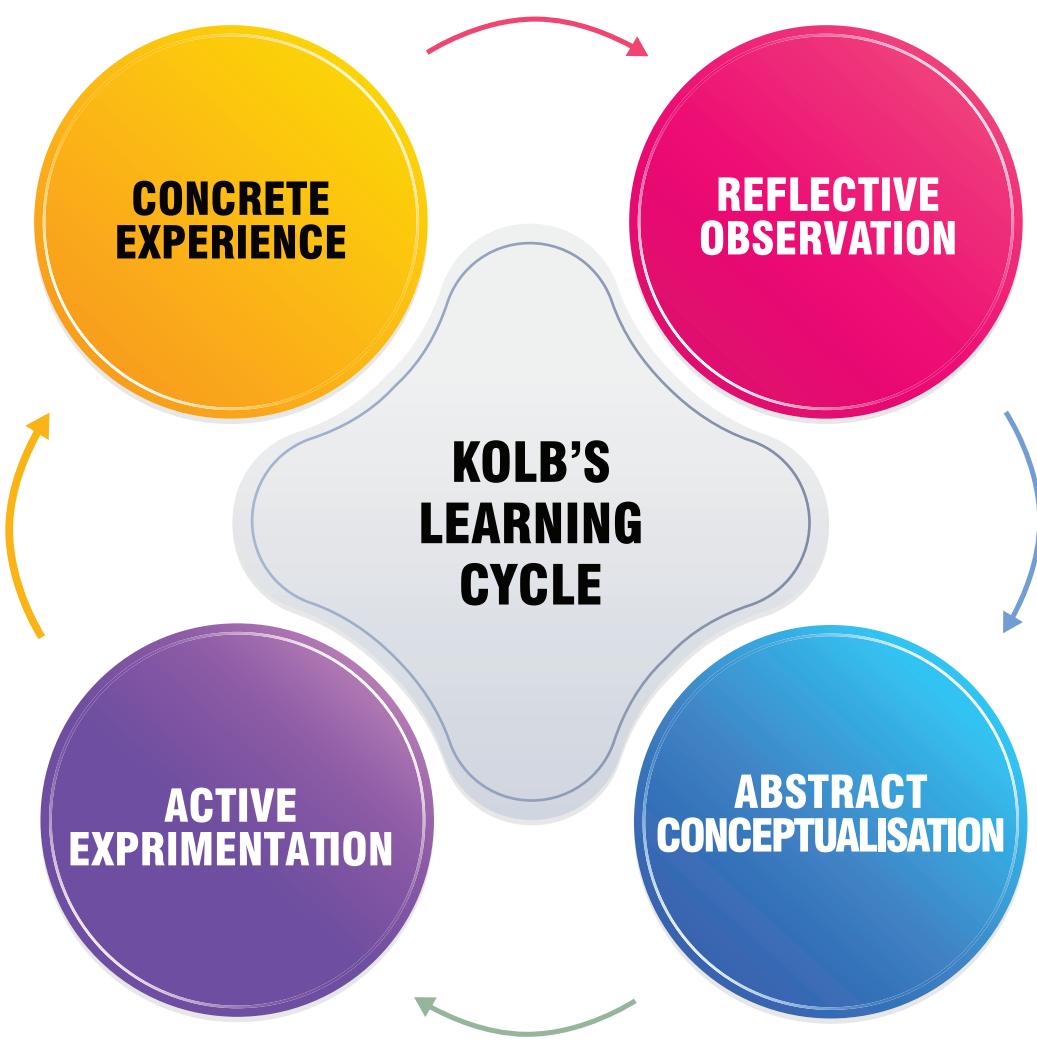
We strongly believe that long lasting learning is directly proportionate to the fun you experience. Corporate Pathsala provides Experiential learning opportunities via corporate boot camps in the lap of nature. In the farm spread over about 250 acres of land participants can joyfully experience various fruit orchards, green house farming, and many other activities during their out bound trainings.



EXPERIENTIAL LEARNING

THE OUTCOME BASED TRAINING STRATEGY

Applying Kolb's Learning Cycle, our facilitators provide the executives opportunities to experience, reflect, conceptualize & experiment. The learning so acquired is easily transferable to the workplace. The training strategy is designed to provide hands on experience followed by individualized coaching & action plan. The programs give you experiential learning with a gamified approach inculcating business acumen.



OUR SUCCESS EQUATION

Outcome = Strong Subject Matter Expertise × (Participant Centred Strategy + Gamified Approach)

OUR BENEFICIARIES



TESTIMONIALS

"Navdisha training program was successful in giving a new direction to Indane distributors w.r.t service quality and customer satisfaction. The program was well crafted to suit our needs. The Faculty used experiential learning techniques which were appreciated by the participants. The training infrastructure, ambience and the organization of the program was commendable." Keep up the good work.

**Rajiv Sharma
Manager LPG-S Indian Oil Corporation
Jalandhar**

It has been a privilege for Trainer's Academy of JCI India Zone-1 to be associated with Lovely Professional University for conducting various up gradation courses for Trainers of JCI India. We were fortunate enough that we were able to access world class infrastructure and ambience, where learning was in the air and we could involve our trainers for spell bound sessions. We look forward to many more such interactions.

**Jc. Harpreet Singh Oberoi.
Dean - Trainers Academy**

The experts of Lovely Professional University have been conducting various Training and Professional Development Programs for Officers and Executive levels of Vardhman Textiles. We have been benefitted by LPU with workshops and seminars on topics including Emotional Intelligence, Personality Development, Industrial Relations, Problem Solving and Decision Making. Involvement of Lovely Professional University has genuinely helped the participants in capability building and improving interpersonal skills. We look forward to have a long association with LPU for our upcoming development programs.

**Ajay Aggarwal
Vice President - HR
Vardhman Textiles Limited**

We Sincerely thank you for conducting Management Development Program titled 'Essential Management Skills for High Performance'. The inputs and experience sharing added value to the program and was well received by all the participants.

**Gokaran Singh Hyanki
Zonal Training Center IDBI Bank,
Chandigarh**

EMINENT CORPORATE PARTNERS OF LPU AND CENTRES OF EXCELLENCE



Member
SAP Student Academy Program





LOVELY
PROFESSIONAL
UNIVERSITY

Transforming Education Transforming India

Lovely Professional University
Jalandhar-Delhi G.T. Road (NH-1), Phagwara,
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