NPS Evaluation Report

Project Name: Moodle Usability

Moodle is a platform widely used in different Centres of the **Description:** University of Guadalajara, Mexico to support academic

resources, hybrid or fully online courses.

The NPS (Net Promoter Score) is a metric used to measure customer loyalty and satisfaction with a company, product or service. It was developed by Fred Reichheld and has become

a standard tool in the field of customer experience

management.

Net Promoter Score

| # User | Role | Culagos | Cunorte | Cutonalá |
|--------|--------------------|---------|---------|----------|
| 4 | Visual disability | 4 | 7 | 3 |
| 6 | Visual disability | 4 | 7 | 3 |
| 12 | Visual disability | 6 | 1 | 5 |
| 2 | Visual disability | 3 | 2 | 1 |
| 5 | Hearing disability | 6 | 8 | 5 |
| 10 | Hearing disability | 6 | 7 | 7 |
| 13 | Hearing disability | 5 | 5 | 1 |
| 15 | Hearing disability | 5 | 8 | 8 |
| 1 | Touch disability | 7 | 6 | 5 |
| 3 | Touch disability | 6 | 8 | 8 |
| 7 | Touch disability | 7 | 8 | 7 |
| 8 | Touch disability | 6 | 7 | 7 |
| 9 | Touch disability | 5 | 5 | 1 |
| 11 | Touch disability | 1 | 2 | 7 |
| 14 | Touch disability | 6 | 8 | 6 |