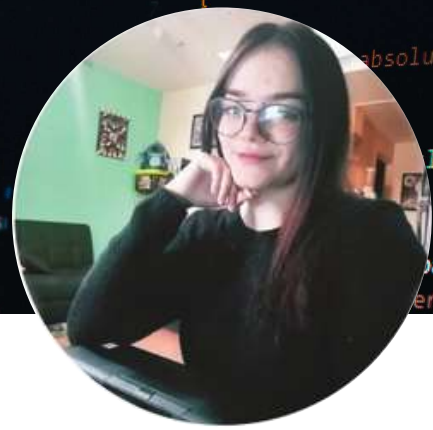


# ARIANA RODRÍGUEZ

Front end developer | Email & Interactive Developer



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<https://www.linkedin.com/in/ariana-rodriguez-38a362116/>

## • ABOUT ME

More than 4 years' experience as a developer. I'm interested in creating content and am always open to new ideas and challenges. I'm passionate about having new experiences that allow me to develop both personally and professionally.

## • EDUCATION & CERTIFICATIONS

### CTP Mercedes Norte (2014 - 2016)

- Technician in Business Informatic

### Intensa Institute (2018 - 2020)

- English

### Build Responsive Real-World Websites with HTML and CSS

Udemy, 2024.

<https://www.udemy.com/certificate/UC-66633d72-a5f1-4122-a4d6-d126317c8a90/>

### Develop Websites and Components using AEM

Adobe Learning, 2024.

<https://www.linkedin.com/in/ariana-rodriguez-38a362116/details/certifications/1705093698043/single-media-viewer/?profileId=ACoAABzieZoBjxKLT3lollp-xOudS0i5V3s3goo>

### Politécnico Internacional (2017 - 2018)

- Web development technician

### Universidad Fidelitas (2022 - currently)

- Bachelor's degree in computer systems engineer.

### Author and Manage Pages Using AEM Sites I

Adobe Learning, 2024.

<https://www.linkedin.com/in/ariana-rodriguez-38a362116/details/certifications/1705093698043/single-media-viewer/?profileId=ACoAABzieZoBjxKLT3lollp-xOudS0i5V3s3goo>

### Author and Manage Pages Using AEM Sites II

Adobe Learning, 2024.

<https://www.linkedin.com/in/ariana-rodriguez-38a362116/details/certifications/1712541941241/single-media-viewer/?profileId=ACoAABzieZoBjxKLT3lollp-xOudS0i5V3s3goo>

## • EXPERIENCE

### IT Internship

#### CoopeCaja CR , 3weeks in 2015

- IT support tasks to the equipment required (Desktops, laptops, printers) and handle of Databases with MySQL.

### Creative Email Engineer

#### Prodigious LATAM, March 2018 - Agust 2020

I was responsible for make some tasks like as:

- Emails code with HTML, CSS.
- Responsive Emails.
- Content management work with Oracle Responsys.
- Deployment of the Email campaigns.
- Checklist and Peer review.
- Basic SQL statements.
- Email on Acid tool.
- Basic JavaScript for Email with dynamic content.

### Email developer

#### Prose on Pixels, December 2020 - June 2024

I was worked as email developer beside I worked in projects about interactive and front-end developer, I was responsible to make the follow tasks:

- Development of HTML5 Emails following best practices
- Development of JavaScript banners using the GSAP library:  
Creating interactive and animated ads that meet industry standards.
- Development of applications and websites with Angular, Electron JS, Capacitor, Jekyll:  
Implementing efficient and scalable front-end solutions.
- Experience with Adobe AEM: Managing and developing content using Adobe Experience Manager.

### IT Professional Practice

#### Allergan inc, september 2016 - December 2016

- IT support tasks to the equipment required (Desktops, laptops, printers) also some networking tasks

### Freelance IT Technician

#### Colegio Deportivo de Santo Domingo, March 2021 - November 2023

I was worked as IT technician doing the follow tasks:

- Preventive computers and printers maintenance.
- Networking tasks.
- Logo design.

### Freelance Developer

#### Cloud Forest Studio, April 2022 - Currently working

I've been working as developer doing the follow tasks:

- Building HTML5 responsive emails.
- Building animate and static banners with CSS, HTML and Gsap JS.
- Content managment for banners on Google DoubleClick Studio.

- **LANGUAGES AND SKILLS**

English B2

Basic Angular, Electron and Capacitor knowledge

Animations with GSAP JS library

Adobe Photoshop, XD, Indesign, Animate and Dreamweaver

MySQL

Github

Veava and Salesforce Platform

SASS

AEM

EpiServer

Figma

Bootstrap