

# ARIADNA ERCILLA

Web designer / UX-UI



## Contact



Web (in spanish)

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## Education



2014-2015

Web Design master

BAU - University center

2010-2014

Degree in Design

Faculty of Fine Arts

2008-2010

Tecnological Bachelor

IES Jaume Balmes

## Experience



September 2015 - present

### UX-UI and frontend in Smartcommerce

Smartcommerce is a technological company focused on the online food distribution sector.

#### Funcions:

- Wireframes, prototyping and testing
- Conceptualization projects
- RWD (Responsive Web Design)
- Front End Development (HTML5 - CSS3)

September 2013 - Desember 2013

### Graphic Design intern in Offerum.

Offerum is an online company who sells offers of services and products.

#### Funcions:

- Photo retouching
- Prepare image to upload to the web
- Use of image Bank.

October 2014 - Setember 2015

### Web designer in makeyoursuit.com

Makeyoursuit is a start-up focus on seeling online custom made suits.

#### Funcions:

- Redesign the web's screens.
- Design the responsive web.
- Design of banners.
- Design of newsletters
- Photo retouching

June 2013 - August 2013

### Graphic Design intern in Sodexo.

Sodexo is a company about food services.

#### Funcions:

- Corporate identity of the company
- Design of different web elements:  
Banners, newsletters.

## Languages



Catalan: Native

Spanish: Native

English: Intermediate level

French: Low level

## Attributes



Creative



Higly motivated



Self-critical



Team player



## Skills



Photoshop



HTML5



Agile method



Illustrator



CSS3



User tests



Axure



SASS



In-Design



RWD



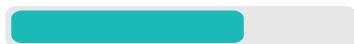
Javascript / Jquery



Git



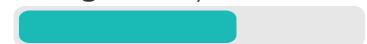
Sketch



Wordpress



Google Analytics



\* Certified in Google Analytics  
Desember 2014

## Courses



2016 Technician of Javascript and Jquery (Seeway, Barcelona)

2014 Google analytics. (Mide y vencerás, Barcelona)

2014 Digital of Google and IAB Spain

2014 Graphic postproduction (BAU - University Center)

2013 Web positioning (Barcelona Activa)

2012 Art therapy (Summer University - UAB)

2011 Adobe Photoshop Technician (Seeway)

## Hobbies



Travel



Take photos



Theatre



A Book Apart's book