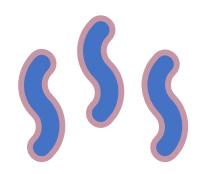


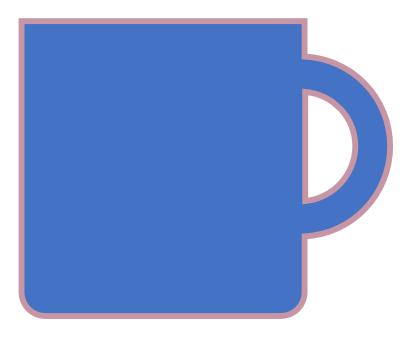
Capstone Final Report & Presentation

## Similarity

 Both cities have a lot of coffee shop in their Financial District (~10%)

Financial District				First Canadian Place, Underground city		
	venue	frea		venue	freq	
a	Coffee Shop	- 1	0	Coffee Shop	0.11	
1	Pizza Place		1	Café	0.07	
Ţ			2	Hotel	0.05	
	Cocktail Bar	0.04	3	Restaurant	0.04	
3	Juice Bar	0.03	4	Japanese Restaurant	0.04	
4	Hotel	0.03				





## Similarity

Manhattan

 Both cities have a lot of restaurants and bars in their financial district as well.

```
----Financial District----
        venue freq
 Coffee Shop 0.10
                                       ----First Canadian Place, Underground city----
                                                     venue freq
 Pizza Place 0.05
                                                Coffee Shop
                                                           0.11
Cocktail Bar 0.04
                                                      Café 0.07
   Juice Bar 0.03
                                                     Hotel
                                                           0.05
                                                 Restaurant 0.04
        Hotel 0.03
                                         Japanese Restaurant 0.04
```

Toronto

## Recommendation

 It wouldn't be wise to open new restaurants or coffee shops in financial region, as they already had an intense competition

Yoga centre/ fitness room could make more sense.