



Capstone Final Report & Presentation

Similarity

- Both cities have a lot of coffee shop in their Financial District (~10%)

----Financial District----

| | venue | freq |
|---|--------------|------|
| 0 | Coffee Shop | 0.10 |
| 1 | Pizza Place | 0.05 |
| 2 | Cocktail Bar | 0.04 |
| 3 | Juice Bar | 0.03 |
| 4 | Hotel | 0.03 |

----First Canadian Place, Underground city----

| | venue | freq |
|---|---------------------|------|
| 0 | Coffee Shop | 0.11 |
| 1 | Café | 0.07 |
| 2 | Hotel | 0.05 |
| 3 | Restaurant | 0.04 |
| 4 | Japanese Restaurant | 0.04 |



Similarity

- Both cities have a lot of restaurants and bars in their financial district as well.

----Financial District----

| | venue | freq |
|---|--------------|------|
| 0 | Coffee Shop | 0.10 |
| 1 | Pizza Place | 0.05 |
| 2 | Cocktail Bar | 0.04 |
| 3 | Juice Bar | 0.03 |
| 4 | Hotel | 0.03 |

Manhattan

----First Canadian Place, Underground city----

| | venue | freq |
|---|---------------------|------|
| 0 | Coffee Shop | 0.11 |
| 1 | Café | 0.07 |
| 2 | Hotel | 0.05 |
| 3 | Restaurant | 0.04 |
| 4 | Japanese Restaurant | 0.04 |

Toronto

Recommendation

- ♦ It wouldn't be wise to open new restaurants or coffee shops in financial region, as they already had an intense competition
- ♦ Yoga centre/ fitness room could make more sense.