Expand, Highlight, Generate: RL-driven Document Generation for Passage Reranking



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Study

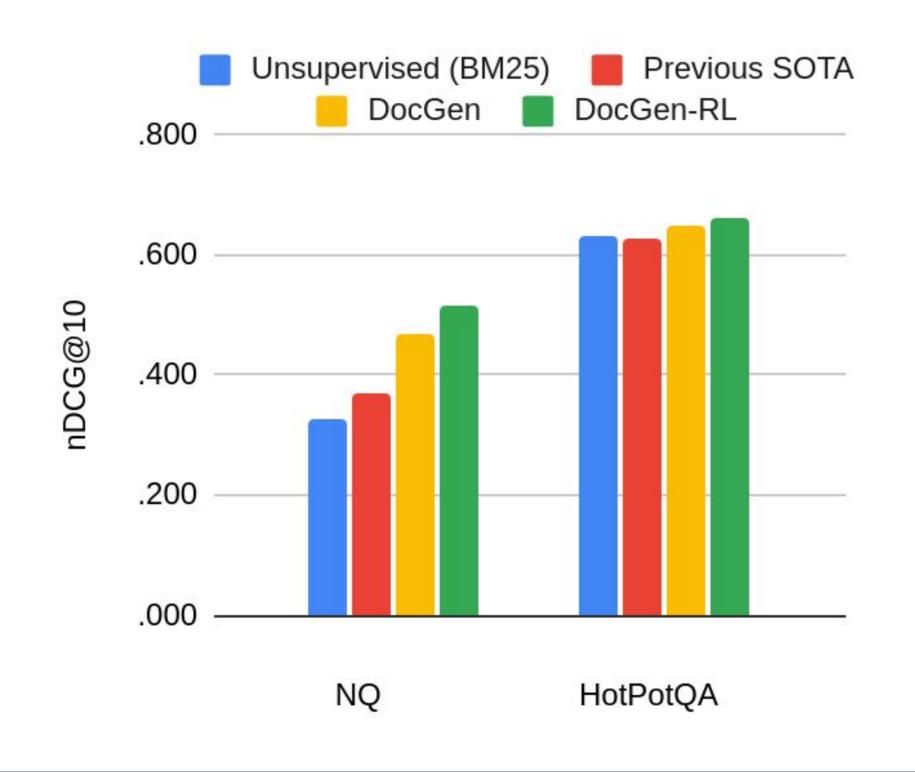
- We address augmenting training data for passage reranking models using LLMs in a novel direction:
 - Generating synthetic documents instead of synthetic queries
 - Figure 1 demonstrates the process
- We propose two novel synthetic document generators: DocGen, and DocGen-RL.
- Advantages for commercial search engines:
 - For **complex queries**, the relevant information may be spread across multiple documents.
 - For new or trending queries, optimizing retriever based on the recently received and repeated (trending) queries.

Proposed Methods: DocGen and DocGen-RL

- **DocGen** consists of a three-step pipeline (Figure 2) with few-shot learning:
 - Query expansion
 - Query highlighting using square brackets
 - **Document generation**, producing likely relevant documents given the expanded and highlighted query
- **DocGen-RL** uses reinforcement learning (RL) to optimize highlighting in the DocGen's pipeline with the estimated relevance of the document as a reward.

Main Results

• Both DocGen and DocGen-RL consistently outperform BM25 and previous state-of-the-art data augmentation methods.



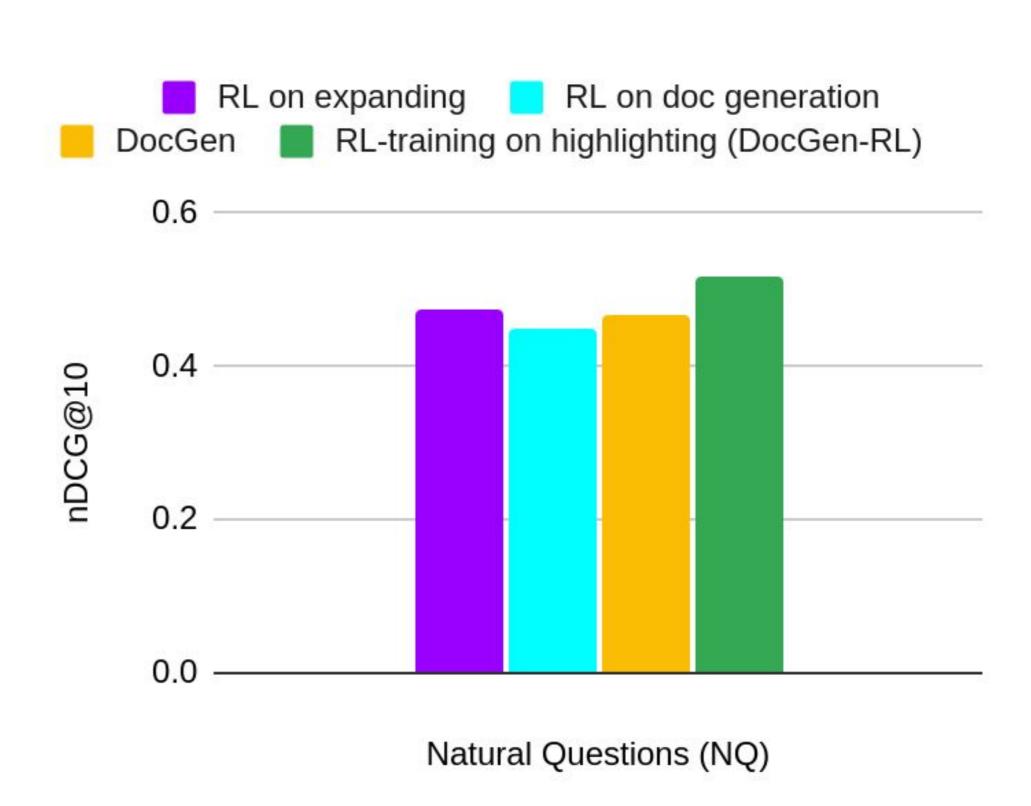
Scaling impact

• Significant improvement over the results by increasing the scale of either BLOOM or MonoT5 parameters.

Dataset	NQ-test
BLOOM 560M and T5-base (220M)	.467
BLOOM-3B	.482
T5-large (770M)	.495

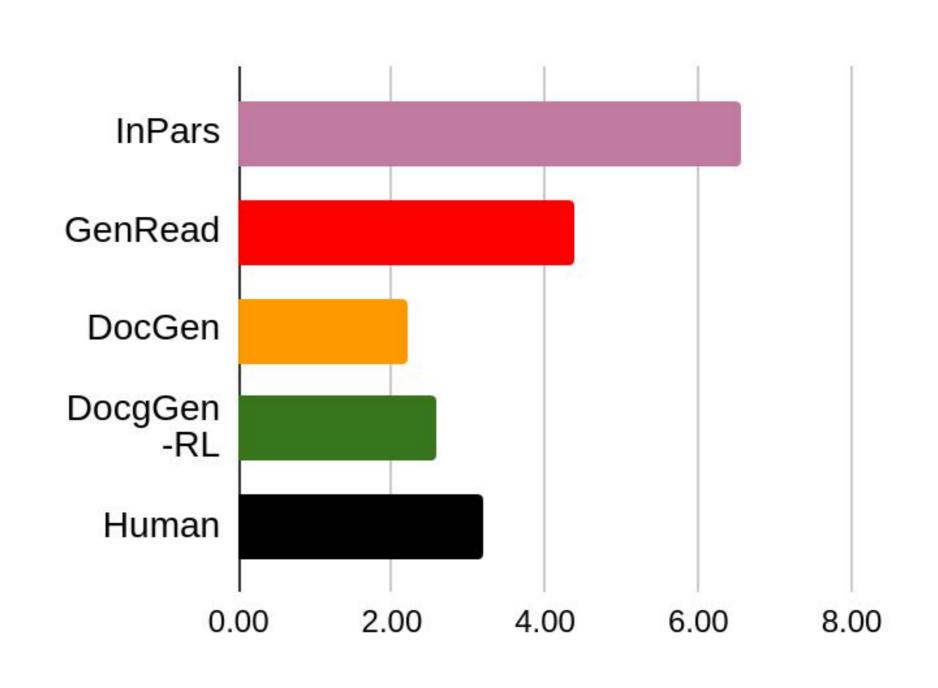
RL-training analysis

• RL training for highlighting queries (DocGen-RL) achieves highest effectiveness.



Gap between synthetic and realistic data

• Similarity the human data in terms of the word overlap between query and document.



Avg overlap between Q and D

Figure 1. Illustration of training passage reranking using the DocGen.



Figure 2. DocGen's pipeline

