## Table 3-1

### Social Media Type By Social Media Usage
——4: "very often" to 1: "unusual"
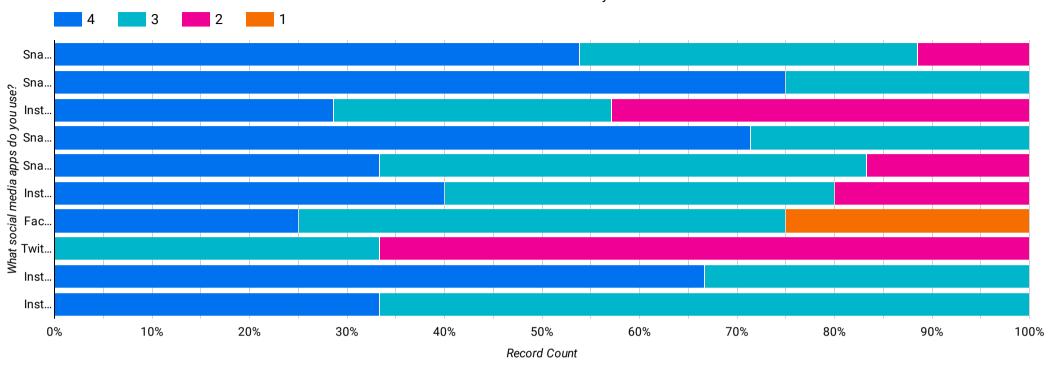
**Legend:** ■ 4  ■ 3  ■ 2  ■ 1



*What social media apps do you use?* (y-axis)
*Record Count* (x-axis)

## Table 3-2

### Artifact Choice By Social Media Usage
——4: "very often" to 1: "unusual"

Which is your favorite post ...  ▾

| Which is your ... | Social Media level number / Record Count | | | |
| --- | --- | --- | --- | --- |
| | 4 | 3 | 2 | 1 |
| Option 5 | 11 | 14 | 4 | - |
| Option 1 | 11 | 5 | 2 | - |
| Option 3 | 7 | 5 | 2 | 1 |
| Option 2 | 3 | 2 | 2 | - |
| Option 4 | 5 | - | 1 | - |
| Option 6 | 1 | - | 1 | - |

Table 4

## How Satisfied with Favorite Artifact
——5: "very satisfied" to 1: "very unsatisfied"



Legend: Option 5, Option 1, Option 3, Option 2, Option 4, Option 6

Y-axis: Record Count (0 to 60)

X-axis: How satisfied are you with the design of your favorite post? (5, 4, 3, 1, 2)