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Impacts of Social Media on Mental Health

In the last decade, the world has witnessed a tremendous change in the way people communicate, share information, and interact with each other through social media platforms. Social media sites such as Facebook, Twitter, Instagram, and Snapchat have become ubiquitous in modern society, and their popularity continues to grow rapidly. While these platforms offer many benefits such as connecting people across the world, they have also raised concerns about their impact on mental health. There is a growing body of research that suggests social media use is linked to a range of mental health issues, including depression, anxiety, and body image concerns, especially among children and adolescents. Therefore, it is important to examine the potential negative impacts of social media on mental health, as well as the factors that contribute to these effects. This essay will critically evaluate the impact of social media on mental health and explore the key factors that contribute to these effects, drawing on relevant research studies, statistics, and

expert opinions. Ultimately, this essay will argue that social media use can have negative impacts on mental health, and it is essential to address these issues to promote healthy digital behaviors and well-being.

Social media has been linked to various mental health issues among young individuals, including anxiety, depression, and low self-esteem. Twenge and Campbell (2019) found that increased screen time was associated with lower psychological well-being among children and adolescents. Additionally, Fardouly et al. (2015) found that social comparisons on social media, particularly on Facebook, were linked to young women's body image concerns and negative moods. This can be attributed to the unrealistic portrayal of beauty standards on social media platforms, which can lead to individuals feeling inadequate and self-conscious. It is important to acknowledge that social media use is not the sole cause of mental health issues, but it can exacerbate pre-existing issues or trigger new ones.

The addictive nature of social media can also have negative consequences on mental health. Jelenchick et al. (2013) found that excessive social media use was linked to "Facebook depression" in older adolescents. Social media addiction can lead to feelings of isolation and

loneliness, as individuals spend less time engaging in real-life social interactions. Moreover, the constant need to check notifications and updates on social media platforms can lead to increased stress and anxiety. O’Keeffe and Clarke-Pearson (2011) warn that excessive social media use can lead to sleep deprivation and poor academic performance, further impacting an individual's mental health.

While social media has been largely criticized for its negative impact on mental health, it can also have positive effects. Vayreda and Antaki (2009) found that social media can provide a supportive space for individuals suffering from depression, allowing them to connect with others who are going through similar experiences. Social media platforms can also be used to raise awareness about mental health issues and provide resources for individuals seeking help. De Choudhury et al. (2013) suggest that social media can be a useful tool for measuring depression in populations, providing researchers with valuable data to better understand and address mental health issues. Therefore, while social media can have negative consequences on mental health, it is important to acknowledge the potential positive impact it can have as well.

Social media has been increasingly popular among individuals of all ages. While it provides many benefits, including the ability to connect with others and access information, studies have shown that excessive social media use can negatively impact mental health. Twenge and Campbell (2019) found that increased screen time was associated with lower psychological well-being among children and adolescents. This is due to the fact that social media can create feelings of isolation, loneliness, and depression, especially when individuals spend too much time online and not enough time engaging in face-to-face interactions.

In addition to depression, social media has also been linked to body image concerns and mood disorders among young women. Fardouly et al. (2015) found that social comparisons on social media, particularly on Facebook, can lead to increased body image concerns and negative mood. Women who regularly view photos of others with idealized body types may feel inadequate and become more dissatisfied with their own appearance. The constant exposure to these images can contribute to the development of mood disorders such as anxiety and depression.

Furthermore, social media has been found to have an impact on depression in older adolescents, referred to as "Facebook depression."

Jelenchick et al. (2013) identified that social networking site use was associated with increased depression symptoms in older adolescents. These symptoms are usually caused by cyberbullying or social isolation, which can occur through social media. Adolescents may be more prone to developing depression due to the increased pressure to fit in, which social media exacerbates by creating unrealistic standards of appearance, success, and popularity.

While social media can negatively impact mental health, it can also provide support to those who are struggling with depression. Vayreda and Antaki (2009) found that social support in a CMC group for depression was beneficial. Members of the group found a sense of community and support by being able to communicate with others who were going through similar struggles. Similarly, De Choudhury et al. (2013) discovered that social media can be used as a measurement tool for depression in populations. By analyzing social media data, they were able to identify individuals who were at a higher risk of depression and provide them with appropriate resources.

In conclusion, social media use can have both positive and negative impacts on mental health. While it provides a way to connect with others and access information, excessive use can lead to feelings of

depression, anxiety, and body image concerns, especially among young individuals. The unrealistic portrayal of beauty standards and the constant need for validation can exacerbate pre-existing issues or trigger new ones. However, social media can also be a supportive space for individuals suffering from depression and can be used as a tool for raising awareness about mental health issues and providing resources for those seeking help. It is important to acknowledge both the potential positive and negative impacts of social media on mental health and to promote healthy digital behaviours to ensure individuals' well-being. This requires a collective effort from individuals, parents, educators, and social media companies to create a safer and more supportive online environment for everyone.

Resources:

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