ARIANE LEE

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EDUCATION

Stanford University <div align="right">**Sept. 2021 - present**</div>
B.S. in Computer Science <div align="right">*Exp. June 2025*</div>

- **GPA:** 4.010
- **Relevant Coursework:** Cross-Platform Mobile Development (React Native), Intro to UI/UX Design (Figma), Intro to VR Design & Development (C#), Intro to Probability for Computer Scientists (Python), Mathematical Foundations of Computing (C++), Programming Abstractions (C++), Programming Methodologies (Python), Design that Understands Us
- **Campus Activities:** Stanford Women in Computer Science, TreeHacks, Stanford Women in Design, Kappa Alpha Theta

SKILLS

Programming Languages: Python, JavaScript, HTML/CSS, C++, C#,
Tools: React/React Native, Github, Figma, Adobe Creative Suite
Languages: English (native), Mandarin (native), Cantonese (native), French (conversational)

PROFESSIONAL EXPERIENCE

Carta <div align="right">**Front End Engineer**</div>
Dec. 2022 - Present <div align="right">*Palo Alto, CA*</div>

- Implementing redesign of Stanford's official course exploration and planning platform used by 95% of Stanford undergrads
- Creating and scaling React component library for Carta's newest iteration of features using **Javascript**

Fizz <div align="right">**Kleiner Perkins Design Fellow**</div>
April 2022 - Sept. 2022 <div align="right">*New York, NY*</div>

- Handpicked by Kleiner Perkins (KP) to be one of 104 fellows for the KP Fellowship out of 2,500+ applicants (<3% acceptance rate)
- Served as a designer for KP-backed consumer fintech company Fizz, building a debit card that helps students build credit
- Prototyped and designed user interfaces for onboarding, user profiles, and credit score tracker for mobile app using **Figma**
- Formulated app features with growth team such as interactive reward location maps and user-wide payment notifications

Hyundai Future Mobility Design Workshop <div align="right">**Designer**</div>
April 2022 - May 2022 <div align="right">*Palo Alto, CA*</div>

- Conducted rapid need-finding and prototyping with 6 person team for 7 week design project regarding autonomous automobiles
- Designed user-centered autonomous automobile interior for better dining experience, convenience, and flexibility, incorporating re-configurable seating, spill-free surfaces using magnetic technology, and personalized user ambience profiles
- Presented solutions to head of Hyundai's Interior Design Team & director of Stanford at the Incheon Global Campus

Stanford Marketing Group <div align="right">**Consultant**</div>
Sept. 2021 - Present <div align="right">*Palo Alto, CA*</div>

- Formulated growth strategies for Hilton's Motto hotel line regarding amenity packages, loyalty programs, social media, & UI/UX design to target Millennials and Gen Z ; presented strategies to Hilton's Loyalty Financial Partnerships Marketing Manager
- Developed new features & growth strategies for BeReal's US expansion based on user experience & market research ; presented recommendations to BeReal's founders that were later adopted, including delaying camera timing & interactive emoji features

PROJECTS

Spotify Tinder <div align="right">**React Native, Expo, JavaScript**</div>
Nov. 2022 <div align="right">*https://github.com/arianexlee/spotify-tinder*</div>

- Developed cross-platform mobile app that generates song recommendations based on Spotify listening history, allowing users to swipe through recommendations in Tinder card-swipe format and add songs directly to their Spotify playlists
- Connected to Spotify API to create personalized recommendation system and directly integrate song addition to playlists
- Conducted user research and prototyped & designed user interface for all screens using **Figma**

LEADERSHIP EXPERIENCE

TreeHacks <div align="right">**Designer**</div>
Oct 2022 - Present <div align="right">*Palo Alto, CA*</div>

- One of two designers responsible for designing all branding, internal tools, design systems, and websites for Stanford's premier hackathon with 2000+ participants and $250,000+ in prizes

Affiliated Stanford Entrepreneurial Students (ASES) <div align="right">**VC3 Director, previous VC3 Member**</div>
Oct 2021 - Present <div align="right">*Palo Alto, CA*</div>

- Organized and managed pitch competition with 16 Stanford startups & 16 VCs, including A16Z, General Catalyst, Softbank, & Pear

AWARDS

- **2021** - NYTimes Student Editorial Contest Winner *(International)*
- **2021** - Cooper Hewitt Design Competition Honorable Mention *(National)*