# Arianna Lang Wang website: https://ariannalangwang.github.io Software Engineer

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#### **Basic Info**

My portfolio website: https://ariannalangwang.github.io

Residency status: U.S. Citizen

#### **Education**

University of Pennsylvania 2019 to 2022 · GPA 3.80

Master of Computer Science and Information Technology, Computer Science

North Carolina State University 2015 to 2017 · GPA 3.93

Master of Statistics

## **Employment**

Data Scientist · The Walt Disney Company

Full-time · 10/2018 - 09/2019 · Seattle, WA

- Programmed in Python on a daily basis. Coded in SQL and used Tableau on a regular basis.
- Designed and built a major ad revenue prediction project using Facebook's Prophet models instead of the traditional ARIMA & SARIMA statistical models, increased model prediction accuracy by 11.4%.
- Designed and built an NLP (natural language processing) project by using fuzzy word matching to find similar movie & show titles in various documents, automated the research team's workflow, and increased team productivity.
- Was responsible for ad revenue forecasts for Disney digital television networks. Continuously evaluate new data sources and modeling methodologies to maintain and improve excellence in forecast accuracy.

# **Selected Projects**

### Image Classification WebApp

- Built an image classification web app that allows a user to upload a photo, then my app can recognize the photo and tell the user what the photo is.
- Utilized TensorFlow's Keras API to work with MobileNets to deploy deep convolutional neural networks (CNNs) model in my web app.
- Taught myself Python's Flask framework and used it as the back-end.
- Source code on GitHub: https://github.com/ariannalangwang/Image-Classification-WebApp.
- WebApp Demo: https://www.youtube.com/watch?v=c4w\_qS30Kag.

#### YouTubeVideo Website with React

- Built a website to search YouTube videos to learn the popular front-end framework React.
- Used HTML, CSS, JavaScript, and the React framework, also employed semantic-ui for styling and YouTube's API for data fetching.
- Source code on GitHub: https://github.com/ariannalangwang/YouTube-Video-Search-WebApp-with-React.
- Website link: https://arianna-lang-wang-youtube-videos.vercel.app.

#### Personal Portfolio Website

- Built a portfolio website to showcase my side projects and my resume.
- Learned and practiced web development skills.
- Source code on GitHub: https://github.com/ariannalangwang/ariannalangwang.github.io.
- Website link: https://ariannalangwang.github.io.

# Global Terrorism Project

- Implemented the whole data science pipeline from data cleaning, data wrangling, and data exploration to predictive modeling, model evaluations, data presentation, and storytelling.
- Trained and tested data on various machine learning models such as random forest, logistic regression, PCA (principal component analysis), and SVM (support vector machines) models.
- Source code on GitHub: https://github.com/ariannalangwang/Global-Terrorism-Project.
- Written report: https://www.linkedin.com/pulse/analyzing-global-terrorism-arianna-lang-wang.

### **Skills**

Languages: Java, Python, C, SQL

Web Development: HTML, CSS, JavaScript, Bootstrap, React, Flask Tools & Platforms: Git, GitHub, Linux, LaTex, Tableau, Heroku

Data Science: Data Cleaning & Wrangling, Predictive Modeling, Model Evaluation, Data Visualization

Machine Learning: Linear Regression, Logistic Regression, Support Vector Machines, Decision Tree & Random Forest,

K Nearest Neighbors, Principal Component Analysis, K Mean Clustering