

Instructions for Crowdsourcing Annotation: from “*Extracting Participation in Collective Action from Social Media*”

Given the social media comment, which is the most appropriate label to represent the expressed level of participation in collective action? Refer to the ‘Instructions’ panel.

Instructions: We are interested in collective action expressed in social media comments. Collective action can refer to a broad range of topics, such as environment, civil rights and mental health, and can reflect a spectrum of stances. Consider the given labels, roughly defined on a scale of increasing level of participation in collective action:

- **Problem-solution:** the comment identifies an issue relevant to collective action as problematic, potentially assigning blame to the responsible and proposing a view on how to address the problem.
- **Call-to-action:** the comment attempts to convince others to join or support a cause (e.g. a “call to arms”).
- **Intention:** the comment expresses the author’s willingness or interest to act.
- **Execution:** the comment directly reports the author’s involvement in some form of action.
- **None:** None of the above.

Annotate the social media comment below according to the labels. To ease the labeling process, if multiple labels apply please select the highest on the scale (e.g. if both “Intention” and “Execution” apply, select “Execution”). Please press ‘More Instructions’ and read an example for each label before annotating. Any suspected fraud or abuse will result in forfeiture of compensation.

Examples for Each Label:

- **Problem-solution:** “The decrease gender violence, one should start from school education and then offer continuous support through the workplace.”
- **Call-to-action:** “The wealth gap is widening every day, and it’s time for action. Join us in calling for economic justice by attending the rally downtown this Saturday.”
- **Intention:** “I wish to do my part in fighting racial injustice and join some community meetings.”
- **Execution:** “Just got back from volunteering at the local food bank. Small actions can make a difference.”