

Arianna Sivira-Alvarado
40098545
Santo Romano
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The Yes Men Fix the World

This has probably got to be one of the most hilarious pieces of non-fiction of all time. It was so impressive to see how Andy and Mike could pull such grandiose stunts with such confidence. Andy's poker face and professionalism during his presentations and interviews is impeccable. I caught myself laughing at many instances during the film. It's really astounding how simple it looked for them to pass themselves off as representatives of big corporations. All they had to do was make fake websites and wait for people to invite them to conferences and/or interviews. It's absolutely brilliant. The way they chose to tell their story and their process is so thorough and humorous. The Dow speech was a very well thought out metaphor. It's unbelievable that some of the attendees of the conference actually considered the implementation of their risk assessment. These people thought that they came across as honest instead of shocking, which is insane. It goes to show how culty big corporations can be and just how much they devalue human life. I absolutely died at 25:31, when they put up a homoerotic image as the background image for one of their interviewed guests (free marketers) because he was being so vague about what anted as imagery. I often found myself getting nervous for Andy when he had to speak publicly, but he never disappointed with his deliveries. I loved that their televised interview ended up shedding light on the aftermath of the devastation in Bhopal. It was also nice of them to actually go to Bhopal and speak with some of the victims of the incident. I also enjoyed their vivoleum stunt because of how crazy it would be if it were true. Seeing the reaction of the crowd when they realized they were holding "human" candles was just perfect. They are very tactful and smart men. I think that their changing approaches really shows just how important it is for them to make meaningful change. Out of all of their hoaxes, I think that the fake New York Times was the most impactful in comparison to the other hoaxes. It really seemed to make people question how they can create changes to make sure that the articles they were reading could eventually come true. It shed light on just how bad things were, and how great the world could be.