

Taylor story

Taylor Swift has been very busy the past few years with putting out a documentary, releasing five albums since 2019, and starting a petition for the [Equality Act](#) to go to the Senate. However, since her release of [Red \(Taylors Version\)](#) in November, she has been quiet. This has put “swifties” on alert for a possibly new re-recording coming soon, but first why is she re-recording her albums?

Swift recorded her first six albums with [Big Machine Records](#), founded by Scott Borchetta. Since the beginning her career, Swift made it clear that all she wanted was to own her music. In 2005, Scott Borchetta was starting his own label, and after seeing her perform in a café decides to sign her. No one knew that they would help each other grow into stardom.

The two worked well together and were close until her contract with the label expired in 2018. Swift decided to part ways with Big Machine and sign with Republic Records and Universal Music Group. She thanks Borchetta for guiding her along with writing, “It’s also incredibly exciting to know that I’ll own all of my master recordings that I make from now on,” Swift wrote. She finally has the one thing she had been dreaming of ownership.

Media proprietor, investor, and record executive Scooter Braun is the manager of artists, Ariana Grande, Justin Bieber, Demi Lovato, and more. Braun came into the picture to purchase Big Machine for \$300 million, this purchase includes Swift’s rights to her first six albums. Taylor Swift claims she was unaware Braun would acquire the rights to her music.

Borchetta then argues against Swift, by stating the “deal points” as an offer for her to return to the label. Swift turns down the offer, but says she intends to re-record her first five albums while talking with Robin Roberts on “Good Morning America.”

“My contract says that starting November 2020 I can record albums one through five all over again. I’m very excited about it.”

“I personally love when she comes out with a re-recorded album because it gives me nostalgia,” says Natalie Simpson a Communications Sciences and Disorders major at University of Wisconsin River Falls. “It gives me an overwhelming sense of empowerment that she is taking back what is rightfully hers.”

So far, Taylor has re-recorded [Fearless \(Taylor’s Version\)](#) and Red (Taylor’s Version). On the albums she also added “From the Vault” songs, which are songs that she wrote at the time of the original album but never made it onto the album.

Swift has made it apparent that she is going out of order with her re-recordings so fans have no idea which album will be next. Amelia Hadzima, a nursing major at Marquette University says, “I hope the next re-recording is Speak Now.”

Arianne Kornmann a IT major from Chippewa Valley Technical College fully supports Swift's decision. "I think she deserves the right to her own music that she worked very hard on throughout her music career." Fan's anticipation is rising for the awaited announcement of another re-recorded album. Which one do you think she will release next?