

Market Basket Analysis Report

Top Association Rules (FP-Growth):

{934} => {923} (support=0.042, conf=0.87, lift=11.78)
{873, 934} => {923} (support=0.014, conf=0.93, lift=12.53)
{712, 707, 708} => {711} (support=0.012, conf=0.94, lift=7.80)
{712, 707, 711} => {708} (support=0.012, conf=0.92, lift=7.70)
{712, 708, 711} => {707} (support=0.012, conf=0.89, lift=7.15)
{707, 708, 711} => {712} (support=0.012, conf=0.97, lift=7.71)
{708, 711} => {712} (support=0.013, conf=0.81, lift=6.46)
{871} => {870} (support=0.089, conf=0.85, lift=3.83)
{878, 870} => {871} (support=0.020, conf=0.87, lift=8.28)
{878, 871} => {870} (support=0.020, conf=0.85, lift=3.82)

Strong Product Pairs (Jaccard >= 0.8):

Products (925, 926) -> Similarity=0.957
Products (804, 806) -> Similarity=0.941
Products (786, 788) -> Similarity=0.918
Products (918, 925) -> Similarity=0.917
Products (786, 831) -> Similarity=0.915
Products (743, 748) -> Similarity=0.914
Products (787, 788) -> Similarity=0.908
Products (786, 787) -> Similarity=0.907
Products (755, 756) -> Similarity=0.906
Products (894, 994) -> Similarity=0.906
Products (918, 926) -> Similarity=0.904
Products (917, 925) -> Similarity=0.903
Products (852, 854) -> Similarity=0.897
Products (788, 831) -> Similarity=0.890
Products (917, 926) -> Similarity=0.890