

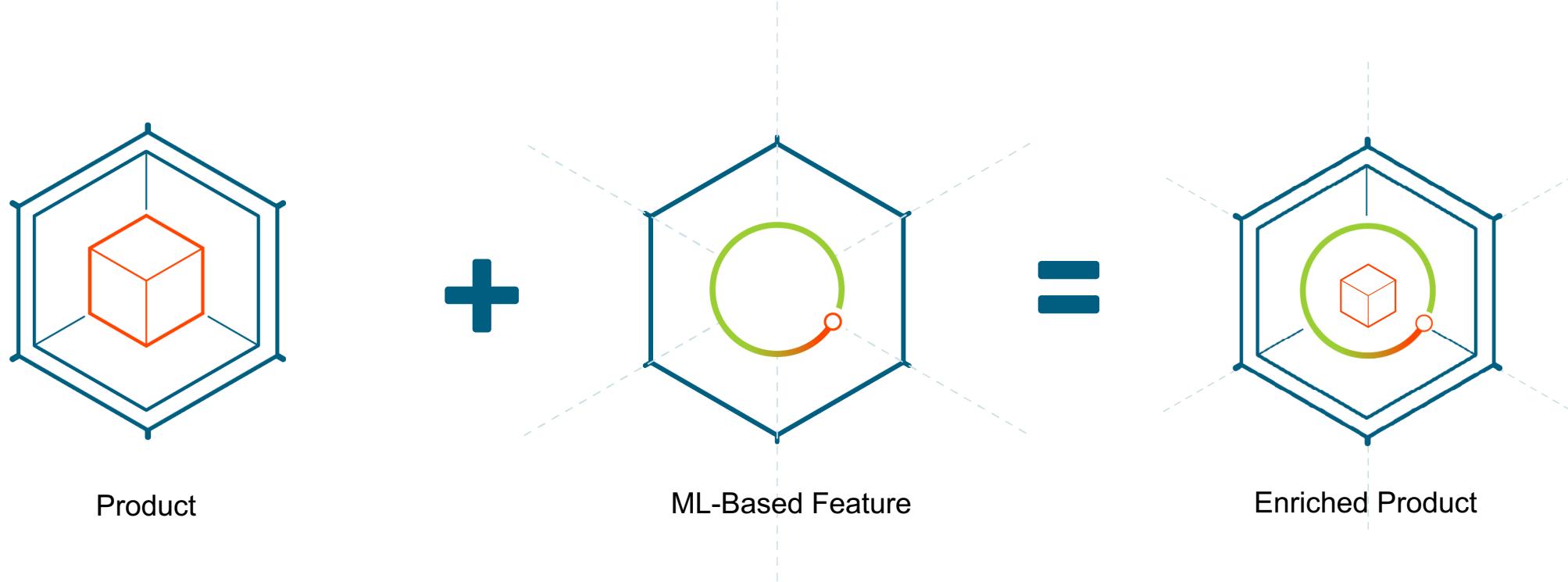
How to Create AI in Decentralized Systems

ARIC Brown Bag Session

Dr.-Ing. Robin Hirt, 21.07.2020

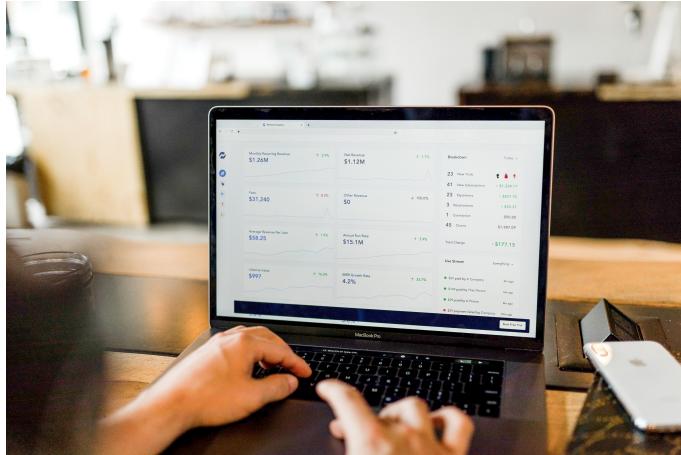


Companies have a great interest in the enrichment of their products with AI...

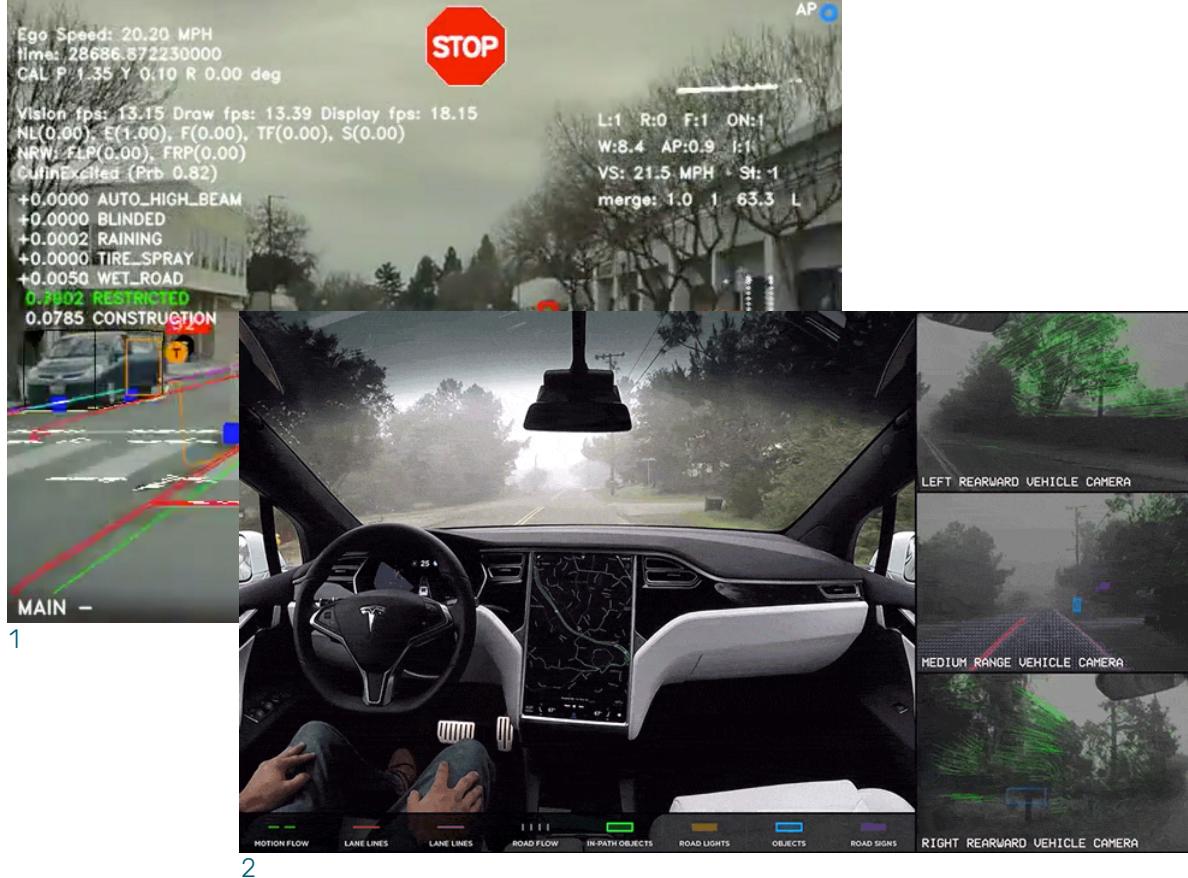


Companies that employ AI/ML features achieve up to 61% ROI on their projects.¹

...to improve their products and services...



...and therefore require a large amount of (training) data.



1

2



3

Many entities face similar problems that could be solved by exchanging knowledge but..



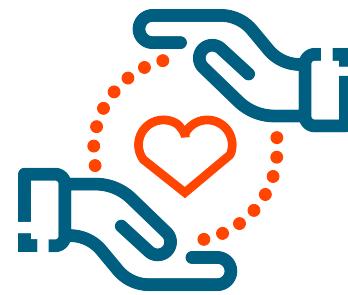
...some prefer to **protect their data** for legal, ethical or strategic reasons.



Industry 4.0



Insurance and Finance



Healthcare

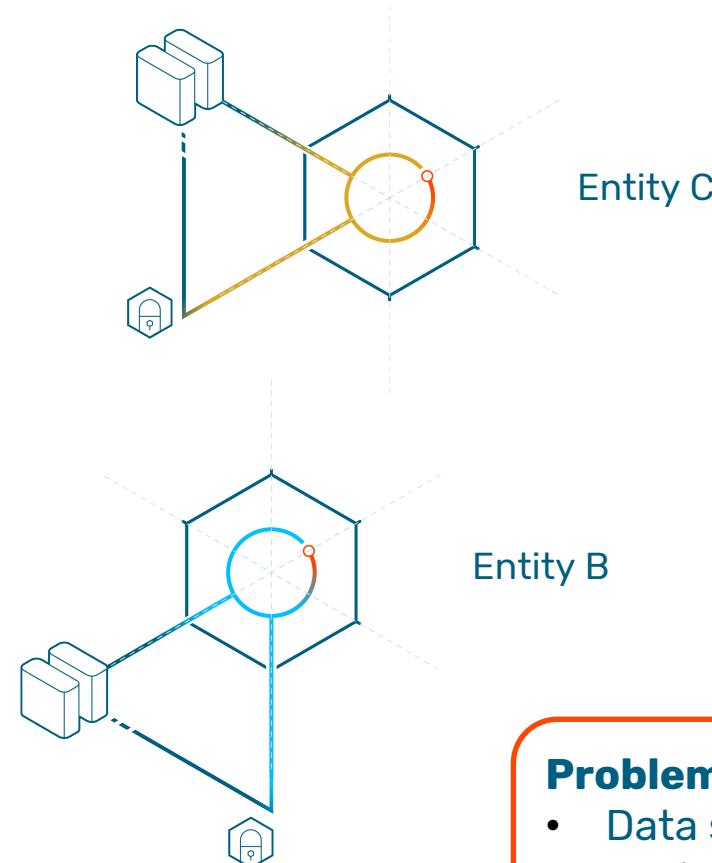
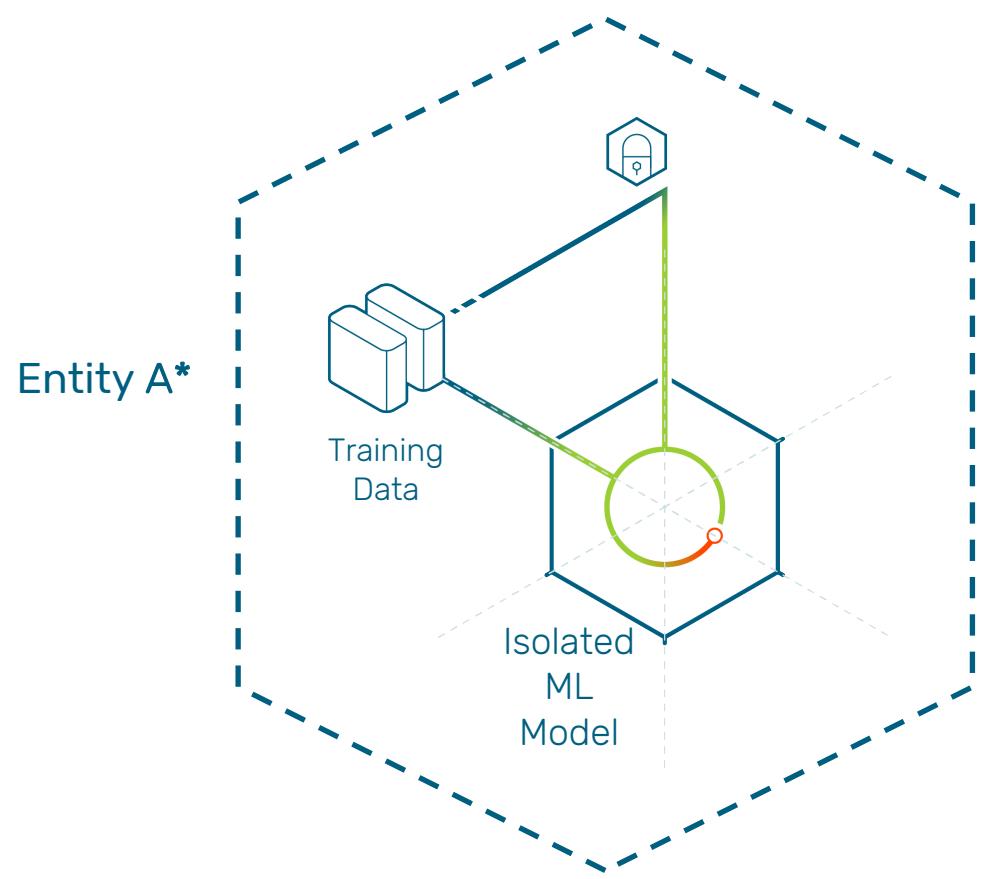
How can you built AI features when data is distributed?

Option A: Train isolated models for each customer



Ex.: System landscape of hospitals and (research) institutions with distributed data¹

Joint ML-Task: Diagnosis Support on Medical imagery



Problems

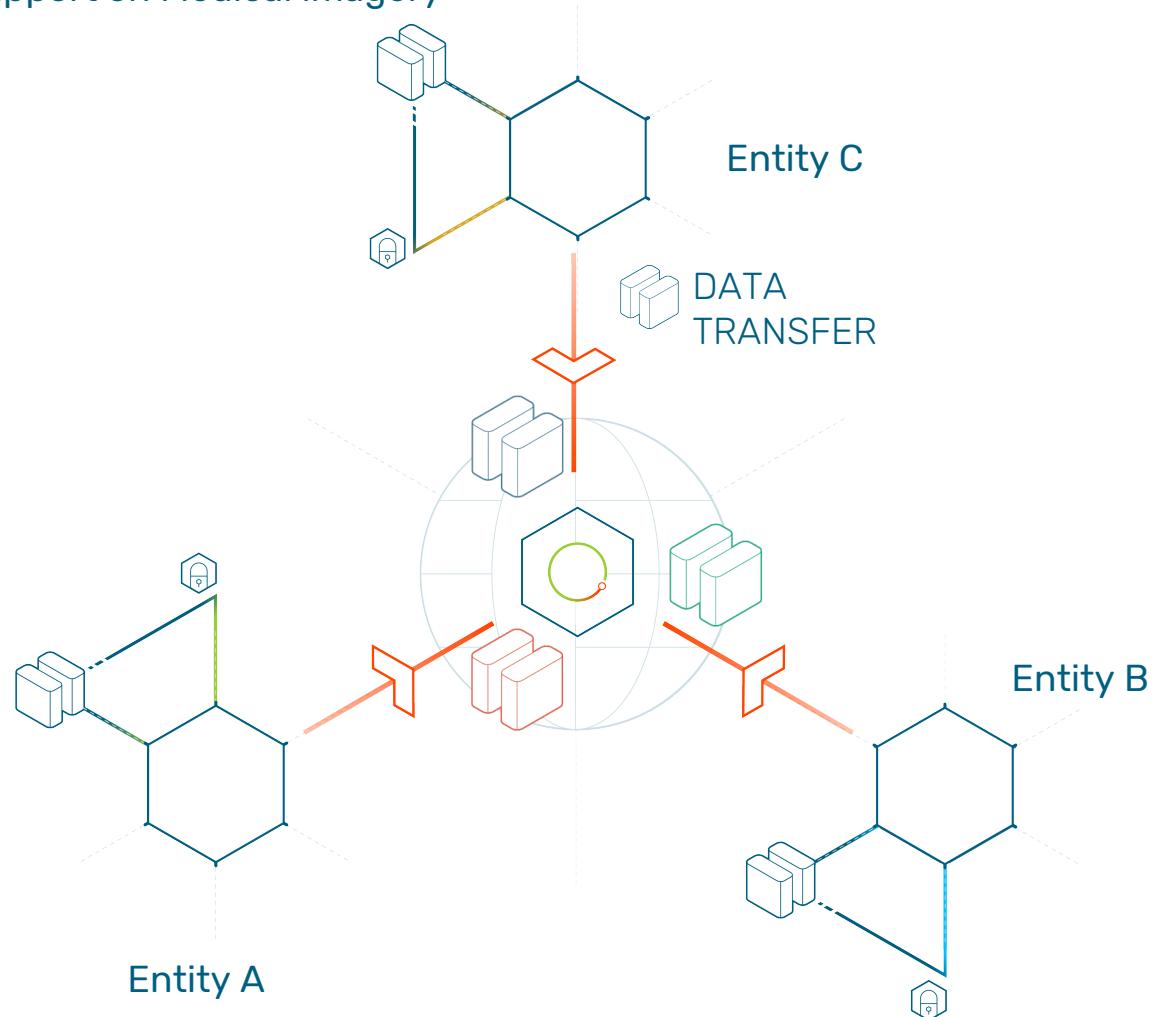
- Data scarcity in local environment
- Performance of models

Option B: Centralize all data to train a general ML model



Ex.: System landscape of hospitals and (research) institutions with distributed data¹

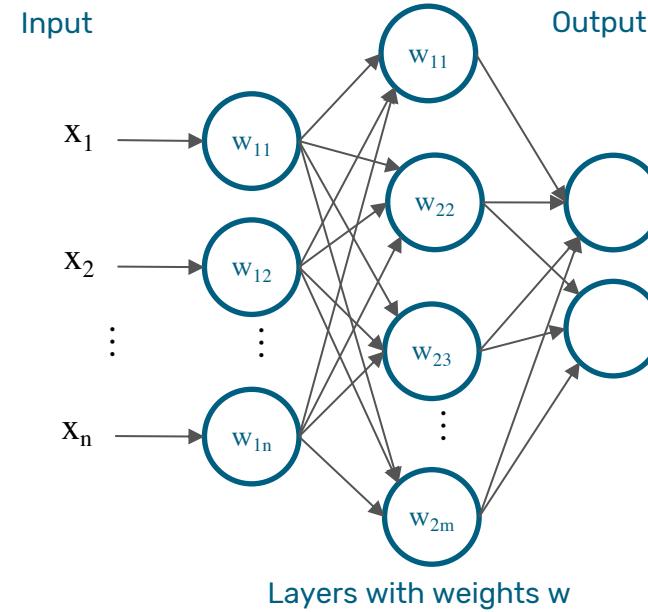
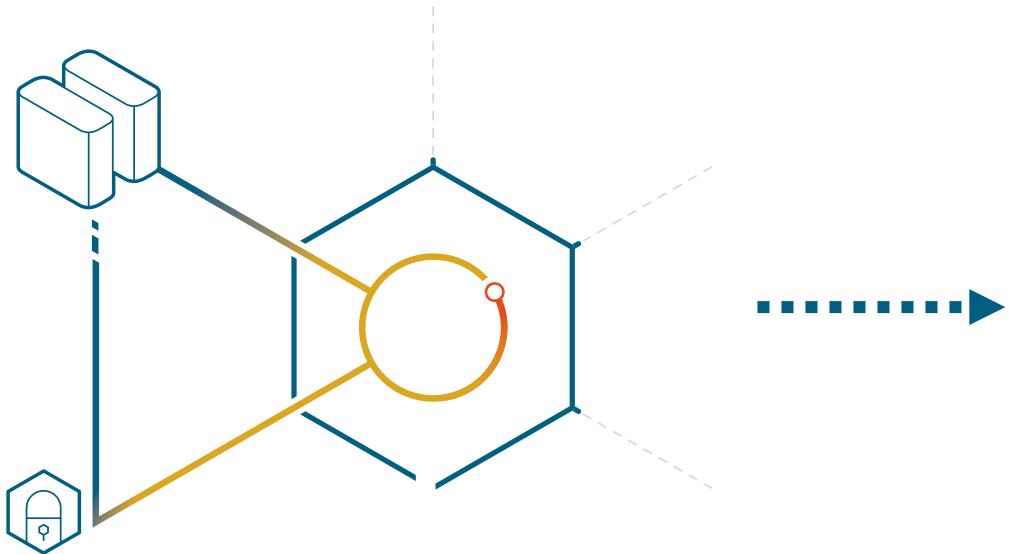
Joint ML-Task: Diagnosis Support on Medical imagery



Problems

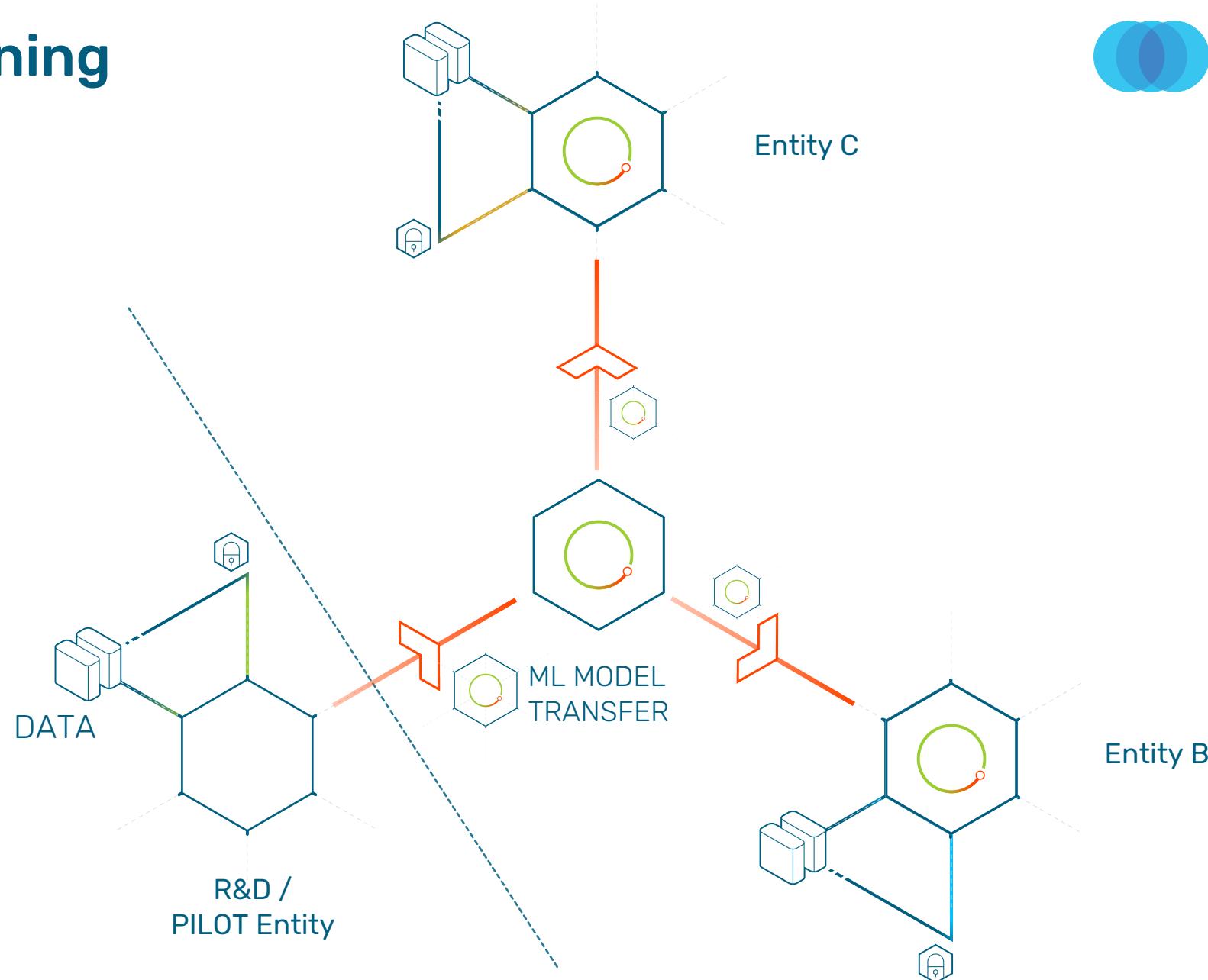
- Data sensitivity/criticality
- Data volume & cost of transmission

Option C: Change the paradigm – instead of data, send the model

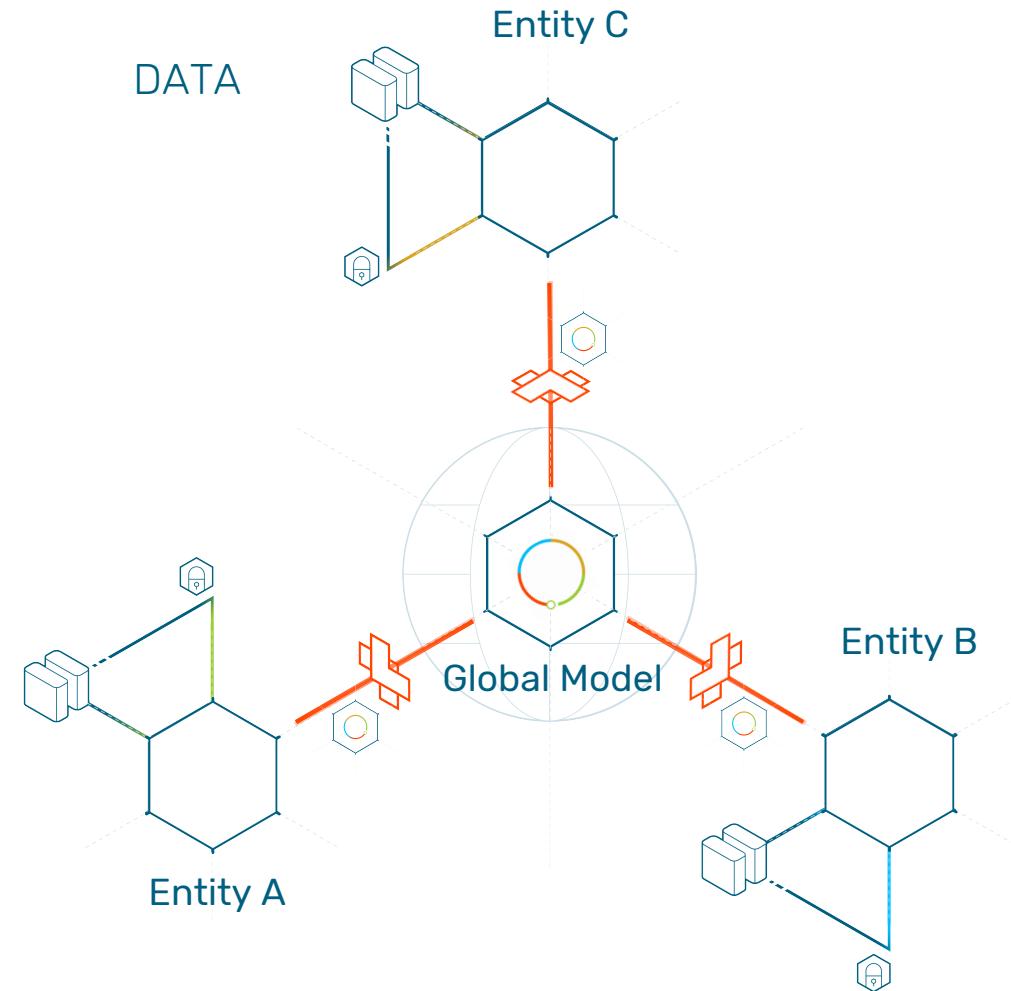
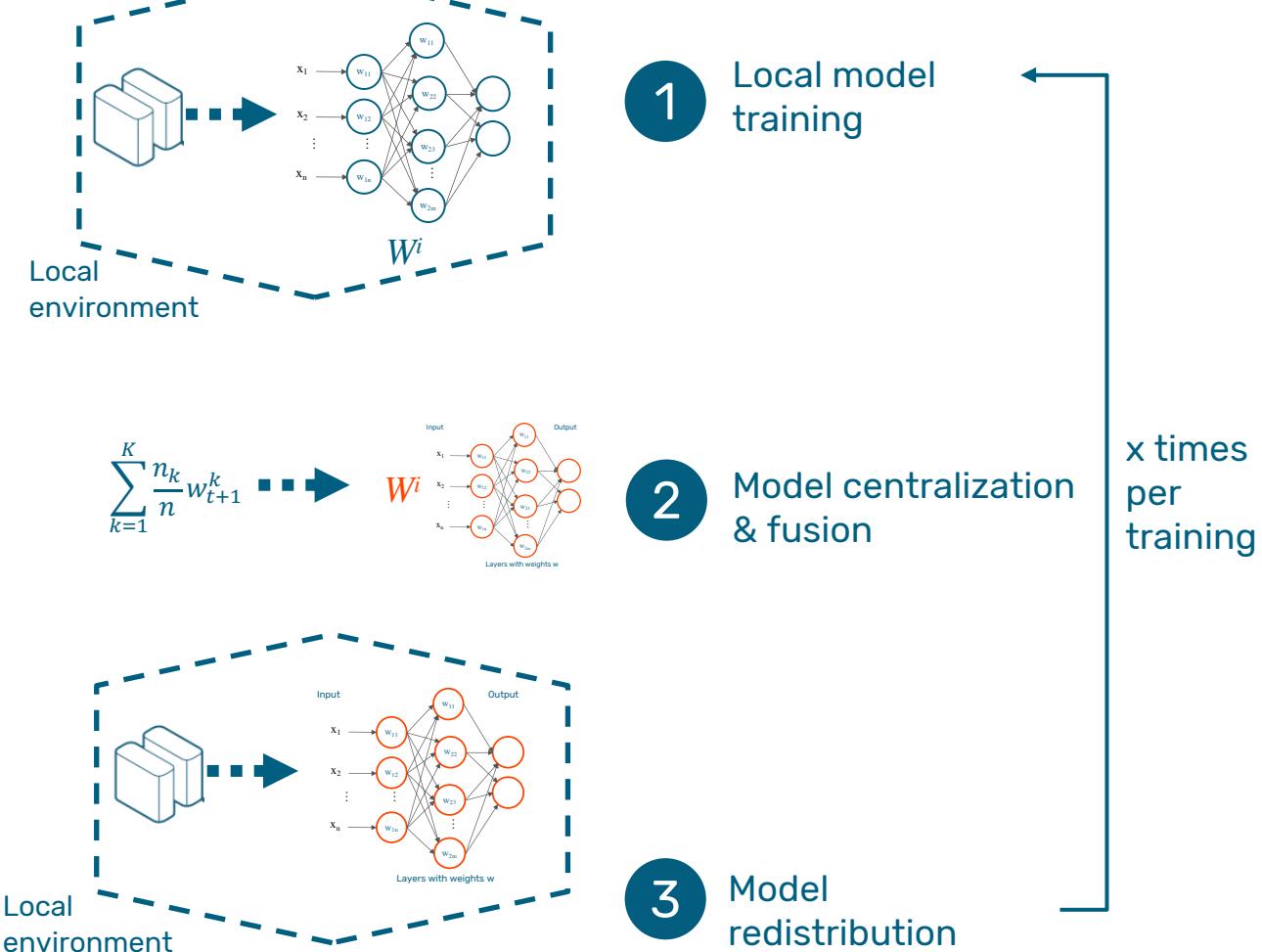


- Neural network models are trained on data to predict/classify outputs on a given input.
- These models are considered to be "**black boxes**" that make it very hard to extract raw data.
- Neural network models contain information of the underlying training data (represented by *weights*).
- These weights W^i can now be exchanged instead of raw data.

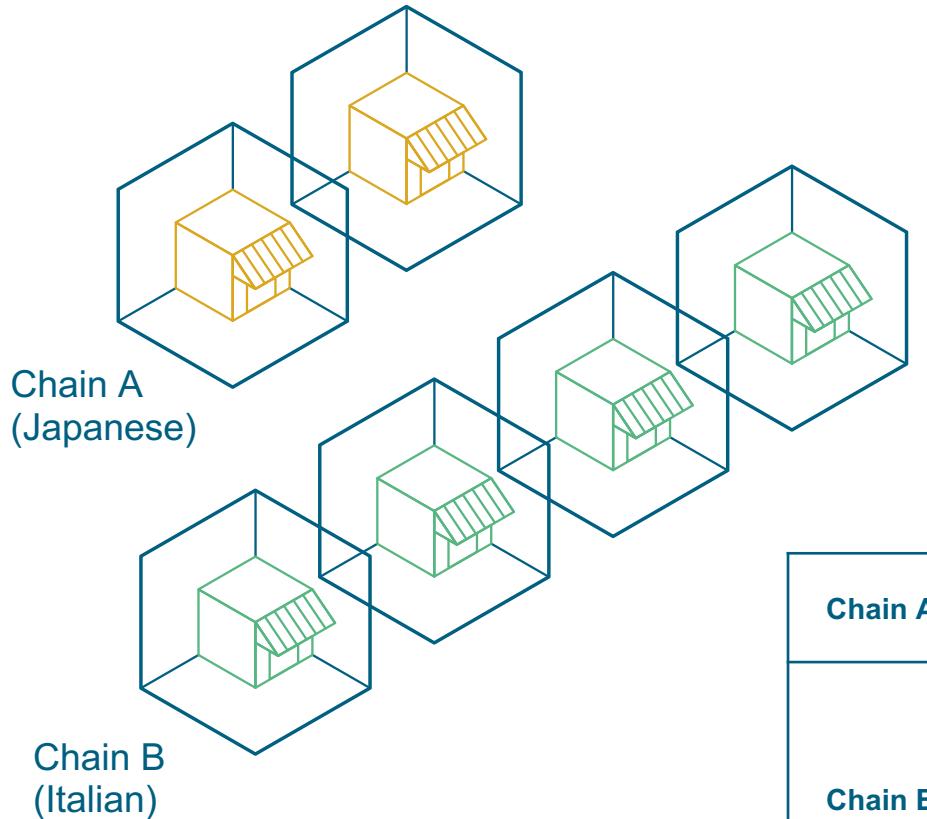
Transfer Learning



Federated Machine Learning



FedML for Restaurant Sales Forecasting across Branches & Chains



- Two restaurant chains with independently run branches.
- Branches need to plan staff and supplies ahead based on future sales to reduce costs and improve service.
- **Goal:**
Enable the ERP provider to offer sales forecast without centralizing and mixing sales data

		Baseline (Isolated ML)
Chain A	Branch 1	17,29
	Branch 2	16,44
	Branch 3	14,28
	Branch 4	23,89
	Branch 5	17,04
	Branch 6	12,44
	Branch 7	22,30

Results of study¹ (in mean absolute percentage error)



FedML faces many challenges in the real-world.

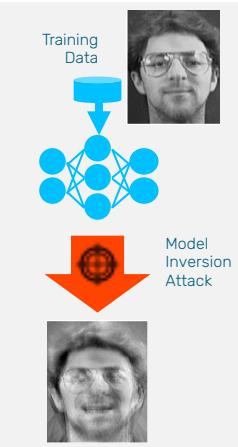


**1. Communication
between Systems**

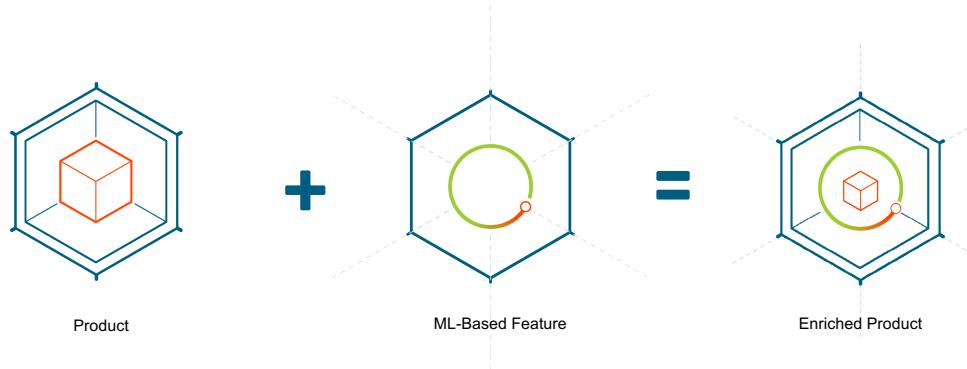
**2. Information
Systems
Heterogeneity**

**3. Statistical
Heterogeneity**

4. Privacy



Federated Learning enables many industries to utilize the potential of their data.



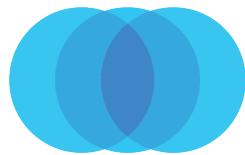
Industry 4.0



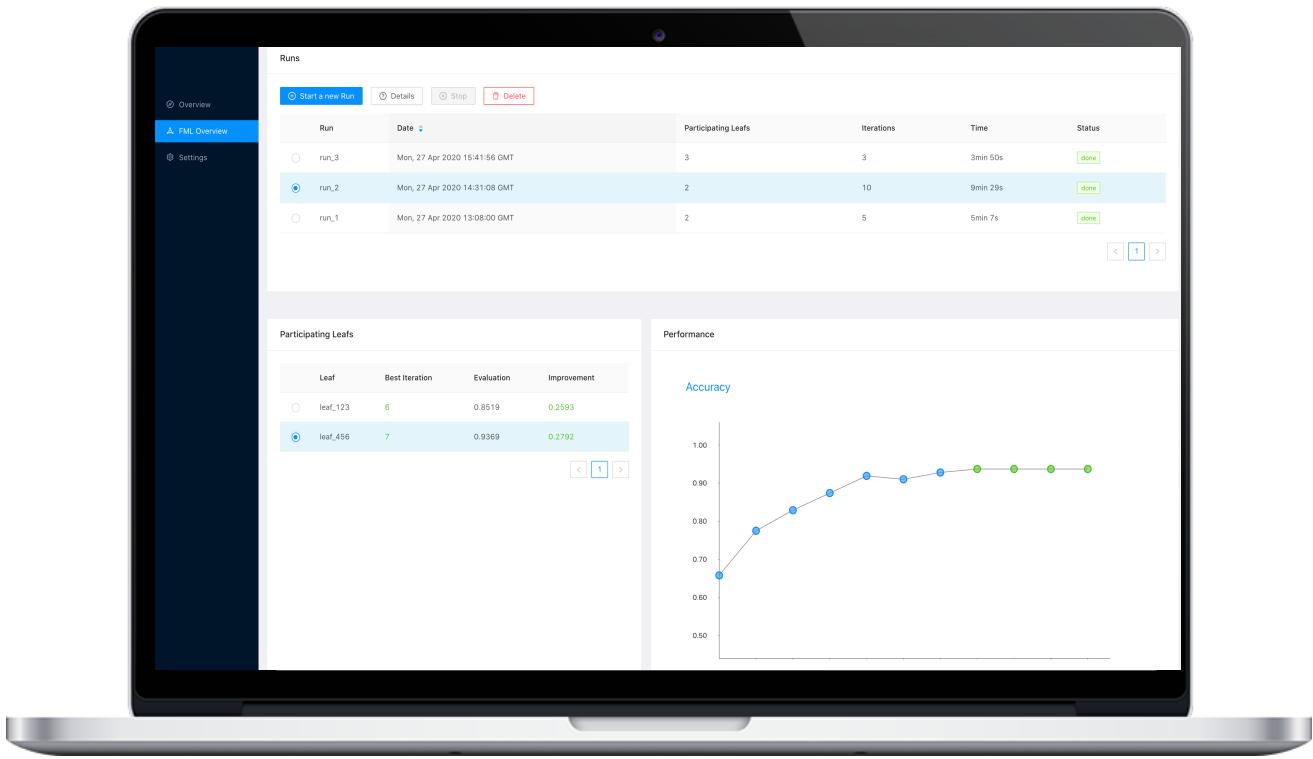
Insurance and Finance



Healthcare



prenode



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“Organizations that want to share data, but are concerned about privacy, should explore a **federated learning** approach. [...] There is a small yet growing list of vendors using various approaches in that space, including [...] prenode.”

Robin Hirt - ARIC Brown Bag Session - Federated Learning

Gartner

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Thank you for your attention.

Sparked your interest? Let's connect.

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