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Yuqing (Aric) Cheng

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Tempe, AZ 85287-4706

## EDUCATION

**Arizona State University, W.P. Carey School of Business**

*Ph.D. in Business Administration - Supply Chain Management*

Advisor: Elliot Rabinovich

**Tempe, AZ**

2023 - Now

**Washington University in St. Louis, Olin Business School**

*M.Sc. in Business Analytics*

**St. Louis, MO**

2021 - 2023

**Shanghai University of Finance and Economics, School of Mathematics**

*B.Sc. in Applied Mathematics*

**Shanghai, China**

2017 - 2021

Minor: *B.Sc. in Economic Statistics, Financial Statistics*

2018 - 2021

## RESEARCH

### Research Interests

Topic: Logistics Management, Service Operations, Platform Management

Methods: Causal Inference, Econometrics, Causal Machine Learning

### Working Papers

[1] Yuqing Cheng\*, Abhishek Nagaraj\*, Eunae Yoo\*, and Elliot Rabinovich. "Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities". *Major Revision at Management Science*, Available at SSRN: [<https://ssrn.com/abstract=5546859>]

[2] Yuqing Cheng, Elliot Rabinovich, and Stanley Lim. "Online Mapping Errors and Their Impact on Last-Mile Delivery Operations". Working paper

## TEACHING EXPERIENCE

### Teaching Assistant

SCM 300 - Global Supply Operations

Fall 2025, Arizona State University

DAT 560 - Prescriptive Analysis

Fall 2022, Washington University in St. Louis

DAT 530 - SQL and Database Design

Spring 2022, Washington University in St. Louis

## CONFERENCES & PRESENTATIONS

### Conference Attendances

INFORMS 2023 - Phoenix, AZ

INFORMS 2024 - Seattle, WA

INFORMS 2025 - Atlanta, GA

POMS 2023 - Minneapolis, MN

DSI 2024 - Phoenix, AZ

M&SOM 2024 - Minneapolis, MN

POMS 2025 - Atlanta, GA

### Conference Presentations

*Online Mapping Errors and Their Impact on Last-Mile Delivery Operations*

— Presented at 2024 DSI, 2025 POMS&INFORMS

*Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities*

— Presented at 2025 POMS&INFORMS

## AWARDS & SCHOLARSHIPS

### Teaching Assistant

SCM 300 - Global Supply Operations  
DAT 560 - Prescriptive Analysis  
DAT 530 - SQL and Database Design

Fall 2025, Arizona State University

Fall 2022, Washington University in St. Louis  
Spring 2022, Washington University in St. Louis

## EMPLOYMENT, INTERNSHIPS AND ACTIVITIES

### Graduate Research Assistant

Bayer - Crop Science - Contractual Data Science Intern  
Ernst&Young Parthenon - Strategy Consulting Intern  
PricewaterhouseCoopers - Management Consulting Intern

2023-2025, Tempe, AZ

Summer 2022, St. Louis, MO  
Spring 2021, Shanghai, China  
Winter 2020, Shanghai, China

## MISCELLANEOUS

**Programming** Python, STATA, R, Matlab, L<sup>A</sup>T<sub>E</sub>X

**Communication** Mandarin (Native), English (Advanced), Japanese (Basic)