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Yuqing (Aric) Cheng

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BA, Room #415M
Tempe, AZ 85287-4706

EDUCATION

Arizona State University, W.P. Carey School of Business

Ph.D. in Business Administration - Supply Chain Management

Advisor: Elliot Rabinovich

Tempe, AZ

2023 - Now

Washington University in St. Louis, Olin Business School

M.Sc. in Business Analytics

St. Louis, MO

2021 - 2023

Shanghai University of Finance and Economics, School of Mathematics

B.Sc. in Applied Mathematics

Shanghai, China

2017 - 2021

Minor: *B.Sc. in Economic Statistics, Financial Statistics*

2018 - 2021

RESEARCH

Research Interests

Topic: Logistics Management, Service Operations, Platform Management

Methods: Causal Inference, Econometrics, Causal Machine Learning

Working Papers

[1] Yuqing Cheng*, Abhishek Nagaraj*, Eunae Yoo*, and Elliot Rabinovich. "Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities". *Major Revision at Management Science*, Available at SSRN: [<https://ssrn.com/abstract=5546859>]

[2] Yuqing Cheng, Elliot Rabinovich, and Stanley Lim. "Online Mapping Errors and Their Impact on Last-Mile Delivery Operations". Working paper

TEACHING EXPERIENCE

Teaching Assistant

SCM 300 - Global Supply Operations

Fall 2025, Arizona State University

DAT 560 - Prescriptive Analysis

Fall 2022, Washington University in St. Louis

DAT 530 - SQL and Database Design

Spring 2022, Washington University in St. Louis

CONFERENCES & PRESENTATIONS

Conference Attendances

INFORMS 2023 - Phoenix, AZ

INFORMS 2024 - Seattle, WA

INFORMS 2025 - Atlanta, GA

POMS 2023 - Minneapolis, MN

DSI 2024 - Phoenix, AZ

M&SOM 2024 - Minneapolis, MN

POMS 2025 - Atlanta, GA

Conference Presentations

Online Mapping Errors and Their Impact on Last-Mile Delivery Operations

— Presented at 2024 DSI, 2025 POMS&INFORMS

Stronger Together? Corporate Contributions and Volunteer Engagement in Online Communities

— Presented at 2025 POMS&INFORMS

AWARDS & SCHOLARSHIPS

Teaching Assistant

SCM 300 - Global Supply Operations

Fall 2025, Arizona State University

DAT 560 - Prescriptive Analysis

Fall 2022, Washington University in St. Louis

DAT 530 - SQL and Database Design

Spring 2022, Washington University in St. Louis

EMPLOYMENT, INTERNSHIPS AND ACTIVITIES

Graduate Research Assistant

2023-2025, Tempe, AZ

Bayer - Crop Science - Contractual Data Science Intern

Summer 2022, St. Louis, MO

Ernst&Young Parthenon - Strategy Consulting Intern

Spring 2021, Shanghai, China

PricewaterhouseCoopers - Management Consulting Intern

Winter 2020, Shanghai, China

MISCELLANEOUS

Programming

Python, STATA, R, Matlab, \LaTeX

Communication

Mandarin (Native), English (Advanced), Japanese (Basic)