

# liked

# lacked

Easy URL: <a href="https://business.uber.com">business.uber.com</a>	Everything is geared toward a business (no retail model here)
Sign-up was easy (prompts for work domain)	Only offered to employees and no guests or customers
Roles are simple with just admin and user	All emails need to be in the same domain - what about consultants?
Admin rules is simple (the person who has the credit card)	Only one payment option for small companies
Simple account structure, linked to credit card	No payment terms for small companies, ie. 30 days
Credit card is validated then account is active (high \$ amount to verify, assuming due to potential trips with business)	Can't load employees unless payments method has been verified
Can switch to between admin ( <a href="https://business.uber.com">https://business.uber.com</a> ) and person ( <a href="https://riders.uber.com/">https://riders.uber.com/</a> ) profiles	No administration from mobile only web
Easy flow	Not sure why there is an email against expense codes, I assume this is for selected individuals - really cumbersome
Welcome emails and emails to remind me to complete the process	Reports don't seem to have the expense code but we need to confirm after a trip
Offers small companies something simple and larger companies a bit more (monthly billing)	Trip forwarding could get messy with a lot of travellers
Employee upload instructions were clear	No pre-approval flow
I liked the way users were categorised by status	Can't link employees to a particular Admin
Offers a mechanism to keep records in sync -SFTP	Limits are for the whole organisation
Creating other admins is easy (one admin can create the another)	Geo-fencing looks cool but not sure how often this could be used
Easy to understand limits	One level of expense codes (and only coding available for a trip)