

ARICO RIZKY ZAIDAN RIFA'I

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Yogyakarta, Indonesia

As a highly dedicated and detail-oriented Development Economics student at Universitas Pembangunan Nasional "Veteran" Yogyakarta, I have a strong interest in data analysis, economics, and technology. Currently serving as a Statistical Agent at the UPNVY Statistics Corner, I specialize in data processing, economic research, and data visualization. My experience has sharpened my ability to interpret complex data into meaningful insights that support informed decision-making. I thrive in dynamic environments that challenge my analytical thinking, creativity, and design aesthetics. With a continuous learning mindset and collaborative spirit, I am committed to leveraging data and creative visualization to find innovative and impactful solutions in the fields of economics and community development.

Activity Experience

Pojok Statistik UPN "Veteran" Yogyakarta - Yogyakarta, Indonesia

Dec 2024 - Present

Statistics Agen

- Assisted in the inauguration attended by 100 students and lecturers.
- Provided statistical consultations.
- Conducted webinars for statistics education.
- Promoted statistics using banners and infographics.
- Published infographics with the Sleman Regency Statistics Agency (BPS).
- Acted as a visitor contact with the Central Statistics Agency (BPS) to obtain specific or unavailable data.
- Assisted 256 visitors in searching for data for 2025.

Nogotirto Islamic Youth Forum - Yogyakarta, Indonesia

Apr 2023 - Present

Vice Chairman

- Actively participated in designing and coordinating a series of Ramadan activities, from breaking the fast together, religious studies, to social activities, involving youth and the surrounding community.
- Contributed to the data collection and distribution of more than 50 social assistance packages (baksos) to those in need, using a well-organized and targeted data collection system.
- Built communication and collaboration between divisions within the forum, and facilitated coordination between the committee and mosque administrators to ensure the smooth running of the program.

Treasurer of the August 17th event Nogotirto

- Using Excel to record income and expenses for event preparations.
- Managing funds for down payments and direct payments.
- Ensuring transparency of funds to neighborhood association (RW) administrators and committee members.
- Maintaining the trust of donors and sponsors.

Event Coordinator During Ramadhan

- Successfully organized a series of Ramadan events for children, including educational activities, interactive storytelling, and religious Q&A sessions, with the participation of over 50 children.
- Managed logistics and ensured the smooth running of congregational Tarawih prayers, while maintaining the comfort and involvement of children.
- Led the team in distributing 75 packages of takjil (meals) directly to local residents in need, as a form of social responsibility during the holy month of Ramadan.
- Successfully distributed over 100 kg of zakat rice to families in need, using an Excel-based data collection system and a transparent, targeted distribution system.

Capital Market Study Group, UPN "Veteran" Yogyakarta - Yogyakarta, Indonesia

May 2025 - Sep 2025

Media Creative I-Vest 2025

The Capital Market Study Group (KSPM) is a student organization at UPN "Veteran" Yogyakarta which aims to be a forum for students to study and practice investing in the capital market, increase investment literacy, and develop students' skills and soft skills in the fields of investment and organization.

- Photographs were taken of the 27 committee members, divided into four divisions for each series, with 100 members attending.
- Editing the design of the committee's Instagram feed release.
- Graphic designs included two key chains, one sticker, a lanyard, and a co-card for each committee member using Canva and Figma.
- Documenting each series activity.

- Editing of the post-movie and press release.

Novo Club by Paragon Corp - Yogyakarta, Indonesia

Feb 2024 - Sep 2024

Project Holder

- Led three community-based social projects, including a neighborhood cleanup campaign and a youth education program.
- Collaborated across divisions to develop community campaign strategies, increasing member participation by 60%.

Event Division

- Organized an educational seminar and workshop attended by over 300 participants, both online and offline.
- Designed and implemented a creative competition (poster & video) with the theme: "Pulse Life: A Creative Campaign for Heart Health."
- Collaborated with Nutrifood Yogyakarta to provide educational value, prizes, and brand synergy.
- Attracted over 100 participants aged 15–35 and reached a wider audience through digital promotions and strategic communications.
- Coordinated a 2-hour webinar attended by over 150 participants and 500+ viewers via YouTube Live.
- Invited and served as the keynote speaker for Ghina Tsurayya, a nationally acclaimed medical student with 7 international publications.
- Ensured a smooth implementation on the Zoom platform with an interactive Q&A session and collected feedback for future improvements.

Education Level

Universitas Pembangunan Nasional Veteran Yogyakarta - Yogyakarta, Indonesia

Aug 2023 - Aug 2027 (Expected)

Bachelor of Economic, 3.57/4.00

- Writing articles on regional economic topics.
- Analyzing and processing weapons data in South Africa for a defense economics presentation.
- Publishing infographics with the Statistics Indonesia (BPS) of Sleman Regency.

Certifications

- **Projects**  (2025)
- **TOEFL PBT** (2024): 580/677