







# RATE CARD 2021

PT. IVO NESIA SO LUSI DATA







understand engage delight•







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#### **BASIC FEATURES**

- Ripple10 Dashboard
- Unlimited Volume Data Streaming
- Unlimited Login Access User
- Automate Daily Summary Report
- Early Warning System Notification
- Sentiment Analysis (Positif, Negatif, Neutral)
- 24 Hours Data Crawling & Unlimited Data Volume
- Indonesia Digital & Social Media Source, News Online, Blog, Forum & YouTube
- Crawling Postings & Comments
- Monitoring Brand Campaign and Competitors
- Fully responsive –cross devices
- ~80K keywords Bahasa & English for language filter

- Competitor Monitoring
- Sociograph Authors
- Sociograph Keywords
- World Cloud
- Top Mention Time / Average Daily Mention
- Most Influence Users
- Potential Reach
- · Reach vs Mention
- Channel Analysis
- Generate Chart
- Buzzer Tracking (Optional)
- Command Center (Optional)





#### Ripple10 Rate Card **Digital Listening Tool**

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- 3 Main projects with 15 Main kevword
- · 3 Competitors with 9 keyword
- 5 Hastag
- Trending Twitter and Google Search
- Unlimited Volume Stream
- Unlimited User Access
- All Channels Data Crawling
- Auto Alert System via Email
- **Generate Charts**
- Automatic Daily Report
- Raw Data Download
- **Account Management**
- On Boarding & Training
- **WAG Support**
- Minimum subscribe 3 12 months

#### **PRO**

- 5 Main projects with 25 Keyword
- 5 Competitors with 15 keyword
- 10 Hastag
- Trending Twitter and Google Search
- Unlimited Volume Stream
- Unlimited User Access
- All Channels Data Crawling
- Auto Alert System via Email
- **Generate Charts**
- **Automatic Daily Report**
- Raw Data Download
- Monthly Report
- Monthly Meeting Review
- **Account Management**
- On Boarding & Training
- **WAG Support**
- Minimum subscribe 3 12 months

#### **ENTERPRISE**

- 30 Main projects wth 100 main kevword
- 10 Competitors with 30 keyword
- 30 Hastag
- Trending Twitter and Google Search
- Unlimited Volume Stream
- Unlimited User Access
- All Channels Data Crawling
- Auto Alert System via Email
- Generate Charts
- Automatic Daily Report
- Raw Data Download
- **Buzzer Tracking**
- **Dedicated Admin**
- · Weekly Report
- Monthly Report
- Monthly Meeting Review
- Account Management
- On Boarding & Training
- WAG Support
- Minimum subscribe 3 12 months

IDR 35,000,000

WHITE - LABEL

- All Features on PRO Package
- Customize Sub-Domain Access
- Maintenance & Support
- Server CloudMinimum subscribe 3
  - 12 months

IDR 45,000,000

IDR 15,000,000

IDR 25,000,000







## Ripple10 Rate Card **Digital Listening Tool -ALA CARTE -**

#### **FEATURES**

#### PRICE / KEYWORD / MONTH

All features on Basic Package

Tier A 10 – 50 main keywords: IDR 600,000 Tier B 51 – 100 main keywords: IDR 500,000 Tier C 101 – Up main keywords: IDR 400,000

#### **ADD ON SERVICES**

Admin cleansing : IDR 6,500,000
Weekly report : IDR 4,500,000
Monthly report : IDR 3,500,000

#### **ADD ON FEATURES**

Command center : IDR 3,500,000 Buzzer tracking : IDR 2,500,000







### Ripple 10 Rate Card **Digital Listening Tool**

#### ADDITIONAL SERVICES

#### **CONVENTIONAL SOURCE:**

Print Media

- Report Strategy Recommendation (Weekly & Monthly)
- Television
- Radio

#### **ADDITIONAL REPORT 1 PROJECT**

#### **ON PREMISE**

- Implementatio Platform on 3 unit Main Server (Main Server)
- Implementation Platform on 3 unit Secondary Server (Backup Server)
- Proxy Crawler
- Installation Hardware Command Center
- Support & Maintenance

IDR 25,000,000 / Month

IDR 2,500,000 / Month

IDR 350,000,000 / One Time IDR 175,000,000 / One Time IDR 540,000,000 / One Time IDR 75,000,000 / One Time IDR 10,000,000 / Month







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