

ARIDONA KRASNIQI

Dynamic Sales & E-Commerce expert, aspiring React Developer..

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📍 Prizren, Kosovo



SUMMARY

Energetic and results-driven professional, well-versed in the dynamic realms of Sales & E-Commerce. On the lookout for a challenging role to not just apply my skills but to infuse innovation into a forward-thinking organization's success story. Currently, I'm diving into the intricate world of React Development through an engaging internship, further fueling my passion for cutting-edge solutions. Let's build the future together!

EDUCATION

Software Engineering

University of Prizren "Ukshin Hoti"

📅 10/2016 - 04/2020

Mathematics and Informatics

Gymnasium "Skenderbeu"

📅 09/2013 - 05/2016

SKILLS

JavaScript

HTML

CSS

React.JS

Digital Marketing

Sales

Communication

Leadership

HTML5

WordPress

META Business

Content Writing

Adobe

Microsoft Office

Social Media

LANGUAGES

English

Native

Albanian

Native

EXPERIENCE

Intern - React Developer

Star Labs

📅 08/2022 - Present

📍 Prishtine, Kosovo

Job Role:

- Engaged in hands-on learning to understand the fundamentals of React development.
- Completed tasks related to coding, functions, and gained practical experience in web development.
- Collaborated with the development team to contribute to ongoing projects.
- Demonstrated a commitment to continuous learning and improvement in coding skills.

Sales & E-Commerce Specialist

Dardania Sports

📅 12/2019 - 08/2022

📍 Prizren, Kosovo

Job Role:

- Prepared and analyzed monthly sales reports, providing valuable insights for business strategy.
- Assisted customers in placing orders, ensuring a positive and seamless experience.
- Managed the end-to-end process of order fulfillment, including packing and shipping.
- Effectively managed the company's social media accounts and website.
- Executed marketing campaigns using Meta Business Suite, contributing to increased brand visibility.
- Engaged in copywriting tasks for promotional materials.

TRAININGS / COURSES

Digital Marketing

📅 10/2023 - Present

📍 Prizren, Kosovo

Creative Hub

- Search Engine Optimization
- Social Media Marketing
- Content Marketing
- Email Marketing
- Analytics and Data Analysis
- Innovative Thinking
- Social Media Management

Social Media Management

📅 04/2022 - 07/2022

📍 Prizren, Kosovo

Shoqata "Esnaq"

- Developed skills in creating targeted social media strategies to enhance brand presence and engagement.

PHP

📅 05/2020 - 12/2020

📍 Prizren, Kosovo

Makerspace Innovation Center

- Successfully completed PHP certification, showcasing proficiency in server-side scripting and web development using PHP.

Database Systems

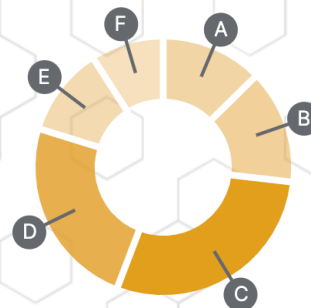
📅 04/2018

📍 Prizren, Kosovo

Inkos Training Center

- Mastered Database Query Languages for Efficient Data Handling

MY TIME



- A Backend Development
- B Frontend Development
- C Full-Stack Development
- D Programming
- E Digital Marketing
- F Sales

ACHIEVEMENTS



Strategic Plan

Successfully increased social media engagement by implementing strategic content plans.



Efficiency

Improved efficiency in order fulfillment, leading to enhanced customer satisfaction



Execution

Played a key role in planning and executing successful marketing campaigns.

PASSIONS



Programming



Full-Stack Development



Digital Marketing