

# Tips to a successful



## Advertise

Make sure you advertise in advance around your neighborhood and on Neighborhood Social Media Sites. Make sure your signs are bright and easy to read with an arrow pointing in the direction you want the driver to go.

## Join Forces

It's great when you can team up with friends, family members or even neighbors to have a larger Garage Sale to attract more buyers!

## Organize Your Space

Put your largest and best items out front so those potential buyers driving by are more tempted to stop. They will assume you have some great stuff and even more than what they can see. Display Like Items Together. Organize all your kitchen items in one area, toys in another etc... Make sure the area is neat and inviting. Create aisles and/or a walk space so people can get to everything easily. Use plastic bags to keep items in a set together.

## Free Pile

Have a pile of free stuff out front with a big sign. Most people will stop for free items. Also they may feel obligated to buy something if they take a free item.

## Don't Overprice

Garage Sales and Yard Sales are to get rid of stuff that you will probably donate anyway so price everything low. You will sell more if you give buyers a bargain. Otherwise you will sell little and make nothing and be left with tons of stuff you don't want. If you have items that you want to sell for their true value you should consider Ebay, Craigslist or Local Ads.

## Price Everything

You want to make sure everything has a price on it. You can buy small bright stickers and tag everything with a price or group your items for different price points. For instance you can have a 25 cent table or a dollar box etc... This eliminates getting a million questions from people on how much everything costs and it will make for faster sales.

## Clean & Shiny

No one wants to buy dusty, or dingy items. Make sure all items are cleaned, washed or dusted. The better they look the better they will sell.

**Hope you found these tips useful! Have a Happy Garage Sale!**