

# Peachpit

## 2006 Catalog



Adobe Press



# Welcome

Hello Peachpit Readers!

If you're new to Peachpit or old friends, you'll easily notice that we are always developing new ways for you to learn and be creative. Why? Because we want to provide you with up-to-the-minute and diverse choices so that you can always find and learn in a way that makes sense to you. Our philosophy at Peachpit—something I believe we take to heart more than any other publisher—is that: One size does not fit all. Everyone learns differently, and with each book, content, or series we design, we aim to satisfy a distinct learning style or need. Thus our ongoing promise to you, our readers, is to leave no one behind.

We are excited to take this custom-fit mission directly to you in an even more interactive way with the new **Peachpit Meeting-in-a-Box**, a user group offering that I'm proud to report has become the single most popular training tool that we've ever developed. Our avid user groups tell us it's "excellent and makes presenting the show fun and convenient" the perfect host for your next user group meeting or classroom. The idea was that we would provide our avid user groups and instructors with access to the world's best authors and trainers with Peachpit training and teaching, including a Peachpit custom-produced DVD. Our most popular meetings so far have been Photoshop World Boston 2005 and Macworld 2006, and by the time you read this, we'll have many more in the hopper.

At Macworld this year, we launched yet another Peachpit first, a vlog or video blog, hosted by our own **Secrets of Videoblogging** authors Michael Verdi and Rianne Hodson. This is the first of many new online communications that Peachpit will be offering in 2006 through our Web site, as well as our brand new blog, **Nectar: Fuel for Creative Computing** (<http://nectar.peachpitconnect.com>). Check out Michael and Rianne's Macworld vlog posted there, featuring interviews with Jim Heid, Diana Weynand, Jeff Carlson, and more.

We're sure there's a book that's right for you—whether you're looking for the highest quality instruction, creative inspiration, or new techniques. While you're browsing, I'd love to hear from you. You're always teaching us new ideas and providing us with the inspiration to strive to offer you the best.

All the best!



Nancy Aldrich-Ruenzel  
Publisher/Vice President and Lifelong Learner  
Peachpit Group, a division of Pearson Education

## About Peachpit

Peachpit has been around for a long time. We've been publishing our friendly, straightforward computer how-to guides since 1986 when the whole operation was based out of our founder's house, who also happened to be a computer book author himself. Since then we've grown up and moved into a real office in Berkeley, become part of a global publishing company (Pearson Education), created a ton of popular, best-selling series, and formed close relationships that have resulted in very rewarding partnerships.

And yet, after all these years, we haven't lost the passion for creating computer books, which go beyond the basic manual to both inform and inspire. All of our books offer copious pictures and screen shots, easy-to-follow, straight-talking instructions, and tips and techniques designed to take your skills up a notch or two or three.

But that's not to say that all of our books are the same. Each series and title has its unique strengths and brand of instruction. We invite you to browse our imprints and their series until you find the books that teach what you want to learn, the way you want to learn it.

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## Want More?

This catalog highlights many of new and popular books, but there is much, much more! Check out all of our fabulous books, DVDs, and products, plus get free tipsheets, sample chapters, cool newsletters, and more at [www.peachpit.com](http://www.peachpit.com)!



Peachpit  
Press



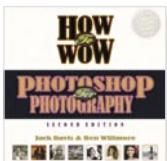
New  
Riders



Apple  
Certified

AdobePress





## Wow! Books

### Creative Design Techniques to Inspire You

The perfect balance of inspiration and instruction, these full-color books showcase the dazzling work and creative techniques of top graphic artists. Each book includes a CD-ROM full of stock photos, demos, actions, brushes, and other goodies.



## Apple Certified

Each Apple Certified title is a self-paced, project-based course with focused lessons that take you step-by-step through practical, real-world projects. Ample illustrations and keyboard shortcuts help you master techniques fast while lesson goals and time estimates help you plan your time. Plus, each title comes with a DVD that includes lesson and media files used in the book.



## Apple Pro Training

The same self-paced, project-based courses used by Apple Certified trainers to teach Apple's professional applications.

## Apple Training

The Apple Training Series covers Apple hardware, Mac OS X, and iLife applications. It is part of the official curriculum of the AppleCare Technician Training program, and is the only Apple-certified curriculum for iLife applications, used by Apple Authorized Training Centers.



## Real World

### Industrial-Strength Techniques

Industry pros delve under the hood of the software you use every day to bring you comprehensive references stuffed with industrial-strength production techniques and timesaving tips. Working professionals in digital graphics, publishing, and Web design will find these books invaluable.



## Hands-On Training

### Help from lynda.com

Acclaimed instructor Lynda Weinman's lively teaching style and enthusiasm shine throughout these hands-on tutorials. Within each project, she dispenses her hard-won tips, insights, and warnings. Each book includes a CD of files and demo exercises used in the book.



## Little Books

### Understandable, Approachable, Fun

It all began with the original *Little Mac Book*. Now this series of straightforward, accessible books provides a gentle introduction to everything from getting online and home networking to Palm computing, digital photography and video, audio, Mac OS X, and more.



## Visual QuickStart Guides

### Get Up and Running Quickly

Get up and running in no time with these best-selling quick-reference guides. The key to their worldwide popularity: concise, step-by-step explanations of core tools and tasks, with plenty of screen shots to keep you on track as you work.



## Visual QuickPro Guides

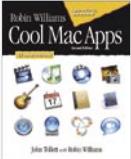
### Beyond the Basics

Based on the proven *Visual QuickStart* model, these books will elevate your skills to the next level. The task-based format is the same as a *QuickStart* but the topics go way beyond the basics, covering advanced techniques that will take you from novice to pro.



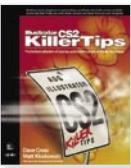
## Visual QuickProject Guides

Learn just what you need to know to create an entire project from start to finish, whether it's creating a Web page, putting together a presentation, or editing digital video!



## Robin Williams

This celebrated author's fun, down-to-earth writing style has made her one of the best-loved computer book authors of all times. She's also the creator of two series: *Non-Designer's Series* and *Design Workshop*.



## Killer Tips

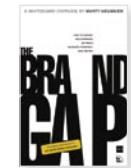
### Nothing but Tips

Developed by computer book guru Scott Kelby, and streamlined to help you smoke the competition, these books are pared down to just the essentials; there's nothing between the covers except the dozens and dozens of little-known tips, shortcuts, and tricks that the pros use every day to speed their workflow.



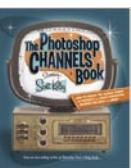
## Voices That Matter

Reserved for the voices that are revolutionary and influential in their field, these volumes use passionate storytellers to teach, challenge, and force us to seek new solutions and view the world from a different perspective. If you want to be inspired, you need to open a New Riders *Voices That Matter* book.



## AIGA

AIGA Press is committed to stimulating thinking at the intersection of design, business, technology, and culture. The Press is a partnership with New Riders Publishing as a means of extending AIGA's traditional role in advancing the art, practice and theory of design. With rigor and enthusiasm, the Press embraces new fields, uncover powerful modes of inquiry and pursue excellence in design thinking.



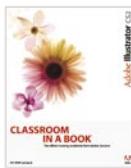
## Scott Kelby and NAPP

Known for his easygoing, plain-English style of teaching, Scott Kelby, President of the National Association of Photoshop Professionals (NAPP), is the #1 best-selling computer and technology author in the world.



## New Riders Games

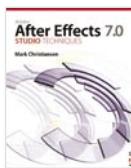
As the game resource, NRG books tap the celebrity savvy and unique insights of industry leaders to explore programming, design, and art in the game industry. Designed to inspire both the novice and the practicing professional, NRG books take you behind the scenes, offering practical advice and insider tips.



## Classroom in a Book

### Training for Digital Communicators

Here's something no other series can promise: official training designed by Adobe's own experts. The world's best-selling software workbooks offer complete, self-paced lessons—they're the fastest, easiest way to learn Adobe software's key features.



## Studio Techniques

If you love the bestselling *Classroom In a Book* series and are looking for the next step, look no further than this new series from Adobe Press. Experts in Adobe software take you beyond structured lessons to explore more challenging artistic techniques with beautiful and inspirational four-color imagery. Take your creative skills to the next level with *Studio Techniques*.



## Macromedia

### Training from the Source

If you learn best by doing, this is the series for you. Each *Training from the Source* title contains hours of self-paced instruction, designed to teach you the techniques you need to create sophisticated, professional-level projects using Macromedia software. Companion CDs or DVDs give you files to work with, trial software, and more.



## Peachpit Learning Series

### Learn Your Way!

What better way to learn? The Peachpit Learning Series brings you the best-selling authors you know and love, on the topics that are near and dear to you, in a format that allows you to learn just what you need to know at your own pace.

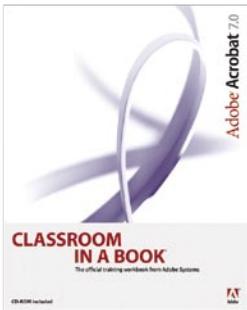
## GETTING STARTED



### Adobe Acrobat 7 for Windows and Macintosh: Visual QuickStart Guide

Jennifer Alspach  
0-321-30331-8, \$19.99

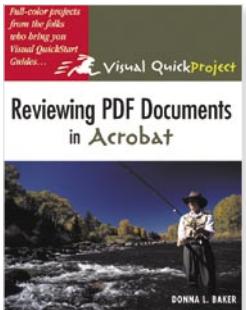
With improved security, tighter integration with Microsoft software, a tool for creating and embedding 3D data, and much more, Adobe Acrobat 7 is the productivity tool you've been dreaming of. Here to help you learn Acrobat 7 fast is a thoroughly updated, visual task-based guide. From creating, organizing, and viewing electronic documents to creating interactive forms and more, this guide's got it covered.



### Adobe Acrobat 7.0 Classroom in a Book

Adobe Creative Team  
0-321-29400-9, \$45.00

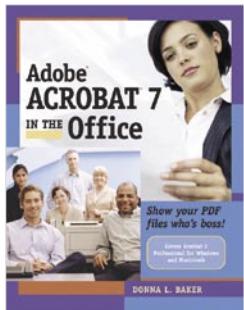
Can't afford to miss a beat in your production cycle, but can't afford to be left behind by the newest version of Acrobat either? Not to worry: Adobe brings the classroom to you in this completely revised guide. Focused learning materials, practical lessons, and a CD filled with lesson files and media provide a fast, comprehensive means of mastering Acrobat 7.



### Reviewing PDF Documents in Acrobat: Visual QuickProject Guide

Donna Baker  
0-321-32119-7, \$12.99

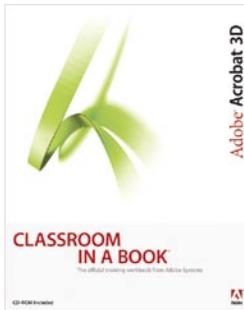
Adobe Acrobat is nearly ubiquitous in today's office. It's not a difficult tool to use, but Acrobat's powers are largely untapped by most users. This slim, concise, four-color book is built around a simple, practical project that you can complete using your own content. Along the way, readers will learn how to use Acrobat's editing and reviewing tools, add digital signatures to electronic documents, assemble a PDF slideshow, create a zippy presentation, and more.



### Adobe Acrobat 7 in the Office

Donna Baker  
0-321-32182-0, \$35.00

Offering a raft of Microsoft Office collaboration features, Acrobat 7 isn't just for creative professionals—it can be an essential part of any workflow. If you're ready to take control of your documents, Acrobat 7 is your tool, and this guide is your key to using it! Case studies and real-world examples show not only what's possible but precisely how to pull it off—from sending documents securely to creating forms and building presentations.

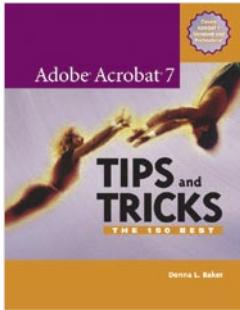


### Adobe Acrobat 3D Classroom in a Book

Adobe Creative Team  
0-321-44946-0, \$45.00

Adobe Acrobat 3D, the newest member of the Acrobat software family, enables you to publish and share 3D design information from major CAD applications with virtually any computer user. Here to make sure that you master Acrobat 3D quickly and completely, without interrupting your production cycles to take a class, is a self-paced guide from the folks behind the software. Step-by-step, project-based lessons, review questions, and companion CD, filled with lesson and media files, will have you converting 3D content into Adobe PDF files, combining 3D files with other applications, and more.

## BEYOND THE BASICS



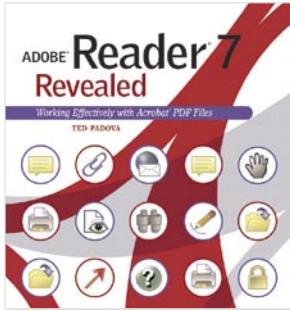
### Adobe Acrobat 7 Tips and Tricks: The 150 Best

Donna Baker

0-321-30530-2, \$19.99

Sure, you know how to read documents with it, but can you add comments or embed 3D objects? Adobe Acrobat 7 offers a world of functionality, which means figuring out how to do just one thing with can be daunting. This volume solves that problem by presenting each task as a stand-alone unit, teaching you what you want when you want until you've mastered Acrobat 7!

## IN-DEPTH REFERENCE

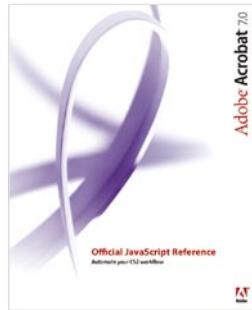


### Adobe Reader 7 Revealed: Working Effectively with Acrobat PDF Files

Ted Padova

0-321-30531-0, \$24.99

In the first book on this wildly popular PDF viewer, best-selling author Ted Padova shows you that there's a lot more to Adobe Reader than you may have known. With Adobe Reader 7.0, you can copy text and images, download and read Adobe Digital Editions (eBooks), view slide shows, and more. This book offers clear explanations of Adobe Reader features and fully illustrated step-by-step tasks to show you how to maximize your efficiency with this newly boosted productivity tool.



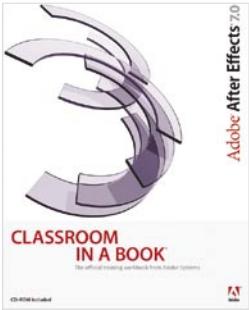
### Adobe Acrobat 7.0 Official JavaScript Reference

Adobe Systems, Inc.

0-321-40973-6, \$39.99

Do you use Adobe Acrobat and have a strong working knowledge of JavaScript? Since Adobe Creative Suite 2 was created with built-in support for scripting, virtually every repetitive or time-consuming task that creative professionals have to do in Acrobat can be streamlined or automated with the help of a script. Now available in print for the first time, this book describes how to use JavaScript to manipulate and extend Adobe Acrobat, and provides reference information for the JavaScript objects, properties, and functions defined by Adobe's applications.

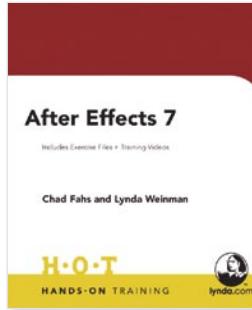
## GETTING STARTED



### Adobe After Effects 7.0 Classroom in a Book

Adobe Creative Team  
0-321-38549-7, \$49.99

Here to make sure you master Adobe After Effects is a self-paced, project-based guide from the folks behind the software. You'll get thorough training in digital video effects and production as well as learn about After Effects 7.0's new features, including motion tracking, powerful animation and keyframing controls, HDR color support, network rendering, and more. You can follow the book from start to finish or choose only those lessons that interest you.

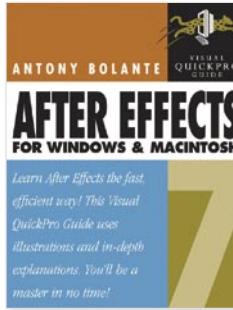


### After Effects 7 Hands-On Training

Chad Fahs and Lynda Weinman  
0-321-39775-4, \$44.99

With this book you'll soon be creating compelling motion graphics and blockbuster visual effects in no time. These hands-on exercises, complete with insider tips and detailed color illustrations, teach you the latest techniques for creating motion graphics and special effects for film, video, and the Web. The accompanying CD-ROM includes exercise files plus dozens of Quick Time tutorials.

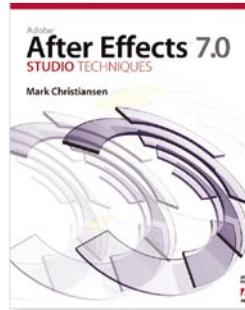
## BEYOND THE BASICS



### After Effects 7 for Windows and Macintosh: Visual QuickPro Guide

Antony Bolante  
0-321-38354-0, \$34.99

Need to take your Adobe After Effects skills to the next level? Try a Visual QuickPro Guide! This valuable reference gives you advanced step-by-step tutorials, enhanced by tips, sidebars, and plenty of visual aids to shows you how to import and manage footage, view and edit layers, apply effects, animate type, and more. You'll learn about key features with real-world examples of how and when features should be used, including what's new in After Effects 7.0.

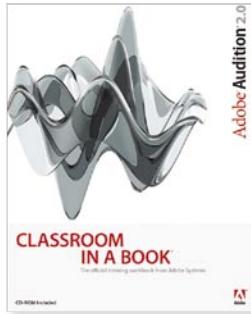


### Adobe After Effects 7.0 Studio Techniques

Mark Christiansen  
0-321-38552-7, \$50.00

Ready to learn the visual effects secrets used at such leading-edge studios as Industrial Light + Magic and The Orphanage? This guide inspires you to take your work to the next level with real-world examples and insider techniques. With this under-the-hood, in-depth guide to Adobe's updated motion graphics and effects powerhouse, you'll get complete coverage of all the big features in After Effects 7.0. Includes a companion CD-ROM with professional tools to help you learn how to build up and customize your own effects.

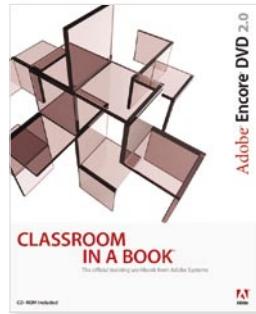
## GETTING STARTED



### Adobe Audition 2.0 Classroom in a Book

Adobe Creative Team  
0-321-38550-0, \$45.00

Here to make sure you master Adobe Audition quickly and completely is a self-paced guide from the folks behind the software. The Classroom in a Book series uses step-by-step, project-based lessons to walk you through sample real-life projects; review questions at the end of each chapter; and a companion CD (filled with lesson and media files) to reinforce the new skills that you've learned. Whether you're a student, educator, producer, or musician, this book will give you a solid overview of Adobe's latest digital audio editing powerhouse!

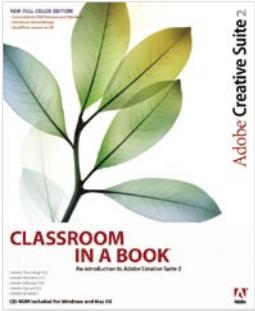


### Adobe Encore DVD 2.0 Classroom in a Book

Adobe Creative Team  
0-321-26795-8, \$45.00

Here to make sure you master Adobe Encore quickly and completely is a self-paced guide from the folks behind the software. The Classroom in a Book series uses step-by-step, project-based lessons to walk you through sample real-life projects; review questions at the end of each chapter; and a companion CD (filled with lesson and media files) to reinforce the new skills that you've learned. Whether you're a student, educator, or filmmaker, this book will give you a solid overview of Adobe's DVD authoring powerhouse!

## GETTING STARTED

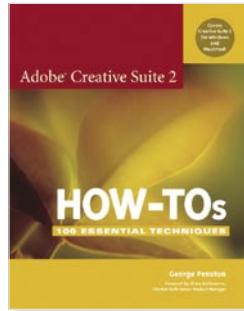


### Adobe Creative Suite 2 Classroom in a Book

Adobe Creative Team  
0-321-34982-2, \$44.99

Here to make sure you master Adobe CS2 quickly and completely is a self-paced guide from the folks behind the software. Step-by-step, project-based lessons, review questions, and companion CD, filled with lesson and media files, will have you working on print, Web and PDF projects in no time. Whether you're a student, educator, graphic designer, this book will give you a solid overview of Adobe's best-selling design software suite.

## BEYOND THE BASICS

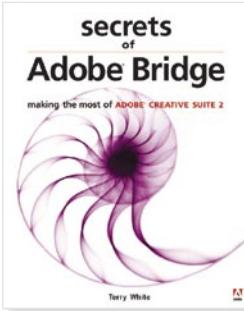


### Adobe Creative Suite 2 How-Tos: 100 Essential Techniques

George Penston  
0-321-35674-8, \$19.99

The Creative Suite 2 enables you to realize your ideas anywhere—in print, on the Web, or on mobile devices, and this info-packed guide lets users get right down to doing just that by focusing on the Creative Suite 2 features they're most likely to use and showcasing each in a stand-alone tip—complete with a relevant hint or two and a graphic example. In this fashion, readers learn just what they need to know, exploring the programs in a way that makes sense to them.

## IN-DEPTH REFERENCE



### Secrets of Adobe Bridge: Making the Most of Adobe Creative Suite 2

Terry White  
0-321-39227-2, \$24.99

Are you making the most out of Adobe Bridge? In this first book to cover Adobe CS2's new navigational control center, best-selling author Terry White shows how to fully utilize this cool, productivity-enhancing software. You'll master organizing your files using Adobe Bridge while customizing views and your workspace. You'll learn how to create collections of files, track projects, effectively use Version Cue, set up RSS feeds, and more!



### Real World Adobe Creative Suite 2

Sandee Cohen and  
Steve Werner  
0-321-33412-4, \$49.99

Adobe's Creative Suite offers a powerful unified design environment. Problem is, you've still got to learn the thing, and learn it well—without disrupting your workflow. This book delivers all the industrial-strength production techniques and timesaving tips you need to start creating print and Web projects with the Creative Suite 2 in record time. You'll find everything you need here to successfully master its advanced tools, use the Adobe Bridge file browser, and more.

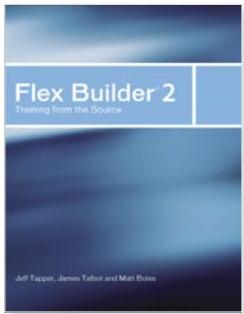


### Adobe Bridge Official JavaScript Reference

Adobe Systems, Inc.  
0-321-40972-8, \$39.99

This scripting reference provides the information experienced JavaScript users need to create powerful, custom-made scripts for Bridge, whether you're looking to automate basic image export functions in Photoshop or Illustrator or create a script to auto-generate multiple metadata, such as text or image files, to selected layout or design files. This book describes how to use JavaScript to manipulate and extend Adobe Bridge within Adobe Creative Suite 2, and provides reference information for the JavaScript objects, properties, and functions defined by Adobe's applications.

## GETTING STARTED

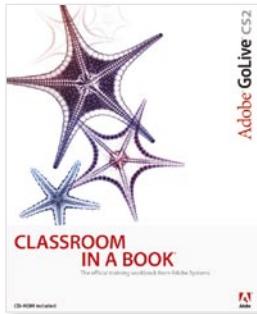


### Adobe Flex Builder 2: Training from the Source

Jeff Tapper, James Talbot  
and Matt Boles  
0-321-42316-X, \$44.99

Learn by doing! This official guide to Flex Builder 2.0 provides a comprehensive, working introduction to creating visually stunning, highly functional Rich Internet Applications. Flex Builder 2.0 is a completely new IDE (integrated development environment) that provides the coding, debugging, and design tools that developers like you need to deliver extraordinary applications using the Macromedia Flex Framework.

## GETTING STARTED

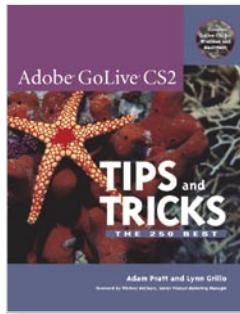


### Adobe GoLive CS2 Classroom in a Book

Adobe Creative Team  
0-321-32186-3, \$49.99

Working at your own pace, using training materials created and tested in Adobe's own classrooms and labs, you'll soon be creating effective, efficient Web sites with GoLive CS2. Step-by-step instructions clearly detail toolbars, palettes, site architecture, CSS, image maps, and more. Each chapter concludes with a review section to reinforce what you've learned, while the companion CD-ROM provides all files and images you need to complete the exercises.

## BEYOND THE BASICS



### Adobe GoLive CS2 Tips and Tricks

Adam Pratt and Lynn Grillo  
0-321-33541-4, \$19.99

This info-packed guide lets users get right down to doing by focusing on just the GoLive CS2 features they're mostly likely to use and showcasing each in stand-alone tips—complete with a relevant hint or two and a graphic example. Before you know it, you'll be importing layered Photoshop files into GoLive, creating PDF files from within the GoLive environment, and using the visual layout grid and Cascading Style Sheets to turn out fluid, beautiful Web pages.

## IN-DEPTH REFERENCE

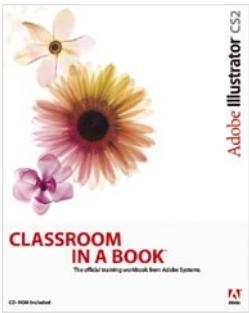


### Adobe GoLive CS2 Official JavaScript Reference

Adobe Systems, Inc.  
0-321-40971-X, \$39.99

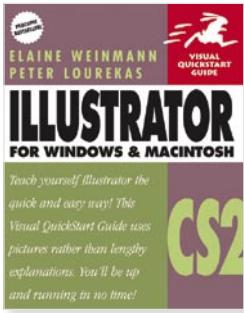
This comprehensive scripting reference, written by the engineers and scripting experts at Adobe, provides the information experienced JavaScript users need to create custom scripts and tools, or want to customize the user interface of GoLive so that it best suits your company's needs. You'll find plenty of reference information about the markup tags and JavaScript objects that the GoLive CS2 SDK, which ships with every copy of Adobe GoLive CS2 provides.

## GETTING STARTED

**Adobe Illustrator CS2 Classroom in a Book**

Adobe Creative Team  
0-321-32183-9, \$49.99

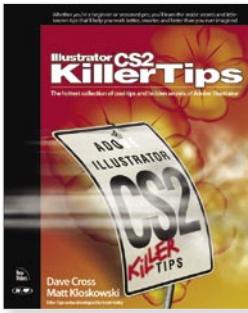
How often have you wished you had access to the team behind your favorite software so that you could really pick their brains about all of its coolest features? With this book, the Adobe Creative Team gives you a guided tour of the graphics powerhouse, Adobe Illustrator CS2. Whether your beautifully designed graphics are for print, the Web, broadcast video, or even cell phone displays, this book shows you how to get them there—easily, elegantly, and efficiently.

**Illustrator CS2 for Windows and Macintosh: Visual QuickStart Guide**

Elaine Weinmann and Peter Lourekas  
0-321-33656-9, \$24.99

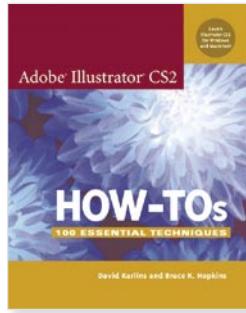
As the standard Illustrator text in many design schools, this popular, task-based best-seller has taught a generation of users how to make the most out of Adobe's vector-graphics powerhouse. Now it's back—revised and updated—to teach the next. Using simple step-by-step instructions, loads of screen shots, and an array of time-saving tips and tricks, this will get you up and running with Illustrator CS2 quickly.

## BEYOND THE BASICS

**Illustrator CS2 Killer Tips**

Dave Cross and Matt Kloskowski  
0-321-33065-X, \$29.99

This guide has over 300 productivity-enhancing secrets you need to know about Illustrator CS2. Fully illustrated, stand-alone tips reveal the hidden features and productivity-enhancing tricks that allow you to accomplish more in less time with Illustrator CS2. Easy-to-browse format lets you find and apply information instantly and includes many tips and techniques that focus on Illustrator CS2' new features: converting bitmaps into vectors with Live Trace, painting with the new Live Paint tool, creating Custom Workspaces, and more.

**Adobe Illustrator CS2 How-Tos: 100 Essential Techniques**

David Karlins and Bruce K. Hopkins  
0-321-33540-6, \$19.99

This guide features bit-sized lessons that focus on the Illustrator tools, techniques, and features that you are most likely to use. Folks new to Illustrator will find clear, basic, easy-to-understand explanations everything they need to know quickly become productive with Illustrator. Experienced users will find a handy reference with insights, tips, and shortcuts to bone up on Illustrator CS2.

## IN-DEPTH REFERENCE

**Real World Adobe Illustrator CS2**

Mordy Golding  
0-321-33702-6, \$44.99

Filled with the industrial-strength techniques and best practices required to get you up to speed fast on Illustrator CS2 without missing a beat in your production workflow, this book is the definitive reference for the serious Illustrator user. You'll find practical insights, tips, and sidebars on creating type, symbols, graphs, color, effects, Web graphics, and more. Whether you need expert tips and best-practice insights or details on making the switch from other graphics software, this book has got graphics covered.

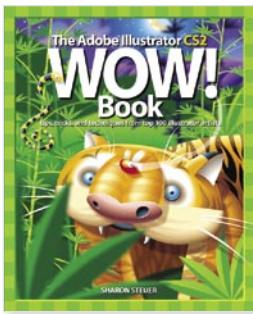
## IN-DEPTH REFERENCE

**Adobe Illustrator CS2  
Official JavaScript  
Reference**

Adobe Systems, Inc.  
0-321-41294-X, \$39.99

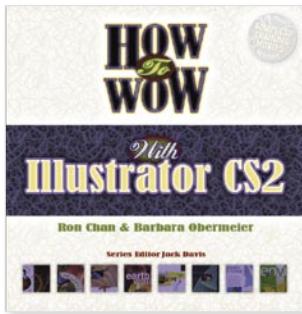
Do you use Adobe Illustrator CS2 and are JavaScript savvy? This scripting reference provides the information experienced JavaScript users need to create powerful, custom-made scripts for Illustrator, such as auto-formatting selected text or changes a selected path's shape. This book describes how to use JavaScript to manipulate and extend Adobe Illustrator within Adobe Creative Suite 2, and provides reference information for the JavaScript objects, properties, and functions defined by Adobe's applications.

## TECHNIQUE &amp; INSPIRATION

**The Adobe Illustrator CS2 Wow! Book**

Sharon Steuer  
0-321-32046-8, \$49.99

This is the definitive full-color book on mastering Illustrator, now updated for Creative Suite 2. Jam-packed with tips, tricks, and techniques derived from actual projects, best-selling author Sharon Steuer and her Wow! team showcase the range and quality work leading professional artists are doing in Illustrator and share those techniques with you. The companion CD includes numerous examples of artwork from the book, third-party software, demos, samples, and more.

**How to Wow with  
Illustrator CS2**

Ron Chan and  
Barbara Obermeier  
0-321-43454-4, \$39.99

Wouldn't it be great if you could have two of the world's most accomplished and sought-after graphic artists sitting next to you at your computer as you navigate the infinite possibilities of Adobe Illustrator CS2? This is the next-best thing. You'll learn tips and techniques on everything from sophisticated typography to commercial graphics approaches using Illustrator CS2. You're given the inspiration and know-how at every stage of the creative process in order to learn how to wow!

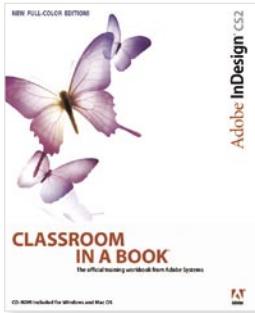
**All the Books You Need to Master  
Adobe® Production Studio!**

Adobe Production Studio is the most complete post-production software solution available today, and combines full new versions of Adobe's world class video and graphics applications—Adobe® After® Effects® 7.0, Adobe® Premiere® Pro® 2.0, Adobe® Audition® 2.0, Adobe® Encore® DVD 2.0, and the latest versions of Adobe® Photoshop® CS2 and Adobe® Illustrator® CS2.

Whether your goal is to master Adobe After Effects 7.0, improve your editing techniques in Adobe Premiere Pro 2.0, or learn how to use the entire Adobe Production Studio together, we've got the books you need!

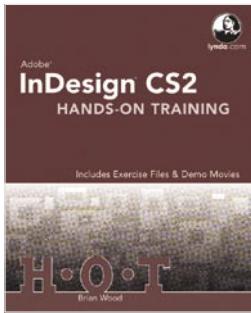
- **Classroom in a Book**—the world's best-selling series of practical software training workbooks.
- **Studio Techniques**—the definitive guides to mastering the essential features.
- **Real World**—industrial-strength production techniques for design professionals.
- **How-Tos**—boost your skills easily, one terrific tip at a time.
- **Training from the Source**—self-paced, hands-on books for people who learn best by doing.

## GETTING STARTED

**Adobe InDesign CS2 Classroom in a Book**

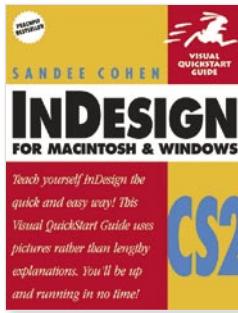
Adobe Creative Team  
0-321-32185-5, \$49.99

Are you ready for a thorough grounding in the InDesign school of page design? In this guide from the Adobe Creative Team, you'll find step-by-step lessons in InDesign CS2 fundamentals plus plenty of the advanced tips and techniques you need to take your page designs to the next level. The workbook-style format includes self-paced lessons followed by review questions to reinforce the knowledge and a CD with all of the files required to complete the book's projects.

**Adobe InDesign CS2 Hands-On Training**

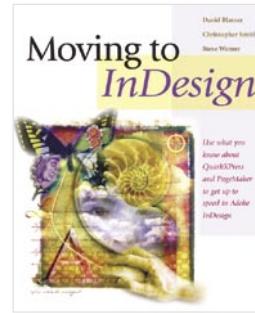
Brian Wood  
0-321-34872-9, \$44.99

Do you like to learn by doing? These hands-on exercises, complete with insider tips and detailed color illustrations, teach you the latest techniques for powerful page layout using Adobe InDesign CS2. You'll learn to set up documents, work with text and type styles, add color, work with tables, use transparency and other effects, and bring in graphics to your InDesign projects. Accompanied by a CD-ROM loaded with classroom proven exercises, QuickTime movies, and bonus tutorials, this book ensures you'll master the key features of InDesign CS2 in no time.

**InDesign CS2 for Macintosh and Windows: Visual QuickStart Guide**

Sandee Cohen  
0-321-32201-0, \$24.99

Need to learn InDesign CS2 fast? This task-based, visual guide covers everything InDesign. It works like a reference book, so you can look up specific tasks and get comprehensive coverage on all aspects of the InDesign interface, including its tools and palettes, how to create documents and master pages, import and style text and objects, automate your work, use the new Adobe Bridge file browser, and more.

**Moving to InDesign**

David Blatner, Christopher Smith and Steve Werner  
0-321-29411-4, \$19.99

This easy-to-read guide shows page design pros how to transfer their skills to the new king of desktop publishing: Adobe InDesign CS! This streamlined tour of InDesign focuses on the need-to-know essentials that get PageMaker and QuarkXPress veterans up and running fast in InDesign CS. Includes top 10 "gotchas" that QuarkXPress and PageMaker users must watch out for when switching.

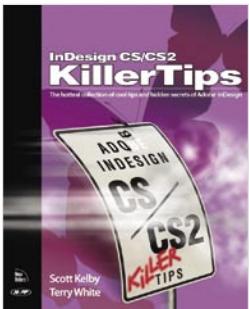
## BEYOND THE BASICS

**Adobe InDesign CS/CS2 Breakthroughs**

David Blatner and Anne-Marie Concepción  
0-321-33413-2, \$24.99

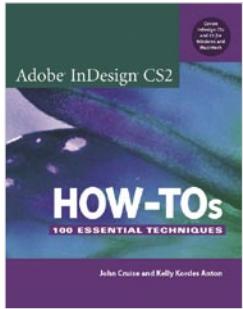
Page-layout guru David Blatner and veteran trainer Anne-Marie Concepción have scoured the online forums, interviewed Adobe engineers, and gathered together answers to over 200 of the most-commonly asked questions. Written in a sassy, fun-to-read style, this book tackles every major InDesign problem with a lay-it-on-the-line solution.

## BEYOND THE BASICS

**InDesign CS / CS2 Killer Tips**

Scott Kelby and Terry White  
0-321-33064-1, \$29.99

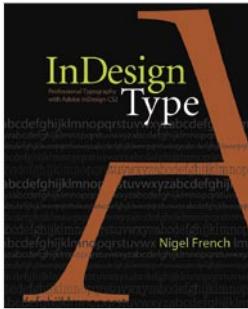
If you've wondered how the InDesign pros get twice the work done in half the time, here's the answer: They know every inside tip, every hidden keyboard shortcut, and every little trick that gives them the edge. They know the fastest, smartest, and most efficient way to do just about everything. This book is packed cover-to-cover, wall-to-wall with nothing but those cool little inside tips that can make you faster, better, and have more fun using Adobe InDesign CS2.

**Adobe InDesign CS2 How-Tos: 100 Essential Techniques**

John Cruise and  
Kelly Kordes Anton  
0-321-32190-1, \$24.99

This info-packed guide lets you get right down to work by focusing on just the InDesign CS2 features you're most likely to use and showcasing each in a stand-alone tip—complete with a relevant hint or two and a graphic example. In this fashion, you learn as you go, exploring the program in a way that makes sense to you. Before you know it, you'll be using the Bridge to manage your files, object styles to format your images, snippets to save layout parts for reuse, and much more!

## IN-DEPTH REFERENCE

**InDesign Type:  
Professional  
Typography with  
Adobe InDesign CS2**

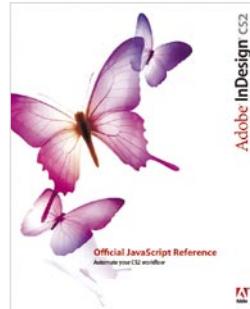
Nigel French  
0-321-38544-6, \$39.99

Just because you knew enough to buy the best tool—InDesign CS2!—doesn't mean you know a lot about typography. Not to worry: Realizing that sophisticated software has brought beautiful type within the reach of everyone, the first InDesign guide devoted solely to that topic explains both the hows and whys of good typography. Practical examples, straightforward instruction, and a CD loaded with goodies make learning easy.

**Real World Adobe InDesign CS2**

Olav Kvern and David Blatner  
0-321-32202-9, \$49.99

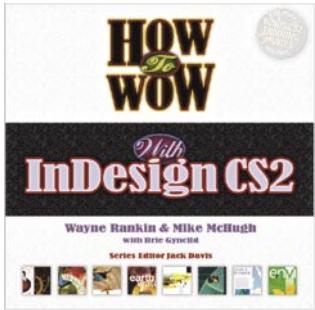
Written by pros for design pros, this book has all the industrial-strength techniques and time-saving tips you need to get up to speed with InDesign CS2, without missing a beat or a deadline! You'll find everything you need here to master InDesign's advanced page layout tools, manage color, snippets, use the Bridge effectively, and more. You'll also find complete coverage of InDesign CS2's new features: Object Styles, Photoshop and Adobe PDF layer support, using InCopy, Smarter text handling, flexible XML support, and more.

**Adobe InDesign CS2 Official JavaScript Reference**

Adobe Systems, Inc.  
0-321-40969-8, \$49.99

This scripting reference provides the information you need to create custom scripts for InDesign that will help automate time-consuming tasks. This book describes how to use JavaScript to manipulate and extend Adobe InDesign within Adobe Creative Suite 2, and provides reference information for the JavaScript objects, properties, and functions defined by Adobe's applications.

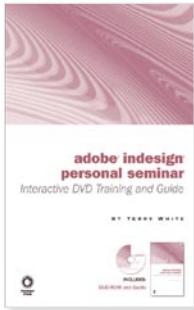
## TECHNIQUE &amp; INSPIRATION

**How to Wow with  
InDesign CS2**

Wayne Rankin and  
Mike McHugh  
0-321-35751-5, \$39.99

Omitting the tech-heavy under-the-hood discussions, this full-color guide uses gorgeous real-world examples and simple step-by-step instructions to cover InDesign CS2's newest features. As you work through chapters on text and typography, pages and documents, tables, special effects, preflighting, and more, you'll quickly master both the InDesign basics you need to get your job done and the advanced techniques that will give your pages that extra flair! A companion CD includes lesson files plus style sheets, templates, graphic libraries, and more!

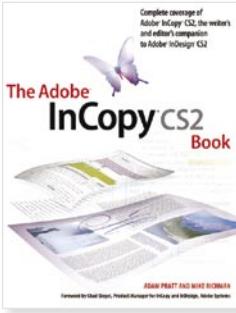
## DVD TRAINING

**Getting Started with  
Adobe InDesign CS2  
Personal Seminar**

Terry White  
0-321-33049-8, \$45.00

Adobe's InDesign CS2 is here to help you work faster and create more; here to ensure that you use your most valuable tool to full effect is a unique book-and-DVD kit that doubles your learning power. Uniting this book/DVD combo is author Terry White's easy-to-follow format and fun, fast narrative. Between the disc and guide, you will learn how to use InDesign CS2 to its fullest potential.

## GETTING STARTED



### The Adobe InCopy CS2 Book

Adam Pratt and  
Mike Richman  
0-321-33705-0, \$35.00

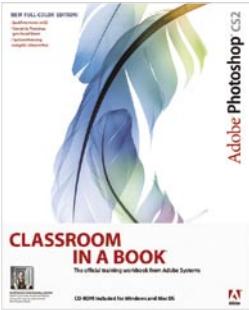
This book shows editorial teams how to take control of the copy-fitting process as editors, designers, and writers work simultaneously on the same InDesign CS2 document. The guide begins with the basics, explaining what InCopy is and how it integrates with InDesign before moving on to describe the interface. The second section provides a feature-by-feature breakdown of how the program works, using simple step-by-step instructions and plenty of screen shots to ease the way.

### Classroom in a Book®

**The easiest, most comprehensive way to master Adobe® software!**

- Classroom in a Book is the world's best-selling series of practical software training workbooks.
- Complete, self-paced lessons designed to fit your busy schedule and help you learn the features of Adobe software quickly and easily.
- Covers the latest features.
- Each book includes a CD or DVD with customized files to guide you through the lessons and special projects.

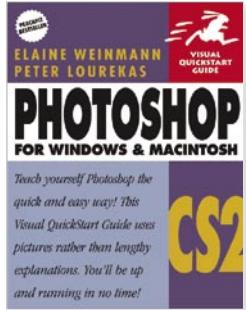
## GETTING STARTED



### Adobe Photoshop CS2 Classroom in a Book

Adobe Creative Team  
0-321-32184-7, \$49.99

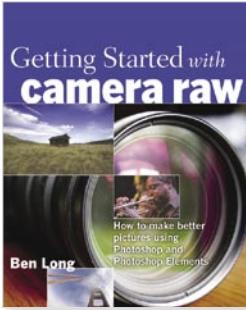
Simple step-by-step instructions, review questions at the end of each chapter, and a companion CD with all of the book's project files make learning a breeze as the Adobe Creative Team takes you on a self-paced tour of Photoshop CS2. Completely revised to cover all the new features, you'll get a tour of the software and then progress to more complex topics like color management, Web graphics, and photo retouching.



### Photoshop CS2 for Windows and Macintosh: Visual QuickStart Guide

Elaine Weinmann and Peter Lourekas  
0-321-33655-0, \$24.99

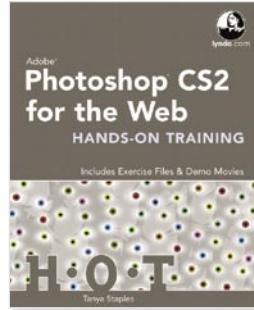
In these pages, best-selling authors and Photoshop masters Elaine Weinmann and Peter Lourekas use task-based instruction and strong visual aids to teach you all of the Photoshop essentials: from basic color manipulation and image correction to painting, masking, using filters, importing and editing digital photos, and more. You'll be up and running with Photoshop CS2's myriad new features in no time!



### Getting Started with Camera Raw: How to Make Better Pictures Using Photoshop and Photoshop Elements

Ben Long  
0-321-38400-8, \$24.99

Now that the Raw format is turning up on even point-and-shoot cameras, you no longer need to be a pro to take advantage of it. Here to get you started is a comprehensive yet easy-to-understand guide from a photography master. After a thorough overview of shooting and image editing practices, you'll learn about Raw converter software and using Photoshop to edit Raw files. Complete with insider tips, illustrated with detailed graphics, and accompanied by a CD-ROM loaded with classroom-proven exercises and QuickTime movies, this book ensures you'll master the key features of Photoshop CS2 in no time.

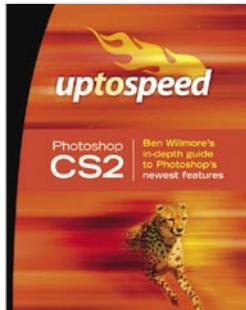


### Adobe Photoshop CS2 for the Web Hands-On Training

Tanya Staples  
0-321-33171-0, \$49.99

Do you like to learn by doing? These hands-on exercises teach you the latest techniques for designing Web graphics and animations. You'll learn how to optimize images, slice images, and create interactive rollover, design effective navigation, and more. Complete with insider tips, illustrated with detailed graphics, and accompanied by a CD-ROM loaded with classroom-proven exercises and QuickTime movies, this book ensures you'll master the key features of Photoshop CS2 in no time.

## BEYOND THE BASICS

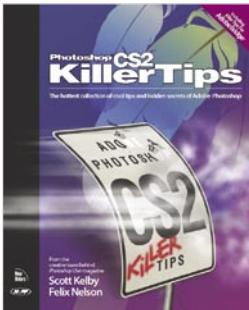


### Photoshop CS2: Up To Speed

Ben Willmore  
0-321-33050-1, \$24.99

Rather than sift through hundreds of pages detailing every last Photoshop feature and function, you can go directly to the new features that interest you most and get the explanations you desire in classic Ben Willmore style—intuitive, crystal clear, and in-depth. Including just enough information about older features to make the new ones understandable, Ben shows you not only which buttons to push but why.

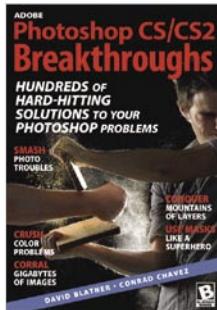
## BEYOND THE BASICS



### Photoshop CS2 Killer Tips

Scott Kelby and Felix Nelson  
0-321-33063-3, \$29.99

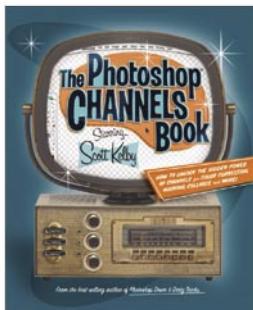
This book is packed cover-to-cover, wall-to-wall with nothing but those cool Photoshop CS2 sidebar tips. Every tip is designed to make you work faster, smarter, and have more fun using Photoshop CS2. If you've wondered how the pros get twice the work done in half the time, it's because they know all the tips, and all the tricks. With this book, so will you.



### Adobe Photoshop CS/CS2 Breakthroughs

David Blatner and  
Conrad Chavez  
0-321-33410-8, \$24.99

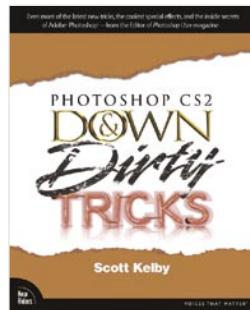
Adobe Photoshop is industry standard digital image software and users are hungry for solutions to their myriad concerns. Photoshop gurus David Blatner and Conrad Chavez have scoured the online forums, interviewed Adobe engineers, and gathered together answers to over 200 of the most-commonly asked questions. Written in a fun-to-read style, this book tackles every major Photoshop problem with a lay-it-on-the-line solution.



### The Photoshop Channels Book

Scott Kelby  
0-321-26906-3, \$39.99

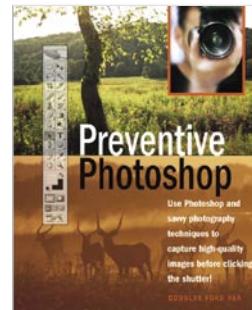
Using Photoshop without taking advantage of channels is a bit like attempting to make a fine recording with nothing but a crummy cassette recorder: it works, but the results aren't very satisfying. With this book's results-intensive tutorials, you'll quickly discover the amazing things you can accomplish, using Photoshop to separate images into channels so that you can then alter the image's color and opacity, duplicate it, move it, and more.



### Photoshop CS2 Down & Dirty Tricks

Scott Kelby  
0-321-33066-8, \$39.99

The busiest man in the Photoshop business, Scott Kelby, reveals all of his Photoshop CS2 tricks, including ones that take advantage of this version's newest features: the enhanced File Browser, integration with Camera Raw, color match, and more. Each two-page spread includes step-by-step instructions (each of which is accompanied by a graphic) for creating a Photoshop effect as well as productivity-enhancing tips in the margins.

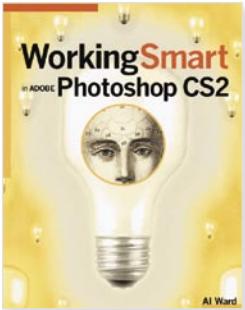


### Preventive Photoshop

Douglas Ford Rea  
0-321-41096-3, \$44.99

Don't rely solely on Photoshop after the fact to perfect those problematic photos—use the popular editing tool before you click the shutter! This full-color guide teaches amateur and professional photographers like you how to integrate Photoshop to create compelling digital photographs at every stage in the photography process. Learn to get great shots—before and after Photoshop—through complete instruction, practical advice, real world examples, anecdotes, and simply great photos.

## BEYOND THE BASICS

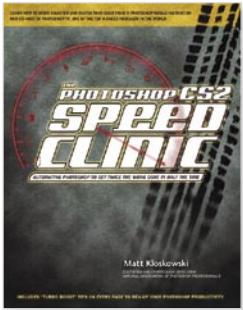


### Working Smart in Adobe Photoshop CS2

Al Ward

0-321-33539-2, \$39.99

If you're a veteran Photoshop user, you may still be using methods more suitable to long-ago versions and that if you're new to Photoshop, you may be missing out on some of the long-honed shortcuts and automated tools. This guide that shows you how to tap into Photoshop's productivity features to streamline your work, whatever your level! You'll be amazed at how much time you can save by taking advantage of Preferences, presets, Actions, scripting, batch processing, keyboard shortcuts, Adobe Bridge, and more.

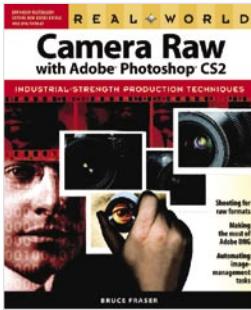


### The Photoshop CS2 Speed Clinic: Automating Photoshop to Get Twice the Work Done in Half the Time

Matt Kloskowski  
0-321-44165-6, \$34.99

If you're looking for an easy way to work fast in Photoshop CS2, congratulations, you've found it! Matt Kloskowski, Education and Curriculum Developer for the NAPP, shows you how to use the power of automation to instantly save time, money, and frustration. If you want to increase your efficiency, and get twice the work done with half the headaches, this is the book for you!

## IN-DEPTH REFERENCE

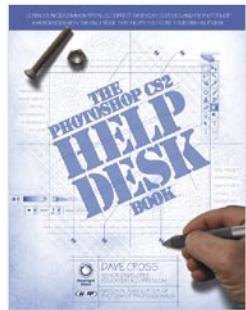


### Real World Camera Raw with Adobe Photoshop CS2

Bruce Fraser

0-321-33409-4, \$39.99

As a serious photographer, you need to be able to get your hands on your digital images before any in-camera processing has been applied to them. Digital raw formats allow you to do just that-and this book shows you how to use Photoshop's Adobe Camera Raw plug-in to set white balance and optimize contrast before converting your shots to another format, as well as build an efficient raw workflow to manage the vast amounts of data generated by digital cameras.

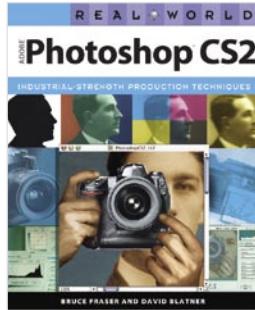


### The Photoshop CS2 Help Desk Book

Dave Cross

0-321-33704-2, \$34.99

After years of fielding questions at seminars from Photoshop users, Dave Cross realized there was a lot of common ground: there were many questions that were indeed "frequently asked." In addition, most questions seemed start with "How come I can't...." "How do I...." or "Why won't the (fill in the blank) tool work?" This book addresses the most common problems and questions in Photoshop by both providing answers to the most frequently asked questions, and outlining strategies that can help you avoid problems in the first place.

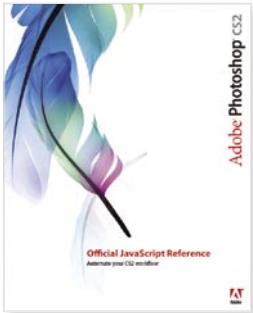


### Real World Adobe Photoshop CS2

Bruce Fraser and David Blatner  
0-321-33411-6, \$54.99

If you rely on Photoshop to meet tough production challenges in a fast-paced professional environment, fooling around won't cut it! Best-selling authors David Blatner and Bruce Fraser offer scads of hands-on production techniques and clear explanations of the concepts that drive them, so that you can get the best results possible on your own Photoshop CS2 projects. You'll find coverage of all of Photoshop CS2's newest features as well as time-saving tips and professional shortcuts that will allow you to work faster, smarter, and more creatively.

## INDEPTH REFERENCE

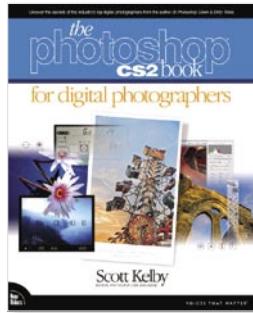


### Adobe Photoshop CS2 Official JavaScript Reference

Adobe Systems, Inc.  
0-321-40970-1, \$39.99

Do you use Adobe Photoshop CS2 and are JavaScript savvy? This scripting reference provides the information experienced JavaScript users need to create powerful, custom-made scripts for Photoshop, such as automatically cropping images and opening them up within your page-layout application. This book describes how to use JavaScript to manipulate and extend Adobe Photoshop within Adobe Creative Suite 2, and provides reference information for the JavaScript objects, properties, and functions defined by Adobe's applications.

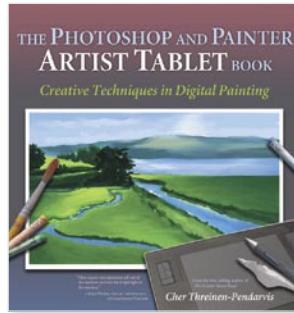
## TECHNIQUE & INSPIRATION



### The Photoshop CS2 Book for Digital Photographers

Scott Kelby  
0-321-33062-5, \$39.99

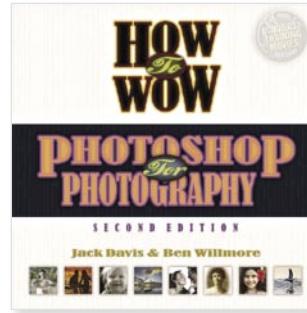
This major update to this award-winning book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." Scott shows you step-by-step the exact techniques used by today's cutting-edge digital photographers and, best of all, he shows you, flat-out, exactly which settings to use, when to use them, and why.



### Photoshop and Painter Artist Tablet Book: Creative Techniques in Digital Painting

Cher Threinen-Pendarvis  
0-321-16891-7, \$44.99

This art book and guide uses traditional drawing and painting theory exercises, coupled with real-life projects, to show readers how they can use Painter and Photoshop with pressure-sensitive tablets to draw and paint with a computer. Award-winning artist and author Cher Threinen-Pendarvis shares her own drawings and paintings, and takes you step-by-step through a variety of projects designed to improve your drawing, composition, and conceptual thought processes while exploring different uses of the many brushes available in Painter and Photoshop.

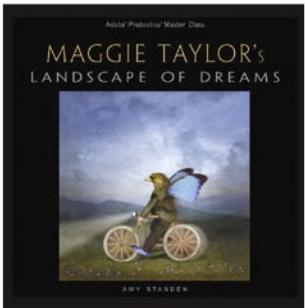


### How to Wow: Photoshop for Photography, Second Edition

Jack Davis and Ben Willmore  
0-321-35750-7, \$39.99

Wouldn't it be great if you could have two of the world's most sought-after Photoshop teachers sitting next to you at your computer as you navigate through the infinite possibilities of your digital photographic darkroom? Jack and Ben guide you step-by-step through real-world projects and provide tips and techniques on everything from streamlining your workflow to reconstructing priceless heirlooms, you'll be given the tools at every stage of the creative process in order to learn how to wow!

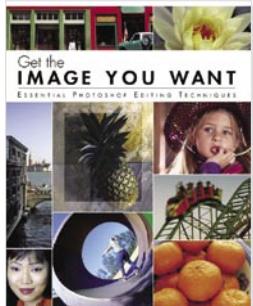
## TECHNIQUE & INSPIRATION



### **Adobe Photoshop Master Class: Maggie Taylor's Landscape of Dreams**

Amy Standen  
0-321-30614-7, \$40.00

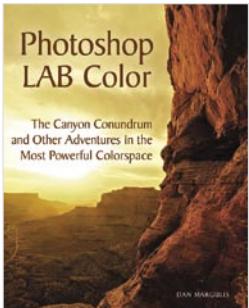
Aimed for technically-oriented visual artists, this book approaches Photoshop squarely from the artist's perspective by taking you inside the process of one of the best, Maggie Taylor. This beautiful full-color book features vivid artwork, insightful analysis, and a detailed look at how one artist makes Photoshop work for her. In this specially designed master class, Maggie provides a rare peek into how she uses Photoshop in her artistic process as well as insight into the questions inherent in digital art.



### **Get the Image You Want: Essential Photoshop Editing Techniques**

Element K Journals  
Creative Team  
0-321-34896-6, \$24.99

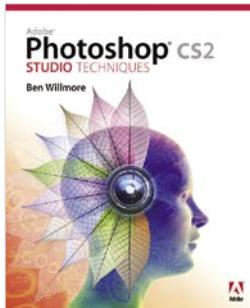
While other Photoshop books go from feature to feature, explaining every little detail of this expansive program, this book is separated into eight chapters that deal with the main aspects of working with images in Photoshop. This way, you can keep the book next to your workspace and reach for it whenever you need the perfect solution to an image-editing problem. Also included is a problem/solution section at the end of each chapter.



### **Photoshop LAB Color: The Canyon Conundrum and Other Adventures in the Most Powerful Colorspace**

Dan Margulis  
0-321-35678-0, \$54.99

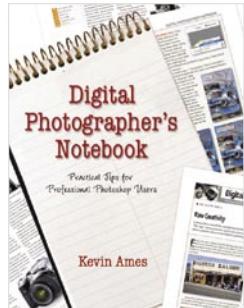
You've heard about the wonders of Photoshop's LAB color processing capabilities. You've also heard how complex it is and perhaps that kept you from tackling it—until now. This guide shows that you can derive enormous benefits from just a few simple LAB tools and techniques. With recipes for improving images and a CD with the files needed to complete the book's exercises, you'll find everything you need to begin taking advantage of LAB color.



### **Adobe Photoshop CS2 Studio Techniques**

Ben Willmore  
0-321-32189-8, \$50.00

World renowned Photoshop instructor and best-selling author Ben Willmore writes in his signature style-intuitive, crystal clear, and in-depth-helping you gain the deep understanding needed to master Photoshop's most essential features. Complex concepts like Curves and Channels are broken down into easy to digest metaphors and descriptions, making it possible to quickly adapt them into your daily workflow. Whether you're a photographer, designer, production artist or hobbyist, this book will change the way you think about Photoshop.

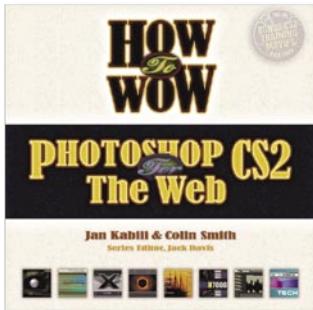


### **Digital Photographer's Notebook: Practical Tips for Professional Photoshop Users**

Kevin Ames  
0-321-35841-4, \$34.99

Based on his popular column "The Digital Photographer's Notebook" for *PhotoshopUser* magazine, professional photographer Kevin Ames shares his expertise and experience with digital cameras and Adobe Photoshop in this detailed guide. You'll get the practical advice you need to become a more seasoned photographer and more accomplished Photoshop user. Ames covers such topics as setting proper exposure, making digital contact sheets, automating Photoshop functions, and more.

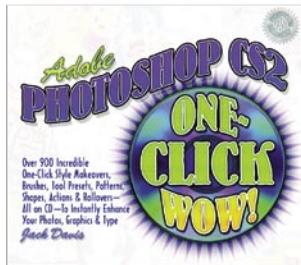
## TECHNIQUE & INSPIRATION



### How to Wow: Photoshop CS2 for the Web

Jan Kabil and Colin Smith  
0-321-39394-5, \$39.99

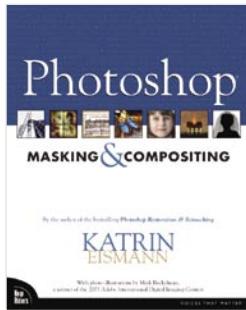
Wouldn't it be great if you could have two of the world's most accomplished Photoshop and Web design experts sitting next to you at your computer as you navigate the infinite possibilities of Adobe Photoshop and ImageReady? This is the next best thing. Two renowned authors, graphic designers, and trainers have developed an effective way to help you reach your full creative potential. You'll learn tips and techniques for creating everything from stylish navigation to eye-catching animation using Photoshop CS2 and its companion program, ImageReady CS2.



### Adobe Photoshop CS2 One-Click Wow!

Jack Davis  
0-321-24644-6, \$29.99

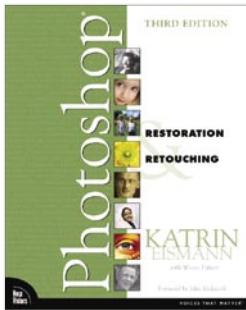
This powerful book/CD combo is chock-full of one-click makeovers guaranteed to transform images instantly and easily, helping you employ layers effectively and creatively in the process. Better than filters—not to mention cheaper, more efficient, and easier to use—the CD's myriad Layer Styles transform photos into paintings, and type and graphics into metal, gems, glass, and just about anything you can conceive. You'll get a handy, five-page step-by-step tutorial on how to work with Photoshop's powerful Layer Styles and a gallery of full-color examples of the included Wow! Layer Styles and effects.



### Photoshop Masking & Compositing

Katrin Eismann  
0-7357-1279-4, \$54.99

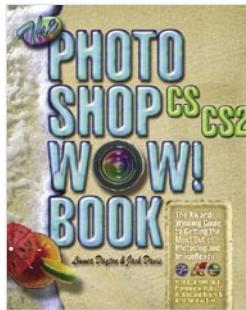
If you're chomping at the bit to start using Photoshop's masking and compositing features to isolate components of your digital images and move them, manipulate them, and turn them into magnificent pieces of art, this is the place to turn! This beautiful full-color guide from the author of *Photoshop Restoration and Retouching* will inspire you to roll up your sleeves and start creating!



### Adobe Photoshop Restoration & Retouching, Third Edition

Katrin Eismann and Wayne Palmer  
0-321-31627-4, \$49.99

Whether you're a professional photographer or the family shutterbug, you can't afford to miss the third edition of the #1 selling book on using Photoshop for restoring and retouching any photograph. The authors have reviewed, updated, and revised every single technique to address the most important features in Adobe Photoshop CS2. Clear step-by-step instructions and professional examples highlight the tools and techniques photographers, designers, and beauty retouchers use everyday.

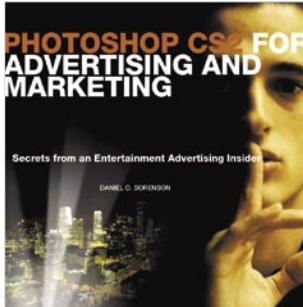


### Photoshop CS / CS2 Wow! Book

Linnea Dayton and Cristen Gillespie  
0-321-21345-9, \$49.99

Using ravishing, full-color photos of professionally designed Photoshop projects (and a CD crammed with project files and examples), the latest edition of this best-selling book carefully lays out the recipes you need to follow to reproduce the works shown in its pages. Seeing is doing as you follow along and explore all of Photoshop's most important features, including those new to both Photoshop CS and CS2. You'll learn how to produce the best work in the least amount of time using the fewest steps possible.

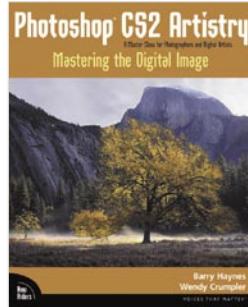
## TECHNIQUE & INSPIRATION



### **Photoshop CS2 for Advertising and Marketing: Secrets from an Entertainment Advertising Insider**

Daniel O. Sorenson  
0-321-35028-6, \$44.99

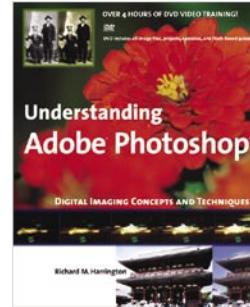
Combining essential Photoshop techniques with professional insights into the workings of major studios as well as advice on how to navigate the minefields designers may encounter there, author and noted designer, art director, and popular UCLA Photoshop instructor Daniel Sorenson teaches you everything you need to know about working as a designer for entertainment advertising and marketing. You'll learn how to create real-world projects, including a trade ad, CD cover art, and more.



### **Photoshop CS2 Artistry**

Barry Haynes and  
Wendy Crumpler  
0-321-34699-8, \$55.00

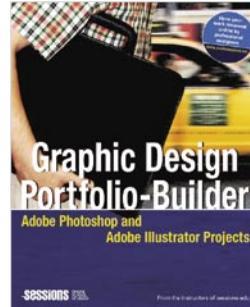
If you want to create museum-quality art prints, professional advertising effects, and dazzling digitally manipulated images, this book is for you! This beautiful, full-color guide focuses on the advanced features of Photoshop CS2 and tackles complex yet essential topics like color calibration and correction. Along the way, you'll learn how Photoshop's newest features. Detailed, step-by-step exercises and a companion CD with before-and-after images, masks, and tool settings extend the book's tutorials.



### **Understanding Adobe Photoshop: Digital Imaging Concepts and Techniques**

Richard M. Harrington  
0-321-36898-3, \$44.99

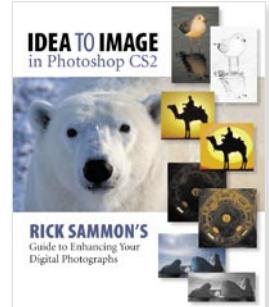
This book teaches you fundamental digital imaging techniques that you'll need to succeed both in the classroom and the workforce. With a friendly style and interactive CD-ROM, Richard Harrington covers the basics (correcting, editing, sharpening, retouching, and presenting photos) and shows you real-world projects and exercises, including: digital painting; designing a CD/DVD label, magazine cover, and advertisements; creating Web sites/animations; and more!



### **Graphic Design Portfolio-Builder: Adobe Photoshop and Adobe Illustrator Projects**

Sessions.edu  
0-321-33658-5, \$44.99

Written by the faculty of New York-based, accredited online design school Sessions.edu, the book uses the school's trademark project-based curriculum to teach essential design concepts with Photoshop and Illustrator. After a brief intro to the world of graphic design, the Sessions instructors provide quick "refresher course" chapters on the two programs. Then you'll tackle a series of projects involving logo design, magazine layouts, packaging design, and more. Best of all, you'll have access to Sessions' online content, instruction, and faculty.

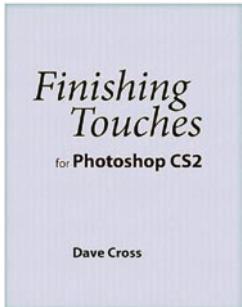


### **Idea to Image in Photoshop CS2: Rick Sammon's Guide to Enhancing Your Digital Photographs**

Rick Sammon  
0-321-42918-4, \$44.99

World-famous, award-winning professional photographer and writer Rick Sammon, author of 25 books and host of 20 television programs, shares his favorite creative enhancements for turning "straight" digital pictures into more creative and imaginative images. You'll become not only a well-rounded photographer but also a self-motivated artist in the powerful age of digital imaging.

## TECHNIQUE & INSPIRATION

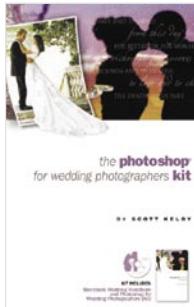


### **Finishing Touches for Photoshop CS2**

Dave Cross

0-321-44166-4, \$34.99

If you're looking for ways to make your Photoshop images "pop"—to add that final touch that drives your point home—this is the book for you. The first book devoted exclusively to the topic, this guide offers a treasure chest of creative finishing techniques—each with simple step-by-step instructions and lavish full-color illustrations as well as variations and directions for creating reusable templates.



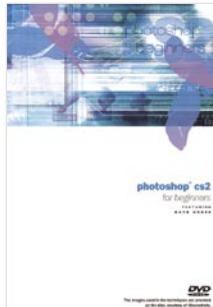
### **Photoshop for Wedding Photographers Personal Seminar**

Scott Kelby

0-321-35673-X, \$45.00

Twice the value and double the fun, this unique Photoshop learning kit combines a full-color printed handbook with instructions for creating unique photo layouts from scratch and a DVD that shows you how to create reusable storybook wedding templates. Best-selling author and Photoshop expert Scott Kelby provides everything you need to start creating picture-perfect wedding memories!

## DVD TRAINING



### **Photoshop CS2 for Beginners DVD**

Dave Cross

0-321-37437-1, \$39.99

With this DVD, Adobe Certified Instructor Dave Cross provides all the essential information beginning users need to dive right in and start using Photoshop CS2! Throughout, the focus is on the practical advice that will get users familiar with the program fast. You'll learn how to set up the workspace; which tools to use for what; methods for adjusting and retouching images; and more.



### **Mastering Camera Raw with Ben Willmore DVD**

Ben Willmore

0-321-35834-1, \$49.99

Leading Photoshop teacher and pro, Ben Willmore, shows how to manipulate images with Camera Raw on this instructional DVD. Thousands of design professionals have attended his enormously popular Photoshop Mastery seminars since 1994, and now you can to in the privacy of your own home or office. Learn as you go with hands-on instruction, real-world examples, and easy-to-follow explanations.



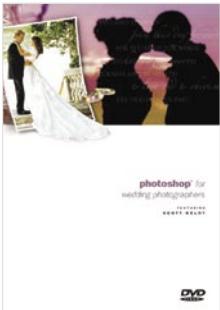
### **Mastering Color with Ben Willmore DVD**

Ben Willmore

0-321-34250-X, \$49.99

When you're ready to get serious about using color in Photoshop, this DVD is ready for you! On it, master teacher Ben Willmore offers more than two hours of instruction in the intricacies of dealing with color in Photoshop. You'll learn how to change the color of a car, match the color of several objects, add color casts to images, and more!

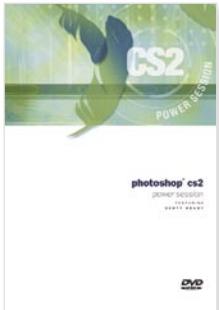
## DVD TRAINING



### Photoshop for Wedding Photographers DVD

Scott Kelby  
0-321-34869-9, \$49.99

If there's one thing you've learned as a wedding photographer it's this: Even if people's weddings aren't picture-perfect, they expect their memories of the day to be! With Photoshop and this DVD, you can promise they will be! Two hours of engaging instruction from everybody's favorite Photoshop teacher will have you correcting color, removing blemishes, tinting images, creating reusable templates, and more in no time!



### Photoshop CS2 Power Session DVD

Scott Kelby  
0-321-35832-5, \$49.99

This new DVD by Scott Kelby, Editor of *Photoshop User* magazine, is designed for people who are already using Adobe Photoshop CS (or even Photoshop 7) and want to start using Photoshop CS2 like a pro. You'll learn all those little shortcuts, tricks, and insider secrets that'll let you apply the power of CS2 to your own work today.



### Automating Photoshop CS2 DVD

Matt Kloskowski  
0-321-39675-8, \$39.99

If you're looking for an easy way to boost productivity in Photoshop CS2, congratulations—you've found it! Matt Kloskowski, Education and Curriculum Developer for the NAPP (National Association of Photoshop Professionals), shows you how to use the power of automation to instantly save time, money, and frustration. If you want to increase your efficiency, and get twice the work done with half the headaches—this is the DVD for you!

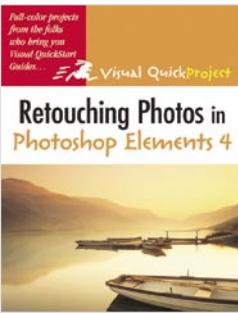
**Have you subscribed to Peachpit's Photoshop newsletter? What are you waiting for?**

Get the latest Peachpit news and tidbits, delivered right to your email! Be the first to receive special discounts, cool tips and tricks, sample chapters, insider information, contests, special events, and more—all for free from Peachpit. To get started, visit our newsletter sign up page at [www.peachpit.com/newsletters/index.asp](http://www.peachpit.com/newsletters/index.asp).

### Photoshop Quick Tip—Fast Default Colors

Photoshop's default color settings are black (Foreground) and white (Background). To quickly return to these defaults (no need to make a trip to the Toolbox!), simply press the letter "d" on your keyboard.

## GETTING STARTED

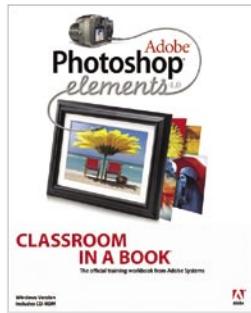


### Retouching Photos in Photoshop Elements 4: Visual QuickProject Guide

Nolan Hester

0-321-41248-6, \$12.99

For just \$12.99, this tightly focused, project-based guide shows you how to get great-looking photos fast, without getting bogged down by the details. Using big, bold full-color pictures and streamlined instructions, it covers just the need-to-know essentials that will have you perfecting your photos in a matter of minutes. You'll learn how to easily fix common problems such as flash-induced red eye, blown-out highlights and murky shadows, inaccurate skin tones, distracting background objects, and more.



### Adobe Photoshop Elements 4.0 Classroom in a Book

Adobe Creative Team  
0-321-38482-2, \$35.00

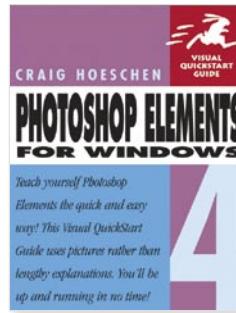
Here to make sure you master the Adobe Photoshop Elements 4 basics is a self-paced, project-based guide from the folks behind the software. You'll become more productive with latest version and its new features, including the Magic Selection Brush; Magic Extractor; Auto Red Eye and Auto Skin tone tools; cool slideshow effects; an online sharing service; and more. A companion CD includes lesson files and media.



### The Future of Memories: Sharing Moments with Photoshop Elements and Digital Cameras

Dane Howard  
0-321-38399-0, \$34.99

Dane Howard shows how you can use everyday technology to share your stories in dramatic new ways and provides the tactical and practical advice you need to create a compelling narrative through digital images. With complete coverage of all of today's photo-sharing mediums (including photoblogging, mobile devices, image-sharing sites, and more), this colorful, creative guide shows users you how to build visually rich narratives to share with family and friends.

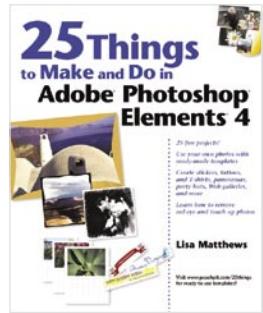


### Photoshop Elements 4 for Windows: Visual QuickStart Guide

Craig Hoeschen  
0-321-38480-6, \$21.99

Need to learn Photoshop Elements 4 fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with Adobe's popular consumer image editing software in no time. You'll learn everything that's new in Adobe Photoshop Elements 4 and how to reduce red eye, correct color, work with layers, create photo-illustrations and Web graphics, apply artistic effects, and more.

## TECHNIQUE & INSPIRATION

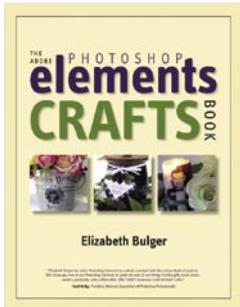


### 25 Things to Make and Do in Adobe Photoshop Elements 4

Lisa Matthews  
0-321-38481-4, \$24.99

Are your photos getting lost in the cyberspace of your hard drive? This guide shows you how to instantly arrange all your photos by date, event, place, or subject for easy viewing, and then turn them into fun, real-world projects! Adobe veteran Lisa Matthews teaches you how to fix up your images and walks you through the process of turning them into finished projects such as stickers, T-shirts, panoramas, party hats, and Web galleries—in record time!

## TECHNIQUE & INSPIRATION

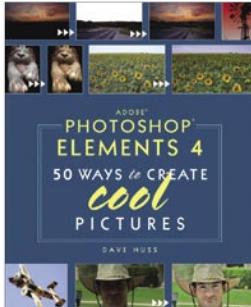


### The Adobe Photoshop Elements Crafts Book

Elizabeth Bulger

0-321-36896-7, \$21.99

Armed with little more than a copy of Photoshop Elements, a computer, an inkjet printer, and a few basic tools, you can transform your digital photos into beautiful, custom-made crafts. This book will motivate you to get creative with your own images while learning basic Photoshop Elements skills along the way. You'll learn how to import, edit, crop, and apply quick fixes to your images before using them to create unique crafts out of a variety of materials, including paper, ceramic, metal, glass, fabric, and polymer clay.

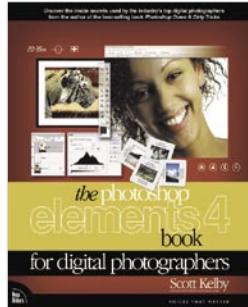


### Adobe Photoshop Elements 4: 50 Ways to Create Cool Pictures

Dave Huss

0-321-37570-X, \$29.99

This essential guide to Photoshop Elements 4 gives you the best techniques for enhancing and retouching your photos, and encourages you to unleash your creativity on your photo projects. Sample files downloadable from [www.peachpit.com](http://www.peachpit.com) let you re-create effects and techniques relating to nearly every aspect of digital photography, including repairing old photographs, fixing lighting and color problems, producing professional-looking slide shows with music and pan-and-zoom effects, creating photo panoramas, and much more.

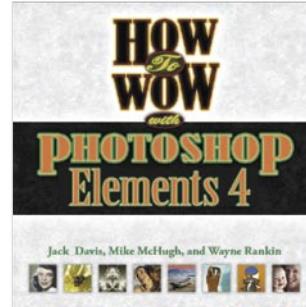


### The Photoshop Elements 4 Book for Digital Photographers

Scott Kelby

0-321-38483-0, \$34.99

If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. Instead, this fully updated for best-seller gives you the inside tips and tricks of the trade for correcting, editing, sharpening, retouching, and presenting your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets.



### How to Wow with Photoshop Elements 4

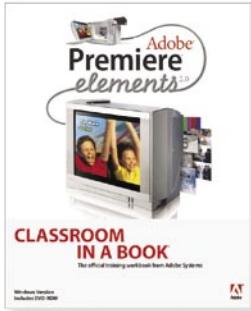
Jack Davis, Mike McHugh,

and Wayne Rankin

0-321-37582-3, \$34.99

Wouldn't it be great if you could have three of the world's most accomplished and sought after Photoshop teachers sitting next to you at your computer as you navigate the infinite possibilities of Adobe Photoshop Elements 4? This is the next best thing. You'll learn tips and techniques on everything from common workflow problems and exciting photo enhancing techniques to custom projects and presentations using Photoshop Elements 4.

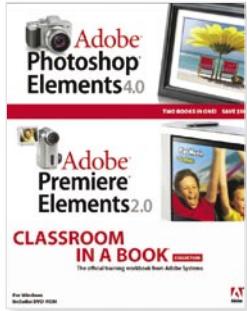
## GETTING STARTED



### Adobe Premiere Elements 2.0 Classroom in a Book

Adobe Creative Team  
0-321-38548-9, \$35.00

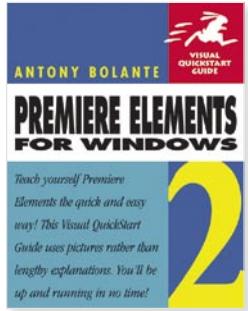
The book covers the basics of learning Adobe Premiere Elements, and provides countless tips and techniques to help you edit home movies using footage from your digital and video camera, then add titles, transitions, and special effects—and when you're done, burn your masterpiece to DVD. You'll also learn all about Premiere Elements 2's new features, including the new customizable DVD menu templates, the Storyboard View, Effect Thumbnails and Preview, docking workspaces, and more.



### Adobe Photoshop Elements 4.0 and Premiere Elements 2.0 Classroom in a Book Collection

Adobe Creative Team  
0-321-41340-7, \$60.00

Classroom in a Book, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Here to make sure you master Photoshop Elements 4 and Premiere Elements 2 is a convenient collection that combines two best-selling books into one. You'll get countless tips and techniques to help you become more productive with the programs' new features. A companion DVD includes lesson files and media.

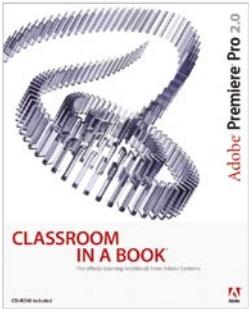


### Premiere Elements 2 for Windows: Visual QuickStart Guide

Antony Bolante  
0-321-38355-9, \$21.99

Need to learn Premiere Elements fast? With this guide, you can start from the beginning to get a tour of the software, or look up specific tasks to learn just what you need to know. This task-based, visual reference guide uses step-by-step instructions and plenty of screenshots to show you how to start a project; capture and import video; work with clips and the timeline; add transitions, titles, and effects; and output finished video to DVD.

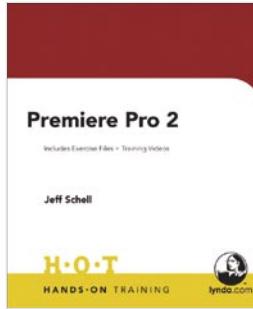
## GETTING STARTED



### Adobe Premiere Pro 2.0 Classroom in a Book

Adobe Creative Team  
0-321-38551-9, \$49.99

Here to make sure you master Premiere Pro is a self-paced, project-based guide from the folks behind the software. You'll become more productive with latest version, Premiere Pro 2.0 and its new features, including new multicam editing tools, auto-creation of menu-based DVDs from the timeline, and Native HD, SD & HDV support, and more. A companion CD includes lesson files and media.

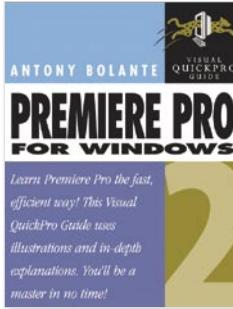


### Premiere Pro 2 Hands-On Training

Jeff Schell  
0-321-39774-6, \$44.99

Do you like to learn by doing? If so, this is the book for you. These hands-on exercises, complete with insider tips and detailed color illustrations, teach you essential techniques of importing, editing, and assembling movies. Accompanied by a DVD-ROM loaded with exercise files, QuickTime videos, and royalty-free video content from Digital Juice ([www.digitaljuice.com](http://www.digitaljuice.com)), this book ensure you'll master the key features of Premiere Pro 2 in no time.

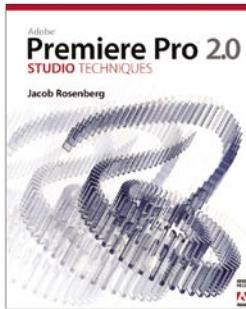
## BEYOND THE BASICS



### Premiere Pro 2 for Windows: Visual QuickPro Guide

Antony Bolante  
0-321-38352-4, \$34.99

Need to take your Adobe Premiere Pro skills to the next level? Try a Visual QuickPro Guide! This valuable reference gives you advanced step-by-step tutorials, enhanced by tips, sidebars, and plenty of visual aids to shows you how to effectively and efficiently import and manage footage, view and edit layers, apply effects, animate type, and more. You'll learn about key features with real-world examples of how and when features should be used, including what's new in Premiere Pro 2.0.



### Adobe Premiere Pro 2.0 Studio Techniques

Jacob Rosenberg  
0-321-38547-0, \$50.00

Offering in-depth explanations guaranteed to make the knowledge stick (and in an easygoing, personable style that makes you feel like he's standing right by your side), filmmaker and Premiere Pro whiz Jacob Rosenberg focuses on the concepts, features, and techniques that are key to mastering Adobe Premiere Pro 2.0. The book's companion DVD includes project files and sample footage so you can follow along with the book's step-by-step tutorials.

## GETTING STARTED

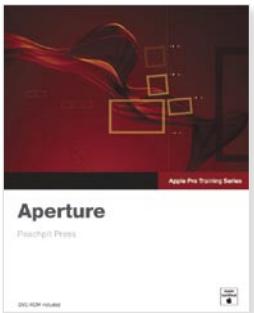


### Apple Pro Training Series: Getting Started with Aperture

Estelle McGechie  
0-321-42275-9, \$34.99

This collection of Apple Pro Training tutorials will get you up and running in no time. You'll learn how to sort, rank, and manage images with unparalleled efficiency; display onscreen proofs and contact sheets in compelling ways for clients; edit and retouch your selected images professionally; publish proofs, portfolios, and final images on the Web and in print; and archive images in a way that's easy, secure, and intuitive.

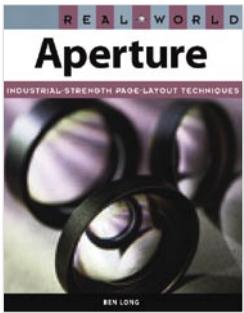
## BEYOND THE BASICS



### Apple Pro Training Series: Aperture

Orlando Luna and Ben Long  
0-321-42276-7, \$49.99

The only Apple-certified guide to Aperture, Apple's revolutionary application for managing, editing, and archiving digital photographs! This comprehensive book-DVD combo starts with the basics of image management and takes you step by step all the way through Aperture's powerful photo-editing, image-retouching, proofing, publishing, and archiving features. It delivers comprehensive training—the equivalent of a two-day course—in one project-based book.

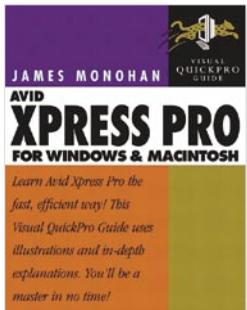


### Real World Aperture

Ben Long  
0-321-44193-1, \$34.99

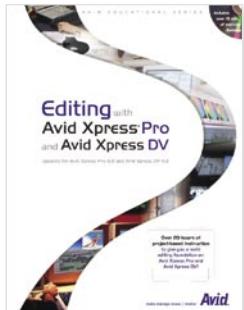
In this guide, best-selling author Ben Long takes you to the next level with Apple's all-in-one post-production tool, providing you with a more in-depth understanding of Aperture's tools, as well as lots of tips and work-arounds to get the most out of the program. This guide also covers fundamental raw theory and practice to help you master the program's high-end editing features. More than just a step-by-step tutorial, this book will help photographers develop a fundamental understanding of the philosophy and approach that underlies Aperture's design.

## GETTING STARTED

**Avid Xpress Pro for Windows and Macintosh: Visual QuickPro Guide**

James Monohan  
0-321-14597-6, \$29.99

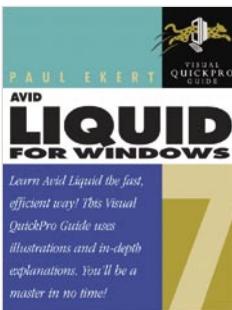
Beginning digital filmmakers who are looking to acquire a high degree of editing proficiency quickly and experienced editors who are making the switch from other editing software will find everything they need in this guide. Focused, task-based instruction covers the entire video-editing process from the basics of getting a DV project rolling all the way to advanced editing techniques and methods of distributing the final product.

**Editing with Avid Xpress Pro and Avid Xpress DV**

Avid Technology, Inc.  
0-321-19969-3, \$39.99

This is a unique, self-paced course-in-a-book from Avid's own training experts. Through step-by-step instructions, real-world examples, loads of screen shots, and an accompanying DVD that includes all of the professionally produced footage used in the exercises, you'll learn how to input and organize source footage, edit sync and non-sync material, trim sequences, adjust audio, create titles, output work, and more.

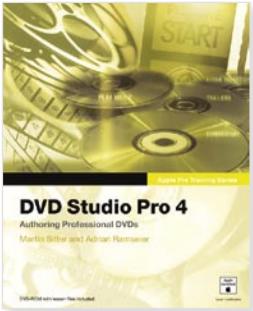
## BEYOND THE BASICS

**Avid Liquid 7 for Windows: Visual QuickPro Guide**

Paul Ekert  
0-321-36947-5, \$29.99

Need to master Avid Liquid 7 fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with the leading advanced video editing software in no time. You'll find extensive coverage of all the program's new features: SmartSound (enables you to quickly create soundtracks from a library of samples); Real-time Time Warp (see your slow-mo without rendering); 50 new special effects; dozens of style and compositing effects taken from Commotion; and more!

## GETTING STARTED



### Apple Pro Training Series: DVD Studio Pro 4

Martin Sitter and

Adrian Ramseier

0-321-33482-5, \$49.99

This Apple-certified, self-paced guide is the fastest way to learn to author professional, interactive DVDs. Each chapter is a complete lesson, with hands-on projects to complete as you go. Using the lesson files on the accompanying DVD, you'll learn how to storyboard a DVD and plan its interactions, set chapter markers, create custom transitions, and more. Upon completing the course material in this book, you can become a certified Apple Pro by taking the certification exam at an Apple Authorized Training Center.

## BEYOND THE BASICS



### DVD Studio Pro 3 for Mac OS X: Visual QuickPro Guide

Martin Sitter

0-321-26789-3, \$29.99

Need to master DVD Studio fast? This task-based guide ensures that you start taking advantage of it immediately! Veteran author Martin Sitter breaks down each DVD Studio Pro task—from setting chapter markers to adding subtitles and creating scripts—into concise step-by-step instructions accompanied by informative screen shots. By the end of the book, you'll be juggling multiple audio tracks, creating custom transitions, creating smart buttons, and more in the quest of DVD perfection!

## GETTING STARTED

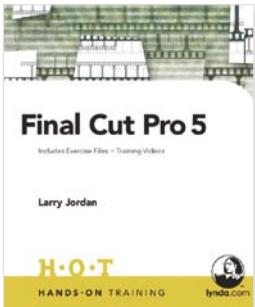


### Final Cut Express HD for Mac OS X: Visual QuickStart Guide

Lisa Brenneis

0-321-35026-X, \$24.99

Here to ensure that users start taking advantage of Final Cut Express HD's real-time HD editing capabilities immediately is a thoroughly updated task-based guide to the program from best-selling author and digital video expert Lisa Brenneis. Users who are eager to make effective, compelling videos but don't want to invest heavily in training or equipment will welcome Lisa's simple step-by-step instructions, strong visual approach, and sound professional advice.



### Final Cut Pro 5 Hands-On Training

Larry Jordan

0-321-37571-8, \$44.99

Do you like to learn by doing? This hands-on guide by veteran director, trainer, and author Larry Jordan features real-world projects and step-by-step lessons that will help you quickly advance your video editing skills. Accompanied by a CD-ROM loaded with classroom-proven exercises, QuickTime movies, and bonus tutorials, this book ensures you'll master the key features of Final Cut Pro 5 in no time.

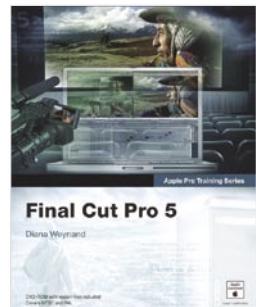


### Apple Pro Training Series: Getting Started with Final Cut Studio

Peachpit Press

0-321-36991-2, \$34.99

Final Cut Studio is the ultimate digital video/audio production suite featuring Final Cut Pro 5, Soundtrack Pro, Motion 2, and DVD Studio Pro 4. Written by Apple experts, the lessons in this book-DVD combo are the official Apple Pro Training Final Cut Studio tutorials, and are available in printed form for the first time! The Interactive DVD Tutorial takes you through the applications interfaces and primary features, including a narrated tour of important new features.



### Apple Pro Training Series: Final Cut Pro 5

Diana Weynard

0-321-33481-7, \$49.99

This best-selling guide starts with basic video editing techniques and takes you all the way through Final Cut Pro's powerful advanced features. Using world-class documentary footage and project files on the accompanying DVD, you'll learn to mark and edit clips, color correct sequences, create transitions, apply filters and effects, add titles, work with audio, and more.

## BEYOND THE BASICS



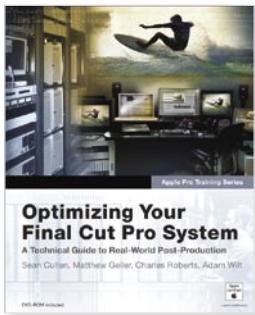
### Final Cut Pro 5 for Mac OS X: Visual QuickPro Guide

Lisa Brenneis

0-321-35025-1, \$29.99

This updated, best-selling guide from DV expert Lisa Brenneis, provides task-based, step-by-step instructions along with loads of visuals and time-saving tips that will help busy readers quickly find what they need to know about Final Cut Pro. Topics covered include essential editing operations and media-management strategies, transitions and motion effects, filters, rendering options, features new to version 5, and more.

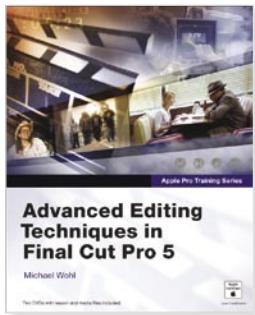
## BEYOND THE BASICS



### Apple Pro Training Series: Optimizing Your Final Cut Pro System

Sean Cullen, Matthew Geller, Charles Roberts, and Adam Wilt  
0-321-26871-7, \$54.99

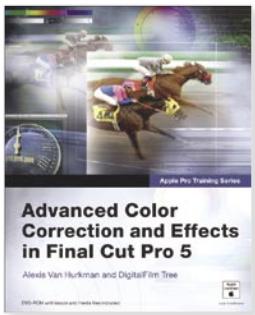
Essential reading for corporate, commercial, and independent post-production houses that want to move beyond simple Final Cut Pro installations, this book explains how to integrate industry-standard hardware into Final Cut Pro systems, and how to optimize and troubleshoot those systems in real-world settings. This is the technical information most frequently requested by Final Cut Pro users and is both a self-paced learning tool and the official curriculum for the Apple Pro Training.



### Apple Pro Training Series: Advanced Editing Techniques in Final Cut Pro 5

Michael Wohl  
0-321-33549-X, \$49.99

In the only Apple-certified guide to advanced video editing techniques, award-winning filmmaker Michael Wohl delivers comprehensive training in the real-world skills that professionals use every day. Working through six hours of superb raw footage on two DVD-9 discs, you'll learn to cut dialogue, action, comedy, chases, fights, interviews, documentaries, music videos, and multi-camera projects, as well as complete an entire audio mix.



### Apple Pro Training Series: Advanced Color Correction and Effects in Final Cut Pro 5

Alexis Van Hurkman and DigitalFilm Tree  
0-321-33548-1, \$49.99

In this comprehensive, Apple-certified guide, award-winning experts from post-production house DigitalFilm Tree deliver hard-to-find training in real-world color correction and effects techniques using Final Cut Pro 5. With the help of these experts, you'll learn invaluable advanced effects techniques, including motion and filter effects, keying and compositing, creating animated titles, and how to apply effects to nested sequences.

## Not Making Geek Salary?

Get a competitive advantage and leg up on the salary scale with Apple Training and Certification!

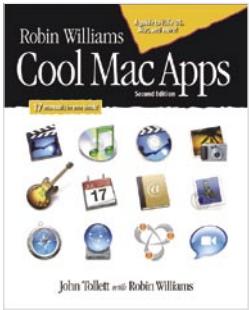
Whether you're a creative professional and need to stay at the forefront of Apple's digital media technology, or are doing Mac tech work and not bringing in geek dough, Peachpit has the only Apple-certified books on OS X and makes it easy for you to expand your skills.

**Apple Pro Training**—Covers Apple hardware, Mac OS X, and iLife applications, and is part of the official curriculum of the AppleCare Technician Training program.

**Apple Training**—The same self-paced, project-based courses used by Apple Certified trainers to teach Apple's professional applications.



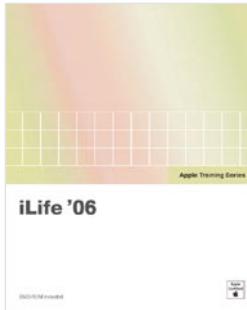
## GETTING STARTED



**Robin Williams Cool Mac Apps, Second Edition: A guide to iLife '05, .Mac, and more**

John Tollett with  
Robin Williams  
0-321-33590-2, \$24.99

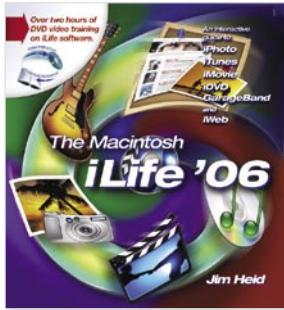
This book gives you detailed explanations and tutorials of the main applications that Mac OS X installs on your computer. John and Robin cover each application in detail in the clear and friendly style for which their award-winning books are known. Through tutorials, tips, and techniques you'll learn how to use each of the powerful apps—both individually and as part of an integrated, interactive suite.



**Apple Training Series:  
iLife '06**

Michael Rubin  
0-321-42164-7, \$34.99

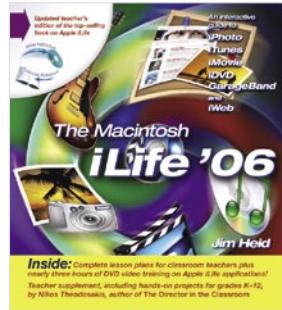
With the only Apple-certified guide to iLife '06, you'll learn to make custom music CDs or DJ a party with your iPod, add motion and sound to your slide shows and use "Hollywood style" techniques for making better videos. With this book you'll go from newbie to producer of your own media content in one day! The book/DVD combo is both a self-paced learning tool and the official curriculum of the Apple Training and Certification Program, used by schools and training centers worldwide.



**The Macintosh iLife '06**

Jim Heid  
0-321-42654-1, \$34.99

Now entering its fifth edition as the definitive iLife reference, this guide is a lavishly illustrated handbook and a two-hour instructional DVD that combine to create the ultimate digital media learning experience. Jim Heid, a contributing editor of Macworld magazine and a veteran voice of the Mac world, has been using and teaching the iLife applications since their debut. His friendly writing style and engaging video presentations bring you insights and tips that you find anywhere else.



**The Macintosh iLife '06  
in the Classroom**

Jim Heid with Ted Lai  
0-321-42685-1, \$39.99

This special edition of Jim Heid's best-selling interactive guide to Apple iLife '06 includes practical information especially for K-12 teachers. Digital media guru Jim Heid and Apple distinguished educator and instructional multimedia expert Ted Lai show how digital media can be an integral part of the classroom routine, enhancing the learning experience in many subject areas. The instructional DVD, lesson plans, and a teacher supplement at the end of the book provide sample projects and show you how other teachers have been using iLife in the classroom.

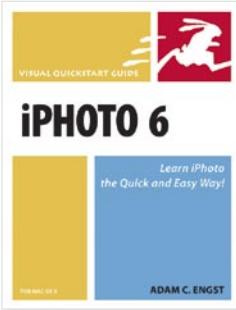


**Apple Training Series:  
GarageBand 3**

Mary Plummer  
0-321-42165-5, \$39.99

This Apple-certified book/DVD combo from composer and master trainer Mary Plummer (who's also an Apple Certified Trainer) offers a complete, self-paced course in all aspects of GarageBand 3, including extensive coverage of the newest features. You'll learn everything from mastering the interface and basic recording techniques to the secrets of arranging songs, editing and mixing tracks, adding effects, and distributing your GarageBand files.

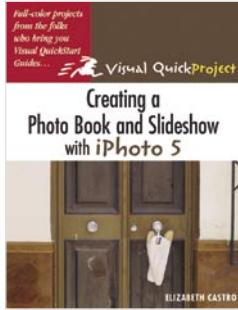
## GETTING STARTED

**iPhoto 6 for Mac OS X:  
Visual QuickStart Guide**

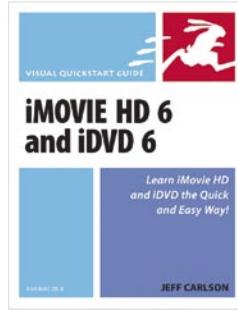
Adam Engst

0-321-42331-3, \$24.99

Aside from organizing, sharing, and editing digital photos, iPhoto lets you create stunning slideshows, assemble photo albums, and burn your images to DVD, to name a few features. Written by longtime Macintosh authority and best-selling author Adam Engst, this smart, thoughtful guide ensures you make the most of it. Using simple, step-by-step instructions accompanied by copious full-color screenshots, this book tackles the ins and outs of using iPhoto both separately and in tandem with the other iLife apps.

**Creating a Photo  
Book and Slideshow  
with iPhoto 5: Visual  
QuickProject Guide**Elizabeth Castro  
0-321-35752-3, \$12.99

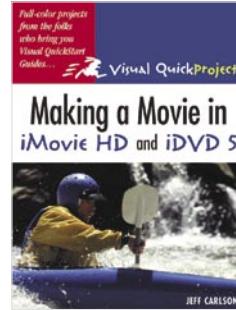
Want to learn iPhoto fast, but don't want to get bogged down by the details? Whether it's charming wallet-size photo-booklet party favors or slideshows with dazzling transitions and synched-up soundtracks that you want to create with iPhoto, this compact guide shows you just what you need to know to get your project done easily and quickly.

**iMovie HD 6 and iDVD  
6 for Mac OS X: Visual  
QuickStart Guide**

Jeff Carlson

0-321-42327-5, \$24.99

Completely overhauled for iMovie HD and iDVD 6 and now in full-color, this book uses step-by-step instructions and loads of illustrations to get readers up to speed quickly in the process of making movies with iMovie and creating high-quality DVDs on which to share them. Beginners will find all the basics covered here—from shooting and capturing footage, viewing clips, and working in the iMovie timeline to dragging and dropping iMovies into new iDVD projects and adding GarageBand-created songs to their newly created DVDs.

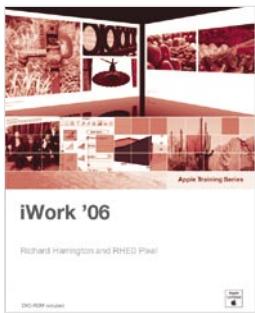
**Making a Movie in:  
iMovie HD and iDVD 5:  
Visual QuickProject  
Guide**

Jeff Carlson

0-321-33018-8, \$12.99

So you've got a copy of iMovie HD and iDVD 5—how do you get started making a movie? Best-selling author Jeff Carlson uses simple, project-based instruction and big, colorful screen shots to show you how. Each short lesson builds on the last as you learn how to shoot, edit, and produce your own movies and then distribute them on DVDs to share with friends, family, and colleagues.

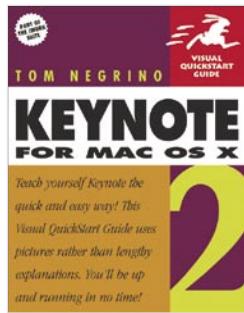
## GETTING STARTED



### Apple Training Series: iWork '06

Richard Harrington  
0-321-44225-3, \$34.99

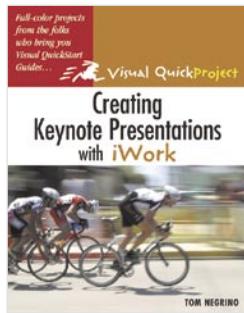
iWork '06 features two powerful applications for creating everything from newsletters to business presentations. With Pages 2 you can quickly create a wide variety of stunning documents and with Keynote 3 you can produce quality presentations and more. Here to show users how to take their creative projects to new heights is the only Apple-certified curriculum for the iWork '06 suite.



### Keynote 2 for Mac OS X: Visual QuickStart Guide

Tom Negrino  
0-321-24661-6, \$21.99

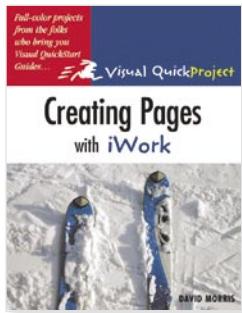
This best-selling guide is fully updated for Apple's latest presentation software, Keynote 2. Task-based instructions, peppered with plenty of full-color screenshots, tips, and sidebars make it easy to dive in and start creating high-impact presentations. You'll learn how to drag and drop graphics, digital photos, QuickTime movies, and audio into slideshows; create animations, shadows, and labels for charts and tables; produce dynamic drop shadows and cinematic transitions between slides; and more.



### Creating Keynote Presentations with iWork: Visual QuickProject Guide

Tom Negrino  
0-321-35754-X, \$12.99

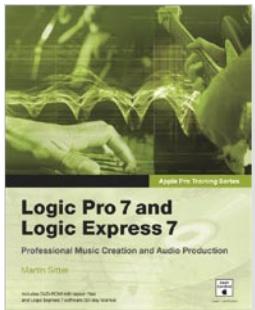
With its dazzling transitions, dozens of professionally-designed themes, and wide selection of typefaces, Keynote—Apple's top-notch presentation software—lets anyone create elegant, attractive presentations with ease. Rather than cover every last option Keynote offers, author Tom Negrino shows you a single, basic presentation here you'll learn to create slides, format charts and tables, incorporate sound and video, create transitions, and add a bit of polish to the presentation.



### Creating Pages with iWork: Visual QuickProject Guide

David Morris  
0-321-35755-8, \$12.99

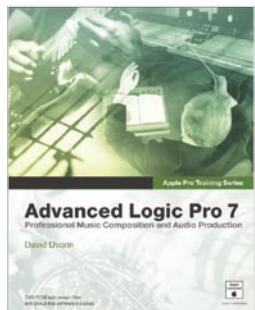
With over 40 professionally designed templates, multiple page designs, dozens of fonts, and stunning tables and charts, Pages—Apple's popular word processor—makes it easy to create polished documents with a minimum of fuss. Part word processor, part layout program, it lets you easily position text and graphics while text flows around any kind of graphic, no matter where you put it. Here to help you learn how to use iWork without getting bogged down by the details is low-priced, compact, and project-based guide!

**GETTING STARTED****Apple Pro Training Series: Logic Pro 7 and Logic Express 7**

Martin Sitter

0-321-25614-X, \$44.99

This Apple-certified guide uses step-by-step, project-based instruction and straightforward, jargon-free prose to detail the countless creative options Logic affords for audio production. After showing you how to set up Logic and begin recording audio with it, audio producer Martin Sitter details editing sequences, mixing techniques, and using Logic's software synthesizers, sampler and digital signal processors to polish audio work. The accompanying CD includes all the lesson files and media you'll need to complete the book's lessons.

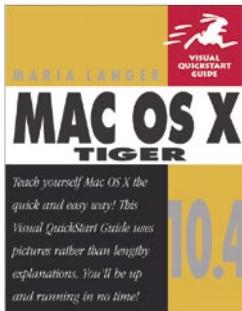
**BEYOND THE BASICS****Apple Pro Training Series: Advanced Logic Pro 7**

David Dvorin

0-321-25607-7, \$49.99

In this Apple-certified guide, you'll find all the self-paced, step-by-step instruction you need here to begin creating your audio master works immediately. As both a professional musician and a former employee of eMagic and Apple, author David Dvorin knows Logic like no one else. With this project-based tutorials and the book's companion CD, you'll be scoring and composing; jamming with Logic's software instruments; employing advanced mixing, editing, and production techniques; and more.

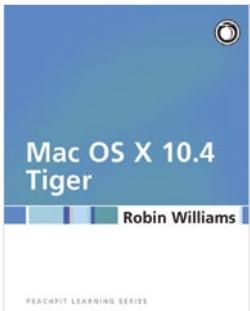
## GETTING STARTED



### Mac OS X 10.4 Tiger: Visual QuickStart Guide

Maria Langer  
0-321-30526-4, \$24.99

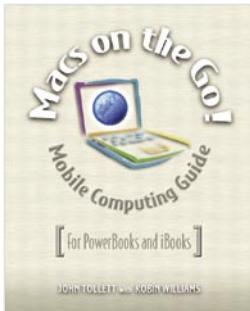
In this thoroughly revised best-seller, Maria Langer walks readers through the process of installing and configuring Tiger, and introduces the Mac OS desktop, including the Dock and the Sidebar. Then she moves on to more advanced Finder techniques, application basics, and covers in detail what's new in Mac OS X Tiger—including Spotlight, multi-way video in iChat AV, Automator, Dashboard Widgets, and more.



### Mac OS X 10.4 Tiger: Peachpit Learning Series

Robin Williams  
0-321-33022-6, \$29.99

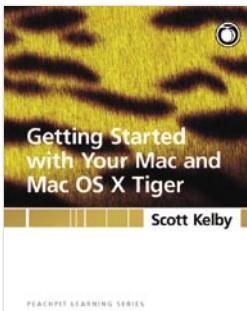
Best-selling author Robin Williams uses her trademark friendly teaching style to take you step-by-step through practical, real-world projects that teach Mac OS X Tiger inside and out. Covers everything from upgrading your Mac to Tiger and customizing and troubleshooting your system to all of Tiger's new goodies.



### Macs on the Go

John Tollett and Robin Williams  
0-321-24748-5, \$21.99

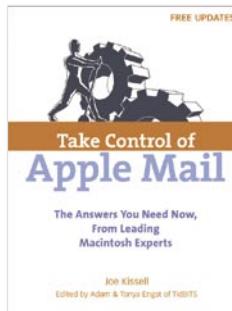
When you're ready to take full advantage of being portable, wireless, and Mac powered, this fun, friendly tome from everyone's favorite Mac teachers shows you how. Simple, step-by-step instructions combined with real-world examples guide you through all the PowerBook and iBook capabilities that make remote computing such a joy. Includes in-depth coverage of Wi-Fi hot spots, iChat conferencing, Bluetooth devices, and more.



### Getting Started with Your Mac and Mac OS X Tiger: Peachpit Learning Series

Scott Kelby  
0-321-33052-8, \$19.99

Realizing there are still plenty of novice users whose Macs represent their very first foray into personal computing, this guide provides a simple, practical approach guaranteed to get you going with Mac OS X Tiger. Focused lessons take you step-by-step through all of the tasks you're most eager to tackle with your Mac OS X Tiger machine: using the mouse, creating address books and calendars, importing and sharing photos, using search (Spotlight), organizing files, and more.

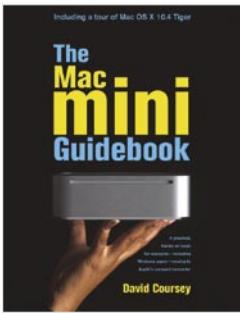


### Take Control of Apple Mail: Solve Problems, Work Smart, and End Spam

Joe Kissell and Adam Engst  
0-321-32115-4, \$16.99

Longtime Mac consultant and writer Joe Kissell puts Apple Mail through its paces, teaching you in step-by-step, illustrated examples how to best configure and use Mail's simple yet powerful features. You'll learn numerous solutions to real-world confusions and problems with Apple Mail, such as fixing problems related to sending and receiving mail, dealing with authentication errors, sending attachments successfully, repairing damaged mailboxes, and connecting to Exchange servers.

## GETTING STARTED

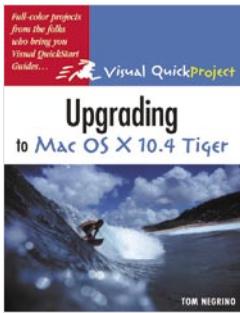


### The Mac mini Guidebook

David Coursey

0-321-35746-9, \$19.99

At 2 inches high and 6-1/2 inches square and with a price tag under \$500, Apple's Mac mini provides just what you've been looking for—a viable, low-cost way to move to a Mac and its software without giving up all of your existing peripherals (keyboard, display, and mouse). Here to get you going is the definitive guide from award-winning technology writer David Coursey. There's a lot involved in moving to a new OS—you have to transfer files, learn software, and unravel a new interface—but David helps you with everything you need to get up to speed quickly.

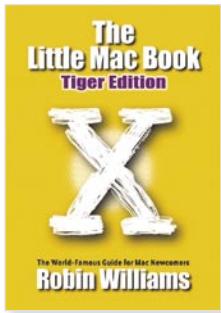


### Upgrading to Mac OS X 10.4 Tiger: Visual QuickProject Guide

Tom Negrino

0-321-35756-6, \$12.99

For many users, it's not working with a new operating system that's intimidating; it's everything involved with upgrading that has them running scared. That's why best-selling author Tom Negrino has devoted an entire guide to just the need-to-know essentials that will ensure a smooth transition to Mac OS X Tiger. Once Tiger is safely installed, Tom provides a quick overview of what's changed and how to customize with Tiger's key features: Spotlight, Automator, and Dashboard.



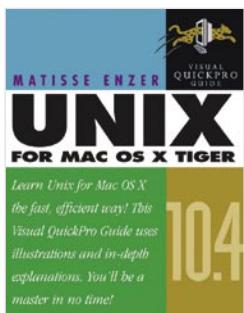
### The Little Mac Book, Tiger Edition

Robin Williams

0-321-33534-1, \$14.99

This best-selling little Mac classic has been revised and overhauled to introduce users to Tiger, Apple's newest version of its revolutionary operating system. You'll learn how to find your way around the interface; use the desktop, Dock, Finder, and icons; control the mouse; manipulate windows; search with Tiger's new Spotlight feature; save and print documents; and more. With Robin's classic friendly and jargon-free style, you'll quickly learn the magic of the Mac.

## BEYOND THE BASICS

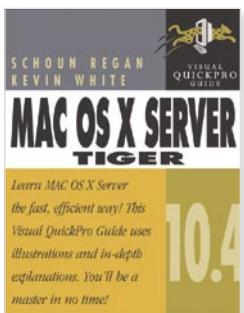


### Unix for Mac OS X 10.4 Tiger: Visual QuickPro Guide

Matisse Enzer

0-321-24668-3, \$29.99

Matisse Enzer, who wrote the first edition of this book, has completely updated this guide to reflect all that's new in Tiger's version of Unix. Readers will learn everything they need to know to make sense of the commands and technical jargon surrounding Unix. In the process they'll find out about useful utilities, editing and printing files, security, and more—all through simple, step-by-step instructions that break the learning process into manageable chunks.



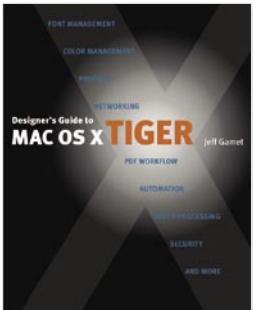
### Mac OS X Server 10.4 Tiger: Visual QuickPro Guide

Schoun Regan

0-321-36244-6, \$34.99

Mac OS X Tiger Server has roared out of the jungle with more than 200 new features. Here to ensure that you don't endure a minute of downtime while getting up to speed on it is a thoroughly updated edition of everyone's favorite Mac OS X Server guide. Covers all of Tiger Server's new features: Internet Gateway Setup Assistant, QuickTime Streaming Server, site-to-site VPN, and more.

## BEYOND THE BASICS

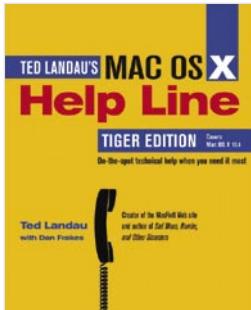


### Designer's Guide to Mac OS X Tiger

Jeff Gamet

0-321-41246-X, \$29.99

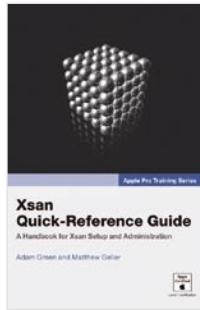
Now that all of your software is Mac OS X native, shouldn't you be Mac OS X native as well? If you want to start working with Mac OS X as if you were born knowing it, this is the place to turn. Instead of covering every Mac OS X Tiger feature, it hones in on those most important to designers: font management, printer networks, color management, and more. Real-world examples to explain not only how to do things in Mac OS X Tiger but why the OS works the way it does so that you can avoid common problems and improve your workflows.



### Mac OS X Help Line, Tiger Edition

Ted Landau with Dan Frakes  
0-321-33429-9, \$49.99

Best-selling author and Mac guru Ted Landau turns his diagnostician's eye on Mac OS X Tiger, arming readers with fix-it knowledge. This popular fix-it classic offers more troubleshooting information, tips, and hacks than any other single book. Chock-full of detailed, understandable advice for maintaining and troubleshooting Mac OS X Tiger, this comprehensive reference is where users will turn before they head to the repair shop.

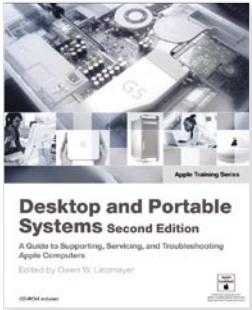


### Apple Pro Training Series: Xsan Quick-Reference Guide, Second Edition

Adam Green and  
Matthew Geller  
0-321-43232-0, \$29.99

Apple's exciting new enterprise-class file system offers high-speed access to centralized shared data. This handy booklet provides invaluable setup, configuration, and troubleshooting tips. Designed as a reference, you'll find clear explanations of everything from multiple-seat topologies to working with Xsan Admin software, plus useful illustrations and schematic diagrams. A must for every Xsan installation.

## IN-DEPTH REFERENCE



### Apple Training Series: Desktop and Portable Systems, Second Edition

Owen W. Linzmayer  
Edited by Owen W. Linzmayer  
0-321-43001-0



### Apple Training Series: Mac OS X Support Essentials

Owen Linzmayer, editor  
0-321-43002-8

### Apple Training Series: Desktop and Portable Systems, Second Edition

Peachpit Press  
0-321-33546-5, \$54.99

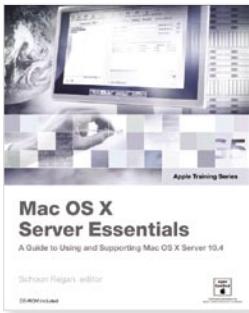
This authoritative, Apple-Certified training course is designed both for professionals who support Apple computers as well as Mac enthusiasts who want to upgrade, service, or troubleshoot their favorite machines. Fully revised, this second edition covers Apple's new models, including the popular Mac mini and the iMac G5. Keyed to the learning objectives of the Apple Desktop Service and Apple Portable Service certification exams, this is the companion curriculum used in AppleCare Technician Training courses worldwide.

### Apple Training Series: Mac OS X Support Essentials

Owen Linzmayer, ed.  
0-321-33547-3, \$49.99

The only Apple-certified book on Mac OS X, this updated best-seller will take you deep inside the latest big-cat operating system, covering everything from networking technologies to system administration, customizing the operating system, command-line programming, and more. Whether you're a support technician or simply an ardent Mac user, you'll quickly learn and master the 150+ features new to Mac OS X Tiger.

## IN-DEPTH REFERENCE

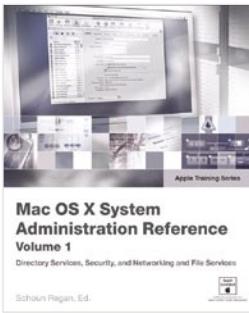


### Apple Training Series: Mac OS X Server Essentials

Schoun Regan, Ed.

0-321-35758-2, \$54.99

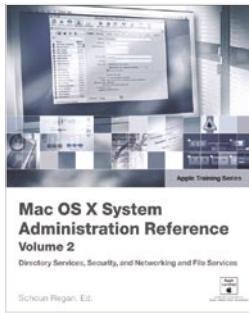
The only Apple-certified book on Mac OS X Server, this comprehensive reference takes server administrators, support technicians, and ardent Mac users deep inside the server operating system, covering everything from installing and configuring Mac OS X Server to the fine points of networking technologies, command-line service equivalents, and more. Perfect for anyone who supports and maintains Mac OS X Server as part of their job and/or needs to prepare for the Apple Certified Technical Coordinator certification exam.



### Apple Training Series: Mac OS X System Administration Reference, Volume 1

Schoun Regan, Ed.  
0-321-36984-X, \$59.99

This comprehensive, Apple-certified guide provides in-depth information on Apple technical architecture. You'll learn how to install and configure machines; architect and maintain networks; enable, customize, tune and troubleshoot a wide range of services; and integrate Mac OS X, Mac OS X Server, and other Apple technologies within a networked environment. The book covers myriad system administration topics from Directory Services integration to Xsan administration.



### Apple Training Series: Mac OS X System Administration Reference, Volume 2

Schoun Regan, Ed.  
0-321-42315-1, \$54.99

This comprehensive reference provides in-depth information on Mac OS X Server's technical architecture. System administrators, IT professionals, and Mac enthusiasts will learn the details of how to deploy Mac OS X Server within a multiplatform, heterogeneous environment, and how to manage Mac OS X Server accounts. This is the second of two volumes certified by Apple Computer and follows the learning objectives of the Apple Certified System Administrator exam.



### Mac OS X Unix 101 Byte-Sized Projects

Adrian Mayo

0-321-37411-8, \$34.99

Based on a popular Web series of Unix tips, this book promises to deliver what most other Unix guides fail to: comprehensive tutorials and instruction on specific Unix subjects, commands, and projects, not just a handy reference guide. Arranged into 101 mini tutorials in 11 key technology areas, this book provides all the tricks, techniques, and training that you need to understand the basics, how the system works, and start using it immediately!

## GETTING STARTED



### Macromedia Flash 8 ActionScript: Training from the Source

Jobe Makar and  
Danny Patterson  
0-321-33619-4, \$44.99

Scared of scripting? Don't be! With the improved script editor in Flash 8 and this guide from the best Flash teachers around, you'll soon discover that scripting is something you already instinctively know how to do. As you work through the book's nearly 40 real-life Flash 8 ActionScript projects, you'll find yourself working faster and more efficiently. A companion CD includes a trial version of Flash 8.

## BEYOND THE BASICS



### Learning ActionScript 2.0 for Macromedia Flash 8

Jen deHaan and  
Peter deHaan  
0-321-39415-1, \$49.99

Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential reference guide for developers who want to learn firsthand how to use ActionScript to add interactivity and produce high-impact Web experiences, whether the applications are simple animated movies or more complex rich Internet applications. The guide also includes extensive, reusable real-world code examples.



### Using ActionScript 2.0 Components with Macromedia Flash 8

Bob Berry, Jen deHaan, Peter deHaan, David Jacobowitz, and Wade Pickett  
0-321-39539-5, \$54.99

Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential reference guide for developers who want to learn firsthand how to use ActionScript to build rich Internet applications and use components (reusable user interface elements such as buttons, menus, and more) to speed development. The guide also includes dictionary-style reference information for all of the actions, methods, and properties that are available to each component included in Flash.

## IN-DEPTH REFERENCE



### ActionScript 2.0 Language Reference for Macromedia Flash 8

Francis Cheng, Jen deHaan,  
Robert L. Dixon, and  
Shimul Rahim  
0-321-38404-0, \$39.99

Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential guide for developers and ActionScript users who want a reference for each term in the ActionScript language. Featuring dictionary-style entries for all of the actions, methods, and properties in the ActionScript 2.0 application programming interface (API), this reference is a fast way to find specific ActionScript terms that will help you accomplish specific tasks.

## GETTING STARTED



### Macromedia ColdFusion MX 7 Web Application Construction Kit

Ben Forta and Raymond Camden with Leon Chalnick and Angela Buraglia  
0-321-22367-5, \$54.99

From design and installation to application deployment and troubleshooting, this guide's got ColdFusion covered, including all the features new to the latest version. Author and ColdFusion master Ben Forta starts by covering the fundamentals of Web-based database design and then proceeds to show you how to do everything from create data-driven pages to build complete applications, interact with Macromedia Flash, and more.

## BEYOND THE BASICS



### Macromedia ColdFusion MX 7 Certified Developer Study Guide

Ben Forta  
0-321-33011-0, \$29.99

In these pages, veteran author and ColdFusion product evangelist Ben Forta provides you with the inside skinny on everything you need to know to become a certified ColdFusion MX 7 developer. Organized as a series of tightly focused review sessions that follow the same subject divisions as the test itself, this thoroughly updated study guide covers all that's new in ColdFusion—structured business reports, rich forms, Enterprise Manager, and more.

## IN-DEPTH REFERENCE



### Advanced Macromedia ColdFusion MX 7 Application Development

Ben Forta, et al.  
0-321-29269-3, \$54.99

With a slew of advanced new features, ColdFusion MX 7 represents both an opportunity and a challenge for those developing Web apps with it. In this book, Ben Forta and the Macromedia team have made this information not only accessible but also easily digestible for intermediate and advanced ColdFusion developers. Through step-by-step instructions and real-world examples, you'll learn how to do everything from create secure applications to employ Java components.

## Some Like It H-O-T

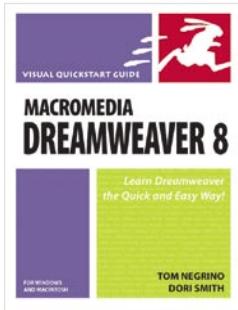
Do you like to learn by doing? Do manuals leave you bored and craving real-world examples? Do you want concrete training that goes beyond theory and reference materials?

The best-selling, Hands-On Training™ series by award-winning education provider lynda.com, offers expert training for creative professionals. Whether you are a visual, verbal, or functional learner, train as thoroughly as you want to with our mixed teaching style. Every H-O-T book is developed by distinguished instructors and creative authorities, and includes insider tips, detailed graphics, and a CD-ROM loaded with QuickTime movies and exercises.

Popular H-O-T topics include:

- Graphics
- Web Design
- Animation
- Page Design
- Digital Video/Film
- Illustration
- Digital Documents
- Mac OS X

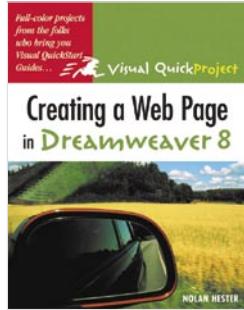
## GETTING STARTED



### Macromedia Dreamweaver 8 for Windows and Macintosh: Visual QuickStart Guide

Tom Negrino and Dori Smith  
0-321-35027-8, \$24.99

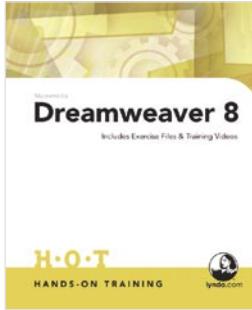
Need to learn Macromedia Dreamweaver 8 fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with the program's visual layout tools, application development features, and code editing support in no time. You'll find extensive coverage of all the program's new features: drag-and-drop integration of XML data feeds, improved CSS support, advanced style rendering toolbar, and more!



### Creating a Web Page in Dreamweaver 8: Visual QuickProject Guide

Nolan Hester  
0-321-37022-8, \$12.99

If you want to start using Dreamweaver 8 fast, but don't want to get sidetracked by the details, this compact guide is the quickest route to creating a fun and functional Web page with it. Each short chapter uses big, color screen shots and step-by-step instructions to illuminate one aspect of the process. By the end of the book, you will have created a simple Web site, filled it with text and graphics, added navigation and links, and tested and posted the final product.



### Macromedia Dreamweaver 8 Hands-On Training

Daniel Short and Garo Green  
0-321-29389-4, \$44.99

Do you like to learn by doing? These hands-on exercises, complete with insider tips and detailed illustrations, teach you the latest techniques for designing Web sites with Dreamweaver 8. You'll learn to define a Web site; layout pages effectively with Cascading Style sheets; use tables; create rollovers; work with templates, and more. Accompanied by a CD-ROM loaded with classroom-proven exercises and QuickTime training videos, this book ensures you'll master the key features of Dreamweaver 8 in no time.

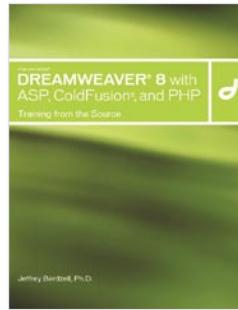


### Macromedia Dreamweaver 8: Training from the Source

Khristine Annwn Page  
0-321-33626-7, \$44.99

With Macromedia's official guide, you'll learn how to use the best-selling Web editor and gain a thorough understanding of how you can use Dreamweaver 8 to effectively manage and maintain Web sites, develop sites that are accessible to a wide audience, and work in an environment that integrates visual and code editing. In addition to the basics of creating a Web page that incorporates text, graphics, and tables, you'll learn about all that's new in Dreamweaver 8. The companion CD-ROM contains all of the lesson files as well as a free trial version of Dreamweaver 8.

## BEYOND THE BASICS

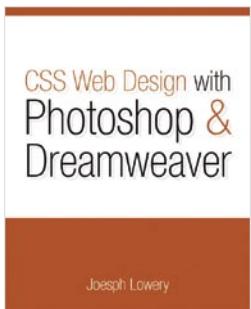


### Macromedia Dreamweaver 8 with ASP, ColdFusion, and PHP: Training from the Source

Jeffrey Bardzell  
0-321-33625-9, \$44.99

Learn by doing! Follow along, step-by-step, as you upgrade a static HTML site that uses obsolete code to an XML standard-compliant, CSS-formatted dynamic site using Microsoft Active Server Pages (ASP), Macromedia ColdFusion, or the open source PHP. Create several integrated applications for a fictional travel tour operator, including a searchable listing for tour descriptions, country profiles, and a tour price calendar.

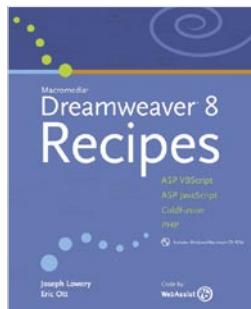
## BEYOND THE BASICS



### CSS Web Design with Photoshop and Dreamweaver

Joseph Lowery  
0-321-34809-5, \$39.99

The man who wrote the bible on Dreamweaver has returned—this time to show you how to use it with Photoshop and CSS to create great Web sites! Learn 10 simple techniques to do all of those things you've been trying to figure out how to do—creating smart navigation, producing magazine-style layouts on the Web, constructing dynamic sites, facilitating e-commerce, building art gallery sites, and more.



### Macromedia Dreamweaver 8 Recipes

Joseph Lowery and Eric Ott  
0-321-39391-0, \$49.99

Looking for timesaving ways to get frequently needed data-driven applications up and running? Look no further! In this book, you'll find a primer for using data sources to connect your Dreamweaver pages to a database. Lowery and Ott then provide step-by-step instructions for creating 7 full-featured, professional-quality Web applications suitable for small to medium organizations. Follow the carefully constructed tutorials, and you can use them today—because all the files and code you need are available on the included CD.



### Ten Ton Dreamweaver

Geoff Blake  
0-321-37412-6, \$44.99

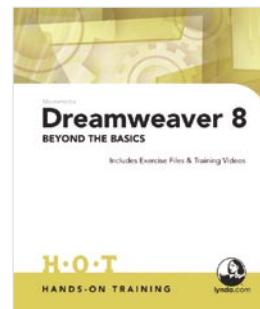
Geoff Blake turns a technical topic into an entertaining one by using conversational language, plenty of humor (including silly cartoons and wacky icons), and bold, bright magazine-style layouts (packed with facts, tricks, and sidebars) to make Dreamweaver accessible to everyone. Behind all the jokes, however, is a wealth of information: After defining Dreamweaver and describing how it fits into the overall Web design puzzle, Geoff quickly gets down to building a basic Web site, providing an intro to HTML, and providing step-by-step instructions for building pages.



### Macromedia Dreamweaver 8 Advanced for Windows and Macintosh: Visual QuickPro Guide

Lucinda Dykes  
0-321-38402-4, \$29.99

Need to take your Macromedia Dreamweaver skills to the next level? Try a Visual QuickPro Guide! This valuable reference gives you advanced step-by-step tutorials on dynamic page serving, site management, and basic dynamic page building—and that's just in the first half of the book! The book's second half includes clear, concise instructions on how to create complex page designs, build cascading menus and toolbars, use Dreamweaver's accessibility features, and more.



### Macromedia Dreamweaver 8 Beyond the Basics Hands-On Training

Joseph Lowery  
0-321-22856-1, \$44.99

Are you already up to speed on the fundamentals of Dreamweaver? This book expands your skill set with advanced coverage on integrating dynamic content in your Web sites. Through a series of carefully developed, step-by-step exercises and training movies, you will learn how to build a professional Web site using source files and designs supplied on the book's CD-ROM. Along the way, you'll find extensive coverage of Dreamweaver 8's new features!

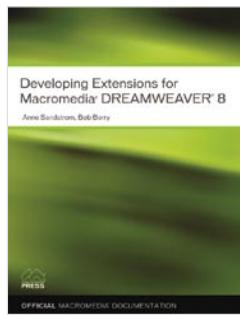
## IN-DEPTH REFERENCE



### Macromedia Dreamweaver 8 Certified Developer Study Guide

Sue Hove and Donald Booth  
0-321-33628-3, \$34.99

This is the definitive exam study guide that will help you review what you need to know to pass the Certified Macromedia Dreamweaver 8 Developer Exam. Each subject is presented in clear and direct language, with useful and well-explained code examples. The guide includes 24 concise, focused chapters with extensive notes, tips, and cautions. Each chapter concludes with sample questions and answers designed to facilitate review.

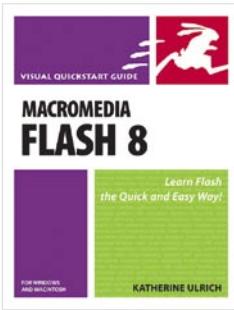


### Developing Extensions for Macromedia Dreamweaver 8

Anne Sandstrom and  
Bob Berry  
0-321-39540-9, \$54.99

Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential reference guide for developers who want to learn firsthand how to extend the capabilities of the Web's most powerful and industry-standard Web development application, using JavaScript. You'll learn how to write your own objects, behavior actions, commands that affect documents and the elements within them, and more!

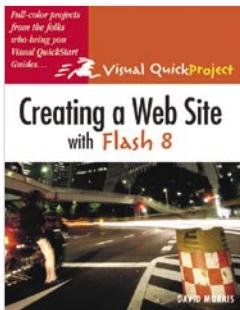
## GETTING STARTED



### Macromedia Flash 8 for Windows and Macintosh: Visual QuickStart Guide

Katherine Ulrich  
0-321-34963-6, \$24.99

Need to learn Macromedia Flash 8 fast? This task-based, visual guide works like a reference book and provides the key to unlocking all of its features—from basic vector graphics to animation with motion tweening and beyond. You'll be up and running with Flash 8 basics and the new features in no time!



### Creating a Web Site with Flash 8: Visual QuickProject Guide

David Morris  
0-321-41247-8, \$12.99

Whether your boss wants you to jazz up the company's Web site or you're trying to pull together some Web animations for a class project, this compact, project-based guide shows you how to use Flash in an instant! Using big, bold full-color pictures and streamlined instructions, it covers just the need-to-know essentials that will get you animating with the latest version of Flash: using the Flash 8 authoring tool, creating and animating graphics, tweening, adding sound, and more!



### Macromedia Flash 8: A Tutorial Guide

Jay Armstrong and  
Jen deHaan  
0-321-39414-3, \$29.99

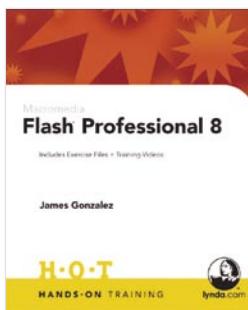
Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential tutorial-based guide for anyone who wants to learn firsthand how to use the Web's most popular authoring platform. Featuring step-by-step tutorials that teach a variety of Flash techniques, this guide shows you how to build your first Flash Web application and in the process, you'll learn how to use the Flash workspace and common document types; use Flash drawing tools and create engaging graphic effects; and more!



### Macromedia Flash 8: Training from the Source

James English  
0-321-33629-1, \$44.99

Offering breakthrough motion-graphics capabilities and powerful run-time effects, Flash 8 provides all the tools you need to provide stunning interactive content. This Macromedia-certified guide provides the project-based, hands-on instruction you need to gain a firm foundation in Flash fundamentals. A companion CD includes all the files you'll need to complete the book's lessons as well as a trial version of the program itself.

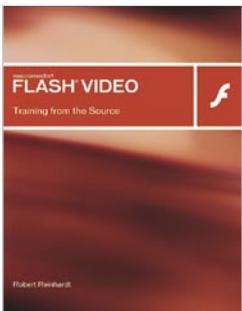


### Macromedia Flash Professional 8 Hands-On Training

James Gonzalez  
0-321-29388-6, \$44.99

Do you like to learn by doing? These hands-on exercises teach you to start creating Flash animations and interactive files with little effort. You'll learn to create vector animations using a wide variety of drawing tools and Timeline effects, and add interactivity and dynamic content to your projects by using ActionScript 2, Components, and the Behaviors panel. You'll also learn how to import bitmaps, sounds, and video to make your Flash projects more engaging, and find extensive coverage of the new Flash 8 features.

## GETTING STARTED



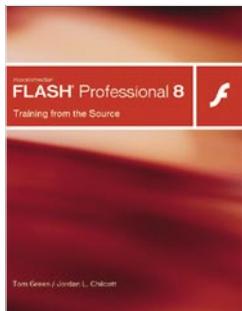
### Macromedia Flash Video: Training from the Source

Robert Reinhardt

0-321-41376-8, \$44.99

Learn by doing! This Macromedia-Certified guide provides a working introduction to the most widely viewed video format on the Web. In major sections on Acquisition and Production, Post-Production, Encoding, Delivery, and Integration, you'll learn how to shoot good-quality video, apply effects, clean up footage, choose the correct encoding software and settings, build Flash Video interfaces, write ActionScript, solve playback problems, and more.

## BEYOND THE BASICS



### Macromedia Flash Professional 8: Training from the Source

Tom Green and Jordan L. Chilcott  
0-321-38403-2, \$44.99

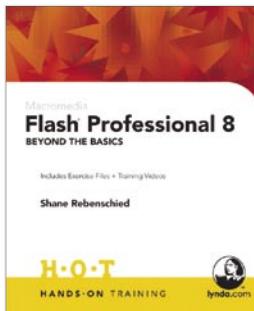
With breakthrough video capabilities and powerful run-time effects, Flash Professional 8 is poised to take the Web video market by storm. Here to ensure that you get up to speed on it fast is Macromedia's official training. Through 20-plus hours of project-based instruction plus a CD with a trial version of the program, you'll learn how to program for the enhanced Flash Player; use ActionScript to create interactivity; and more.



### Macromedia Flash 8 Advanced for Windows and Macintosh: Visual QuickPro Guide

Russell Chun with  
H. Paul Robertson  
0-321-34964-4, \$34.99

This guide offers the quickest, easiest way to get up to speed on the advanced Flash features that can make or break a project. You'll find step-by-step instructions and loads of visuals aids for the animation, navigation, and interactivity techniques you'll need to master to create dynamic Web sites with Flash. You'll also find complete coverage of all that's new in Flash 8.



### Macromedia Flash Professional 8 Beyond the Basics Hands-On Training

Shane Rebenschied  
0-321-29387-8, \$44.99

Are you ready to take your Flash skills to the next level? This book expands your skill set and shows you how to integrate your Flash know-how with advanced ActionScript. Through a series of carefully developed, step-by-step exercises and demo movies, you'll learn how to build a professional, interactive Web site—using source files and designs supplied on the book's CD-ROM. Along the way, you'll learn about the new Flash 8 features.



### Developing Extensions for Macromedia Flash 8

Barbara Snyder  
0-321-39416-X, \$44.99

Written and developed by the Macromedia Instructional Media Development (IMD) Team—and now available for the first time in print—this book is an essential reference guide for developers who want to learn firsthand how to extend the capabilities of the Web's most popular authoring platform. You'll learn how to add functionality to the Flash authoring tool with JavaScript; how to create Flash JavaScript extensions, commands, and extensible tools to enhance the user's experience while working in the Flash authoring environment; and more!

## IN-DEPTH REFERENCE

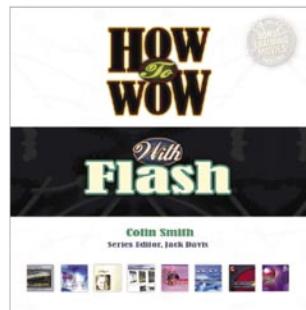


### Macromedia Flash 8 Certified Designer Study Guide

Emily Kim and David Hassoun  
0-321-33623-2, \$34.99

Need to prove your Flash chops? Then it's time to get your Flash certification, and there's no better way of ensuring that than by studying for Macromedia's exam with this comprehensive review guide. Designed to simplify test preparation, this highly focused guide provides well-explained code examples, tips, notes, cautions, and sample questions to facilitate review. Completely updated to cover all that's new in Flash 8.

## TECHNIQUE & INSPIRATION



### How to Wow with Flash

Colin Smith  
0-321-42649-5, \$39.99

Wouldn't it be great if you could have one of the world's most accomplished and sought after Flash teachers sitting next to you at your computer as you navigate the infinite possibilities of Macromedia Flash 8? This is the next best thing. You'll learn tips and techniques on everything from generating interactive navigation to creating slide shows and producing stunning effects with Flash 8's new filters. The companion CD makes it a snap and is packed with everything you need to work through the projects in the book.

## Are You Flash Savvy? Prove Your Web Design Chops.

You can show prospective clients Web site after dazzling Web site, but for some it's still not enough. If you need to study up and prove your Flash chops, we've got the official guides to give you all the training-from-the-source you need. Flash Professional 8 is the most significant release since the introduction of Flash—the industry's most advanced authoring environment for creating interactive Web sites, engaging digital experiences, and high-impact mobile content. Learn to take advantage of Flash 8's creative tools, authoring power, flexibility, rich video capabilities, and more!

## GETTING STARTED



### Macromedia Studio 8: Training from the Source

Shaowen Bardzell,  
Jeffrey Bardzell, and  
Bob Flynn  
**0-321-33620-8, \$44.99**

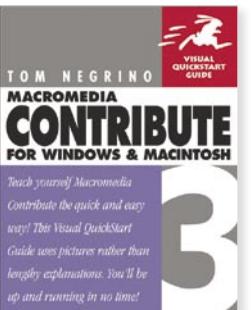
Learn by doing! This book provides a comprehensive, working introduction to the most powerful Web design and development suite available. Starting from the ground up, you'll build two Web sites. In the first half of the book, you'll work with Macromedia Flash, Fireworks, and Dreamweaver. In the second half of the book, you'll combine Macromedia Flash, Dreamweaver, Contribute, Flash Video Encoder, FlashPaper, and ColdFusion. The enclosed CD-ROM contains all the files you need to complete the projects.



### Macromedia Fireworks 8: Training from the Source

Patti Schulze  
**0-321-33591-0, \$44.99**

It's the best-selling tutorial book on Fireworks, and it's certified by the folks behind the software: Where else would you go for your Fireworks training? Covering all the features new to Fireworks 8—additional blend modes, support for special characters and AutoShape properties, workflow improvements, and more—this book/CD combo offers 16 to 20 hours of hands-on, project-based training for the popular Web graphics program.



### Macromedia Contribute 3 for Windows and Macintosh: Visual QuickStart Guide

Tom Negrino  
**0-321-26788-5, \$21.99**

Need to learn Macromedia Contribute 3 fast? In this thoroughly updated guide, popular author Tom Negrino uses simple step-by-step instructions and loads of visual aids to show you how to build Web pages, edit content, create tables, employ Dreamweaver templates, and more. If you're a first-time user, you'll find all the instruction you need to start adding content to Web pages immediately. And if you're a Contribute veteran, you'll want to go straight to the sections covering this version's new features.

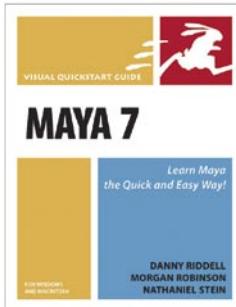


### Macromedia Captivate for Windows: Visual QuickStart Guide

Tom Green  
**0-321-29417-3, \$21.99**

Macromedia Captivate automatically records all onscreen actions and instantly creates an interactive Flash simulation. Point and click to add text captions, narration, and e-learning interactions without any programming knowledge. This book uses simple task-based instructions and loads of visual aids to help you progress through chapters on creating and modifying Captivate simulations; using frames; adding objects, captions, audio; and much more.

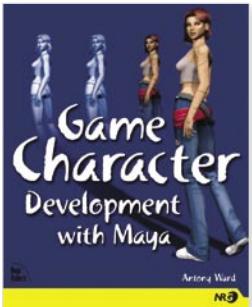
## GETTING STARTED

**Maya 7 for Windows and Macintosh: Visual QuickStart Guide**

Danny Riddell, Morgan Robinson, and Nathaniel Stein  
0-321-34899-0, \$29.99

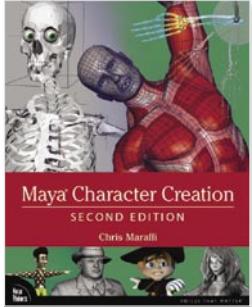
Need to learn Maya fast? This task-based, visual reference will show you step-by-step all of Maya's essentials: unsurpassed character rigging and posing; integration with Photoshop, Flash, and more; the latest Maya enhancements; and more. Both beginning users, who want a thorough introduction to the leading 3D software, and more advanced users, who are looking for a convenient reference, will find what they need here in straightforward language and through readily accessible examples, peppered with tons of timesaving tips and tricks.

## BEYOND THE BASICS

**Game Character Development with Maya**

Antony Ward  
0-7351-1438-X, \$49.99

In these pages, gaming-industry veteran Antony Ward uses a combination of informative narrative, hands-on tutorials, and a slew of illustrations and screen shots to show you how to use Maya to create great characters! As you follow along, Antony uses the development of two diverse characters to demonstrate the techniques involved in modeling detailing, optimizing, texturing, rigging, binding, and animating characters with Maya. The companion CD includes lesson files, scripts, an automatic rigging tool, demo software, and more!

**Maya Character Creation, Second Edition**

Chris Maraffi  
0-321-38353-2, \$50.00

This fully updated best-seller takes you through the process of designing, modeling, and setting up animation controls for complex 3D characters. The concepts, techniques, and Maya tools used for each step in the process are presented in each chapter, followed by many hands-on exercises. You'll learn about NURBS, polygon, and subdivision surface modeling techniques for creating the character's skin; skeleton-based animation controls; and more!

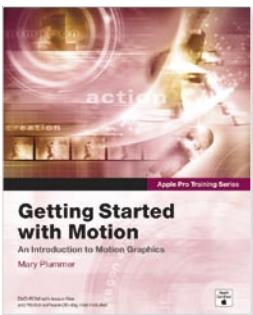
**Maya Tips to Revolutionize Your 3D Work!****Hotkeys**

Any function in Maya can have an associated keyboard shortcut, or hotkey. Hotkeys can be huge time-savers, because you can use them rather than go to the menu bar to select a function or command. Maya has many default hotkeys; you can easily create your own as well. Maya also creates a folder in your user directory to store preferences (like hotkeys) so you can take your preferences with you to multiple computers.

To create a new hotkey:

1. From the Window menu, select Settings/ Preferences > Hotkeys
2. In Categories, click the category name for the command you want to set. The category name is the same as the name of the menu the command is under.
3. Under Commands select the command name you want to create a hotkey for.  
If the command already had a hotkey assigned to it, you would see which key it was in the upper-right corner of the window.
4. In the Hotkey Editor under Assign New Hotkey, choose a Key and a Modifier for the command. You should remove any current hotkey currently assigned to the command before assigning a new hotkey.
5. Click Assign and close the Hotkey Editor.

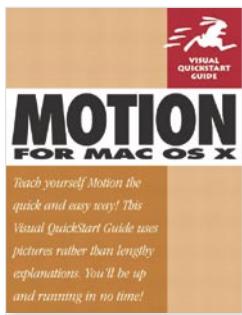
## GETTING STARTED



### Apple Pro Training Series: Getting Started with Motion

Mary Plummer  
0-321-30533-7, \$34.99

This Apple-certified guide introduces you to motion graphics aesthetics at the same time you learn the program. From the first chapter, you'll be playing with the interface, building projects, and adding behaviors as you learn what makes Motion tick and how to use it effectively. Each lesson builds on the last as you learn about the time pane; working with text; keyframes; and more. Review questions reinforce the knowledge, and a DVD with lesson files and media lets you work along with the book's projects.

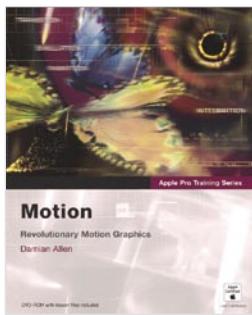


### Motion for Mac OS X: Visual QuickStart Guide

Mark Spencer  
0-321-29458-0, \$24.99

In typical to-the-point Visual QuickStart style, this task-based guide shows you how to start using Motion's many exciting features immediately to create jaw-dropping effects of your own. In short order, you'll learn how to create multilayer composites, stylized title animation, DVD motion menus, and more. You'll also learn about particle dynamics and Behaviors as well how to create dozens of effects using Motion's filters and transformations. If you create motion graphics for film, TV, video, or DVDs—as a filmmaker, designer, DVD producer, or anyone else involved with video you'll want this guide!

## BEYOND THE BASICS



### Apple Pro Training Series: Motion

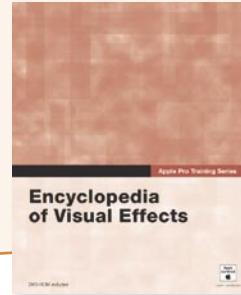
Damian Allen  
0-321-27826-7, \$44.99

In this guide to Apple's revolutionary motion graphics software, commercial artist Damian Allen shows you how to harness Motion's behavior based animations, particles, filters, and effects to create professional TV promos and other projects. Fully compatible with Motion 2, this comprehensive book-DVD combo starts with motion graphics fundamentals and takes you step-by-step all the way through its powerful advanced features.

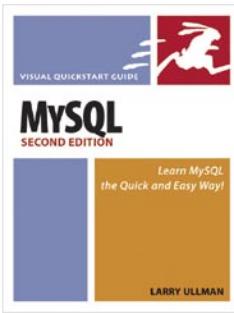
## Everything You Need to Make Visual Effects Magic!

The ultimate recipe book for visual effects artists working in Shake, Motion, and Adobe After Effects, this is a compendium of the coolest and most useful effects from A to Z ("Adding Clouds" to "Zapping Wires").

Written by Hollywood and independent pros, it covers everything from rotoscoping and painting to advanced greenscreen techniques.



## GETTING STARTED

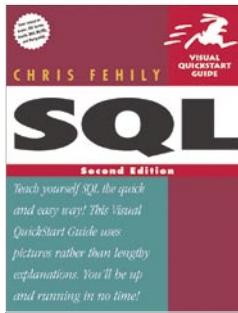


### MySQL: Visual QuickStart Guide, Second Edition

Larry Ullman

0-321-37573-4, \$24.99

Need to learn MySQL fast? Even if you've never used MySQL before, this Visual QuickStart Guide will have you up and running with the world's most popular open source database application in no time. Filled with step-by-step, task-based instructions and loads of visual aids, this book covers MySQL versions 3 and 4, as well as everything new in the eagerly anticipated version 5. You'll learn about MySQL installation, administration, database design, programming techniques, and more!



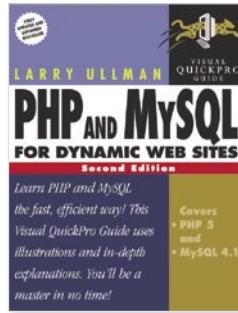
### SQL: Visual QuickStart Guide, Second Edition

Chris Fehily

0-321-33417-5, \$24.99

In addition to covering all the SQL basics, this thoroughly updated reference has new chapters on set operations and common tasks, added IBM DB2 coverage, and a slew of new appendixes. Best of all, the book's companion Web site includes the sample database used in all of the book's examples, so that you can put your knowledge to work on a real database immediately.

## BEYOND THE BASICS



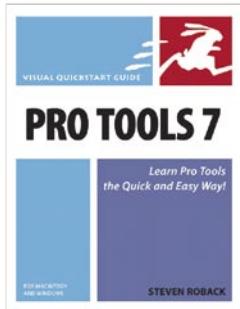
### PHP and MySQL for Dynamic Web Sites: Visual QuickPro Guide, Second Edition

Larry Ullman

0-321-33657-7, \$29.99

This updated best-seller is indispensable for Web designers who want to replace their static sites with something more dynamic. After grounding readers with separate discussions of first the scripting language (PHP) and then the database program (MySQL), Larry Ullman goes on to cover security, sessions and cookies, and using additional Web tools, with several sections devoted to creating sample applications. The companion Web site includes source code, support forums, and extra tutorials.

## GETTING STARTED



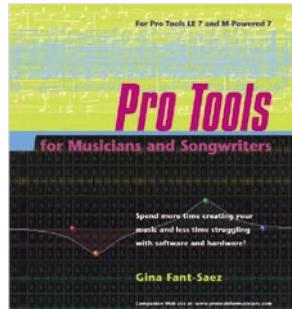
### Pro Tools 7 for Macintosh and Windows: Visual QuickStart Guide

Steven Roback

0-321-34898-2, \$24.99

Need to learn Pro Tools fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with the industry-standard digital audio production software in no time. You'll learn the basics of automation, MIDI sequencing, and file management in Pro Tools and find extensive coverage of all the program's new features: the newly streamlined interface, extensive new MIDI features and functionality, file-management system, effects plug-ins, additional hardware support, and more!

## TECHNIQUE & INSPIRATION



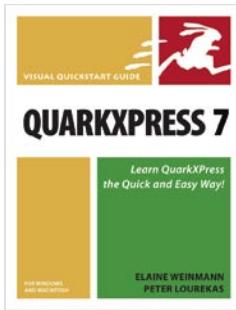
### Pro Tools for Musicians and Songwriters

Gina Fant-Saez

0-321-33703-4, \$44.99

By treating Digidesign's audio software as just another musical instrument, this guide manages to do what no other Pro Tools guide has: It speaks to musicians in a language they can understand. From creating that first track to working with loops; recording, editing, and mixing audio; managing files; working with other musicians; and more, you'll find everything you need here to start making music with Pro Tools.

## GETTING STARTED



### QuarkXPress 7 for Windows and Macintosh: Visual QuickStart Guide

Elaine Weinmann and  
Peter Lourekas  
0-321-35827-9, \$24.99

Need to learn QuarkXPress 7 fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with this popular page layout software in no time. You'll find extensive coverage of all the program's new features: Transparency & Shadows, Shared Layouts & Composition Zones, Job Jackets and the new Measurements Palette, and more! Whether you're a beginner or a more advanced user, who is looking for a convenient reference, you'll find what you need here.

## BEYOND THE BASICS



### QuarkXPress 7: Up To Speed

Jay Nelson  
0-321-44191-5, \$24.99

If you have a working knowledge of QuarkXPress 5 or 6, this book is for you. The first book that cuts away the fat of what you already know about Quark and goes right to the new features. Unlike other books that present you with hundreds of pages detailing every last tool, palette and menu (both old and new), this handy guide focuses exclusively on the new features providing you with the in-depth explanations needed to start using QuarkXPress 7 immediately.

## IN-DEPTH REFERENCE

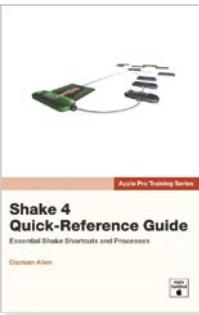


### Real World QuarkXPress 7

David Blatner and Gene Gable  
0-321-35030-8, \$49.99

Thanks to David Blatner's friendly, easy-to-read style, *Real World QuarkXPress 6* is the best-selling reference on QuarkXPress. Fully updated for Quark's latest release, this industrial-strength guide covers everything you need to know to master page design and layout. If you're a beginner, this book will help you get up to speed fast on QuarkXPress 7. And if you're an advanced user, these tips, tricks, and techniques will turn you into a raging, inexorable QuarkXPress speed demon.

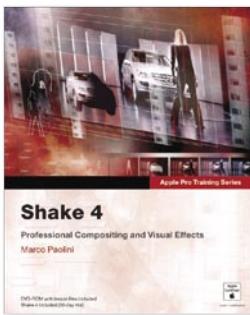
## GETTING STARTED

**Apple Pro Training Series: Shake 4 Quick-Reference Guide**

Peachpit Press

0-321-38246-3, \$24.99

This compact little book that includes every cheat-sheet and quick-glance table a professional visual effects artist could hope for. The book includes a concise explanation of the Shake 4 interface, workspace, and various views and tools, plus at-a-glance summaries of everything from the Color tab (including all those Operators and Correctors) to the Transform tab. It also includes handy tips such as how to access Shake commands from the Terminal, and a Basic Keying Survival Guide. An indispensable reference for visual-effects studios.

**Apple Pro Training Series: Shake 4**

Marco Paolini

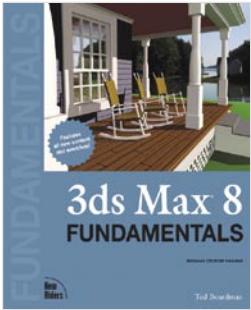
0-321-25609-3, \$54.99

Using step-by-step, hands-on instruction, Hollywood effects wizard Marco Paolini takes you through Shake's interface and features, including its color correction tools, powerful new floating point technology, advanced keyframing, blue and green screen techniques, rotoscoping tools, and more. Each chapter in this guide is a complete lesson, with a project to complete, a review section, and bonus exercises to help test what you've learned. The accompanying DVD includes the lesson files needed to complete the book's projects.

## Peachpit and Hollywood Love to Shake Things Up

Did you know that Peachpit has the only books on Shake? Apple's Shake is the leading digital image compositing software for complex film post-production and visual effects, and has been credited for playing a crucial role in numerous Academy-Award wins since its debut, including *The Lord of the Rings* trilogy.

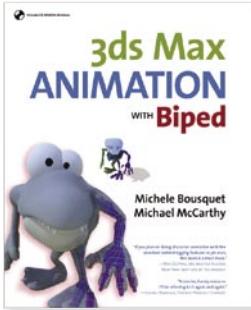
To get the latest on this world-class compositing package, look no further. Whether you want a compact guide for quick reference or in-depth, Apple-certified training, Peachpit has the Shake books you need to get Oscar-caliber compositing skills.

**GETTING STARTED****3ds Max 8 Fundamentals**

Ted Boardman

0-321-41253-2, \$45.00

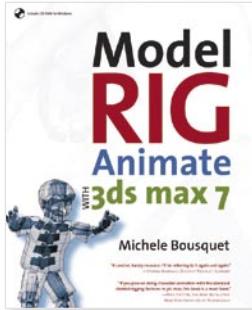
What's new in 3ds Max 8? Should I upgrade? How can 3ds Max 8 help me become more productive? Author and master trainer Ted Boardman answers all those questions and many more in the latest edition of his expert guide. You'll not only learn the process of modeling and animating objects in 3ds Max 8, but also gain an appreciation for its underlying rationale. As you complete the exercises and tutorials in this book, you'll discover features new in Max 8 that make it an even more powerful program than before.

**BEYOND THE BASICS****3ds Max Animation with Biped**

Michele Bousquet and Michael McCarthy

0-321-37572-6, \$49.99

With the addition of Character Studio 4, advanced animation toolset, 3ds Max is better than ever. Here to help you master Bipeds, powerful tools for animating characters in Character Studio, is this great guide! You'll be creating and animating your own characters within hours! Author and award-winning animators Michele Bousquet and Michael McCarthy show you how to dramatically speed up the animation pipeline for working with characters and discover cool tricks and techniques used by professional animators!

**TECHNIQUE & INSPIRATION****Model, Rig, Animate with 3ds max 7**

Michele Bousquet

0-321-32178-2, \$39.99

3ds max 7 provides unparalleled character animation functionality, and in this book you will learn how to take advantage of all of these tools. Author and award-winning animator Michele Bousquet reveals the techniques used by game developers, broadcast and film companies, industrial designers, and more. As you complete the book's and companion CD projects and exercises, you'll learn the fundamentals of character modeling, character rigging, creating rigs with custom controls, skinning, character animation, and more.

**Hot 3ds Max Tips!****Fast Scene Centering**

Right-clicking any spinner sets it to its lowest possible value, which in most cases is 0, regardless of the original or default value. It's a quick way to center things in the scene.

**Reopening the Script Controller**

If you should close the Script Controller dialog and need to reopen it, select the X Rotation track in the controller list and open its Properties from the contextual menu, accessed by right-clicking.

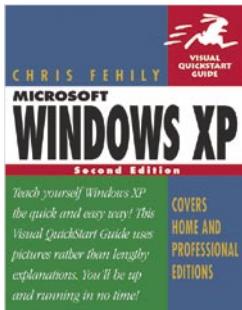
**Active Toolbar Access**

If you click inside an ActiveShade viewport, then press the spacebar, the toolbar will toggle on. Pressing the spacebar again will toggle it off.

**Selecting Vertices**

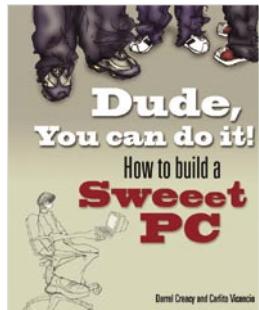
If you have trouble selecting the correct vertices, you can try turning on the Ignore Backfacing option on the Selection rollout. This will prevent selection of vertices on the other side of the body.

## GETTING STARTED

**Windows XP: Visual QuickStart Guide, Second Edition**

Chris Fehily  
0-321-33584-8, \$21.99

If you've recently installed the latest Windows XP update, Service Pack 2, or just want to get to know your operating system a little better, you'll want this thoroughly updated, task-based reference. Step-by-step instructions and loads of tips, tricks, and visual aids make all of Windows XP's features instantly accessible, including those new in Service Pack 2: Windows Security Center, Pop-Up Blocker, Windows Firewall, and more!

**Dude, You Can Do It!  
How to Build a Sweet PC**

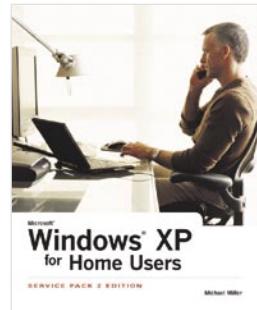
Darrel Creacy and  
Carlito Vicencio  
0-321-33416-7, \$24.99

Building a computer from the ground up using off-the-shelf parts can offer significant advantages. This book tackles a number of different PC setups: for students, home users, multimedia/home-theater enthusiasts, high-end graphic/video/audio producers, and more. Using plain language and plenty of visual and instructional aids—photos, illustrations, diagrams, step-by-step directions, and more—the authors ensure that anybody can build the perfect PC!

**Customizing Windows  
XP: Visual QuickProject  
Guide**

John Rizzo  
0-321-32124-3, \$12.99

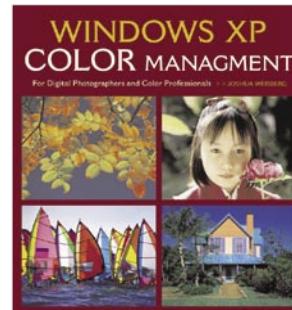
Why not make your Windows XP machine work and look the way you want it to and stand out from the rest? This book features step-by-step instructions and four-color screenshots to lead you through common customizing tasks. You'll learn the hidden productivity tricks, inside tips, and little known shortcuts to navigating, customizing, and becoming more XP savvy.

**Windows XP for Home  
Users, Service Pack 2  
Edition**

Michael Miller  
0-321-36989-0, \$24.99

Turn on your computer, and there it is—waiting for you to start using it. To ensure that you do, his thoroughly updated volume covers all the basics of installing, setting up, and getting online with the world's most ubiquitous operating system, Windows XP. It also covers all of XP's newest features: Windows Security Center, Windows Firewall, the updated Windows Media Player, and more.

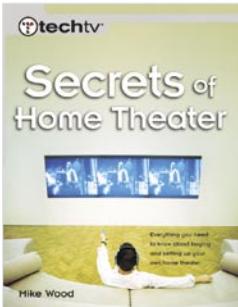
## IN-DEPTH REFERENCE

**Microsoft Windows XP  
Color Management**

Joshua Weisberg  
0-321-33427-2, \$45.00

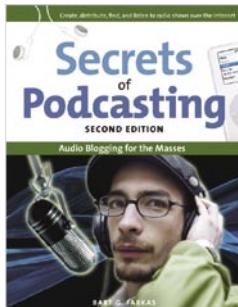
When it comes to color reproduction, great tools don't necessarily guarantee great results! To use those tools effectively, you need to know how to apply color consistently and correctly across a variety of devices—which is exactly what this hands-on volume describes! By matching color workflow to color use in Windows XP workflows, this full-color guide distills a complicated process to its need-to-know essentials.

## GETTING STARTED



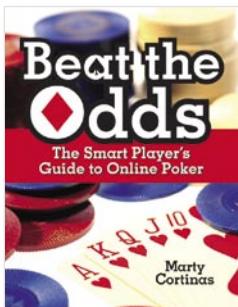
**Secrets of Home Theater**  
Mike Wood  
0-321-27836-4, \$19.99

Here to untangle the wires and make sense of the choices confronting you today as you set up your home theater is a guide from the folks who do it best: TechTV! By focusing on three primary steps—determining sources (DVD players, satellite receivers, VCRs, and music servers), figuring out how to control those sources (receiver, preamp, and so on), and then choosing how and where to display them—author Mike Wood delivers the information in easily digestible chunks that you can choose to build on (or not!).



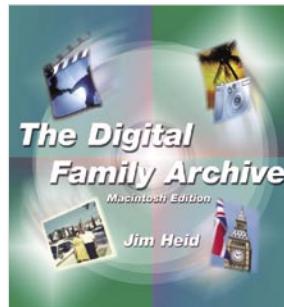
**Secrets of Podcasting,  
Second Edition: Audio  
Blogging for the Masses**  
Bart G. Farkas  
0-321-43843-4, \$21.99

If you thought Internet radio was cool, wait 'til you experience podcasting—regular audio programs delivered via the Internet, which you can listen to when you want, where you want! Here to lead you into this brave, new world is a fun, fact-filled guide that shows you how to find, create, and distribute podcasts. Scattered throughout are interviews with real-word podcasting masters.



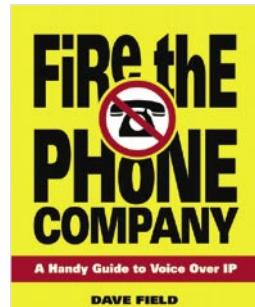
**Beat the Odds: The  
Smart Player's Guide to  
Online Poker**  
Marty Cortinas  
0-321-31628-2, \$19.99

This is no-nonsense instructions to savvy online poker playing. Learn the difference between online and real poker, how to set up an account and join a table, and where to go to find the most popular games—5-Card Draw, 5-Card Stud, 7-Card Stud, Texas Hold 'Em, and Omaha, as well as how to choose the right casino for you. Step-by-step instructions, plenty of pictures, and real world tips will show you the ropes and help you quickly develop online expertise.



**The Digital Family  
Archive, Macintosh  
Edition**  
Jim Heid  
0-321-30535-3, \$29.99

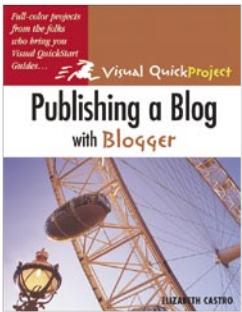
Do you have a digital lifestyle, but still have outdated and old-fashioned family documentary archives? If you have embraced DVDs, digital cameras, and more, but haven't transitioned to space-and-document-saving digital storage, this book is for you! This fun, easy-to-read, four-color guide will show you how to convert the cache of old family photographs, albums, and slides; home movies; music; and more to modern digital formats so that you can archive them permanently and reliably to digital storage technology (and convert them to new storage technologies as they come along).



**Fire the Phone Company:  
A Handy Guide to Voice  
Over IP**  
Dave Field  
0-321-38486-5, \$24.99

Free yourself from your current long-distance phone bill and start using Voice over IP and your computer to make calls—and bypass your phone company! In the extremely helpful and non-technical guide, Dave Field shows you how to get started with VoIP and use the Internet broadband connection in your home to make phone calls. You'll learn how to prepare to use VoIP in your home, install and troubleshoot, take VoIP on the road, and more.

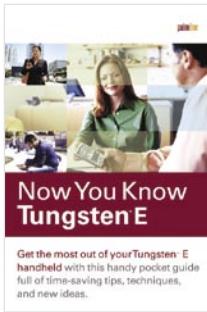
## GETTING STARTED



### Publishing a Blog with Blogger: Visual QuickProject Guide

Elizabeth Castro  
0-321-32123-5, \$12.99

Using big, bold full-color pictures and streamlined instructions, this compact guide covers just the need-to-know essentials that will get you blogging with leading free blog software—Google's Blogger—in a matter of minutes. Best-selling author Elizabeth Castro takes you through each step of the blogging process—from acquainting you with the interface to setting up your blog, creating your profile, posting email, adding pictures and audio, and more. Occasional sidebars and tips point out other useful blogging tips and tricks.



### Now You Know Tungsten E

Rick Overton and  
David Hayward  
0-321-33030-7, \$14.95

As the only source authorized by the device's creators (palmOne), this handy guide from a pair of *PC Magazine* editors comes jam-packed with all kinds of new things you can do on your Tungsten E that aren't disclosed in the PDF manuals. Each tip or technique takes just minutes to complete, which means you master one topic quickly and easily, and then move on to the next.



### Now You Know Treo

Patrick Ames and  
David Moloney  
0-321-33029-3, \$19.95

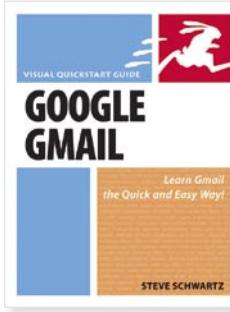
With Treo in your hand and this guide at your side, you can work as you read, mastering one topic quickly and then moving on to the next. Each tip or technique takes just minutes to complete, which means you can use what you learn immediately and watch your skills improve every time you pick up your handheld. Use this guide just as you do your Treo itself—when you need it, to do precisely what you want with your smartest of tools!



### Now You Know Treo 700w Smartphone

Patrick Ames and  
David Moloney  
0-321-42655-X, \$19.99

This is the smart book for Treo 700w smartphone users. With plenty of fresh mobile ideas and savvy usage techniques, you will quickly become an on-the-go expert. It was written specifically to cover the smartphone's unique combination of Windows Mobile and Palm usability. Quickly master new tricks in email, phone services, Web browsing, and a whole lot more. This guide has it all, and it's straight from the Treo experts at Palm, Inc.

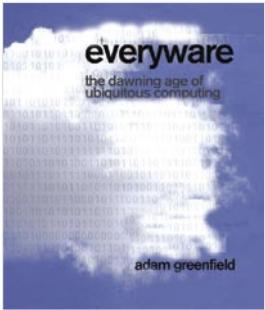


### Google Gmail: Visual QuickStart Guide

Steve Schwartz  
0-321-33016-1, \$16.99

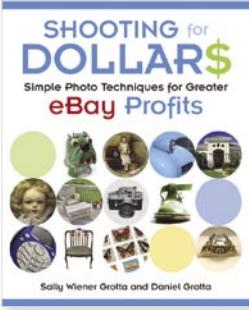
Need to learn Gmail fast? This visual, task-based guide shows you exactly what you need to know. Both beginning users, who want a thorough introduction to the software, and more advanced users, who are looking for a convenient reference, will find what they need here—in straightforward language and through readily accessible examples. Simple step-by-step instructions, loads of screen shots, and tons of time-saving tips will have you up and running with Google's Gmail in no time!

## TECHNIQUE &amp; INSPIRATION

**Everyware: The Dawning Age of Ubiquitous Computing**

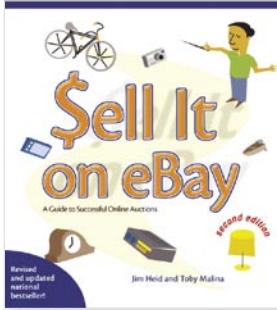
Adam Greenfield  
0-321-38401-6, \$29.99

We haven't been paying attention as a burgeoning population of smarter, smaller, and ever-present devices plugs us into the grid full time, transforming the world around us, but we should. Networked computers that we're unaware of communicate about us constantly. This accelerating trend of ubiquitous computing, or what author Adam Greenfield calls "Everyware," has profound implications on the shape of our lives.

**Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits**

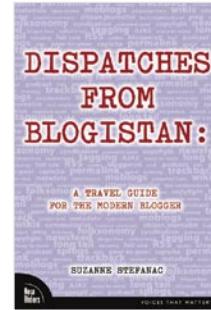
Sally Wiener Grotta and Daniel Grotta  
0-321-34922-9, \$24.99

It's a simple fact of selling on eBay: better product shots mean higher bids and greater profits. This book provides detailed, comprehensive, easy-to-understand advice, guidelines, and instruction that will assist both new and experienced eBay sellers through every step necessary to produce consistent, accurate, appealing and effective visual listings. You'll learn how to assemble a shooting studio out of commonly available household items, prepare and post photos of your products online, and more.

**Sell It on eBay: A Guide to Successful Online Auctions, Second Edition**

Jim Heid and Toby Malina  
0-321-35680-2, \$24.99

Ever wonder why your friends' eBay items fly out the door and yours don't go anywhere? To ensure that your wares don't just sell—but sell quickly, at the desired price—and without complications, you need this no-nonsense guide. Covering everything from payment methods to shipping considerations and bidding, this handy guide is a key stop on the road to eBay success.

**Dispatches from Blogistan: A Travel Guide for the Modern Blogger**

Suzanne Stefanac  
0-321-39555-7, \$24.99

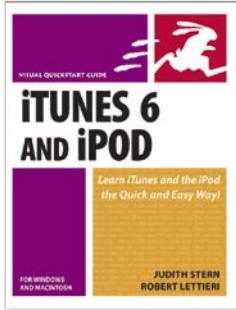
Noted technology journalist and interactive media veteran Suzanne Stefanac's detailed guidebook provides practical insight, and advice about the blogging phenomenon. Filled with practical, easy-to-implement advice for making blogging more enjoyable, useful, and profitable, this book covers everything from blogging and how it fits into the history of journalism to practical tips for planning and managing a blog, attracting and retaining an active readership, and even generating revenue.

## Ready to Free Your Inner DJ?

Remember the days when you'd record songs off the radio onto a cassette, perhaps interspersed with your own broadcasts and fake commercials, for your family and friends' "enjoyment?" If you've ever experimented with audio broadcasting or have been itching to unleash that inner DJ or radio personality, podcasting technology makes it easier than ever. All you need is a computer, a microphone, and a little creativity. Whether you want to create your own podcasts or just would like to locate and help free the airways and listen to audio programs on your portable player, **Secrets of Podcasting** by Bart Farkas is the book for you.



## GETTING STARTED



### iTunes 6 and iPod for Windows and Macintosh: Visual QuickStart Guide

Judith Stern and Robert Lettieri  
0-321-32045-X, \$19.99

Need to master your iPod fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with the latest leading digital audio player and music store/jukebox in no time! You'll learn how to download music, videos, audiobooks, and podcasts; create and share iMixes and on-the-go play lists; watch videos on the iPod and other devices; burn custom CDs and DVDs; add music to your other iLife projects; synch your iPod to your computer; understand Smart Play lists and AAC encoding; and more!



### The iPod & iTunes Pocket Guide

Christopher Breen  
0-321-40968-X, \$9.99

With everyone carrying so many songs in their pockets and purses, it's time they had a pocket-sized guide! Tech expert Christopher Breen reveals the secrets to using the leading digital audio player and offers the quickest way to learn how to use the iTunes Music Store, import songs from CDs, create on-the-go play lists, and more. In this low-priced guide, you'll find compact-yet-detailed coverage of the entire iPod family, troubleshooting advice, tips on podcasting, and more!



### The iPod Book: Doing Cool Stuff with the iPod and the iTunes Music Store, Second Edition

Scott Kelby  
0-321-42228-7, \$19.99

Award-winning author Scott Kelby shows you step-by-step how it's all done, using the same casual, plain-English style that has made him one of the world's best-selling technology authors. You'll learn how to do only the most important, most requested, and just plain cool things you're going to want to do with your iPod—so you can start having fun with it today. Each page covers just one topic, complete with full color photos, making it easy to find just what you're looking for fast.



### Your iPod Life: A Guide to the Best iPod Accessories from Playlist

Dan Frakes  
0-321-39470-4, \$12.99

Ranging from the silly (candy-colored knit socks) to the sublime (the rockin' Bose SoundDock), iPod accessories are hot. If you want to add a little bling to your music, this guide covers all that's new in iPod gear. Whether you want to hit the slopes in an iPod custom-tailored boarding jacket, girl-up your earbuds with sparkly "Shuga Buds," or sup up your car for that next road trip, you'll find everything you need here to give your iPod style.



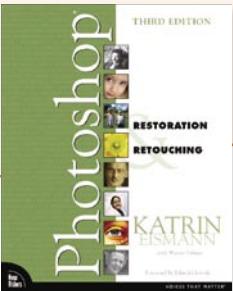
### Secrets of the iPod and iTunes, Sixth Edition

Christopher Breen  
0-321-35831-7, \$21.99

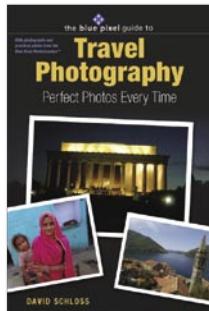
Ready to make the world's most popular music player your own? Get this guide, and you'll be downloading tunes, creating play lists, accessing the iTunes Music Store, and more in no time. Includes complete coverage of perfected iPod family—the iPod shuffle, iPod nano, and video and the now photo and video enabled iPod—as well as hints for accessorizing your iPod and tips for maximizing its storage capabilities.

## How to Make the Beautiful Perfect and the Less-Than-Perfect Beautiful!

Whether you're a professional photographer or the family shutterbug, you can't afford to miss the third edition of the now classic *Photoshop Restoration & Retouching*. Katrin Eismann and co-author Wayne Palmer have reviewed, updated, and revised every single technique to address the most important features in Adobe Photoshop CS2. Clear step-by-step instructions using professional examples highlight the tools and techniques photographers, designers, restoration studios, and beauty retouchers use to restore valuable antique images, retouch portraits, and enhance glamour photography.



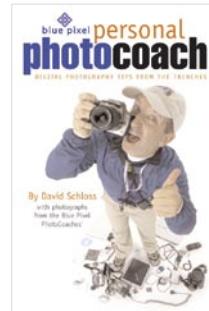
## GETTING STARTED



### The Blue Pixel Guide to Travel Photography: Perfect Photos Every Time

David Schloss  
0-321-35677-2, \$24.99

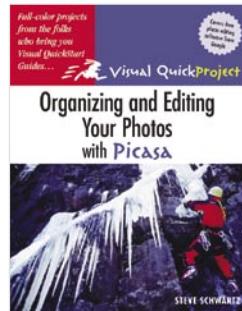
Going on a trip? Then make sure you capture all of its magic by learning how to take great travel shots from the world-famous photojournalists, commercial and fine-art photographers, and trainers who make up the Blue Pixel team. Clear, concise instruction, real-world examples, and loads of beautiful photos show you how to get the right shot every time using today's digital tools.



### Blue Pixel Personal Photo Coach: Digital Photography Tips from the Trenches

David Schloss  
0-321-30528-0, \$24.99

Interested in travel photography? Who better than an ex-*National Geographic* photographer to show you the ropes? Want to take lasting portraits of family and friends? Let an official White House photographer give you his hard-won tips. The team of pro shutterbugs at Blue Pixel pool their knowledge here to provide everything you need to know to create compelling digital photos.

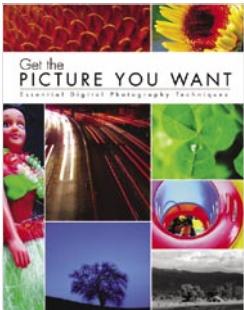


### Organizing and Editing Your Photos with Picasa: Visual QuickProject Guide

Steve Schwartz  
0-321-36901-7, \$12.99

Picasa, available as a free download from Google.com, makes it easy to instantly find, edit and share all the pictures on your PC. In this colorful, compact guide, author Steve Schwartz uses step-by-step instructions and loads of visual aids to give you a tour of interface; show you how to set preferences; organize, view, and edit your photos; and how to use Picasa's built-in tools to print, email, or order professional prints of your images.

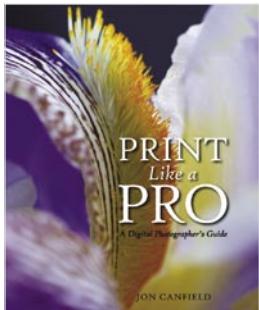
## GETTING STARTED



### Get the Picture You Want: Essential Digital Photography Techniques

Element K Journals  
Creative Team  
0-321-30338-5, \$24.99

In this full-color, solutions-based book, you'll find plenty of easy, accessible fixes to your most common digital camera questions. You'll learn how to shoot a sunset with your digital camera, how to keep your camera steady with a tripod, how to avoid reflection glare, how to print your photos so you don't waste expensive photo paper, and how to capture the best shots, even after it gets dark. Along the way, you'll learn the best shooting techniques for different types of situations, how to prep your digital image for the Web, and more.

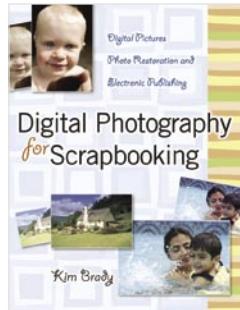


### Print Like a Pro: A Digital Photographer's Guide

Jon Canfield  
0-321-38554-3, \$39.99

Are your digital photos hogging your hard drive instead of hanging out in snappy albums and archives? Written by popular photographer, columnist, and digital imaging expert Jon Canfield, this book shows you how to easily enhance and prepare your digital images for printing. Step-by-step instructions and tutorials coupled with full-color images and screenshots explain how to use Photoshop CS2 or Elements for color management and correction; editing images for printing, including properly sizing, sharpening, and converting to monochrome; to fix lighting; and more.

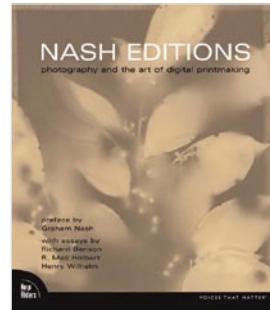
## TECHNIQUE & INSPIRATION



### Digital Photography for Scrapbooking: Digital Pictures, Photo Restoration, and Electronic Publishing

Kim Brady  
0-321-42265-1, \$29.99

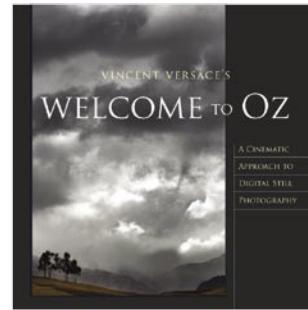
This book is for the avid scrapbookers who realize the benefits of using "digital imaging" for scrapbooking, but don't know how to get started. Author Kim Brady provides scrapbookers with a basic knowledge of digital cameras, scanners, digital retouching, and printing, as well as the skills they need to take really great photos. In addition, the book will discuss how to create a simple and classic scrapbook page, scan it, and fix it up on the computer.



### Nash Editions: Photography and the Art of Digital Printmaking

Nash Editions  
0-321-31630-4, \$50.00

Most of us know him as one member of Crosby, Stills, Nash and Young, but Graham Nash is also a noted photographer and digital imaging pioneer. Nash Editions—the premier fine-art digital printmaking studio, which Graham co-founded—represents the pinnacle of those efforts. Through thought-provoking essays and glorious artwork, this book sums up not only Nash Editions' achievements but also the state of digital printmaking today.



### Welcome to Oz: A Cinematic Approach to Digital Still Photography

Vincent Versace  
0-7357-1400-2, \$44.99

Still photography doesn't mean static photography. If you're ready to inject some life into your digital images, this beautifully illustrated book by Photoshop Hall of Famer Vincent Versace covers a raft of practical skills for capturing, editing, and printing your digital images. Through his unique cinematic approach, you'll learn everything from creating lighting in Photoshop to setting up printers, color management, making digital images look like silver images, capturing movement, and more.

## GETTING STARTED

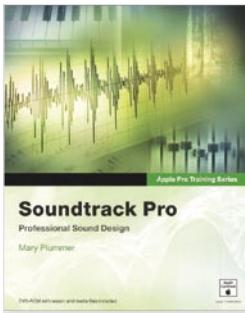


### Reason 3 for Windows and Macintosh: Visual QuickStart Guide

Joe Lyford

0-321-26917-9, \$21.99

To get up to speed on the all-in-one synthesizer, sampler, and sequence software that's generating the drum tracks and mixes you've been hearing on best-selling albums, you need this friendly task-based reference. Simple step-by-step instructions and tons of graphics make making music easy with Reason!



### Apple Pro Training Series: Soundtrack Pro

Mary Plummer

0-321-35757-4, \$44.99

In this Apple-certified book/DVD combo, readers will find a complete, self-paced course in all aspects of Soundtrack Pro. Author Mary Plummer guides you through the secrets of editing, repairing, mixing, and arranging multi-track audio files, as well as how to create original soundtracks, score to video, add effects, and more. Also included are dozens of advanced sound editing tips for professional users who want to take their video, DVD, and Web projects to the next level.

## IN-DEPTH REFERENCE



### Real World Digital Audio

Peter Kirn

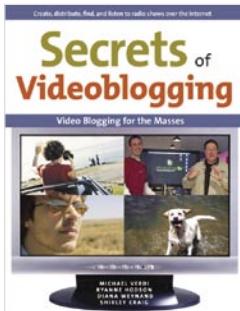
0-321-30460-8, \$49.99

Today, you can set up a complete home audio studio with just a single computer and some fancy software—but not until you've waded through a confounding array of software and hardware choices, archaic audio technology, and closely held recording techniques. Here to make sense of it all is a comprehensive guide that covers everything from getting the right setup to creating your first masterpiece.

## Listen While You Work!

Whether you're a serious audiophile who likes to mix your own music with high-end apps like Logic or Reason, an independent producer who likes to create and self-publish your own podcasts, or simply someone who works better with the iPod cranked, we've got just the tune book you're looking for.

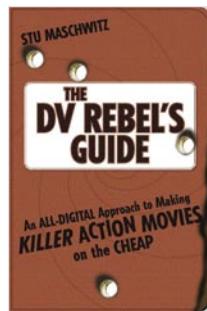
## GETTING STARTED

**Secrets of Videoblogging**

Michael Verdi, Ryanne Hodson, Diana Weynand, and Shirley Craig

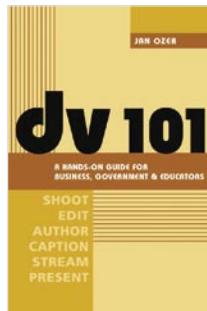
0-321-42917-6, \$24.99

If you're ready to turn your blog into a vlog—a video blog, that is—this fun, fast, full-color guide provides the perfect place to start. In it, you'll find real-world guidance on everything from the legal, ethical, and creative issues involved to choosing the right equipment, dealing with compression, adjusting light and sound, applying transitions and effects, choosing a blog service, RSS feeds, and more.

**The DV Rebel's Guide: An All-Digital Approach to Making Killer Action Movies on the Cheap**

Stu Maschwitz  
0-321-41364-4, \$39.99

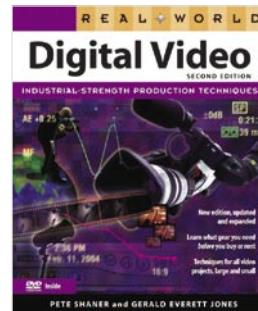
This book offers a do-it-yourself, all-digital approach to making killer action movies on the cheap. Written by Stu Maschwitz, co-founder of The Orphanage (the legendary guerrilla visual effects studio responsible for amazing and award-winning effects in such movies as *Sin City* and *The Day After Tomorrow*), this book is a must-have for all those budding filmmakers and students who want to produce action movies with visual effects but don't have Hollywood budgets.

**DV 101: A Hands-On Guide for Business, Government, and Educators**

Jan Ozer  
0-321-34897-4, \$29.99

This guide focuses on the simple steps and best practices needed to produce great videos. Veteran author Jan Ozer gives you the lowdown on shooting, audio, and lighting before describing the workflow and procedures involved in converting raw DV footage to streaming video and DVDs, and distributing the final product. For software-specific guidance, you can purchase downloadable PDF workbooks that use the book's projects to walk you through the production process.

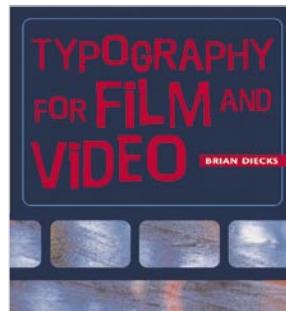
## IN-DEPTH REFERENCE

**Real World Digital Video, Second Edition**

Pete Shaner and Gerald Everett Jones  
0-321-23833-8, \$49.99

Got a message? Make a video. This book will show you how! Delivering everything you need to get up to speed and down to business in today's digital video landscape—including complete coverage of 24p and HDTV—this guide details every phase of the DV production process. A companion DVD includes demo video clips, award-winning short films, interviews with DV pros, and more.

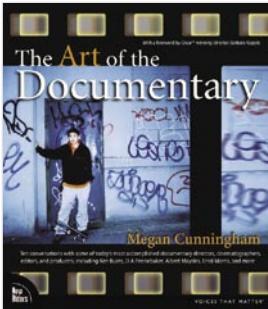
## TECHNIQUE &amp; INSPIRATION

**Typography in Film and Video**

Brian Diecks  
0-321-31625-8, \$39.99

Typography in film has come a long way since the days when studio-employed lettering artists hand-produced title cards for silent films. In this book, a master of the craft, designer Brian Diecks, talks to a collection of film and design world luminaries about the challenges they've faced (and the successes they've pulled off) in designing type for film and video. Each designer's "story" describes an assignment and then provides a detailed account of how a concept was arrived upon and executed. Gorgeous visuals highlight the discussions, and a portfolio of finished work is included on the DVD.

## TECHNIQUE &amp; INSPIRATION



**The Art of the Documentary: Ten Conversations with Leading Directors, Cinematographers, Editors, and Producers**

Megan Cunningham  
0-321-31623-1, \$44.99

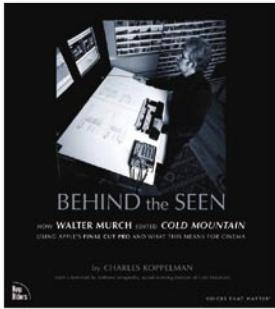
In this beautiful, four-color book, leading documentary filmmakers (including Maysles brothers, D.A. Penabaker & Chris Hegedus, Errol Morris, and Ken Burns) unlock some of the mystery and share their secrets and wisdom on the creative, collaborative, and technical aspects of this cool craft. The people behind today's most thought-provoking nonfiction films discuss everything from project conception to developing, shooting, editing, and releasing documentary films.



**Hillman Curtis on Creating Short Films for the Web**

Hillman Curtis  
0-321-27891-7, \$34.99

Equal parts inspiration, instruction, and personal essay, this book offers an intimate look into legendary-Web-guru-turned-movie-maker Hillman Curtis' personal filmmaking process: from the ideas and themes that drive the piece, through the setup, shoot, and assembly of a rough cut, to the final edit. He draws on his own experiences as a fledgling filmmaker and provides a real-world look what it takes to create digital films for the Web using today's top tools, including Flash and Final Cut Pro.



**Behind the Seen: How Walter Murch Edited Cold Mountain Using Apple's Final Cut Pro and What This Means for Cinema**

Charles Koppelman  
0-7357-1426-6, \$39.99

Written by screenwriter and film director Charles Koppelman, this book details Murch's editing work on *Cold Mountain*, and much more. Through on-location reporting, interviews, photos, personal communications, and anecdotes, you'll get an intimate view of Murch's work process, the decision to edit the multi-million dollar motion picture with Apple's modestly priced Final Cut Pro, and how the film progressed through post-production.

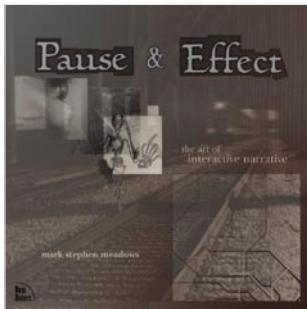
## Peachpit Knows Expert Movie Making

If you're a filmmaker, videographer, student, or digital video professional, Peachpit has just the books you need to sharpen your skills and make fantastic films. From film editing techniques to killer soundtrack composition, we've got you covered with a full lineup of excellent books from our top digital video and audio authors.

Peachpit is the leading publisher on digital video and film post-production and we've partnered with top companies and experts to bring you the only official training books on these creative technologies. Whether you work in Hollywood or at home, we'll help you take your filmmaking projects where they've never been before.



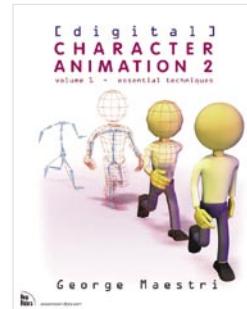
## BEYOND THE BASICS



### **Pause & Effect: The Art of Interactive Narrative**

Mark Stephan Meadows  
0-7357-1171-2, \$45.00

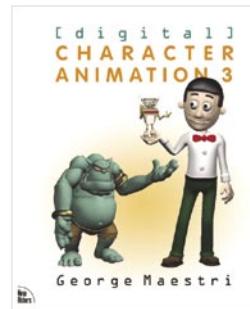
This guide examines the intersection of storytelling, visual art, and interactivity, and takes the key principles from these areas and applies them to the design, architecture, and development of successful interactive narrative. This provocative book will appeal to designers with its edgy aesthetic and artistic sensibility. Striking graphic and typographic imagery complement unique design features that encourage interactivity through varying levels of information, different navigational possibilities, and even flip-book animations.



### **Digital Character Animation 2, Volume I: Essential Techniques**

George Maestri  
1-56205-930-0, \$50.00

Grounded in the basics of traditional cell animation, this book provides the necessary information to create convincing computer-generated characters in 3D. This step-by-step, full color guide applies conventional character animation techniques such as walk cycles and lip sync to computer animation, along with tips for giving your characters the illusion of life. The cross-platform CD-ROM includes: multiple walk cycles on various 3D programs; lip sync examples; texture maps; and 3D models from REM Infografica.

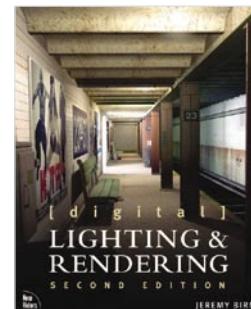


### **Digital Character Animation 3**

George Maestri  
0-321-37600-5, \$50.00

Not just another primer on modeling and character rigging, this newly updated animation classic never lets you forget that animation is the art of motion—and that understanding how your characters move is essential to bringing them to life. With loads of new artwork and layouts to ease the way, this full-color guide shows you how to apply conventional animation techniques to computer-generated characters.

## IN-DEPTH REFERENCE

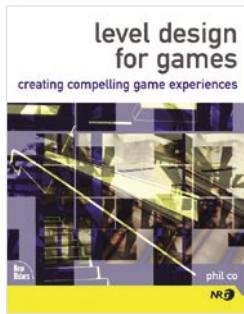


### **Digital Lighting and Rendering, 2nd Edition**

Jeremy Birn  
0-321-31631-2, \$50.00

In this book, lighting and animation pro Jeremy Birn draws on his wealth of industry and teaching experience to provide an updated and expanded edition of what has become the standard guide to digital lighting and rendering. By explaining not just how to use various lighting techniques, but why, this guide provides the grounding graphics pros need to master Hollywood lighting techniques. Additional chapters cover color, exposure, composition, materials and textures, and compositing.

## GETTING STARTED

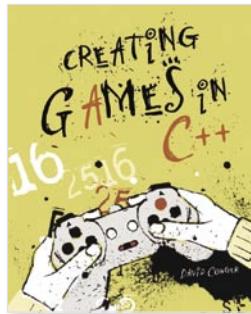


### [Level Design for Games: Creating Compelling Game Experiences](#)

Phil Co

0-321-37597-1, \$39.99

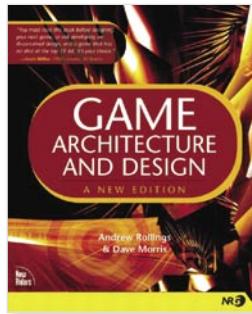
This easy, accessible guide shows you how to create detailed game levels. Step-by-step instructions, loads of graphics, and sample games with stories and features let you learn as you build. Whether you're a student pursuing a career in game development, a game developer seeking a comprehensive reference, or simply an avid player eager to start creating your own levels using the editors that come with many of today's games, you'll find everything you need.



### [Creating Games in C++: A Step-by-Step Guide](#)

David Conger with Ron Little  
0-7357-1434-7, \$29.99

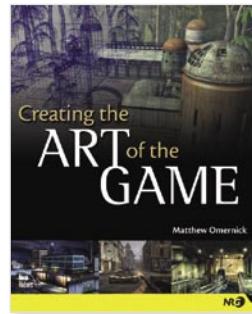
If you want to start developing computer games, with this guide, you can do so immediately. No programming experience required! Written by experienced game developer and teacher David Conger, you'll learn game development fundamentals, basic to advanced C++ concepts, how to animate with DirectX, add sounds, and more. Filled with fun projects, a wealth of diagrams and illustrations, and easy-to-read, this guide puts game development within everyone's reach.



### [Game Architecture and Design: A New Edition](#)

Andrew Rollins and  
Dave Morris  
0-7357-1363-4, \$49.99

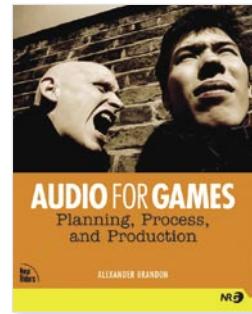
This is a revision of the classic that you have been waiting for! This is a detailed guide to game design and planning from first concept to the start of development, including case studies of well-known games. With more than just re-usable code, it's a comprehensive study that deals specifically with the issues of game design, team building and management, and game architecture. Through the use of real-world experiences and case studies, you'll learn what's worked and why as well as what to avoid and how to fix any errors.



### [Creating the Art of the Game](#)

Matthew Omernick  
0-7357-1409-6, \$39.99

This book teaches you everything you need to know about the planning, modeling, texturing, lighting, effects creation, and interface design that go into creating today's most advanced and stunning video games. Through a unique combination of explanation, tutorials, and real world documentation—including discussions of the creative process entailed in some of today's most popular games augmented by screen captures and descriptions—master-veteran 3D artist and instructor Matthew Omernick explains the workflow, tools, and techniques required to be a successful game artist.

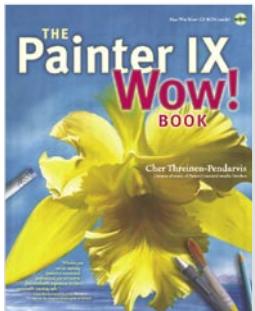


### [Audio for Games: Planning, Process, and Production](#)

Alexander Brandon  
0-7357-1413-4, \$34.99

Tired of video games in which the sound lags far behind the rest of the user's experience? If so, and if you're ready to do better, you need this award-winning guide! In these pages, sound artist extraordinaire Alexander Brandon provides a broad-ranging exploration of how game audio is created today and how it should be done in the future in order to create groundbreaking audio.

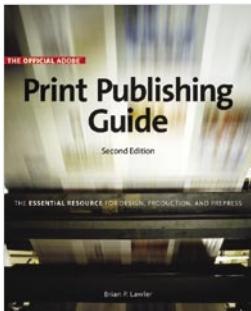
## TECHNIQUE &amp; INSPIRATION

**Painter IX Wow! Book**

**Cher Threinen-Pendarvis**  
0-321-30532-9, \$49.99

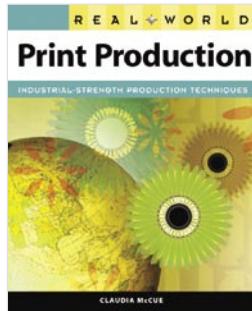
Corel Painter has long been a favorite among fine artists and illustrators, who love the way it emulates the experience of working with traditional media such as watercolor, oils, pastel, pencil, and ink, yet with all the advantages of a digital technology. Whether you're an experienced digital artist or an artist who needs a bridge from traditional media to electronic art, there's no better way to learn Painter than from longtime Painter artist and instructor, Cher Threinen-Pendarvis.

## IN-DEPTH REFERENCE

**Official Adobe Print Publishing Guide, Second Edition: The Essential Resource for Design, Production, and Prepress**

**Brian P. Lawler**  
0-321-30466-7, \$45.00

The key to successful print production is an understanding of the entire workflow, from scanning and file creation through prepress and print production. Fully updated by author and publishing consultant Brian Lawler, this guide brings together the collective knowledge and wisdom of the experts at Adobe Systems in a simple, elegant presentation of the fundamental concepts and issues related to producing high-quality printed output.

**Real World Print Production**

**Claudia McCue**  
0-321-41018-1, \$49.99

It doesn't matter how great your design is if you can't translate it accurately to print. Here to ensure that you do—and save time and money in the process—is an industrial-strength reference from a prepress pro. From preflight to output, presswork, and finishing, this guide shows you how to avoid the production pitfalls that can undermine great design work.

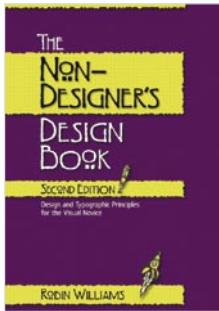
## Learn to Shoot and Edit Like the Pros!

Camera Raw. Color Management. Pixel Imaging. You regularly encounter it in your job and as usual, you are working under a tight deadline, and this means little time to make digital graphic magic. You know that there are many tricks to help, but do you have the latest books to bring you up to speed?

If your images aren't looking so hot in print and you aren't sure why, or you simply want to hone your Photoshop skills, not to worry! Peachpit's got it covered. From books on Camera Raw to how to print like a pro, you'll master digital photography in no time—whether you're an artist, illustrator, designer, photographer, or hobbyist!



## GETTING STARTED

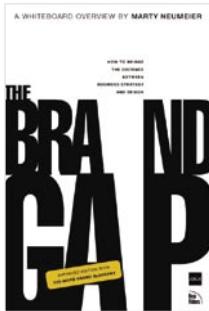


### The Non-Designer's Design Book, 2nd Edition

Robin Williams  
0-321-19385-7, \$19.99

Best-selling author Robin Williams turns her attention to the basic principles of good design and typography. All you have to do is follow her clearly explained concepts, and you'll begin producing more sophisticated, professional, and interesting pages immediately. Humor-infused, jargon-free prose interspersed with design exercises, quizzes, illustrations, and dozens of examples make learning a snap!

## IN-DEPTH REFERENCE



### Brand Gap, Revised Edition

Marty Neumeier  
0-321-34810-9, \$19.95

This best-selling guide shows you how to bridge the distance between business strategy and design. Written by best-selling author Marty Neumeier, one of today's most well-known and respected authorities on the branding, he's helped companies like Kodak build internationally recognized brands shows you how to make the leap from strategy to execution. You'll learn the difference between good and bad branding as you move through five critical disciplines: Differentiation, Collaboration, Innovation Validation, and Cultivation. New in this edition: a comprehensive branding dictionary!

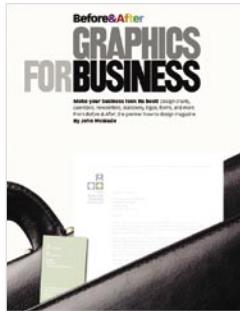


### Zag

Marty Neumeier  
0-321-42677-0, \$24.99

In an age of me-too products and instant communications, keeping up with the competition is not a winning strategy. Today you have to out-position, out-maneuver, and out-design the competition. The new rule? When everybody zigs, zag. In the recent best-seller, *The Brand Gap* (AIGA/New Riders), Neumeier showed companies how to bridge the distance between business strategy and design. In his latest book *Zag*, he illustrates the first big step in building a high-performance brand-radical differentiation.

## TECHNIQUE & INSPIRATION



### Before and After Graphics for Business

John McWade  
0-321-33415-9, \$29.99

Straight from the pages of *Before and After* magazine comes this handsome primer on creating effective business graphics. Whether you want to create charts, design newsletters, come up with an identity, or create forms, this elegantly designed volume shows you how to do so effectively, efficiently, and artfully using the tools available today.

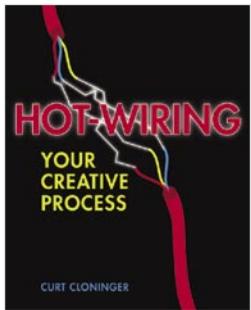


### Talent Is Not Enough: Business Secrets For Designers

Shel Perkins  
0-321-27879-8, \$29.99

Your eye is impeccable. Your designs are flawless. But if you're like many design professionals, your business skills may be, well, somewhat lagging. Not to worry. Here to cover what many design schools fail to is a smart, sensible, visually-oriented guide to the key business issues every designer needs to master: setting rates, managing client expectations, dealing with legal issues, and more.

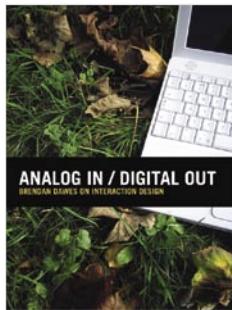
## TECHNIQUE &amp; INSPIRATION

**Hot-Wiring Your Creative Process**

Curt Cloninger

0-321-35024-3, \$40.00

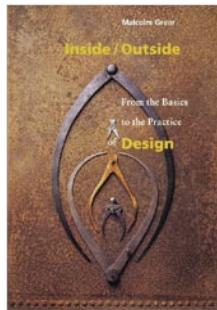
When clients are screaming, deadlines are approaching, and you're stuck in your own process, this is the place to get unstuck—to start and get the creative juices flowing again! Through a plethora of strategies, tools, templates, and practices, this gorgeously illustrated guide gives you the goods to hot-wire your creative process. Practical exercises, inspiring examples, and humorous instruction will quickly build your confidence and creativity.

**Analog In, Digital Out:  
Brendan Dawes on  
Interaction Design**

Brendan Dawes

0-321-42916-8, \$34.99

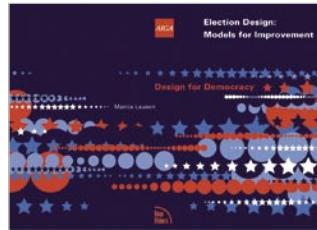
In this book, cutting-edge digital and interaction designer Brendan Dawes shows how the real-world serves as inspiration for his ground-breaking work, and encourages designers to look outside the normal tools of their work and find inspiration in the most unlikely of places: anonymous handwritten signs, plumbing fixtures, toys, nature, popular culture, Jazz music, and more. Famous for his influential pep talks around the world, Brendan shares his witty and profound insights in a book that is set to become a classic source of inspiration for designers of every type.

**Inside/Out: From the  
Basics to the Practice of  
Design, Second Edition**

Malcolm Grear

0-321-44067-6, \$45.00

Renowned artist and design legend Malcolm Grear has permanently shaped the graphic design field with his work, writing, and teaching. His best-selling and now out of print book, *Inside/Outside*, has become a design student staple and offers unique insight into the design process by combining the practical with the abstract. In this fully updated new edition, Grear continues this legacy on the practice of design and keeps bridging the gap between teaching, learning, and professional practice with clear and accessible writing, format, student exercises, and real-world design solutions.

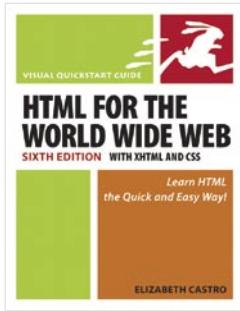
**Design for Democracy:  
Election Design**

Marcia Lausen

0-321-44226-1, \$60.00

Remember dimpled chads? In the first book to address the principles of good election design, award-winning design educator and expert Marcia Lausen provides a set of tools that election officials can use to easily improve the quality, legibility, and effectiveness of U.S. election materials—no design experience required! Filled with examples and prototypes for improved ballot design, election administration materials, polling place signage, absentee and provisional voting, and voter education and outreach, this book breaks down design basics and explains not just what looks best, but why.

## GETTING STARTED

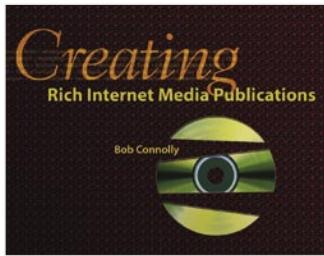


**HTML for the World Wide Web with XHTML and CSS: Visual QuickStart Guide, Sixth Edition**

Elizabeth Castro  
0-321-43084-0, \$24.99

Need to learn HTML fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with HTML and XHTML in no time. You'll learn how to design, structure, and format your Web site. You'll create and use images, links, styles, lists, tables, frames, and forms, and you'll add sound and movies to your site. Finally, you will test and debug your site, and publish it to the Web.

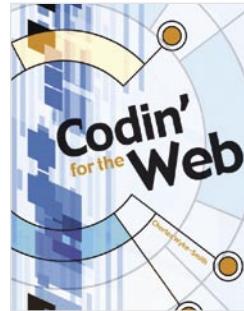
## BEYOND THE BASICS



**Creating Rich Internet Media Publications**

Bob Connolly  
0-321-43083-2, \$50.00

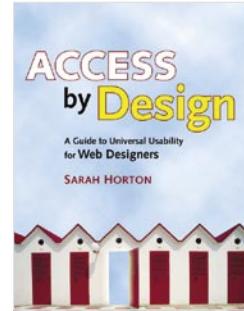
Wouldn't it be great if instead of endlessly surfing a Web site to find the information you want, you could just an interactive brochure and read it offline? Now you can! This book will explain a process where animation, video, and audio can be embedded or "converged" into interactive PDF files. It details how to make this content available on demand and converged in a way that will make the material come alive with text, pictures, and video—all in a single downloadable PDF.



**Codin' for the Web**

Charles Wyke-Smith  
0-321-42919-2, \$34.99

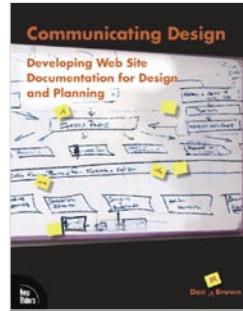
Just as architects need to understand building materials, you need to understand the code that serves as the foundation for your sites. Get this guide, and you will! Using easy-to-understand text and loads of diagrams, code snips, and screen shots, *Codin' for the Web* covers everything from coding principles to designing visual interfaces, developing databases and middleware, ensuring a good user experience, testing and debugging, and more.



**Access by Design: A Guide to Universal Usability for Web Designers**

Sarah Horton  
0-321-31140-X, \$24.99

Ready to start designing Web sites that not only work but work well, work for everyone, and work under any condition? If so, you'll want this guide! Through step-by-step instructions, site makeovers, and a companion web site that exemplifies the principles explained, a veteran Web designer shows you precisely how to create sites in which any user can access every element.

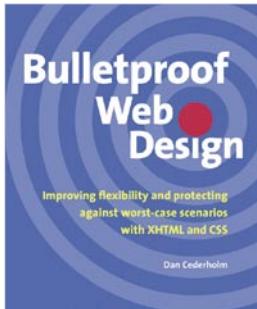


**Communicating Design: Developing Web Site Documentation for Design and Planning**

Daniel Brown  
0-321-39235-3, \$39.99

If you want your Web designs to become a reality and stay consistent over time, you need a strong set of deliverables—the flowcharts, site maps, wireframes, and more that communicate your ideas to your customers and stakeholders. Get this book, and you can be sure you will! With each chapter devoted to a different type of deliverable, author Daniel Brown combines quick tips for improving documentation with in-depth discussions of presentation and risk mitigation techniques.

## BEYOND THE BASICS

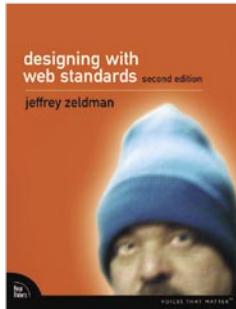


### Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with XHTML and CSS

Dan Cederholm

0-321-34693-9, \$39.99

Author and Web designer Dan Cederholm outlines standards-based strategies for building designs that provide flexibility, readability, and user control—key components of every successful site. Each chapter starts out with an example of an unbulletproof site—one that employs a traditional HTML-based approach—which Dan then deconstructs, pointing out its limitations. He then gives the site a make-over using XHTML and Cascading Style Sheets (CSS).



### Designing with Web Standards, Second Edition

Jeffrey Zeldman

0-321-38555-1, \$39.99

Standards aren't about leaving users behind or adhering to inflexible rules. Standards are about building sophisticated, beautiful sites that will work as well tomorrow as they do today. You can't afford to design tomorrow's sites with yesterday's piecemeal methods. In this updated, best-selling guide that changed the face of Web design, Jeffrey teaches you all the latest techniques that will enable developers to redesign sites faster, make content more visible to search engines, and deliver sites that promise to work as well five years from now as they do today.

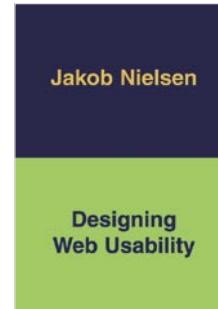


### Web ReDesign 2.0: Workflow that Works

Kelly Goto and Emily Cotler

0-7357-1433-9, \$45.00

Web design cycles have gotten so short that in the time you used to spend planning a site, you'd already have developed it, implemented it, and gone on to the next today! To make sure you keep pace, Web pros Kelly Goto and Emily Cotler have distilled their real-world experience into the sound approach to Web redesign—and even initial design—workflow presented elegantly and eloquently here.



Jakob Nielsen

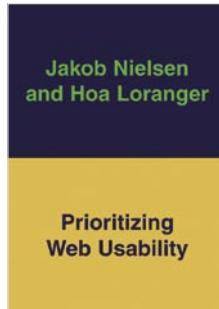
### Designing Web Usability

### Designing Web Usability

Jakob Nielsen

1-56205-810-X, \$45.00

Users experience the usability of a Web site before they have committed to using it and before making any purchase decisions. The Web is the ultimate environment for empowerment, and he or she who clicks the mouse decides everything. This is the definitive guide to usability from Jakob Nielsen, the world's leading authority. Over 250,000 Internet professionals around the world have turned to this landmark book, in which Nielsen shares the full weight of his wisdom and experience.



Jakob Nielsen  
and Hoa Loranger

### Prioritizing Web Usability

### Prioritizing Web Usability

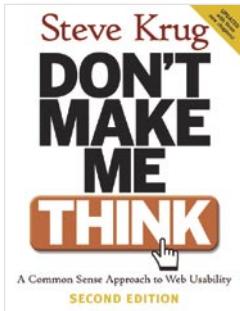
Jakob Nielsen and

Hoa Loranger

0-321-35031-6, \$50.00

In 2000, Jakob Nielsen, the world's leading expert on Web usability, published a book that changed how people think about the Web—*Designing Web Usability* (New Riders). Many applauded. A few jeered. But everyone listened. The best-selling usability guru is back and has revisited his classic guide, joined forces with Web usability consultant Hoa Loranger, and created an updated companion book that covers the essential changes to the Web and usability today.

## TECHNIQUE & INSPIRATION

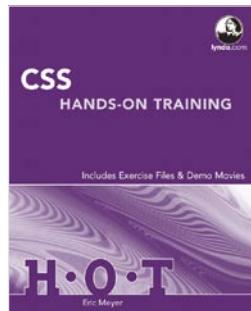


### Don't Make Me Think: A Common Sense Approach to Web Usability, Second Edition

Steve Krug  
0-321-34475-8, \$35.00

While technology may change and design trends come and go, the usability principles that determine your Web site's effectiveness are the same today as they were at the Web's inception. Here to provide a refresher course in them—commenting, amending, amplifying, reconsidering and offering new examples where necessary—is the completely updated best-selling classic on the topic from usability guru Steve Krug.

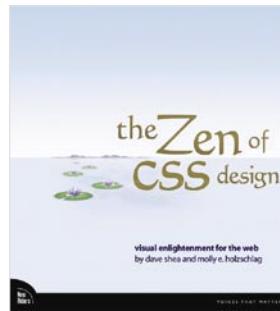
## GETTING STARTED



### CSS Hands-On Training

Eric Meyer and Dan Short  
0-321-29391-6, \$44.99

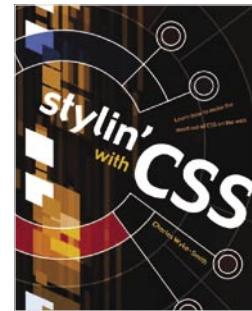
Hands-on guide from the foremost experts on the topic makes CSS accessible to everyone, no programming experience required! As a standards evangelist for By separating style from content, CSS represents the future of Web design which means that now's the time to learn it! Companion CD is loaded with lesson files and QuickTime movies that let users work along with the book's exercises and authors.



### The Zen of CSS Design: Visual Enlightenment for the Web

Dave Shea and  
Molly E. Holzschlag  
0-321-30347-4, \$39.99

Standards-compliant design does not need to mean dull design. In this book, beautiful, full-color reproductions of designs culled from the landmark CSS Zen Garden Web site form the basis for discussions on how to create beautiful, progressive CSS-based Web sites. An eye-opening look at the designs, layouts, typography, special effects, and themes you can implement via CSS.

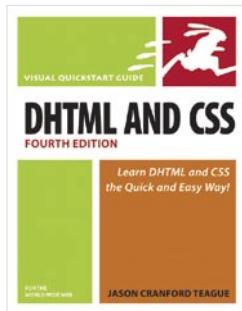


### Stylin' with CSS: A Designer's Guide

Charles Wyke-Smith  
0-321-30525-6, \$34.99

Thanks to CSS, you can bring a page layout sensibility to your Web designs—if, that is, you have this practical guide to show you how! Veteran Web designer Charles Wyke-Smith uses sites that he's developed to provide real-world illustrations of the concepts and techniques covered here, providing both a solid grounding and the need-to-know basics that will get you started creating their your sites using CSS.

## GETTING STARTED

**DHTML and CSS for the Web: Visual QuickStart Guide, Fourth Edition**

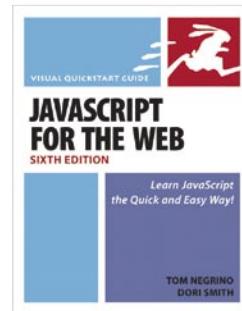
Jason Cranford Teague  
0-321-44325-X, \$24.99

Need to learn DHTML and CSS fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you adding visually sophisticated, interactive elements to your Web sites in no time. This guide has been completely updated to cover the new browsers, standards, and DHTML and CSS features that define the Web today and covers a lot of ground, including migrating from tables to CSS, creating new DHTML scripts with embedded scroll areas, fixed menu bars, and more!

**AJAX: Visual QuickStart Guide**

Jim Keogh and Ken Davidson  
0-321-42650-9, \$24.99

Need to learn AJAX fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with this innovative Web content syndication technology in no time! Best-selling authors and Web development experts Jim Keogh and Ken Davidson shows how to effectively create dynamic Web pages without refreshing the Web page. You'll learn how to create, aggregate, and archive XML syndication feeds; effectively use, find, and manage content management systems and Web applications; and more!

**JavaScript for the Web: Visual QuickStart Guide, Sixth Edition**

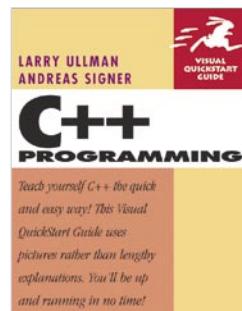
Tom Negrino and Dori Smith  
0-321-43032-8, \$24.99

Need to learn JavaScript fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with JavaScript in no time. You'll learn how to create navigation bars and other user interface elements, produce dynamic images and smart forms, control and detect browsers, create and manipulate windows, validate user entries in Web forms, and more. Along the way, you'll find extensive coverage of Ajax and XML techniques, current browsers (Opera, Safari, Firefox), and more!

**C# Web Development for ASP.NET: Visual QuickStart Guide**

Jose Mojica  
0-201-88260-4, \$21.99

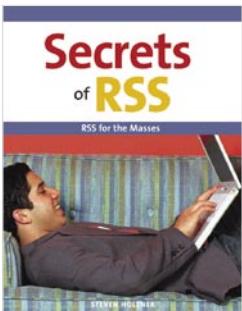
This book is for beginning developers who may have experience with scripting languages but are not necessarily experienced with object-oriented languages. Using task-based examples and hundreds of screenshots, all code examples are presented in the context of ASP.NET development, aimed at Web developers. If you need to learn C# fast, this Visual QuickStart will get you up and running quickly.

**C++ Programming: Visual QuickStart Guide**

Larry Ullman and  
Andreas Signer  
0-321-35656-X, \$21.99

Need to learn C++ fast? Used in everything from Amazon.com to Google, C++ is one of the world's most popular programming languages. For those willing to learn it, the possibilities are endless. This best-selling reference's visual format and step-by-step, task-based instructions make it easy and will have you up and running with both object-oriented programming principles and the ABCs of C++ itself in no time.

## GETTING STARTED

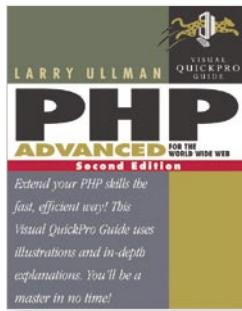
**Secrets of RSS**

Steven Holzner

0-321-42622-3, \$29.99

Whether you want to create your own RSS feeds or just would like to locate and add them to your Web site, this is the book for you. Author Steve Holzner provides real-world guidance and advice to introduce you everything you need to know about effectively implementing and using RSS. It's all here—understanding RSS, RSS readers, getting subscribers, podcasting, blogs, downloading free tools, and more!

## BEYOND THE BASICS

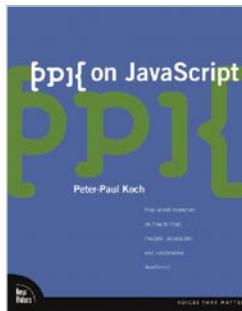
**PHP 5 Advanced for the World Wide Web: Visual QuickPro Guide, Second Edition**

Larry Ullman

0-321-37601-3, \$29.99

Filled with fifteen chapters of step-by-step content and written by best-selling author and PHP programmer, Larry Ullman, this guide teaches specific topics in direct, focused segments, shows how PHP is used in real-world applications, features popular and most-asked-about scripts, and details those technologies that will be more important in the future. You'll learn about object-oriented programming, PHP interactions with a server, XML, RSS, Networking with PHP, image and PDF generation, and more.

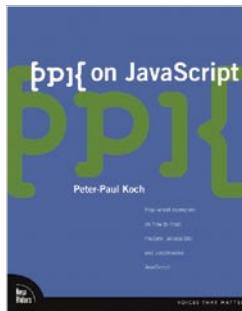
## IN-DEPTH REFERENCE

**UNIX Advanced: Visual QuickPro Guide**

Chris Herborth

0-321-20549-9, \$29.99

Ready to take your Unix skills to the next level? If you've mastered the flavors, commands, and technical jargon surrounding Unix, are comfortable working from within the command line, this book shows you how to combine and synthesize commands to take full advantage of all of Unix's functionality. The focus here is on advanced Unix security, networking, and system administration.

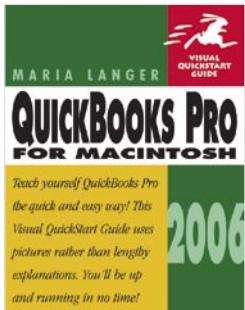
**ppk on JavaScript**

Peter-Paul Koch

0-321-42330-5, \$39.99

As the first JavaScript book to use real-world scripting examples (rather than examples that are only relevant within the context of the guide), this guide is the place to turn if you want start delivering modern, accessible, unobtrusive JavaScript for your projects. Written by an internationally recognized JavaScript expert, each chapter covers a few related JavaScript concepts through a combination of theoretical instruction and hands-on application.

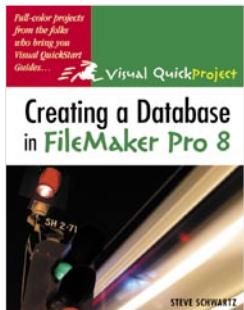
## GETTING STARTED



### QuickBooks Pro 2006 for Macintosh: Visual QuickStart Guide

Maria Langer  
0-321-34894-X, \$21.99

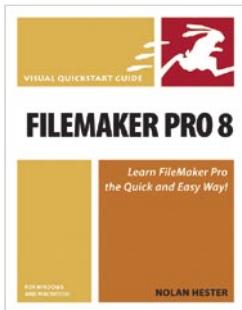
Accounting doesn't have to be painful—especially if you have QuickBooks Pro 6 and this friendly task-based guide to it! Simple step-by-step instructions and loads of visual aids get you up to speed fast on QuickBooks Pro 6. You'll learn how to enter sales, track inventory, process payroll, and more while taking advantage of the slew of usability enhancements new in this version.



### Creating a Database in FileMaker Pro 8: Visual QuickProject Guide

Steve Schwartz  
0-321-41483-7, \$12.99

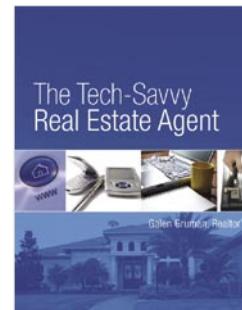
Recognizing that you don't necessarily want or need to know about every FileMaker Pro 8 feature, this low-priced, compact guide is the quickest route to creating a functional, organized database. Whether you're a small business owner looking for a better way to track inventory and invoices or your boss simply needs a project database, this book covers the FileMaker Pro 8 basics with full-color illustrations and step-by-step instructions to help you get your project done quickly. The guide also includes a companion Web site with downloadable graphic buttons, custom forms and templates, and more.



### FileMaker Pro 8 for Windows and Macintosh: Visual QuickStart Guide

Nolan Hester  
0-321-39674-X, \$24.99

Need to learn FileMaker Pro 8 fast? Using pictures rather than lengthy explanations, this guide takes you from working with records and files to creating and designing databases, printing and networking with FileMaker, and Web publishing with FileMaker in no time. Both beginning users, who want a thorough introduction to the FileMaker, and more advanced users, who are looking for a convenient reference, will find what they need here—in straightforward language and through readily accessible examples.



### Tech-Savvy Real Estate Agent

Galen Gruman  
0-321-41366-0, \$29.99

Sure, you know how to use the MLS database, but do you know how to establish a Web presence or do email customer outreach? Get this hands-on guide, and you will! As you learn about everything from working in multiple locations to creating transaction libraries, using digital photography, and more, you'll become a better real estate agent by learning and effectively using current computer technology and tools in your business.

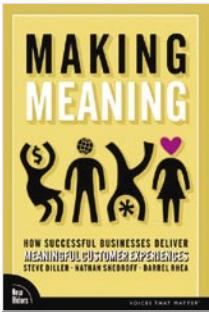


### Make Easy Money with Google: Using the AdSense Advertising Program

Eric Giguere  
0-321-32114-6, \$24.99

In this friendly, four-color guide from veteran author and Web developer Eric Giguere, you'll learn all about Google's AdSense program and how you can use it to make your Web site or blog more profitable. Written in an easy-to-read, non-technical style, this book covers basic Web terminology; the Google Adsense nuts and bolts; how to host, build, and publish targeted ads and Google search boxes to your Web site; filter out inappropriate ads; track page performance; drive traffic to your site; and more.

## TECHNIQUE &amp; INSPIRATION



### Making Meaning: How Successful Businesses Deliver Meaningful Customer Experiences

Steve Diller, Nathan Shedroff, and Darrel Rhea  
0-321-37409-6, \$24.99

Written in the tradition of Luis Cheskin, one of the founding fathers of market research, this book explores the meaningful customer experience. It not only encourages businesses to adopt an innovation process that's centered on meaning, it also tells you how. With insightful real-world examples drawn from the Cheskin company's experience and from the authors' observations of the contemporary global market, this book outlines a meaning-centric plan of action.



### Publish and Prosper: Blogging for Your Business

DL Byron and Steve Broback  
0-321-39538-7, \$21.99

It's time for a practical book about business blogging: a book that offers concrete advice, no-nonsense research, warnings about common pitfalls, and real-world examples of business-blog successes and failures. A conversation with your market is stronger and more meaningful with a blog. When you're ready to bridge the gap between blogging theory and business reality, this book will get you talking, easily and professionally.

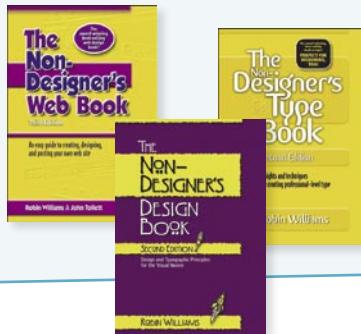
## Get Design Savvy with Robin Williams' "Non-Designers" Books

### Peachpit Makes Non-Design a Non-Issue

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